<u>-</u>				1995 Session
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	CORRECTED	SUPPLEMENTA	. /1	.RB 3681/2) SB 547
FISCAL ESTIMATE DOA-2048 (R10/94)		SOFFEEMENTA		endment No. if Applicable
Subject	on of certain nonprofit corpora	ations as mortgage bank	ers, loan originators	or loan solicitors
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	State Operations - Other Costs						-	
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March 28, 1996

Mr. Steve Tylicki Office of State Representative Carol Owens Room 105 West State Capitol Building Madison, WI 53702

Dear Steve:

I appreciated the opportunity to talk to you this afternoon about ADVOCAP's Homeownership Program and Senate Bill 547.

I intend to testify in support of SB 547 at Representative Owen's Assembly Housing Committee on April 4, 1996. Enclosed is a copy of my intended remarks for your information. I hope that it provides you with an understanding of the need for an exemption for non-profit organizations from the State's Mortgage Banking Regulations.

I hope that I might be able to talk to Representative Owens and brief her on this Bill prior to April 4th. I would appreciate her consideration of the

My regards to you, Representative Owens, and the Housing Committee.

Sincerely.

Richard Schlimm Executive Director

enc: 2

COMMUNITY ACTION PROGRAM CENTERS

PUBLIC HEARING SENATE BILL 547 Assembly Committee on Housing Thursday, April 4, 1996 Richard Schlimm, Executive Director, ADVOCAP

My name is Richard Schlimm. I am Executive Director of ADVOCAP, Inc.,—a non-profit anti-poverty community action agency serving Fond du Lac, Winnebago and Green Lake Counties.

I wish to testify in support of SB 547. I appreciate the opportunity to describe to you why this bill is extremely important to the organizations across the state who have produced several thousand units of affordable home-ownership opportunities for very low-income people and families in Wisconsin.

This Bill would resolve current confusion and clarify the applicability of existing statutes which regulate the state's mortgage banking industry to non-profit organizations who create affordable home-ownership opportunities for low-income residents. Specifically, the Bill would require the "registration" of non-profit organizations who engage in this activity but grant an exemption from other unnecessary and cost-prohibitive provisions of current law.

Non-Profit organizations in Wisconsin have been engaged in housing activities for many years. ADVOCAP has undertaken housing development and services for low-income families since the early 1970's. ADVOCAP began "lending" activities in 1979 when the State Department of Local Affairs and Development (DLAD) granted us \$150,000 with authorization to "loan" it to low-income residents for the rehabilitation of their homes. More recently, ADVOCAP and other non-profits have been asked to increase such activities under two state and federal programs:

*The programs of the State of Wisconsin proposed by Governor Thompson and created by the Legislature in the 1989-91 Biennium which established the State's Division of Housing and the Housing Cost Reduction Initiative Program—which intended to rely on the State's non-profit organizations to serve Wisconsin residents.

*The federal Cranston-Gonzalez National Affordable Housing Act of 1990 which created the federal HOME Program providing funds to states and, in turn, to non-profit organizations to produce affordable rental and ownership options for low-income people.

ADVOCAP's Homeownership Development Program was created by the ADVOCAP Board of Directors in 1991 and, since then, we have helped more than 160 low-income and very low-income families purchase homes. ADVOCAP designed the program with local lenders. Here is how the program works:

ADVOCAP staff work with families for up to a year—sometimes two years—helping them to prepare for "homeownership". We

provide both individual counseling and group homeownerhsip sessions on such topics as: establishing credit, getting rid of bad credit, understanding a mortgage and how it works, exploring the marketplace, how to find a house, what to look for, the responsibilities of home-ownership, etc. At the end of the "preparation" period, the homeowner looks for a house with:

—a commitment from ADVOCAP for a portion of their downpayment (we utilize the State HCRI funds for this purpose)

—access to a pool of 30 local lenders who will provide the first mortgage on the property. Our lenders provide below-market 15-30 year fixed rate first mortgage financing. To date in our project, our local lenders have provided a total of more than \$6,067,000 (as of December, 1995) of first mortgages to our families. The lenders assure us that these families could not have become homeowners without our training and preparation and without our provision of a portion of the downpayment assistance.

—access to rehab funds from municipalities or from ADVOCAP (we utilize federal HOME funds) for providing required code—improvements on the purchased properties (because our buyer's income status confines them to lower-end market stock that is in need of these repairs).

While the first mortgages constitute the lion's share of the financial resources creating homeownership, ADVOCAP's provision of downpayment and rehab assistance is crucial to inducing the first mortgage lending and achieving the closing. ADVOCAP provides the downpayment and rehab funds in exchange for a promissory note from the buyer to repay the funds. In the case of down-payment assistance, the mortgage is due and funds are to be repaid to us either at the end of 15 years or when the house ceases to be the principle residence of the borrower. In the case of the rehab funds, the mortgage is due and the funds are repaid when the house is no longer their principle residence. ADVOCAP takes a mortgage on the property in the amount of the assistance (usually a second and third mortgage respectively).

ADVOCAP takes the mortgage for several reasons. First in order to meet compliance with certain of its funding sources (like HUD and the Federal Home Loan Bank of Chicago) which require that we have "recapture" instruments should the property be sold or cease to be occupied by a qualifying person within a certain compliance period (usually 5 or 10 years). Secondly, ADVOCAP structures the repayment so that funds can be re-used at a later date to help another family. Finally, ADVOCAP structures repayment because our Board of Directors believes that it is simply good stewardship, we wish to avoid a "hand-out", and to foster responsibility by the family.

