

1997-98 SESSION
COMMITTEE HEARING
RECORDS

Committee Name:

Senate Committee on
Economic Development,
Housing and
Government Operations
(SC_EDHGO)

Sample:

- Record of Comm. Proceedings
- 97hrAC-EdR_RCP_pt01a
- 97hrAC-EdR_RCP_pt01b
- 97hrAC-EdR_RCP_pt02

➤ Appointments ... Appt

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➤ Clearinghouse Rules ... CRule

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➤ Committee Hearings ... CH

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➤ Executive Sessions ... ES

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➤ Hearing Records ... HR

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➤ Miscellaneous ... Misc

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➤ Record of Comm. Proceedings ... RCP

➤ 97 hr_SC-EDHGO_RCP_pt01

Senate

Record of Committee Proceedings

**Committee on Economic Development, Housing and
Government Operations**

Clearinghouse Rule 96-183

Relating to the registration and regulation of agents authorized to represent funeral directors or funeral establishments in the sale or solicitation of burial agreements that are funded with the proceeds of a life insurance policy.

Submitted by the Department of Regulation and Licensing.

March 4, 1997 Referred to committee on Economic Development, Housing and
Government Operations.

April 16, 1997 **PUBLIC HEARING HELD**

Present: (5) Senators Moore, Plache, Grobschmidt,
Fitzgerald and Weeden.

Absent: (0) None.

Appearances for

- Kenneth L. Schmidt, Funeral Service Alliance of WI
- Roy T. Pfeffer, 3510 Michigan Ave, Manitowoc, WI
- Bob Walczyk, Jr 1630 E Mason St, Green Bay WI 54302
- Charles J. Peters, Schmidt & Bartelt Funeral Home 10121 W
North Ave, Wauwatosa WI
- Steve Kwiatkowski, N112 W17083 Vista Ct, Germantown, WI
53022
- Dean Dickinson, 1425 Jackson St, LaCrosse, WI 54601
- Mark Willoughby The Forethought Group Batesville, Indiana
47006
- William Krause, Krause Funeral Home Inc 18875 Alta Vista
Drive, Brookfield, WI
- Raymond G. Vick, Jr 721 N 4th St, Watertown, WI 53098
- Steven Whitehead, 4601 Westown Parkway, West Des Moines,
Iowa 50261
- Joseph Becker, 14075 W North Ave, Brookfield, WI 53005
- Paula Bonds, United Family Life Ins Co, Atlanta, Georgia
- Ronald Theis, Schmidt & Bartelt Inc 10121 W North Ave,
Wauwatosa, WI 53226

Appearances against

- James J. Mealy, Mealy's Funeral Home 103 Eagle St, Eagle, WI 53119
- Tom Wiseman, 2001 W Wisconsin Ave, Milwaukee, WI 53233
- Diego Camacho Jr, 206 E Harriet St, Darlington, WI 53530
President, WI Funeral Directors Assn
- Norman Gill, 7950 N Regent Rd, Fox Point, WI 53217 Public
Member Funeral Directors Examining Bd
Diane Pratt, Public Member, Funeral Directors Examining Bd
4045 N 16th St, Milwaukee, WI 53209

Appearances for Information Only

- Patricia H. Reuter, Funeral Directors Examining Bd, 1400 E
Washington Ave, Madison, WI 53702
- Jacquelynn B. Rothstein, Funeral Directors Examining Bd
1400 E Washington Ave, Madison, WI 53702
- D. Bruce Carlson, Chair, Funeral Directors Examining Bd, 134
N Stevens, Rhinelander, WI 54501

Registrations for

- Tammera Rohloff, 1012 Wilbur St Apt A Watertown, WI
53098
- Ronald W. Kuehn, Prof Insurance Agents, Independent
Insurance Agents, WI Assoc of Life Underwriters, Madison,
WI 53703
- Doug Seefeld, Seefeld Funeral Chapels 1025 Oregon St,
Oshkosh, WI
- Marie M. Lesnick, Seefeld Funeral Chapels, 912 Anchorage
Court, Oshkosh, WI 54901
- David J. W. Klauser, American Memorial Life Insurance
Company, Homesteaders Life Insurance Company, Pierce
National Life Insurance Company, Madison, WI
- Richard Vanderhoer, 2160 Schader Rd, Cottage Grove, WI
53527
- Terrence A. Schwartz, 142 West Oak St, Lancaster, WI 53813
- Greg Jones, 107 S Franklin St, Oconto Falls, WI 54154
- Mark Krause, Funeral Service Alliance of Wisconsin 9000 W
Capitol Dr, Milwaukee, WI 53222
- James Trettin, 606 N Oneida St, Appleton, WI 54911

