



1997 SENATE BILL 55

February 5, 1997 - Introduced by Senators BRESKE, COWLES, DRZEWIECKI and A. LASEE, cosponsored by Representatives GARD, RYBA, SERATTI and POWERS. Referred to Committee on Labor, Transportation and Financial Institutions.

1 **AN ACT to repeal** 84.30 (3) (c) 5.; **to amend** 84.30 (3) (c) (intro.); and **to repeal**
2 **and recreate** 84.30 (3) (c) 1. to 3. of the statutes; **relating to:** restrictions on
3 on-property signs.

Analysis by the Legislative Reference Bureau

Under current law, outdoor advertising signs which are located along interstates and certain other highways and which advertise activities conducted on the property on which the signs are located (on-property signs) are subject to certain restrictions as to size, number and location.

This bill prohibits the erection of on-property signs at locations that constitute traffic hazards and eliminates specific restrictions applying solely to on-property signs located outside the incorporated area of a city or village. The bill specifies that permits are not required to be issued by the department of transportation for on-property signs.

For further information see the *state and local* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 84.30 (3) (c) (intro.) of the statutes is amended to read:

