

DRAFTER'S NOTE
FROM THE
LEGISLATIVE REFERENCE BUREAU

LRB-2044/1dn
MDK:kmg:hmh

April 27, 1999

Representative Wasserman:

Please review this bill very carefully to make sure that it achieves your intent. In addition, please note the following:

1. You may want to consider requiring the PSC to promulgate rules on the disclosures that are required, rather than attempting to impose specific disclosure requirements in legislation.
2. I assume that you want the bill to apply to any person whose advertising is directed to residents of this state, including out-of-state advertisers. However, note that this aspect of the bill may be subject to a challenge on interstate commerce grounds. Please contact me if you want me to look more closely at this issue.
3. The bill has a delayed effective to give advance notice to persons who are regulated by the bill. Is this okay?
4. Are the forfeitures in the bill okay, or should the bill specify different amounts?

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