AN ACT to renumber 13.565; to amend 84.30 (14); and to create 13.565 (2) and 84.30 (5) (d) of the statutes, relating to establishing a priority system for removal of nonconforming outdoor advertising and granting rule-making authority.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 13.565 of the statutes is renumbered 13.565 (1).

SECTION 2. 13.565 (2) of the statutes is created to read:

13.565 (2) Prior to the establishment of any rule relating to the priority system for removal or relocation of highway signs under s. 84.30 (14) (c), the state agency proposing the rules shall submit the rules to the senate committee on commerce and to the assembly committee on tourism. A public hearing shall be held before the committees to review the proposed rules. The rules will go into effect as soon as approved by the members of the assembly committee on tourism and the senate committee on commerce.

SECTION 3. 84.30 (5) (d) of the statutes is created to read:

84.30 (5) (d) The commission shall give highest priority to the removal or relocation of signs advertising products of general availability in commercial channels when such signs fail to conform under this subsection.

SECTION 4. 84.30 (14) of the statutes is amended to read:

84.30 (14) COMMISSION RULES. The highway commission may promulgate rules deemed necessary to implement and enforce provisions of this section. The commission shall promulgate rules to restrict the erection and maintenance of signs as to their lighting, size, number and spacing when such signs are visible from the highway but outside the adjacent area. The commission shall by rule establish a priority system for
the removal or relocation of all signs which fail to conform under sub. (5) and which are not covered under sub. (5) (d), and shall submit any such rule to the legislature under s. 13.565 (2).