

No. 491, A.]

[Published July 7, 1953.

CHAPTER 370

AN ACT to amend 97.09 (6) of the statutes, relating to the regulation of soda water business.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

97.09 (6) of the statutes is amended to read:

97.09 (6) No soda water beverage shall be prepared for sale, sold or offered for sale in bottles or other closed containers unless the name and principal location of the manufacturer, bottler or distributor thereof appears plainly and conspicuously on such container or on the cap thereof; provided that * * * no such beverage the container or cap of which bears the name and address of the actual manufacturer, bottler or dealer shall be deemed to be misbranded because of the permanent imprint on such container of the name or address, or the name and address of any other person, firm or corporation purporting to be the manufacturer, bottler, distributor or container owner if: (a) There is also embossed, impressed or otherwise permanently printed on such container the name, trade-mark or brand name of a nationally known soda water beverage which is sold only in limited areas by franchised dealers * * * and (b) the product conforms to such name on the container * * *.

Approved June 25, 1953.
