

CHAPTER 575.

AN ACT to amend 340.75 of the statutes, relating to denial of rights and providing a penalty.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

340.75 of the statutes is amended to read:

340.75 Any person who shall deny to any other person, in whole or in part, the full and equal enjoyment of the accommodations, advantages, facilities and privileges of inns, restaurants, saloons, barber shops, eating houses, public conveyances on land or water, or any other place of public accommodation or amusement, except for reasons applicable alike to all persons of every race, *creed, national origin or ancestry*, or color, or who shall aid or incite such denial, or require any person to pay a larger sum than the regular rate charged other persons for such accommodations, advantages, facilities and privileges or any of them, *or who shall directly or indirectly publish, circulate, issue, display, post or mail any written or printed communication, notice or advertisement to the effect that any of the accommodations, advantages, facilities, or privileges of any such place will be denied to any person on account of his race, creed, national origin or ancestry, or color, or that the patronage of any such person is unwelcome, objectionable, or not acceptable*, or who shall refuse to sell or furnish any type of automobile insurance or charge a higher rate for such insurance because of race, *creed, national origin or ancestry*, or color, shall be liable to the person aggrieved thereby in damages not less than \$25 with costs, and shall also be punished for every such offense by fine of not more than \$100 or be imprisoned in the county jail not exceeding 6 months, or by both such fine and imprisonment; provided, that a judgment in favor of the party aggrieved or the imposition of a fine or imprisonment shall bar any other proceeding.

Approved July 6, 1951.
