

**Committee Name:**

**Assembly Committee – Rural Affairs and Forestry  
(AC–RAF)**

**Appointments**

99hr\_AC–RAF\_Appt\_pt00

**Committee Hearings**

99hr\_AC–RAF\_CH\_pt00

**Committee Reports**

99hr\_AC–RAF\_CR\_pt00

**Clearinghouse Rules**

99hr\_AC–RAF\_CRule\_99–

**Executive Session**

99hr\_AC–RAF\_ES\_pt00

**Hearing Records**

99hr\_ab0000

99hr\_sb0000

**Misc.**

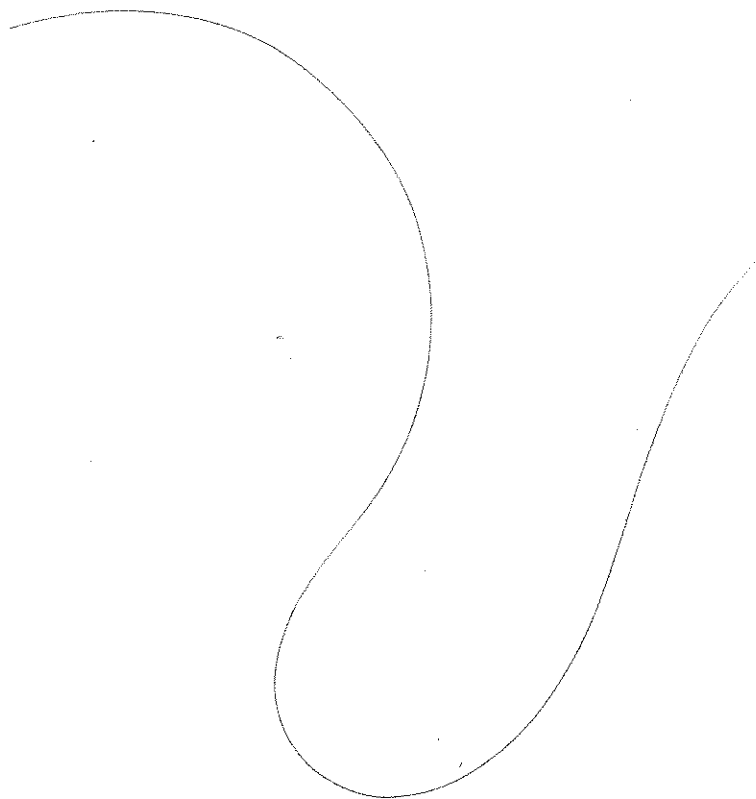
99hr\_AC–RAF\_Misc\_Forest\_pt01b

**Record of Committee Proceedings**

99hr\_AC–RAF\_RCP\_pt00

8-21-00

LAONA Forestry Mtg



**Wisconsin Forest Resources Education Alliance (WFREA)**  
(As of 7-11-2000)

**ACCOMPLISHMENTS**

<b>CATEGORY</b>	<b>People Reached</b>
<b>PUBLICATIONS</b>	
1. Timber Producer Magazine ~ Sept. '98; Oct. '99; Sept. '99; Nov. '99; Jan. '00; June '00	42,780
2. Wausau Daily Herald News ~ Nov. '98; Oct. '99	170,468
3. School Forest Newsletter ~ Nov./Dec. '98; Jan./Feb. '99; March/April '99; Nov./Dec. '99; March/April '00	4,045
4. Wis. Center for EE (WCEE) ~ Fall '98; Spring '99	800
5. Rhinelander Daily News ~ May '99	13,750
6. The Log (Lake States Lumber) ~ June '99; Oct. '99	1,100
7. The Professional (Wis. Federation of Teachers) ~ June '99	12,000
8. Wis. Ed. Assoc. Council (WEAC) Web Site ~ June '99	20,000
9. EE News (Wis. DNR) ~ Summer '99	610
10. Society of American Foresters (SAF) Newsletter ~ Summer '99	500
11. Sparta Herald Newspaper ~ April Loggers' Conference (Sparta, Wis.)	5,000
12. Sawyer County Record Newspaper ~ April Loggers' Conference (Hayward, Wis.)	7,325
13. Tomahawk Leader ~ March '00	8,000
<b>CONFERENCES/WORKSHOPS</b>	
1. Logging Congress ~ Sept. '98 (Green Bay, Wis.)	3,680
Sept. '99 (Escanaba, Mich.)	584
2. A Day in the Woods (Logging Congress Educational Event) ~	
Sept. '98 (Green Bay, Wis.)	283
Sept. '99 (Escanaba, Mich.)	709
3. Wis. Ed. Assoc. Council (WEAC) ~ Oct. '98 (Madison, Wis.)	800
4. Press Conference (radio, TV, newspaper) at Timber Producer Assoc. ~ March '99 (Rhinelander, Wis.)	343,180
5. Hayward Loggers' Conf. ~ March '99 (Hayward, Wis.)	75
6. Wausau Loggers' Conf. ~ April '99 (Wausau, Wis.)	65
7. Norway Loggers' Conf. ~ April '99 (Norway, Mich.)	40
8. Society of American Foresters (SAF) ~ May 25-26, '99 (Green Bay, Wis.)	21
9. Wisconsin State Fair ~ Aug. 5-15, '99 (Milwaukee, Wis.)	72,308
10. Ducks Unlimited Outdoor Festival ~ Aug. 27-29, '99 (Oshkosh, Wis.)	6,189
11. Central Wisconsin Educators (CWE) ~ March 3, '00 (Wausau, Wis.)	15
12. DNR Statewide Forestry Meeting ~ March 7, '00 (La Crosse, Wis.)	50
13. Wis. Elementary Science Teachers (WESTest) ~ March 25, '00 (Stevens Point, Wis.)	15
14. Wis. Council for the Social Studies (WCSS) ~ March 30-31, '00 (Appleton, Wis.)	15
15. Forestry Education: How You Can Get Involved ~ March 31, '00 (Cable, Wis.)	15
16. Sparta Loggers' Conf. ~ April '00 (Sparta, Wis.)	50

