

CHAPTER 48 , Laws of 1981

AN ACT to create 66.054 (4) (a) 9 of the statutes, relating to permitting brewers, bottlers and wholesalers of fermented malt beverages to contribute money or other items of value to, or purchase advertising from, private colleges and universities.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 66.054 (4) (a) 9 of the statutes is created to read:

66.054 (4) (a) 9. Contribute money or other items of value to, or purchase advertising from, an institution of higher education which is exempt under section 501 (c) (3) of the U.S. internal revenue code of 1954 if the contribution or purchase is for a purpose other than the use, benefit or relief of premises or operations for the sale of fermented malt beverages and is not contingent either upon the use of the product of the brewer, bottler or wholesaler by the institution or upon an agreement by the institution wholly or partly to exclude from sale the products of a competing brewer, bottler or wholesaler.