- Paul Farrell, 2507 Hawthorne Dr, Beloit, WI 53511
- Jane Krause, 18875 Alta Vista, Brookfield, WI 53045
- Giovanni Luna, Becker Ritter Funeral Home 1826 N 58th St, Milwaukee, WI 53208
- Bill Cress, Funeral Service alliance, 3610 Speedway Rd Madison, WI 53705
- Mike Stelter, Loewen Advanced Planning, Milwaukee, WI 53022
- Russell D. Germann, Daley Murphy Wisch Association 2355 Cranston, Beloit, WI 53511
- Mark Pichelmeyer, NGL American Life Insurance Company, 502 W Beacon Ave, New London, WI 54961
- Rick Unbehaun, Pratt Funeral Service, 120 N Park, Richland Center, WI 53581
- Tim Trettin, 860 N Webster Ave, DePere WI 54115
- Joseph Schinkten, Ryan Funeral Home, 305 North 10th, DePere, WI
- Mark Aarden, Funeral Services Alliances, 131 E Maple Ave, Beaver Dam, WI 53916
- Ken Cupit, American Legacy, 13 Weeping Birch Circle, Madison, WI 53704
- Roy T. Pfeffer, Funeral Directors Examining Bd, 3510 Michigan Ave, Manitowoc, WI 54220
- Jan Koenig, Gunderson Funeral Home, 525 Robert Drive, Sun Prairie, WI 53590

Registrations against

- Terrence A. Schwartz, 142 West Oak St, Lancaster, WI 53813
- John Klemmer, Heritage Funeral Homes, 6615 W Oklahoma, Milwaukee, WI 53219
- Patrick Koszuta, WI Funeral Directors Association, 3275 South Howell, Milwaukee, WI 53207
- John Ellestad, 309 Academy St, Mt. Horeb, WI 53572
- Wilma Morris, WI Funeral Directors Assoc, 2300 N Mayfair Rd, #595, Wauwatosa, WI 53213
- William Schneider, Schneider Funeral Home, 1722 N Harmony Dr, Janesville, WI 53545
- Richard E Danut, Burlington, WI 53105

April 24, 1997

EXECUTIVE SESSION (BY POLLING)

Present: (5) Senator Moore, Plache, Grobschmidt,
Fitzgerald and Weeden.

Absent: (0) None

Moved by Senator Moore that the following motion be recommended:

THAT THE Funeral Directors Examining Board agree to a modification of proposed s. FD 6.10 of Clearinghouse Rule 96-183 as follows:

FD 6.10 SOLICITATION OF BURIAL AGREEMENTS
FUNDED WITH THE PROCEEDS OF A LIFE INSURANCE

POLICY. (1) No funeral director, owner of a funeral establishment or agent may initiate any telephone call by live voice or by using an automatic telephone dialing system or an artificial or prerecorded voice for the purpose of selling or soliciting a burial agreement funded by the proceeds of a life insurance policy to any of the following:

- (a) The telephone line of any guest room or patient room of a hospital, health care facility, elderly home or similar establishment;
- (b) Any residential or business telephone line without the prior express written consent of the called party; or
- (c) The telephone line of a relative of a person whose death is imminent or appears to be imminent.

(2) This section does not apply after December 31, 1998.

If the Board does not notify the Senate Committee on Economic Development, Housing and Government Operations of its agreement to make the above or substantially identical modification by 4:00 p.m., on Tuesday, April 29, 1997, the Committee objects to Clearinghouse Rule 96-183 in its entirety for the reasons specified in s. 2227.19 (4) (d) 6., Stats.

Ayes: (3) Senators Moore, Plache and Weeden.
Noes: (2) Senators Grobschmidt and Fitzgerald.
Absent: (0) None.

MODIFICATION OBJECTED TO BY THE FUNERAL DIRECTORS EXAMINING BOARD.

April 24, 1997

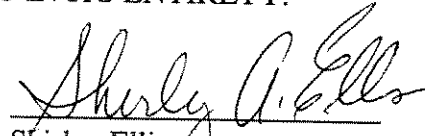
EXECUTIVE SESSION (BY POLLING)

Ayes: (3) Senators Moore, Plache and Weeden.

Noes: (2) Senators Grobschmidt and Fitzgerald.

Absent: (0) None.

CLEARINGHOUSE RULE 96-183 OBJECTED TO IN ITS ENTIRETY.



Shirley Ellis
Committee Clerk