17. Norway Loggers' Conf. ~ April '00 (Norway, Mich.)	35
18. Stevens Point Loggers' Conf. ~ April '00 (Stevens Point, Wis.)	50
19. Wis. State Science Teachers (WSST) ~ April 26-29, '00 (La Crosse, Wis.)	50
<b>UPCOMING EVENTS</b>	
1. Wis. State Fair ~ Aug. 3-13, '00 (Milwaukee, Wis.)	
2. Logging Congress ~ Sept. 7-9, '00 (Green Bay, Wis.)	
3. Wis. Assoc. of EE (WAE) ~ Sept. '00 (Lake Delton, Wis.)	
4. Wis. Ed. Assoc. Council (WEAC) ~ Oct. '00 (Madison, Wis.)	
<b>WEB SITE</b> www.wfrea.org	1,534
<b>COMMITTEES</b>	
1. State Education Chair for the Society of American Foresters (SAF) ~ '98-'99	
2. Millennium Tree Project Member ~ '99	
3. Project Learning Tree (PLT) Advisory Committee ~ Current	
4. Sustainable Forestry Initiative (SFI) Public Outreach ~ Current	
<b>COMPLETED PROJECTS</b>	7.5 million viewers
1. Hosted two five-minute vignettes for PBS about Wisconsin's forests ~ for six weeks beginning Oct. 7, '99, vignettes aired on Channels 10 and 36 in Milwaukee, Wis. and Channel 20 in Chicago, Ill. The vignettes aired the end of Dec. '99 in Detroit, Mich.	
2. State Fair Display ~ July '99	
3. Updated State Fair Display ~ July '00	
<b>UPCOMING PROJECTS</b>	
1. Wis. Forests Forever CD-ROM and accompanying teacher's guide ~ Sept. '00	
2. Air three additional vignettes for PBS ~ Fall '00	
3. School Forest Manual ~ Jan. '01	
<b>WORKSHOPS WITH WFREA INVOLVEMENT</b>	
1. Wis. Woodland Owners Assoc. (WVOA) ~ June 12, '99 (Stevens Point, Wis.)	12
2. Trees for Tomorrow Workshop ~ July 19-23, '99 (Eagle River, Wis.)	33
3. Hosted Forestry Education Symposium ~ Oct. 14, '99 (Oshkosh, Wis.)	30
<b>UPCOMING WORKSHOPS</b>	43
1. Lake States Region Teachers' Tour ~ July 26-29, '00 (Green Bay)	
2. Three School Forest Workshops ~ Fall '00	
<b>TOTAL PERSONS REACHED</b>	<b>8.2 million</b>

## Educational Tools

The Temperate Forest Foundation is in the information business. Our multimedia educational tools empower people with an understanding of natural resource issues and options, enabling them to make informed choices.