But it is this "taking of a mortgage" activity that, without this proposed Bill, makes ADVOCAP and other non-profit

organizations subject to the provisions of the current mortgage banking regulations.

This Bill is good and it is worthy of support for several reasons:

- 1) Non-profit organizations cannot afford the combined registration, bonding, and special auditing provisions of the current law. Not only does the mortgage banking regulations require the licensing of organizations, it requires the licensing of certain specific employees of the organizations.
- 2) Some non-profit organizations cannot meet the "minimum net worth" requirements or the "warehouse line of credit" requirements of the current rules. (440.72.4.c)
- 3) The provisions are not necessary: the homeownership activity of non-profit organizations is already regulated by several state and federal agencies; (State Division of Housing, HUD, FHLB, etc., site examples of regular monitoring including the Inspector General on-site visits). ADVOCAP already pays \$18,000 per year to a CPA firm for the independent audit required by our funding sources. The mortgage banking regulations would require us to have a completely separate audit following different rules of these same activities and transactions.
- 4) The law currently provides exemptions to other entities (WHEDA, credit unions, and landlords). Non-profit housing producers should be included in the list.
- 5) To my knowledge, none of our colleagues in other midwestern states—or nationally—are subject to their state's mortgage banking regulations. The non-profit homeownership activity has become commonplace activity over the years as the means to help poor people achieve homeownership through state and federal programs.
- 6) Our "lending" activity is done in tandem with local lenders who are either licensed mortgage bankers or otherwise licensed depository institutions who are engaged in mortgage lending. In fact, our "closings" occur in conjunction with first-mortgage closings at local lender institutions. (Furthermore, the lending industry itself promotes our program: The ADVOCAP project is featured on the front cover of the 1994 Annual Report of the Federal Home Loan Bank System of Chicagowhich has 500+ bank members throughout Wisconsin & Illinois—and our project is featured in the March '96 publication of the Federal Reserve Bank of Chicago, Profitwise.) Our project is known by every local lender in our area—and I have talked to them about the possibility that ADVOCAP's activity might be construed as falling under the purview of the mortgage banking regulations they agree with me that it is inappropriate and unnecessary for ADVOCAP to be licensed as "mortgage bankers". (By the way, of the 160 closings in 5 years, only one of our families has faced a

foreclosure—and it is likely that one will "cure" itself before sale. The bankers tell us we're doing pretty good.)

7) ADVOCAP does not hold forth as a "mortgage banker", our customers do not perceive us as a "mortgage banker", and our local lenders do not see us as "mortgage bankers."

I have spent much of the past year exploring how ADVOCAP could comply with current provisions of the law if it is deemed to apply to us and if we are not exempt. We currently pay for outside legal counsel who prepares our promissory notes and we pay a title company for work to draft and prepare our mortgages. Our corporate legal counsel has stated that we would need to hire a full-time attorney in order to perform certain activities prescribed in the current regulations. An alternative would be to persuade licensed local lenders who are already involved in our program to perform certain actions on our behalf as they perform those actions for themselves on their mortgages. Local lenders have responded that their legal counsels would not allow them to do so. Another option is to stop our program. The only practical and responsible option is to obtain the exemptions provided by Senate Bill 547.

19 West First Street

P.O. Box 1108 Fond du Lac, WI 54936-1108 (414) 922-7760 or 748-6074

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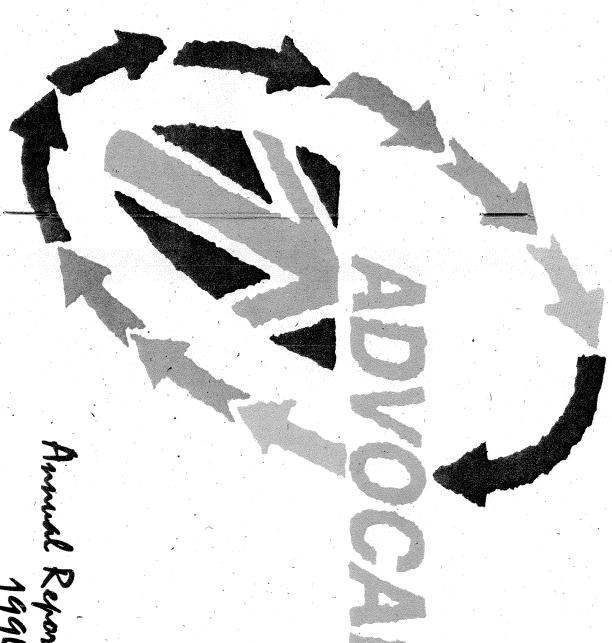
2929 Harrison St. Oshkosh, WI 54901 (414) 426-0150

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130 Main Street Menasha, WI 54952 (414) 725-2791

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600 E. Oshkosh Ripon, Wi 54971 (414) 748-6617



Annual Report 1994

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Mission of ADVOCAP 2 Origins of ADVOCAP 5 ADVOCAP Programs 7 Poverty Myths & Facts 15 Participant Testimonials 17 1994 Financial Report 22 Board of Directors 25 ADVOCAP Staff 26 Organizational Chart 29	Annual Message

Ismal Merike

Dear Friends:

ADVOCAP is proud to present to you our Annual Report for

develop, and help themselves. This report shows the efforts of and the preservation and weatherization of housing in our becoming homeowners or securing affordable rental housing; employment; child development with parent involvement; our programs and people who have increased their economic communities of Fond du Lac and Winnebago Counties. communities. persons obtaining emergency food or training; families maintaining their independence; disabled adults securing and social capacity: entrepreneurs starting their own busi-ADVOCAP realizes success when people and families grow, nesses to create employment opportunities; senior citizens 1994 marked our 28th year of efforts to reduce poverty in the

and funding sources who contribute to our capacity and to our and the volunteers, other local organizations and collaborators, and the broader community; a dedicated and competent staff; people representing low-income groups, government officials, the people of ADVOCAP: a Board of Directors of very active Our ability to serve families and our communities comes from

empowering low-income people and families. We have been proud to serve and we remain committed to

Sincerely,

RICHARD SCHLIMM

ADVOCAP, Inc. Executive Director

CHARLES F. BIRSCHBACH, JR. President Charles Riveliback Le

Board of Directors

Minion of Advocat

ADVOCAP is a Community Action Agency whose mission is to reduce poverty by creating opportunities which develop the economic and social capacity of people and our communities.

W D

- A community-based and locally-controlled, private nonprofit corporation founded in 1966 serving Fond du Lac and Winnebago Counties along with some neighboring communities.
- Governed by a 36-member Board of Directors with equal representation from three sectors: the poor, the private sector including community organizations, and local government officials.

he Believe That

- Poverty is a lack of opportunities or tools which enable a person or family to secure and sustain the basic necessities of a healthy and dignified life. Poverty exists in our communities. It is worthwhile to work toward reducing the causes and conditions of poverty.
- Everyone is vulnerable to poverty. The loss of a job, ill health, disability, economic trends or other factors can cause a household to become poor.
- The poor prefer to be as independent as possible. Healthy interdependence is also important for all members of a community.
- Human beings have intrinsic worth and deserve respect regardless of abilities or productivity.
- The entire community including the public sector, the private sector and the poor themselves — has much to contribute and much to gain from efforts which enable the poor to lead lives of greater independence and dignity.
- All people should have the opportunity to participate in the economic, social and political life of their community.

 Building on the strengths and capacities of the poor through the development of individuals, families and communities is the most effective way to help people move out and stay out of poverty.

We Work With People

Who are poor or most vulnerable to poverty or may belong to disadvantaged groups, such as low-income families, the unemployed, the elderly, persons with disabilities, refugees and other in a kind, compassionate and respectful manner, in a non-discriminatory, non-judgmental and voluntary manner.

Our Anti-Poverty Strategies Include

- Providing direct services to families and individuals which:
 Develop their economic and social capacity for independence
- Develop their economic and social capacity for independence as well as healthy interdependence.
- Build foundations on which to develop capacities by meeting their basic and emergency needs.
- Prevent them from entering or returning to poverty.
- Advocating, organizing and educating within and outside of our communities in order to:
- Mobilize and coordinate resources for the development of the poor and their communities.
- Improve community attitudes, understanding and treatment of the poor
- Empower the poor to articulate their views, effect change and participate fully in their communities.
- Engaging in sustainable community economic development which provides affordable housing, decent jobs with good wages and business-growth opportunities which benefit the poor.

We Measure Our Successes By

- The degree to which those we serve are able to make progress toward leaving poverty by securing and sustaining the basic necessities of a healthy and dignified life. Some indicators of progress for a family or individual include:
- Decreased reliance on our services or other public or private assistance to meet basic needs.
- Acquisition of skills or other tools that enable a person to strengthen his or her independence and healthy interdependence

"Sole plates, top plates, headers, sills, jacks, studs, cripples – hey, scab one in here!" ADVOCAP volunteers learned all the construction jargon when they participated at the Oshkosh Habitat for Humanity on June 11th.



Origins of Advocat

"The United States can achieve its full economic and social potential as a nation only if every individual has the opportunity to contribute to the full extent of the capabilities of such individual and to participate in the workings of our society.

"It is, therefore, the policy of the United States to eliminate the paradox of poverty in the midst of plenty in this nation by opening to everyone the opportunity for education and training, the opportunity to work, and the opportunity to live in decency and dignity..."

The Economic Opportunity Act of 1964 encouraged local communities to form a "Community Action Agency" which would identify local poverty problems and solutions. In 1965, the Fond du Lac County Board of Supervisors voted to create such a program and in early 1966, the Fond du Lac Area Economic Opportunity Committee, Inc. was formed as a private nonprofit corporation. In 1972, the name was changed to ADVOCAP, Inc. to emphasize its major role of "advocacy" for low-income people through "community action programs" which help them become self-sufficient. Also in 1972, the Winnebago County Board of Supervisors designated ADVOCAP as its Community Action Agency.

The Economic Opportunity Act expired in September of 1981. But in Fond du Lac and Winnebago Counties in Wisconsin, the community continues to act through a unique and solid partnership of poor people, local government officials and the private sector at ADVOCAP, Inc.



ADVOCAP Head Start provides opportunities for family involvement and responsibility.



Program & Opportunities

Management, Planning & Program Support

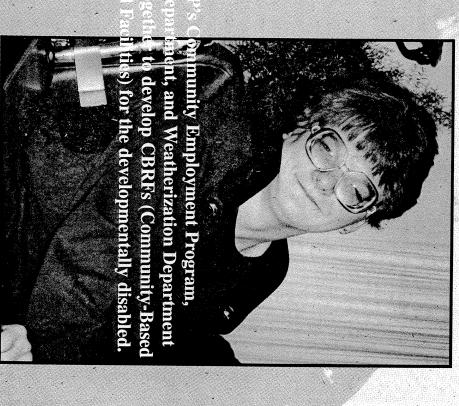
ADVOCAP's "shared services" staff offers support to all agency programs and activities in pursuit of the ADVOCAP mission and its strategic and programmatic goals. Staff responsibilities include providing support to the Board and its Committees; personnel and payroll services to 180 agency employees; facility management and maintenance of our 5 program office locations and 18 units of housing; risk management; the friendly reception of walk-in visitors and callers; accounting for the receipt and disbursement of over \$5 million in annual operating funds; identifying new community needs; and resource development for existing and new or expanded services.

