



1997 SENATE BILL 127

March 18, 1997 - Introduced by Senator BRESKE, cosponsored by Representatives HANDRICK, FREESE, HASENOHRL, SERATTI, KAUFERT, GRONEMUS, RYBA, VRAKAS, SKINDRUD, GROTHMAN and MUSSER. Referred to Committee on Insurance, Tourism and Rural Affairs.

1 **AN ACT to amend** 86.196 (2) (i) of the statutes; **relating to:** tourist-oriented
2 directional signs.

Analysis by the Legislative Reference Bureau

Current law authorizes the erection of highway signs providing identification of and directional information for tourist-related businesses, services or activities. The signs may be erected within the rights-of-way of certain highways outside of urban areas. To qualify for display on such a sign, a business offering food, in addition to meeting other requirements, must be in regular operation at least 5 days a week, opening for business no later than 10 a.m. and remaining open until at least 7 p.m.

Under this bill, a supper club may be displayed on such signs even if the supper club is not open for business from at least 10 a.m. to 7 p.m. All other eligibility requirements continue to apply to supper clubs.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 86.196 (2) (i) of the statutes is amended to read:

