

**DRAFTER'S NOTE**  
**FROM THE**  
**LEGISLATIVE REFERENCE BUREAU**

LRBs0005/1dn  
PEN:jlg:lp

January 26, 1999

Representative Spillner:

This substitute amendment requires the department of tourism to establish the advertising rates in rules. The department may not know what the market will bear for such advertisements until it actually begins selling the space. That is, the rules might initially undervalue (or overvalue) the space. OK?

Expenses of selling advertising will be paid from the appropriation under s. 20.380 (1) (b), tourism marketing. OK?

Paul E. Nilsen  
Legislative Attorney  
261-6926