

1997-98 SESSION  
COMMITTEE HEARING  
RECORDS

Committee Name:

Senate Committee on  
Education (SC-Ed)

Sample:

Record of Comm. Proceedings ... RCP

- 05hrAC-EdR\_RCP\_pt01a
- 05hrAC-EdR\_RCP\_pt01b
- 05hrAC-EdR\_RCP\_pt02

➤ Appointments ... Appt

➤ \*\*

➤ Clearinghouse Rules ... CRule

➤ \*\*

➤ Committee Hearings ... CH

➤ \*\*

➤ Committee Reports ... CR

➤ \*\*

➤ Executive Sessions ... ES

➤ \*\*

➤ Hearing Records ... HR

➤ \*\*

➤ Miscellaneous ... Misc

➤ 97hrSC-Ed\_Misc\_pt01

➤ Record of Comm. Proceedings ... RCP

➤ \*\*

*Cal Potter*



UNIVERSITY OF WISCONSIN COLLEGES

October 28, 1997

OFFICE OF THE CHANCELLOR  
710 REGENT STREET  
P.O. Box 8680  
MADISON, WI  
53708-8680  
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TO: Senator Cal Potter, 9<sup>th</sup> Senate District  
FROM: Chancellor Bill Messner *Bill Messner*  
RE: SB 288, University of Wisconsin Colleges

Thank you for sponsoring SB288 to change the name of the University of Wisconsin Colleges. As you know, on July 25, the UW System Board of Regents changed the name of the thirteen 2-year collegiate campuses of the UW System to the "University of Wisconsin Colleges." The 13 campuses will be referred to as "campuses of the UW Colleges." Their names follow. The name change was recommended by the institution's Senate, comprised of faculty, staff and students, to clarify the image of the UWC. The Regents noted that the name change was long overdue and should help the public to understand the important role of the UW Colleges in providing access to quality higher education in the UW System. The UW Colleges offer a freshman and sophomore program that transfers easily within the UW System, and increasingly the campuses are sites for collaborative programs with the other UW System institutions.

The change was desired because the term "center" is shared by many types of organizations, with missions ranging from mental health to shopping to child care to university research. Prospective students and community members commented that "Centers" were not readily identifiable as a place to begin college. It is hoped that the change will attract more students to this excellent educational resource.

The term "center" was an outgrowth of the founding of the 2 year campus concept in UW Extension in the 1930's. Many of the sites began as "Extension Centers" for University of Wisconsin programming, and were attended by returning veterans from WWI who could not relocate to a college town. The 13 campus institution was formed in 1971 as the UW Center System, and was renamed the UW Centers in 1982. Each of the campuses is headed by a dean with the working title "Campus Executive Officer and Dean." The campus facilities and maintenance are funded by 14 counties and 3 cities; programming is funded by the state from the UW System budget.

I look forward to serving the state as the first Chancellor of the University of Wisconsin Colleges.

- UW-Baraboo/Sauk County
- UW-Barron County
- UW-Fond du Lac
- UW-Fox Valley
- UW-Manitowoc
- UW-Marathon County
- UW-Marinette
- UW-Marshfield/Wood County
- UW-Richland
- UW-Rock County
- UW-Sheboygan
- UW-Washington County
- UW-Waukesha

STATE OF WISCONSIN  
DEPARTMENT OF ADMINISTRATION  
DIVISION OF EXECUTIVE BUDGET AND FINANCE  
DOA-5167 N(R08/95)

### FACSIMILE COVER MESSAGE

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**TO**

Name <i>Mike Berman</i>		Facsimile Telephone Number <i>4-8522</i>
Location <i>HRB</i>	Room Number	Telephone Number

**FROM (Sender)**

Name <i>Gail Riedasch</i>		Number of Pages Including This Cover Sheet	Facsimile Telephone Number <b>(608) 267-0372</b>
Location <b>101 East Wilson Street, 10th Floor; Madison, WI 53702</b>			Telephone Number <i>6-1038</i>

**COMMENTS / INSTRUCTIONS**

*AB 288  
(-1245/3)  
Rep Black  
copy to →*

*Dealing on  
9/10/97*

*Rep. Copy  
To Follow*

**NOTE: PLEASE RETURN THIS BILL DRAFT AND THIS TRANSMITTAL SHEET WITH YOUR FISCAL ESTIMATE FORMS**

**IF THERE IS A FISCAL EFFECT TO THE BILL, PLEASE SUBMIT THE FISCAL ESTIMATE WORKSHEET.**

**TO: Kathleen Sell  
UW System**

**FROM: Gail Riedasch  
Division of Executive Budget and Finance  
101 East Wilson Street  
Administration Building, 10th Floor  
Madison, WI 53702**

*clearing on  
9/10/97*

**SUBJECT: Fiscal Estimate    LRB Number 3682/1  
1997 Bill Number AB0288**

Please provide the necessary information on fiscal estimate forms and return five (5) copies to Gail Riedasch, no later than: 09-Sep-97

If you cannot comply with the above deadline for any reason, please call Gail at 266-1038.

Provide local government costs.

\_\_\_\_\_ is responsible for local government costs.

**ALSO SENT TO:**  
UW System

**DATE DOA SENT TO AGENCY:**

05-Sep-97

**DATE DOA RECEIVED FROM AGENCY:**

9/9/97

**TO BE COMPLETED BY AGENCY:**

Name and phone number of person who prepared the fiscal estimate.

