				1999 Session	
FISCAL ESTIMATE	x_ORIGINAL CORRECTED	UPDATED SUPPLEM		LRB or Bill No./Adm. Rule N	
DOA -2048 N(R 10/94)	CORRECTED	SOFFLEN	IENIAL	Senate Bill 232 (LRE Amendment No. if Applicable	*
DOM 2010 M(XC 10/5 1)				<i>FP</i>	
Subject PROMOTION OF CERTAIN WHEDA PROGRAMS RELATIVE TO LEAD HAZARD CONTROL AND REDUCTION					
Fiscal Effect					
State: No State Fiscal Effect Check columns below only if bill makes a direct appropriation Increase Existing Appropriation Decrease Existing Appropriation Create New Appropriation Create New Appropriation			_x_ Increase Costs - May be possible to Absorb Within Agency's BudgetYes _x No Decrease Costs		
Local: x No Local Government Costs  1. Increase Costs					
Fund Sources AffectedGPRFEDPROPRS	SEG SEG-S _x WHI	EDA G&A Budget	Affec	cted Ch. 20 Appropriation	s
Senate Bill 232 places performance standards on two WHEDA programs for the elimination, abatement and control of lead-bearing paint. Specifically, the bill requires that WHEDA aggressively promote and attempt to make loans totaling \$5 million annually through the Home Improvement and Rental Improvement Programs. The \$5 million lending goal is not realistic in light of past history.  The Home Improvement Loan Program offers loans of up to \$15,000 to low-and moderate-income Wisconsin homeowners. Loan proceeds may be used to make any non-luxury improvement to an owner-occupied property. In 1998, the Home Improvement Loan Program generated less than \$1.4 million of activity for all eligible purposes (including lead-bearing paint remediation). Activity is expected to remain stable or drop slightly in 1999 and subsequent years.  The Rental Improvement Loan Program offered loans to upgrade small rental properties. The program was discontinued in early 1999 due to poor performance and limited acceptance by Wisconsin rental property owners. WHEDA has no plans to reintroduce the program.  To reach the lending goal established in Senate Bill 232, WHEDA would be required to substantially increase its marketing and promotional budget to increase volume in the Home Improvement Loan Program and Rental Improvement Loan Program. The bill provides no funding for these costs.  These increased costs may require WHEDA to reduce promotion of other programs such as first-time homebuyer loans and small business guarantees. However, even with increased promotion, WHEDA does not believe it is possible to reach \$5 million of activity due to past program performance.					
Long-Range Fiscal Implications					
Prepared by:		Signature:			Date:
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