Internet site @ [www.forestinfo.org](http://www.forestinfo.org)

### Videos:

- RightChoice
- A Forest Vision
- Two Sides of Fire
- The Dynamic Forest
- The Miracle Resource
- Circle of Life
- America's Forests
- Materials and the Environment

### Publications:

Eco-Link is a popular quarterly publication addressing the key issues of our time. The Eco-Links are also online.

### Software:

- Screen Saver II
- Forests of the South CD-ROM

Poster: "Nature's Perfect Recycling Factory"

### Teachers Tours:

Intensive three-day woods and mill tours for 3<sup>rd</sup> to 8<sup>th</sup> grades Science Teachers held in various regions throughout the North America. Continuing education unit awarded.

### Exhibits:

World Forestry Center. Traveling exhibit for National and State Science Teachers Conventions.

### Presentations:

Keynote presentations on Sustainable Development, Sustainable Forestry, and Public Education. Strategic Planning Workshops.

Book: American Forests, A History of Resiliency and Recovery

## Organization

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Robert G. Lee, Ph. D.  
University of Washington

#### President & CEO

Robert F. Legg

#### Vice President

John H. Baldwin, Ph. D.  
University of Oregon

#### Technical Manager

Robert S. Norton

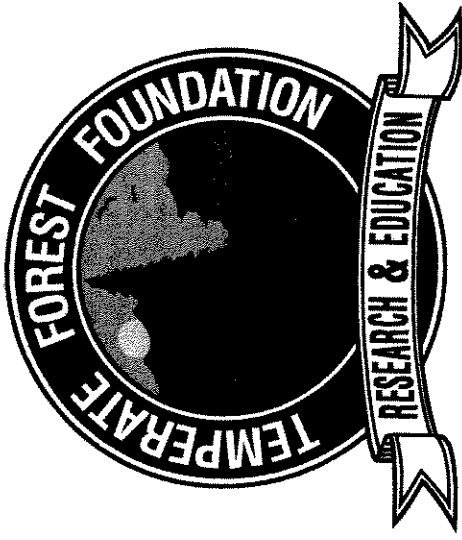
#### Office Manager

Renee K. Cannon

### Staff

### Scientific Advisors

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- Jim L. Bowyer, Ph. D., University of Minnesota
- George W. Brown, Ph. D., Oregon State University
- Paul R. Fiset, University of Massachusetts, Amherst
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*A Voice for Reason and Hope*

*The purpose of the Foundation is to gather, analyze and communicate scientifically credible information to the public on social, economic, and ecological issues.*

*The mission of the Foundation is to empower the public with a better understanding of the issues and options surrounding the conservation and development of natural resources.*

*The vision of the Foundation is the successful integration of interdependent social, economic, and ecological needs.*



[www.forestinfo.org](http://www.forestinfo.org)

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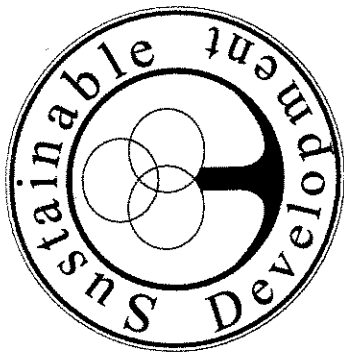
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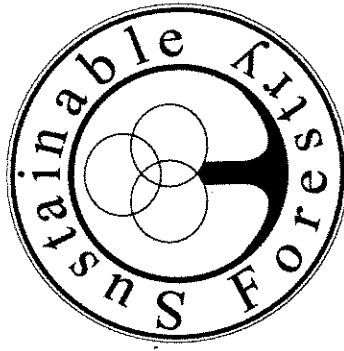


In 1989 the World Commission on Environment and Development published its landmark report to the United Nations titled "Our Common Future." This report says that we can have a bright future if we all get behind the vision and process of environmentally sustainable economic development. Sustainable development is:

"Meeting the needs of the present without compromising the ability of future generations to meet their own needs."

There is a sense of urgency in learning to live sustainably. Our world population is now 6 billion and is projected to reach 12 billion in the 21<sup>st</sup> century. While the world population doubles, the world economy may triple or quadruple.

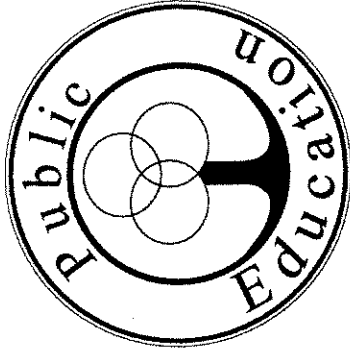
The choices we make about which resources we use; where we source them; and how we process, use, and dispose of them are critical to our sustainability. We can produce more with less - less raw material input, less waste, and less pollution. We can live in harmony with nature.



