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Proposed Testimony, Larry M. Greb - Joint Finance Committee

April 8, 1999

My name is Larry Greb. I worked for 32 years for the S.C. Johnson Wax Co. in Racine, retiring as Director, Worldwide Marketing. For the past two years I have served as Executive Vice President of the Wisconsin World Trade Center and as a member of the Governor's International Education Task Force.

Therefore, as you might expect, I am here to speak in support of the Governor's budget proposals on international business and education. These include \$3 million for international education within the UW system and \$30 million for the so-called Madison plan.

The Governor's proposals for international education were drawn from this report (show report) presented to him last May. This report was compiled by a task force involving over 130 members from education, business and government. Those people spent almost a year examining, first, what was currently being done and then what should be done to expand and improve international education from kindergarten to college in Wisconsin.

I first became aware of the need to provide more international education for our young people back in the 1970's and 80's. During those years I would fly to Phoenix, Arizona for Johnson Wax to hire graduates from "Thunderbird," generally regarded as the best graduate school in the country for international business.

I found myself in the company of other Wisconsin businessmen and we kept asking ourselves "Why must we fly to Phoenix? Why can't we drive to Madison or Milwaukee and hire qualified people?"

The answer was that at that time our graduates were simply not qualified for threshold jobs in international business.

Today...ours is the first truly global generation. Like it or not, our future is international:

- We can fly to and communicate with any place in the world, farther, faster and cheaper than ever before. Between laptop computers and the Internet, the world is literally right in our laps.
- When we wake up in the morning, the first thing we hear on the news is what happened to the stock markets in London or Tokyo.
- Allen Greenspan of the Federal Reserve System can utter two words – "irrational exuberance" – and within hours the financial markets around the world are shaken.

- Today, McDonalds will sell more hamburgers on the streets of Tokyo than they will in New York City.
- When you fill out a McGraw-Hill subscription blank, it is very likely processed by a computer operator in Singapore.
- Finally, did you ever think that in your lifetime you would be able to buy a piece of the Berlin Wall at K-Mart? (It was a "blue light" special in Orlando, Florida not too long ago.)

Our future is truly international. The phrase "global village" is no longer just a cute label.

All this means we must prepare our young people for their inheritance. We must assure that they can compete not only with graduates from Ohio, Illinois and Iowa, but from graduates of Heidelberg, Tokyo and Zurich.

To achieve this, one major provision in the Governor's budget involves helping deserving high school and college students to study abroad. It has been clearly demonstrated that the most effective way to globalize the mind of a young person is to have them live and study abroad. It becomes a positive, once-in-a-lifetime, life-changing experience.

For example, if you want to teach tolerance – respect for other races and cultures? Then send a young person overseas for a semester or even a few

works. Once they are thrust into a totally new culture – new language, new religion, now everything! -- they immediately learn what it is like to live as a minority.

In Wisconsin's private colleges like Beloit College and St. Norbert College, over 40 percent of the students spend one semester studying abroad. In the UW System, only 2 percent are able to take advantage of semester abroad programs.

And let me emphasize that this is just as much an economic development initiative as it is an education issue. Ask an American businessperson "What is the language of international business?" and he will likely say "English." Ask a Japanese businessperson "What is the language of international business?" and he will reply "The language of my customer." In short, more and more Wisconsin companies want to hire globally literate graduates.

Eugene J. Dunk 3104 Yorktown Street Racine Wi. 53404
Testimony- Joint Finance 4/8/99

Good day, Thank you for the opportunity to speak and welcome to this fine Public High School home of the state basketball champion Eagles and to my hometown of almost 40 years, Racine. I am testifying on behalf of WEAC today and would like to address the proposed frozen funding of the Wisconsin Technical College System.

I came to Gateway looking to change jobs. After a dozen years in a variety of positions this work has become a career. The two factors that I take most pride in working in the State Technical College system are the colleges:

- Commitment to Community
- Universal Access

Allow me to illustrate. During the past 2.5 years I have represented the college at the widely and wildly successful Workforce Development Center. This collaborative community effort has been paying large dividends to employers and job seekers in Racine County and has received national and international acclaim. My primary role is serving on the Employer Services Team, providing direct linkages with the college and employer driven workforce needs. Gateway is involved in this partnership because the philosophy of our Wisconsin Technical Colleges is to serve and be a part of our communities and not apart from them.