(Name)

(Phone Number)

**PLEASE SEND ORIGINAL COPIES OF THE FORMS THAT CAN BE REPRODUCED.**

AB 288

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Finally, there would be costs related to changing the name from "UW Center" to "UW College" on several miscellaneous items such as athletic uniforms, van lettering, campus publications, etc. Again, some of these changes would occur on a regular basis in any event, such as reprinting of brochures, and so do not represent an additional cost. There would be an additional cost for such items as new athletic uniforms which would not otherwise be immediately replaced without a name change and are currently paid for from auxiliary revenues. The cost of such miscellaneous items at the campus level is difficult to estimate as, for example, different campuses have different numbers of teams competing against other institutions, but may average \$1,000 per campus.

There would be insignificant costs at the central UW College office in Madison of less than \$500, for such items as new business cards, as letterhead and brochures would be replaced with the next reprinting, there are no road signs and few office signs that would need to be modified or replaced, and there are no major miscellaneous items such as athletic uniforms.

In summary, there would be some costs at each campus related directly to the name change authorized in this Bill that could not wait until the next scheduled reprinting or replacement of signs, etc. It is estimated those costs would average \$3,000 or less per campus (or about \$40,000 in total) and would be funded from either internal allocations and reallocations or non-state, outside sources such as the individual UW College campus foundations and counties and/or municipalities.

There would be no fiscal impact of the provision in the Bill to eliminate the authority of an individual UW 2-year campus to request the educational communications board to assist in funding the development of a distance education project.

1997 Session

LRB or Bill No./Adm. Rule No.

AB 288

Amendment No. If Applicable

FISCAL ESTIMATE

DOA-2048 N(R10/94)

- ORIGINAL
- UPDATED
- CORRECTED
- SUPPLEMENTAL

Subject

Changes the name of the 2-year UW System Campuses from "centers" to "college campuses"

Fiscal Effect

State:  No State Fiscal Effect

Check columns below only if bill makes a direct appropriation or affects a sum sufficient appropriation.

Increase Costs - May be possible to Absorb Within Agency's Budget  Yes  No

- Increase Existing Appropriation
- Decrease Existing Appropriation
- Create New Appropriation
- Increase Existing Revenues
- Decrease Existing Revenues

Decrease Costs

Local:  No local government costs

- 1.  Increase Costs
  - Permissive
  - Mandatory
- 2.  Decrease Costs
  - Permissive
  - Mandatory

- 3.  Increase Revenues
  - Permissive
  - Mandatory
- 4.  Decrease Revenues
  - Permissive
  - Mandatory

5. Types of Local Governmental Units Affected:

- Towns
- Villages
- Cities
- Counties
- Others \_\_\_\_\_
- School Districts
- WTCS Districts

Fund Sources Affected

- GPR
- FED
- PRO
- PRS
- SEG
- SEG-S

Affected Ch. 20 Appropriations

Assumptions Used in Arriving at Fiscal Estimate

Assembly Bill 288 changes the name of the 2-year campuses in the University of Wisconsin (UW) System from "centers" to "college campuses". The bill also designates the college campuses as a whole as the University of Wisconsin Colleges and identifies the University of Wisconsin Colleges as an institution within the UW System.

The Bill also eliminates the authority of an individual UW 2-year campus to request the educational communications board to assist in funding the development of a distance education project. Current law authorizes a school board, cooperative educational service agency, technical college district board, or UW [4-year] institution or 2-year campus, either individually or in any combination, to make such a request.

The fiscal impact of this name change at each UW College campus would involve the cost and timing of any necessary changes in three major areas to reflect the new campus name: printing new paper documents for external and/or internal use; road (highway and local street) signs and campus signs; and miscellaneous items such as athletic uniforms, publications, campus vehicle lettering, etc.

The approach to printing new paper documents with the new campus name would be to make changes to internal campus documents as they require reprinting to replenish supplies. UW Center campuses were encouraged to keep a low inventory of letterhead (for internal and external use), envelopes and return address labels so there should be minimal costs of immediate reprinting. There would be some minimal costs of replacing business cards for certain staff who use such cards. Our rough estimate of the average cost of such immediate reprinting changes at the campus level that are attributable to the name change is about \$500 per campus.

There would be several types of signs referring to individual UW College campuses that would have to be changed to reflect the new campus name; interstate highway signs, exit ramp signs, local access road signs and various types of signs around campus. It is difficult to get a definitive estimate of the campus' costs of replacing these signs for several reasons: some signs were scheduled to be replaced for general wear and tear reasons and some signs would be changed by the municipality and/or county at their expense. In addition, a number of signs were originally paid for from donated funds such as the Foundations at each UW Center or from supplies and expenses. It is our understanding that the state Department of Transportation (DOT) would change any necessary interstate highway signs and then charge the UW College for the cost. The estimates cited by campuses for this highway sign cost ranged from \$750 to \$7,500 with a median cost of \$1,500 to \$2,000 per campus.

Long-Range Fiscal Implications

Agency/Prepared by: (Name & Phone No.)

University of Wisconsin System

Authorized Signature/Telephone No.

*Kathleen PSM*

2-6423

Date

9/9/97