Sustainable Development is only possible with the contributions of Sustainable Forestry. For forestry to be sustainable, it must be socially acceptable, economically feasible, and biologically possible. All of these needs must be integrated across a given landscape. Solutions come from the bottom up, on local and regional scales.

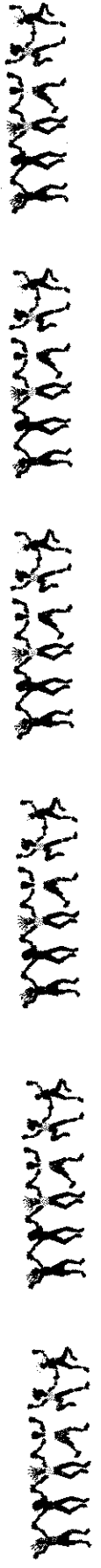
Sustainable Forestry requires some predictability in the future. Forests are dynamic and constantly changing. Foresters can manage these dynamics to produce desired outcomes again and again. However, the goalposts representing what the public wants from forests must stop moving. Foresters must deal with huge landscapes, long time horizons, and dynamic ecosystems.

Incentives are essential to Sustainable Forestry. If forestry is subject to excessive regulation, the economy, environment, and society will suffer. Even the most intensive forestry is a benign use of the land compared with development that permanently converts forestland for other uses.



The key to Sustainable Development and Sustainable Forestry is a well-informed public. People can make informed choices if they are empowered with a clear understanding of the issues and options. While some people are polarized in their positions, most are in the middle, hungry for scientifically credible information. This information must be accurate, unbiased, understandable, and available in multimedia formats.

There is a tremendous opportunity for business / education partnerships. Today, there are approximately 3 million teachers and 53 million students in grades K-12. Many of the problems associated with the breakdown in families and communities have ended up in the classroom for teachers to handle. In addition, education budgets have been slashed resulting in outdated textbooks, overworked and underpaid teachers, and classroom crowding. Teachers, parents, and students must work together with full support of the community. It is essential to our society and our competitiveness in a world economy.



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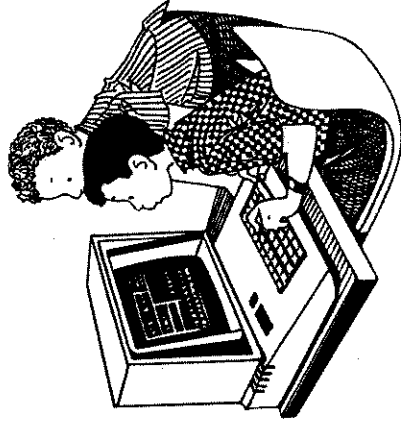
# ATTENTION TEACHERS!!!

Grades 4-5-6

## WISCONSIN FORESTS FOREVER

### CD-ROM PACKET

(One CD can be loaded onto all the  
computers in your classroom.)



*THIS IS COOL!*

The Wisconsin Forest Resources Education Alliance (WFREA) has been working with several partners to develop and produce an interactive CD-ROM for students in grades 4, 5, and 6.

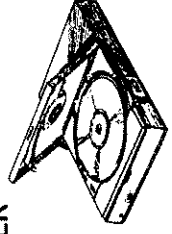
Partners include:

- Beth Mittermaier
- Project Learning Tree (PLT)
- Wis. Center for Environmental Education (WCEE)
- Wis. Department of Natural Resources (WDNR)

The packet includes:

- CD-ROM
- Teacher's Guide (Correlated to Wisconsin's Model Academic Standards)
- Posters and Brochures

AVAILABLE  
IN SEPTEMBER  
OF  
2000



WFREA  
Eden Kolfjord  
6343 Hwy 8 West  
Rhinelander, WI 54501

**WISCONSIN FORESTS  
FOREVER  
CD-ROM PACKET ORDER FORM**

The four main themes of the CD are:

- Wildlife
- Recreation
- Forest products
- Sustainable forestry

Your students will:

- Visit a virtual forest and look for Wisconsin wildlife to discover how animals depend on the forest, and explore forests in different stages of regrowth.
- Play "I Wood If I Could," an interactive game show to learn about the variety of products we harvest from the forest.
- Travel all over a state map clicking on recreation areas to find out what recreation opportunities are available in Wisconsin forests, and discover what their favorite vacation spot has to offer.
- Explore Wisconsin's forest communities and see how they are managed.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Grade Level: \_\_\_\_\_

Enclosed is my check or money order in the amount of \$30 (includes shipping and handling) for one CD-ROM packet.