Survey Development

The Business Development Program helps low-income persons trying to start self-employment as a way to achieve self-sufficiency. The staff offers short-term, flexible management assistance and entrepreneurial training, access to seed-capital financing, and tenancy in the ADVOCAP Business Incubator Program. The staff encourages businesses that commit to hiring low-income people wherever possible into jobs created by the new businesses.

1994 HIGHLIGHTS

New Business Start-Ups 1994



Community Employment Programs

ADVOCAP's Community Employment programs help adults with disabilities find suitable full or part-time employment in the community. The program helps individuals with developmental disabilities, traumatic head injury and persons with a chronic mental illness. It provides assessment, job development, job coaching and follow-up services which recognize and build upon the individual's strengths and capacities. Gainful employment makes people more self-sufficient, with wages/salaries based on prevailing community wages.

1994 HIGHLIGHTS

	FDL	NNIW
hronically Mentally III Persons Served		78
Developmentally Disabled Persons Served 38		. 104
brain Injured Persons Served	4	10
ersons Served with Other Disabilities 6 118	. 6	. 118
otal Number of Persons Employed 42 224	. 42	. 224
lumber of Participating Employers	. 52	. 231

ormanity Services

The Community Services Program staff helps with immediate needs (food, clothing, shelter) and achievements of longer-range goals (job training, employment, housing, family development). Available services vary from time to time and may include emergency help with food or shelter, rent or mortgage assistance, information about other services in the community, GED/HSED training, job seeking and keeping skills, paid work experience, hiring incentives for employers, and help and support in developing a plan to become self-sufficient and to leave poverty.

1994 HIGHLIGHTS

Provided outreach, information, referral and advocacy services to 6,629 persons.

Distributed surplus food commodities to 2,583 households in Fond du Lac and Winnebago Counties.

Housing 22 families (109 persons) in 13 units of affordable and transitional housing during the year.

The Head Start Program prepares 3-to-5 year olds from low-income families to function more successfully in school and in all of life's experiences.



Head Start & Family Development

The Head Start and Family Development Program is designed to help children from low-income families have a variety of learning experiences. The goal of Head Start is to prepare 3-5 year olds to function more successfully in school and in all of life's experiences. The ADVOCAP Head Start serves children living in Fond du Lac and Green Lake Counties with two types of programs: center base and family base. Its main components are education, health services, mental health services, nutrition, social services and parent involvement.

1994 HIGHLIGHTS

Howing & Home Ownership

The ADVOCAP Housing Department works with low-income families who wish to purchase a home. Eligible families participate in seminars and learn about home buying, financing, establishing good credit, and home maintenance. ADVOCAP can also provide home down-payment assistance and access to low-cost financing, and connect home owners with rehabilitation contractors. In addition, ADVOCAP developed and manages 11 units of supportive housing for adults with developmental disabilities. The Department is embarking on new housing developments in 1995.

1994 HIGHLIGHTS

Helped 41 families purchase homes by counseling, down-payment assistance, and access to low-cost financing through 22 area lenders.

Rehabilitated properties to help give new home owners a safe and adequate property.

Developed and managed 11 units of supportive housing for adults with developmental disabilities in Winnebago County.

The ADVOCAP Senior Services Program creates opportunities for independence for older persons.



enior Services

The ADVOCAP Senior Services serves many low-income, frail elders and under 60 if disabled. It provides hot and nutritious meals at 9 meal sites in Winnebago County. Home-delivered meals are also available to those who are unable to attend a mealsite. It meets the community needs of the special population by helping them maintain a dignified and stabilized environment in their own home through other projects like Home Handyman. The Retired and Senior Volunteer Program (RSVP) offers retired persons 55 or older a convenient and comprehensive selection of volunteer opportunities.

1994 HIGHLIGHTS

Seniors Participating
A Second A Section Co. Of Livered Colored Communication Co.

Westherization Program

The ADVOCAP Weatherization Department helps low-income households reduce their home heating bills and conserve energy. Both renters and home owners are eligible. A trained energy auditor assesses each site and determines the needed energy improvements. A crew of trained ADVOCAP employees insulates walls and attics, tunes furnaces, and weatherstrips and insulates heaters, pipes and hot-air ducts.

1994 HIGHLIGHTS

Total Residents Served812	Homes Weatherized266	
		_
•		
. 812	. 266	

February 17th, 1995: U.S. Representative Thomas E. Petri spoke to low-income citizens, ADVOCAP Board members and staff about the important work facing the 104th Congress.



Poverty Mythe & Facts

MYTH: Once a family is poor, they will always be poor.

FACT: Most of those on AFDC receive assistance for less than two years. One in four Americans will live in poverty sometime during their lives.

MYTH: If you work, you will not be poor. Most people in poverty are lazy.

FACT: As shown in survey after survey, most people in poverty already work or would prefer to work rather than receive public assistance. Nearly two out of three able-bodied Americans in poverty work. Even though more and more poor are working, they are *still* in poverty.

MYTH: Most in poverty are on welfare.

FACT: Adults receiving AFDC represent less than 20% of all those in poverty. Children, the elderly, the disabled and the working poor make up the bulk of the poverty population.

MYTH: There just really aren't many poor people.

FACT: According to the 1990 Census, 13.5% of Americans are poor. And the majority of the poor are white. In fact, nationally, over 50% of the poverty population is white; 29% is African-American, and 18% is Hispanic.

MYTH: There aren't many poor people in Fond du Lac and Winnebago Counties. Most poverty is found in the big cities.

FACT: Most people living in poverty reside in America's suburbs, small towns and rural areas. In Fond du Lac and Winnebago Counties, over 18,000 are poor.

	3			Size	Fam
		. 10			Hill
15,150	12,590	10,030	\$ 7,470	Poverty Income Level	1995 Federal

Note: A full-time, minimum-wage job would provide yearly gross earnings of \$8,840.

ADVOCAP assists area farmers and economically distressed victims of the summer flood of 1993.



Straight From The Heart Three Testimonials from Participants

When It Rained, It Pouned

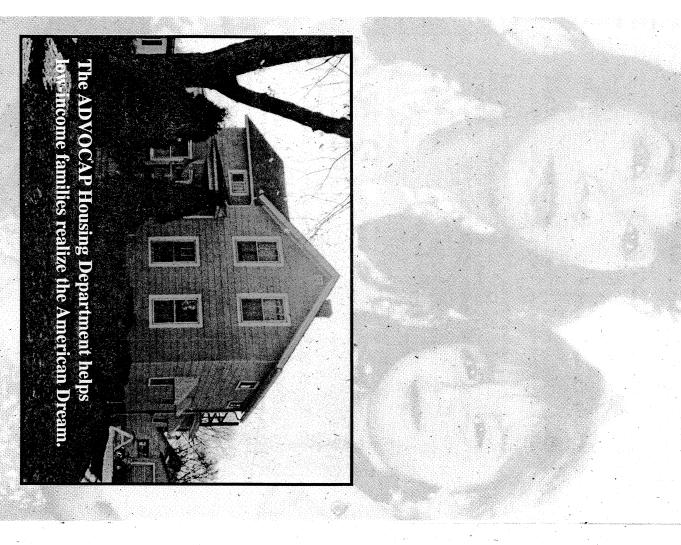
Richard and Judy Lee are dairy farmers who were affected by the 1993 floods ADVOCAP has been able to assist them with its Flood Assistance Project.

When Richard's brother developed cancer, Judy and Richard Lee took leaves of absences from their Colorado jobs, packed up their children, and returned to Wisconsin to help him run the family farm. "We thought it would be three months. It's been three years," Judy says.

Richard's brother passed away. The Lebs decided to take over the farm (and all its debts), to keep it in the family. A month later, the Flood of 1993 hit Winnebago and Fond du Lac Counties. Richard could not plant any of the 60-acre corn crop, and could only plant 10 out of 90 acres of hay. The hay they reaped was of poor quality; he had to supplement it with other poor marsh hay to feed their cows. The excessive rainfall also caused unusually high health problems for the dairy herd — broken legs from slipping, hoof disease and mastitis from standing in the mud. The reduced number of cows milking, along with decreased food quality, resulted in lower milk production . . . and lower milk income checks.

"We would not be farming today if it wasn't for ADVOCAP's help," commented Richard, ADVOCAP helped weatherize their farm house, equipping it with a new woodburner heater to warm the entire farm-house. ADVOCAP found the means to assist the Lees in meeting farm and family living expenses. Richard has enrolled in a farm management course at the Fox Valley Technical College through funding provided out of the Flood Assistance Program and receives on-site consultation on a periodic basis from the instructor. In addition, ADVOCAP put them in touch with three different organizations to obtain financial grants and other needed services.

ADVOCAP also coordinated efforts with the Winnebago County Social Services Department, and Judy was able to get on WIC and Healthy Start to help meet the medical needs of both her children and her pregnancy with their fourth child. Richard said the ADVOCAP Flood Assistance Program has been instrumental in turning things around. The Lees have had an excellent harvest, sufficient to provide feed for the herd through the next fall.



A Place to Hang Your Hat

Norma and Alfredo Mauricio have four children — 3 boys and a girl. They are bi-lingual; and new homeowners, thanks to the ADVOCAP Homeowners Program. As of January, 1995, they are no longer on welfare.

The first thing you notice about the Mauricio house is the huge yard. That ... and the American flag proudly waving from the front porch steps. "I knew when I saw this house: 'I want this house. I want the yard for football formy sons and husband.' It's a nice yard for my family." Norma smiles.

She remembers when her family had to live for two weeks in their car. "It was a hard, hard time," Norma remembers sadly, until they heard of ADVOCAP. "I received a lot of very good things from ADVOCAP. The staffsaid, 'You can't stay in your car one more night.' They found us room at the Bethany House Homeless Shelter. They helped us find clothes and pampers and dishes. They helped my husband type his resume. He got a temporary job doing weatherization for ADVOCAP. Soon he got a good job at a restaurant. Now he will have an even better-paying welder job starting in January. And he also does part-time cement work."

The Mauricios began the ADVOCAP Homeowners Seminar classes in March and April. Three months later, they closed on their home. "I am happy. It was my dream. I never thought that in one year, I could have my house. I like my house. I'm very proud of my house."

"I baby-sit and I work at a canning factory. I am going to school for my HSED. I learn a lot in my school . . . self-esteem . . . a lot of things. It's like a different life. My husband stays with the children at night when I work and go to school. I am with them during the day."

