

## 1999 ASSEMBLY BILL 766

February 17, 2000 – Introduced by Representatives PETTIS, HAHN, MUSSER, HUTCHISON and JENSEN, cosponsored by Senators BAUMGART and ROSENZWEIG. Referred to Committee on Judiciary and Personal Privacy.

1 AN ACT *to amend* 100.264 (2) (intro.); and *to create* 100.52 of the statutes;  
2 relating to: prohibiting telephone solicitations during certain hours and  
3 providing a penalty.

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### *Analysis by the Legislative Reference Bureau*

This bill prohibits a person from making a telephone solicitation between 5 p.m. and 7 p.m., central time. The department of agriculture, trade, and consumer protection has enforcement authority for the prohibition. A “telephone solicitation” is defined as the unsolicited initiation of a telephone conversation for the purpose of encouraging a person to purchase property, goods or services. The bill’s prohibition applies to any interstate telephone solicitation received by a person in this state and any intrastate telephone solicitation. A person who violates the prohibition is subject to a forfeiture of no more than \$500, except that, under certain circumstances, if the telephone solicitation was made to an elderly or disabled person, the person may be subject to a supplemental forfeiture of no more than \$10,000.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

