1999 DRAFTING REQUEST

Assembly Substitute Amendment (ASA-SB10)

Received: 03/17/2000 Wanted: Soon For: Alvin Ott (608) 266-5831				Received By: traderc Identical to LRB:				
				This file	may be shown	to any legislat	or: NO	
May Contact:					Alt. Drafters:			
Subject: Agriculture - miscellaneous				Extra Copies:				
Pre Top	pic:					***************************************		
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Topic:								
May not	label cheese w	ith Wisconsin	state grade i	f manufacture	ed out of state			
Instruc	tions:							
See Atta	ached			,			•	
Draftin	g History:		•					
Vers.	Drafted	Reviewed	Typed	Proofed	Submitted	<u>Jacketed</u>	Required	
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Subject:

Agriculture - miscellaneous

Extra Copies:

Pre Topic:

No specific pre topic given

Topic:

May not label cheese with Wisconsin state grade if manufactured out of state

Instructions:

See Attached

FE Sent For:

Drafting History:

Vers.

Drafted

Reviewed

Typed

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Jacketed

Required

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traderc

<END>

WISCONSIN LEGISLATIVE COUNCIL STAFF

One East Main Street, Suite 401 P.O. Box 2536 Madison, WI 53701-2536

FAX # 608/266-3830

DATE: 3/17/00

NUMBER OF PAGES SENT, INCLUDING COVER PAGE: (If pages are not all received or are

illegible, please call 608/266-1304.]

BEEKY TRADENEU

FAX NUMBER:

MARK PATRONSICY

MESSAGE:

56 10 FOR REP OTT

THE USUAL HURRY, OF COURSE.

Cheese Labeling

WLCS: 0262/2

MCP:ksm:rv;jal;wu

03/08/2000

ASSEMBLY AMENDMENT,

TO 1999 SENATE BILL 10

1 At the locations indicated, amend the bill as follows:

- 2 1. Page 1, line 3: delete "SECTION 1." and substitute: "SECTION 1g. 97.177 (3m) of the
- 3 statutes is created to read:
- 4 97.177 (3m) No person may label cheese with a Wisconsin state grade or the license
- number of a cheese grader licensed under s. 97.175 if the cheese is manufactured in another
- 6 state or country.
- 7 SECTION 1m.".
- 8 2. Page 1, line 6: delete "or imply".
- 3. Page 2, line 1: delete lines 1 to 4.
- 10 4. Page 2, line 8: delete "or (c)".

11 (END)

1999 - 2000 LEGISLATURE

SOY45 // LRB=11484 RCT/lg/km

Assembly substitute amendment

to 1999 SENATE BILL 10

January 20, 1999 – Introduced by Senators Clausing, A. Lasee, Moen, Schultz, Decker, Baumgart, Fitzgerald, Erpenbach, Drzewiecki, Cowles, Grobschmidt, Darling, Breske and Panzer, cosponsored by Representatives Ott, Plouff, Hahn, Gronemus, Sykora, Boyle, Johnsrud, Bock, Skindrud, Brandemuehl, La Faye, Freese, Hebl, Powers, Spillner, Colon, Seratti, Pocan, Gunderson, Black, Musser, Goetsch, Ryba and Kelso. Referred to Committee on Agriculture, Environmental Resources and Campaign Finance Reform.

generato

AN ACT to create 100.183 (4) of the statutes; relating to: representations

2 concerning cheese and providing a penalty.

Analysis by the Legislative Reference Bureau

Current law prohibits false advertising concerning food.

This bill prohibits a person from representing or implying that cheese is Wisconsin cheese or is from or made in Wisconsin unless the cheese is manufactured in this state. The bill also prohibits a person from selling cheese that is not manufactured in this state but is labeled with a business address in this state unless the label identifies the state or country in which the cheese is manufactured. A violation of one of these prohibitions is punishable by a civil forfeiture of from \$100 to \$5,000.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 100.183 (4) of the statutes is created to read:

100.183 (4) (a) In this subsection, "manufactured" does not include dried, grated, shredded, cut or packaged.

(b) No person may represent of into that cheese is Wisconsin cheese or is from or made in Wisconsin unless the cheese is manufactured in this state.

-

1

7

SENATE BILL 10

1	(c) No person may sell or offer for sale cheese that is not manufactured in this
2	state and that has an outline or map of this state, or any other generally recognized
3	symbol of this state, on the cheese or on its label unless the label prominently
4	identifies the state or country in which the cheese is manufactured.
5	(d) No person may sell or offer for sale cheese that is not manufactured in this
6	state and that is labeled with a business address located in this state unless the labe
7	prominently identifies the state or country in which the cheese is manufactured.
8	(e) Any person who violates part. (b) to (d) shall forfeit not less than \$100 nor
9	more than \$5,000 for each violation.
10	Section 2. Effective date.
11	(1) This act takes effect on the first day of the 6th month beginning after
12	publication.
13	(END)

Insert 1
TVISEN +
~
Section # cn; 97.177 (3m)
Stewart. Cl. 91.1/1 (sm)
\$P97.177(3m) No person may label choese with
3.4
a Wiscensin state grade or with the license number of
a cheese grader licensed under s. 97,175 if the
choese is manufactured in another state or country.

MCP:rv;wu

03/21/2000

ASSEMBLY AMENDMENT,

TO ASSEMBLY SUBSTITUTE AMENDMENT (LRBs0445/1),

TO 1999 SENATE BILL 10

- 1 At the locations indicated, amend the substitute amendment as follows:
- 2 1. Page 1, line 10: delete that line and substitute:
- 3 "(b) No person may label or identify cheese as Wisconsin cheese or as being from".
- 4 **2.** Page 1, line 11: delete "in".

5 (END)

3/21 Per Mark Patronsky - redroft sub. with these changes.



State of Misconsin 1999 - 2000 LEGISLATURE

Today

LRBs0445/2 2 RCT:jlg:jf

mr

ASSEMBLY SUBSTITUTE AMENDMENT, TO 1999 SENATE BILL 10

2	representations concerning cheese and providing a penalty.
	The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:
3	SECTION 1. 97.177 (3m) of the statutes is created to read:
4	97.177 (3m) No person may label cheese with a Wisconsin state grade or with
5	the license number of a cheese grader licensed under s. 97.175 if the cheese is
6	manufactured in another state or country.
7	SECTION 2. 100.183 (4) of the statutes is created to read:
8	100.183 (4) (a) In this subsection, "manufactured" does not include dried,
9	grated, shredded, cut or packaged.
10)	grated, shredded, cut or packaged. label or identify as as being (b) No person may represent the cheese Wisconsin cheese on is from or made
11)	in Wisconsin unless the cheese is manufactured in this state.

AN ACT to create 97.177 (3m) and 100.183 (4) of the statutes; relating to:

1	(e) Any person who violates par. (b) shall forfeit not less than \$100 nor more					
2	than \$5,000 for each violation.					
3	Section 3. Effective date.					
4	(1) This act takes effect on the first day of the 6th month beginning after					
5	publication.					
6	(END)					