Please send check or money order to:  
WFREA

Eden Kalljord

6343 Hwy 8 West

Rhineland WI 54501

Wis. Forests Forever CD-ROM Packet

For your records:

Amount: \_\_\_\_\_

Check Number: \_\_\_\_\_

Date Mailed: \_\_\_\_\_



## Educational Tools

The following educational tools of the *Wisconsin Forest Resources Education Alliance (WFREA)* inform educators of current natural resource matters and curriculum:

**Internet Site:** [www.wfrea.org](http://www.wfrea.org)

**Publications:** The *School Forest Newsletter* is a popular quarterly publication to share ideas statewide. It is also now on-line.

**Teachers' Tours:** Intensive three-day woods and mill tours for educators held in Wisconsin. Continuing education credit awarded.

**Exhibits:** Traveling Exhibit for:  
▲ Teachers' Conventions  
▲ Wisconsin State Fair  
▲ Lake States Logging Congress

**Workshops:** Apply aesthetics, recreation, water quality and wildlife to school forests. Provide a *School Forest Handbook* to guide activities.

**Presentations:** Host a sustainable forestry program for students at Lake States Logging Congress.

For further information, please contact:  
Eden Kofjord, Forestry Education Coordinator  
(715) 282-5466 or (888) WFREA-64

*(Printed on recycled paper using soy-based ink.)*



Wisconsin Forest Resources  
Education Alliance



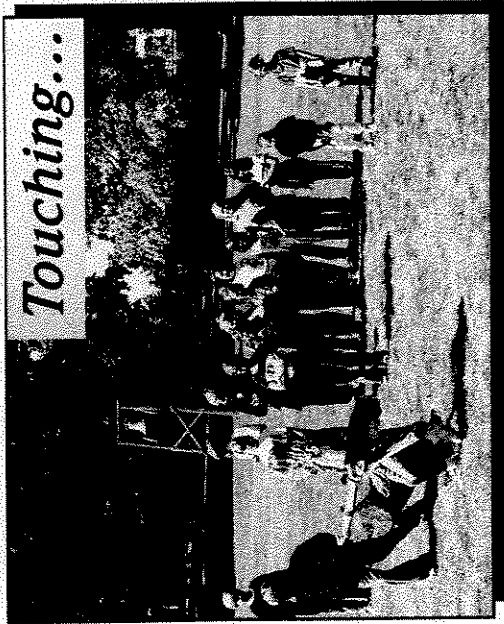
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Rhineland, Wisconsin 54501

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Toll Free: (888) WFREA-64  
Fax: (715) 282-4975  
E-mail: [wfrea@newnorth.net](mailto:wfrea@newnorth.net)  
Web Site: [www.wfrea.org](http://www.wfrea.org)

Wisconsin Forest Resources Education Alliance  
6343 Hwy. 8 West  
Rhineland, WI 54501

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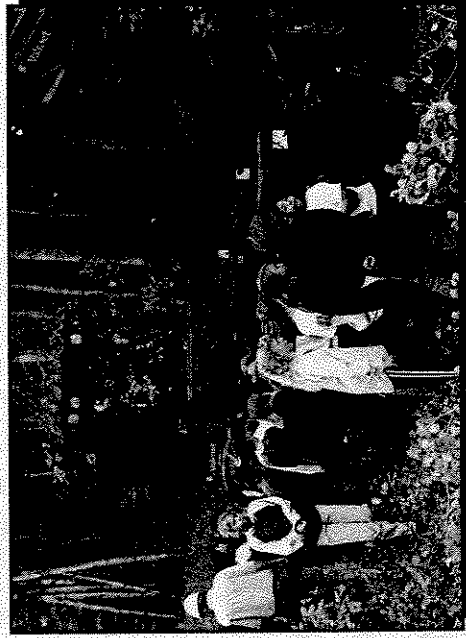
## Students Learn About the Environment by:



### *The Mission of WFREA is:*

- ✦ *To provide a coordinated outlet for forestry education throughout Wisconsin.*
- ✦ *To teach Sustainable Forestry – the practice of managing dynamic forest ecosystems to provide ecological, economic, social, and cultural benefits to present and future generations.*

- WFREA Works*
- in Partnership with:*
- ✦ *Educators*
- ✦ *Forest Industry*
- ✦ *University Faculty*
- ✦ *State and Federal Agencies*



- WFREA Integrates*
- Sustainable Forestry*
- with English Language Arts,*
- Mathematics, Science and*
- Social Studies*