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February 24, 1998

**MEMO TO:** Assembly Committee On Government Operations

**FROM:** Trisha A. Pugal, CAE  
President, CEO

**RE:** **AB763 Changing Memorial Day to May 30 Annually**

The Wisconsin Innkeepers Association, representing over 1,000 hotels, motels, resorts, inns, and bed & breakfasts, would like to go on record in opposition to AB763.

The Memorial Day holiday weekend, including the last Monday in May as the Memorial Day observation, is recognized and celebrated uniformly across the country, including the US Post Office and financial institutions. To change this for Wisconsin state employees would mean state employees would be off and unable to service the public on a different day than most everyone else. They would be working on a day when banks are closed, there is no mail delivery, and most others are off. The lack of efficiency in this change would not serve a purpose.

The tourism industry, one of the three largest industries in the state, relies heavily on Memorial Day weekend for business to balance their occupancy level and achieve needed profit margin. We respectfully ask for strong justification in the disruption of this business. If it is not absolutely necessary, why penalize the tourism industry and return reduce sales tax revenue available to the state?

**Please oppose AB763**

cc: WIA Executive Committee  
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Janet Swandby

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