"In January, we will not be on welfare anymore. My boy in junior high comes home from school one day and says, 'Mama, I don't want food stamps. At school, they call me welfare boy.' So beginning in January—no more welfare. 'Mama,' my son says, 'I now feel better.' I do not hear that stress any more from him. It feels better, different. If our family thinks like that, then it will be a different life for the family."

Norma pays the family bills and watches expenses closely. They cannot afford to eat in a restaurant. "But what do you want?' I ask my children. 'Hamburger? I will buy hamburger at the store.' Their dad is a good cook. We eat like a restaurant, but it's homemade and we eat at the house."

"I love my family. I love my house — with this family and with my same husband. For me it's big. For me it's huge. My family is number one. And my husband? He is a nice person with me."



Those Nainy Thes

An ADVOCAP Community Employment client who's happy about his well-rounded association with ADVOCAP, from social services to economic development, is Ken Nast. His Case Manager, Cindy Fenske, creatively addressed Ken's desire to be involved with the fishing trade by working with the ADVOCAP Business Development program to establish his own fly-tying shop. Along the way, Ken's been supported not only by other ADVOCAP staff, but also by other Business Development clients who know how it feels to be a new entrepreneur, and how much it means to be the recipient of ADVOCAP's networking of services and opportunities.

Ken Nast is bent over his worktable, bobbin thread held between his teeth and left hand as he meticulously winds it around the head of a fishing hook, binding the 2 contrasting layers of bucktail hairs, and ties a knot. On the wall is his business sign "THOSE NASTY FLIES." The ADVOCAP Business Incubator has designed a space specially suited to meet Ken's needs. His tidy work area has organized feather containers of goose, peacock, seagull, and rooster alongside equally neat boxes of bucktail hairs and chenille and wool yarns of all weights and colors. He's wearing a sweatshirt with a large mouth bass swimming across the middle. He finishes the hook, looks up at us, and grins proudly.

When ADVOCAP CEP Case Manager Cindy Fenske first met Ken, the fish sweatshirt was there, but his smile wasn't. "Ilooked at Ken, thinking how unhappy he was, and my gaze fell to the fish on his sweatshirt. All at once, something clicked — it said something to me. Fishing is the big love of Ken's life. We were placing him in the wrong field of work."

Cindy began job-developing in sporting goods environments. Rick, an avid fisherman and owner of *The Tackle Box*, took an interest in Ken and offered to show him how he made flies in his shop. Darrell, an *ACE Hardware* salesman, once had a broken arm and could identify with Ken's need to be able to tie flies with only his left hand (Ken's right arm is paralyzed). He helped Ken select the tools he would need for his business. "Darrell gave him helpful tips that would've never occurred to us, like a magnet to help hold the hook to the vice until Ken could tighten it securely into place," Cindy said. "Ken's extreme desire to be involved in the fishing area over-compensated for any physical limitation," Cindy said proudly. "The sky's the limit — or in Ken's case, the lake is!"

Mort Gazerwitz, Director of the ADVOCAP Business Incubator Program, worked with Ken to develop a marketing plan and secure a small business loan. It was Mort who suggested the slogan, "Flies by Nast — Catch Fish Fast! "The quality of Ken's finished work is superior to "the competition" sold in the area. More importantly, Ken's really happy. His associates say, "Whatever's going on, it's the most wonderful thing we've seen in years."

1994 Financial Report *

Small Business Administration Micro-Loan TOTAL	Total Revenues	In-Kind Donations	Donations, Interest Income	Program Income	Sale of Goods and Services	Cost Reimbursement Contracts \$4,735,254	Revenues
70,000 \$6,621,541	\$6,551,541	524,869	107 603	318,026	232,057	's \$4,735,254	

1994 Investment of Funds By Program	*
Head Start & Family Services \$1,817,198	28%
	18%
Housing Rehab, Weatherization	
& Homeownership 1,342,730	20%
Senior Services Nutrition & RSVP	12%
Business Development & Micro-Loans 297,063	5%
Community Services & All Others 1,124,672	17%

* This Report has been assembled by ADVOCAP, Inc. One agency-wide audit report of all funds is conducted annually by the independent CPA firm of Schenck & Associates, SC, of Fond du Lac, Wisconsin, and is available for inspection at the ADVOCAP, Inc. offices. There were no questioned costs on any of the 61 different contracts or grants for services administered by the Agency in 1994.

TOTAL

.... \$6,568,577 100%

** Includes Community Services and Advocacy, Emergency Food and Shelter, Employment Training, Literacy Training, Commodity Distribution, Planning and Administration.

\$6,568,577	TOTAL
79,441 447,566	Funds Loaned: Business Entrepreneurs Homeowners
\$6,041,57	Subtotal Operating Expenditures \$6,041,570
	In-Kind Expenses
107 603	Other Distribution
71,247	Tools & Equipment
118,164	Vehicle Operation
539,994	Program Materials
76,758	Contractor Labor
456,262	Participant & Volunteer Expenses
70,259	Training
123,334	Travel
331,455	Facilities
216,141	Office Operating Expenses
84,493	Professional Services
\$3,318,787	Personnel Costs
	Compression of the Contract of

ADVOCAP services are provided to qualified persons on the basis of expressed and assessed needs and within the limits of grant guidelines. No qualified persons shall be excluded from participation in ADVOCAP programs or be denied the benefits of, or otherwise be subject to discrimination in any manner on the basis of age, race, creed, religion, color, sex, physical condition, handicap or disability, developmental disability, association with a person with a disability, sexual orientation, national origin, ancestry, political affiliation, marital, parental or familial status, pregnancy, arrest record, citizenship status, veteran status or any other characteristic protected by law. ADVOCAP has a grievance procedure. If you have concerns or a complaint, please contact the Director of Program Operations at ADVOCAP.

tatement of Arrets, liabilities of Fund Balances December 31, 1994

\$3,121,780	TOTAL ASSETS\$3,121,780
1,204,855	Rental Housing Loans154,633
	Homeowner Loans901,472
	Micro-Loans to Small Businesses 148,750
	Loan Program Receivables:
945,439	Land, Building and Equipment (Net)945,439
29,039	Investment in Subsidiary
26,746	Prepaid Expenses26,746
219,534	Materials and Supplies Inventory219,534
465,690	Receivables from Funding Agencies465,690
13,967	Accounts Receivable13,967
\$216,510	Cash & Equivalents\$216,510
	The second

Listilities of Fund Balances

Fund Balances - Restricted	Program and Inventory Advances 192,148 Accounts Payable 189,986 Accrued Payroll and Related Expenses 67,548 Health Insurance Escrow 160,617 Mortgages Payable 846,911 Deferred Loans Payable 119,094 TOTAL LIABILITIES \$1,576,304
\$1,126,043 419,433 \$3,121,780	192,148 189,986 67,548 160,617 846,911 119,094 \$1,576,304

Bound of Directors

Wicen

President Vice President Secretary

Treasurer

Oscar Stein

Charles Birschbach, Jr. Barbara Kapal Matthew Kallio

Fond du Lac County Winnebago County

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Fellerhoff Louise Gudex Craig Hamberger Ralph Timm

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Deputy Director

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STEVEN PIERCE

Director of Planning & Development

Business Development MORTON GAZERWITZ, Director

Kathy Doyle

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Jean Hickey
Jean Hickey

James Kelly
Steven O'Connor

Steven O'Connor

Suzanne Suzanne Schumacher
Virginia Whittaker
Cary Wright

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> Marlene Fairbank Scott Lefevre Laura Schumacher

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Mary Hall Dennis Schultz

Katherine Kusche

Margaret Bloechl Jayson Chittick Santa Friedel Jackie Farr Marcia Basler

Michael Krauss Rita Kranig Michael Hilbert Joyce Griffin

David Vande Zande James Wheeler Sandra Street Lu Ann Sheer Wanda Timm Jimmy Wiersema Lori Van Dalen oyce Murphy

Harold Bidwell SUE RUCK, Director Sewiden

Patricia Kurkowski

Weatherization Program Gary Laabs Jacqueline Weiler Virginia Ruch Donna Resheske Frank Offenbecher Joyce Merkey Catherine Steffens fune Lynch Carol Lerch Teresa Lee

Laurence Grobe

Rhonda Fink

Harley Joslin Beverly Johnston

Harold Kietz Rose Kemnitz Fred Dodge

Priscilla Edwards

Esther Coon Judy Brewer

ADVOČAP, Inc. 1995 FUNCTIONAL ORGANIZATIONAL CHAR

EXECUTIVE

- Agency-Wide Leadership/Management
- · Public & External Relations
- Agency-Wide Accountability Chief Staff Person to the Board

PLANNING & DEVELOPMENT

Agency-Wide Annual Plan

Robert Bisby Don Austin Gerald Anderson

Mark La Vallee

James Fryda Norman Domer

Bernard Mueller **Edward Maloney**

Herbert Burdick James Blom

28

Executive Director:

Richard Schlimm ADVOCAP, Inc.

Produced By:

Photographer:

Editor:

Joyce Griffin Tom Ekvall

THOMAS ROWLAND, Production Manager

- Exploring/Securing New Funds from Federal, State and Local Public and Private Sources
 Program Planning to Meet New
 Emerging Needs and Target Groups
 Staff the Board's PPD Committee

PROGRAM OPERATIONS

- 5,000 Households
- Program Coordination/Collaboration to Pursue Mission

- New Program Implementation
 Advocacy Coordination
 Staff the Board's A & O Committee

FINANCE & PERSONNEL

- Personnel Policies, Benefits Records, Affirmative Action, Payroll for 150 Employees
- Computerized Accounting, Fiscal Reporting, Cash Flow Management or
- 50 Grants/Contracts Totaling \$5.0 M Property Management, Purchasing, Risk
- Management, Annual Audit

 Staff the Board's F & P Committee

SENIOR SERVICES

- 440+ Hot Meals Daily to Seniors (60+)
 9 Congregate Meal
- Sites in Winnebago County
- Home-Delivered Meals in
- Winnebago
 County

 2,000 Elderly
 Served Annually
- Coordination of RSVP Volunteers and Sites
- Home Repair Services

HEAD START FOR CHILDREN and families

- A Comprehensive Development Program for 250 Low-Income Pre-School Children
- and Families Education, Health, Family Develop-ment and Social-
- Service Activities
 Parent Involvement
- Fond du Lac and Green Lake Counties
 Family Develop-
- ment Demonstra-tion Project

COMMUNITY SERVICES

- Employment & Training for Youth, Adults, and Mature Workers
- Advocacy, Access, I&R to 1,000 House holds at 3 Centers Surplus Commodities
- to 4,000 Households Distribute Emergency
- Food & Shelter Resources Family Development
- Adult Literacy Training

COMMUNITY EMPLOYMENT PROGRAMS

- Community
- Adults

- for Housing and Incubator Tenants

DEVELOPMENT

- Employment for
- Developmentally Disabled
- Chronically Mentally Ill - Brain Injured Works with 185
- Area Employers Under Contract with Winnebago & Fond du Lac
- Counties Dept. of Community Programs Special Job Placement Services

BUSINESS

- Two Business Incubators Provide Space, Management Assistance and Shared Support
- Services to New Businesses lob and Business Development for
- Low-Income Entrepreneurs Community Opportunity Enterprises, Inc. Loans to New Businesses
- SBA Microloan Demonstration Project

HOUSING

- · Help 35 Low-Income Families Become Homeowners
- Manage Rehab of 35 Owner-
- Occupied Homes
 Homeownership
- Training Seminars Down payment Assistance Access to First
- Mortgages

 Develop Housing
 Projects for Special
- Populations
 Property Management
 of ADVOCAP's 15
 housing units

WEATHERIZATION

- · Weatherize 275 Low-Income Households in Fond du Lac, Winnebago & Green Lake Counties
- Energy Conservation
- Education Coordination with Public

Fond du Lac: (414) 922-7760 Oshkosh: (414) 426-0150 Developmen or 1-800-631-7760 Homeowner more information If you would like ADVOCAP on our program Program call the

SHIRLEY ANDERSON DENNIS SCHULTZ Rehab Specialist Housing Director MARY BACH

or 1-800-323-0150

Housing Case Manager Housing Case Manager SKIP BOWEN MARY HALL

D. WHATHAM

Administrative Assistant

MAIN OFFICE - Fond du Lac:

ADVOCAP, Inc.

Fond du Lac, WI 54936-1108 2929 Harrison Street Oshkosh, WI 54901 FAX: (414) 922-7212 DD: (414) 922-3975 Oshkosh Office: 19 W. First Street (414) 426-0150 (414) 922-7760 1-800-631-7760

ADVOCAP'S MISSION STATEMENT

ADVOCAP is a Community Action Agency whose mission is to reduce poverty by creating opportunities which develop the economic and social capacity of people and our communities.

Homeowner

)evelopmen

Program

THE PROPERTY.

marital, parental or familial status, pregnancy, arrest record, of Program Operations at ADVOCAP. citizenship status, veteran status or any other characteristic orientation, national origin, ancestry, political affiliation, physical condition, handicap or disability, developmental participation in ADVOCAP programs or be denied the bengrant guidelines. No qualified persons shall be excluded from ADVOCAP services are provided to qualified persons on the you have concerns or a complaint, please contact the Director protected by law. ADVOCAP has a grievance procedure. If efits of, or otherwise be subject to discrimination in any basis of expressed and assessed needs and within the limits of lisability, association with a person with a disability, sexual nanner on the basis of age, race, creed, religion, color, sex, 2/16.96

81 E. North Water Street

Neenah Office:

Neenah, WI 54956

(414) 725-2791

1-800-631-2791

FAX: (414) 426-307

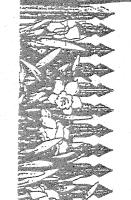
DD: (414) 426-1369

1-800-323-0150

TDD: (414) 725-6337 FAX: (414) 725-6337







PURPOSE

ADVOCAP believes that the place in which a person or family lives is an important part of their lives. A home not only provides shelter — but is a center of rest, comfort, love and family togetherness. A home promotes pride, dignity and self-esteem. ADVOCAP recognizes the serious need for decent and affordable housing for low-income people in Fond du Lac, Winnebago and Green Lake Counties.

gives low-income people a and learn about home buyof spiralling rental costs can unable to escape the cycle Eligible families previously homeownership a reality low-income people to make ADVOCAP works with a lower monthly cost than for their family to build upon financial foothold, an asset financing. Owning a home tance and access to low-cost vides down payment assistenance. ADVOCAP progood credit, and home maining, financing, establishing now participate in seminars - and it is often achieved at

REQUIREMENTS

ADVOCAP, Inc. assists prospective buyers in obtaining home loans from participating lenders, and provides additional downpayment/closing cost and rehabilitation loans with deferred repayment. Eligible applicants must meet the following requirements:

- Annual household income does not exceed maximum levels (see chart below)
- Applicants cannot currently own other property
- Applicants must attend the *Homeowner Development* seminars to prepare themselves for home buying
- House must be located in Fond du Lac, Winnebago or Green Lake County
- House must pass an inspection done by ADVOCAP staff

Weatherization is available to homebuyers below a certain income, as well as other grants or forgivable loans for rehabilitation.

CONTACT

Do not wait until you have found a house to make an appointment! You may need to work on your credit, savings or other criteria. We would like to talk to you as early as possible in the process to help you prepare.

In Fond du Lac County:

Mary T. Hall

Homeowner Development

Case Manager

(414) 922-7760/1-800-631-7760

TDD (414) 922-3975
In Winnebago/Green Lake Co.:

Shirley Anderson
Homeowner Development
Case Manager
(414) 426-0150/1-800-323-0150
TDD (414) 426-3071
Mary Bach

Housing Director

Dennis Schultz

Rehab Specialist

					Ŧ
C	0 7 0	4 10 (e co po		Family
42,000	37,500 40,100	34,900	25,850	\$22,600	Maximum Income (80% of Count Fond that Lac Winnerson)
47,000	44 150 44 150	35,600 38,450	28,500 32,050	\$24,900	
39,800 (Effective 12/14/95)	35,000	30,150	27 E E E E E E E E E E E E E E E E E E E	\$21 TO	Median Income