Gateway, and other system colleges believe passionately in universal access. The assumption is not to include based on the past but rather to include students and work towards future performance and success. My wife is a psychotherapist in Kenosha. Ten years ago next month we were married. Less significant to me but more to this testimony is that she graduated from Gateway that same month. Subsequently she earned a BA at Carthage and a Masters in Social Work at U.W.M. She was a divorced mother of 4 school aged children who had been a full time housewife for 15 years. College can be intimidating but Gateway provided the guidance, assistance, and confidence for her to pursue her goals and become economically self-sufficient. The States investment in her schooling paid off in substantial tax revenue to the state(believe me, we just finished our taxes) and in creating additional human capacity in the career she has chosen.

Of course anyone who has worked in the Wisconsin Technical College System could retell dozens of stories of disadvantaged individuals now participating and contributing greatly to vital economy and quality of life. This happens because of the assistance made available to the colleges with local and State(thank you) tax dollars.

The full impact of frozen state funding on Gateway has not fully be analyzed as we hope this cold day never is allowed to happen as our legislature is able to find additional funding for human capital development. We do know that without the requested increase Gateway will be impacted and unable to proceed with new program development and implementation. We need new programs to respond to our employers workforce needs so they can continue to expand. New programs and ideas allow us economic evolution - with a freeze we halt change and subsequent generations will thaw this point in progress to evaluate what we have become.

One other matter to address- WEACs opposition to the bureaucratic work Based Learning Board. Gateway has active partnerships with K-12 districts in all 3 counties. In Racine, we have a variety of youth apprenticeships and collaborate with Racine Unified in the new Career Discovery Center. In Kenosha, Gateway served 65 Juniors and Seniors in the Youth options Program providing technical courses and a career head start to motivated students. They also partner with Kenosha Unified in the exciting Technology Academy sharing equipment and classrooms.

Thank you for your time and consideration. Consider maintaining strong State investment in the Wisconsin Technical College Instead of freezing us in our tracks allow us to continue nurturing our relationships with students, employers, and our communities and watch your investment grow.

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Karen L. Hanus
User Education/Reference Librarian
Medical College of Wisconsin Libraries
P.O. Box 26509
Milwaukee, WI 53226-0509
Joint Finance Committee testimony: BadgerLink

I would like to see state funding for BadgerLink. BadgerLink is a project of the Division for Libraries and Community Learning. Its goal is to provide increased access to information resources for Wisconsin residents in cooperation with the state's public, school, academic, and special libraries. Funding is being provided through the Library Services and Technology Act (LSTA) from July, 1998 to December, 1999. \$2,536,000 in state funds will be needed to continue BadgerLink in the 1999-2001 biennium (For 1999-2000 the cost is \$836,000 and for 2000-2001 the cost is \$1,700,000).

BadgerLink is available at <http://www.dpi.state.wi.us/badgerlink>.

BadgerLink provides information content. Libraries that have received Internet access through TEACH and E-Rate, programs which provided connectivity, can now use this valuable content.

BadgerLink provides access to:

- 4,000 magazines and journals with summaries of articles
- 2,000 magazines and journals with complete articles
- 13 Wisconsin newspapers
- 28 national and regional newspapers
- 1,000 health pamphlets
- 1,000 American History documents
- Databases covering general topics, business, health, and education
- Databases for children and students
- WISCAT, a statewide catalog of 6 million items held in more than 1,100 Wisconsin libraries
- Links to federal and state government information and other Internet sites

Since July 1998, nearly 1,100 libraries and other organizations have registered to use BadgerLink. Individuals can use BadgerLink from their homes, offices, schools, and libraries. Wisconsin residents have made approximately 4.5 million searches and viewed, downloaded, or printed over 5 million pages of information.

There are major benefits related to signing a statewide contract over individual libraries purchasing contracts:

- Cost is lower statewide than if individual libraries buy the products (it would cost about \$50 million for individual libraries to buy the products).
- It's possible to provide access outside the library so residents can use the information from their homes, offices and other locations (an estimated 35% of Wisconsin households have Internet access and this number is steadily increasing).
- Statewide geographic coverage is insured.
- Staff time spent negotiating contracts is not incurred at the local level.

The crown jewel of BadgerLink is free online access to full-text periodicals and newspapers. Many databases only provide the bibliographic reference to an article or document. Then the information seeker must go to a library or other resource to read or purchase the full text of the article. BadgerLink provides access to thousands of articles right online with no additional cost to the information user.

In my institution we use BadgerLink to help provide health related information to patients and families of patients who don't have the expertise to understand the clinical information written for physicians. One of the databases on BadgerLink is called Health Source Plus. This database provides the full text for over 260 health periodicals covering topics such as nutrition, exercise, medical self-care, drugs and alcohol, and much more. It also provides over 1,000 health pamphlets, and 23 health reference books.

BadgerLink is also easy to use. For example, a family member recently tried to find the name and age of the truck driver who was involved in the Amtrak train crash in Illinois. She had no access to a newspaper with information about that crash, so she needed to use online resources. She used online search engines in both the Milwaukee Journal Sentinel and the Chicago Tribune web sites. After about a half hour of searching she found an article that probably contained the information she needed. But, she found that it would cost \$5.00 to purchase the article and she gave up. When she told me what she needed, I suggested using BadgerLink. We found the answer in BadgerLink's full-text newspapers in two and a half minutes with no additional cost. Now, she uses BadgerLink all the time.

BadgerLink is a valuable resource for all Wisconsin citizens. I hope that money can be found to fund this remarkable resource.



Serving the
Lodging Industry
for Over 100 Years

April 8, 1999

TESTIMONY TO: Joint Finance Committee

FROM: Trisha A. Pugal, CAE
President, CEO
(& 1998 President, Wisconsin Tourism Federation)

RE: **Budget Bill Points**

Thank you for allowing me to speak today on behalf of the over 1,100 hotels, motels, inns, resorts, and bed and breakfasts who are members of the Wisconsin Innkeepers Association, one of the five largest state lodging associations in the country. We have two issues in the budget proposal which we would like to address today.

First, the **post-September 1st School Start Date Proposal**, which is appropriately included in the budget bill as this change will generate additional sales tax revenue for the state, which should be a welcome addition to any proposal, and it will generate additional tax revenue for counties collecting a county sales tax as well as local entities collecting room tax.

The state makes many uniformity guidelines for schools that it feels are in the best interest of students and their families as well as teachers, such as requiring 180 days of instructional time. This allows local school boards to focus their limited and valuable time on quality of education issues that truly need to be dealt with locally. We feel a state guideline, with local school boards still needing to fine-tune setting the exact start date, makes sense and should be considered a win/win package.

Some other points to consider:

- * Parents and students across the state want to start after September 1st (in a recent state-wide survey conducted by Chamberlain Research, only 17% opposed it).
- * It does not harm the quality of education. In fact schools currently starting after Sept. 1st generate some of the best test scores in the state according to DPI records. In addition, the many schools without air conditioning that start in August would be challenged to show that teachers and students in hot August

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classrooms learn more when the buildings have “baked” all summer.

- * The third largest industry in the state: tourism, employing many parents and students in school districts across the state, could benefit financially in addition to providing the level of service necessary for travelers to want to keep returning to Wisconsin. A recent Wisconsin lodging survey showed drops in occupancy as high as 53% for the last 2 weeks in August. The potential gains, should the higher occupancy be allowed to continue, ranges from \$3,000 to \$85,000 per property. We respectfully ask you to be aware that the current format, without any school start date guidelines, unknowingly restricts businesses in the tourism industry from continuing their “natural” Wisconsin summer season occupancy and from their potential profitability. The Department of Tourism estimates this current loss of potential revenue to be over \$50 million.

- * The state, along with local entities, can in turn receive more tax revenue (over \$10 million combined, by Department of Tourism estimates)

We ask you to support the post September 1st School Start Date proposal in the Budget.

The second issue we are asking you to support, is the **\$8 million additional funding over 2 years for the Department of Tourism’s marketing efforts**, which is to be funded by Gaming Compact revenues. Wisconsin needs to compete with states like Illinois and Missouri to attract tourists to spend time and money in our state, and we are sorely behind in our marketing expenditures. As marketing our state pays itself back many times over in sales tax revenue from tourism sales, we ask you to support the funding both for our industry and the state’s benefit.

Thank you for your time today.



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Milwaukee, Wisconsin 53214
(414) 777-0483
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April 7, 1999

State Senator Brian Burke
Co-Chair, Joint Committee on Finance
State Capitol
P.O. Box 7882
Madison, WI 53707-7882

Dear Senator Burke:

My name is Jon Janowski, and I am the Director of Advocacy for the Hunger Task Force of Milwaukee. I am here to testify in support of a 10-cent per breakfast reimbursement for each Wisconsin school that participates in the School Breakfast Program.

For each of the last three years, Wisconsin has ranked 51st in the nation (behind even the District of Columbia) in School Breakfast Program participation. In an effort to change this ranking, the Department of Public Instruction's 1999-2001 budget request included a 10-cent per breakfast reimbursement for every school that offered the School Breakfast Program. This proposal was not included in Governor Thompson's Executive Budget.

This 10-cent per breakfast supplement would not only help schools that currently offer the Breakfast Program; it would also provide an incentive to participate for schools that currently do not offer the program. The Legislative Fiscal Bureau has estimated that a 10-cent supplement would cost about \$700,000 per year based on the fact that about 7 million breakfasts are served in Wisconsin each school year.

Much research has been done in the last 10 years on how school breakfast programs benefit children. Studies have shown that students who eat breakfast have better test scores in math and reading, have fewer disciplinary problems, are absent and tardy less often, and visit the school nurse less frequently.

We urge you to consider this 10-cent supplement in your upcoming discussions on the Governor's budget. We believe \$700,000 per year is a small price to pay to feed hungry children and prepare kids to learn at the beginning of their school day.

Thank you very much for your consideration.

Sincerely,

Jon Janowski, Director of Advocacy
Hunger Task Force of Milwaukee



Testimony of Eric Brakken

- fully fund Plan 2008
- eliminate tuition flexibility
- budget for a tuition rollback

Good afternoon, my name is Eric Brakken. I am the Chair of the Associated Students of Madison, the student association which represents 38,000 students at the University of Wisconsin-Madison.

It is no coincidence that this past year was the 150th anniversary of both the State of Wisconsin and the University of Wisconsin System. In many ways, the state was built with the UW. It is the most cherished ^{public} good which you folks in government offer to the people of Wisconsin. The UW not only has been the engine which has driven the state's economy but it has been the gateway to opportunity for the state's people from Milwaukee to Medford. Yet, the state commitment to this cherished public good which provides such high returns has been eroded. We are looking to you folks on the JFC to provide the leadership on recommitting this state to making ~~a~~ an investment in education its central priority.

The word coming out of the Capitol is that the Governor's budget is kind to education this year. Well I'm here to tell you that this is not what I've been hearing from students and families on the ground.

They are noticing that the Governor allocated less than 10% of UW System's request for Plan 2008, UW's commitment to increasing diversity in our universities, while he increased the budget for the Department of Corrections by over 20% in the biennium. This not only puts the year of work by thousands of committed students, faculty and staff to developing recruitment and retention plans in jeopardy, but it reflects a lot on our state's priorities - in prisons, not education. My school, the UW-Madison,

is the least diverse campus in the Big 10, and the Board of Regents have heard criticism from many of the state's corporations which cite how students graduating from UW System are not prepared for the realities of working with people from diverse ethnic backgrounds. Diversity benefits everyone in UW System, and committing to fully funding Plan 2008 would send a positive message to students of color who have traditionally been denied access to this gateway to opportunity. Next week, you will hear more testimony by students and families who will tell you why students of color are transferring from UW System or not going to UW at all — not because they can't compete academically but because of a hostile campus climate at many of our state's universities. For this reason, our most cherished public good is not accessible to all of Wisconsin's people and this budget — by increasing prison funding 20% instead of education diversity initiatives, — exacerbates that trend.

Students and families have noticed that this budget has placed full tuition flexibility into the hands of a Board of Regents who are fully unaccountable to the 140,000 students whom they govern in the UW System. Not only does this undermine the social fabric of a democratic society — it is taxation without representation, what this country fought a revolution for — but it threatens to significantly increase tuition levels throughout the UW. It is much easier for administrators to take a funding proposal through the Board of Regents and balance these programs on the backs of students than it is

for them to seek funding from a Legislature accountable to its people. It also encourages the Legislature to deprioritize education, further eroding our commitment to this cherished public good.

Some representatives have proposed that we just trust the Board of Regents on this matter and give them a shot with tuition flexibility for a couple of years. Well, we have already done that, and it has been a failure. The last budget gave the Regents limited tuition flexibility with a sunset clause which ends this year. The ~~RESULT~~? A 13% tuition increase in the last biennium while we had record low inflation. Again, this budget prices the people of Wisconsin out of UW System. You must eliminate any tuition flexibility in the state budget.

Yes, tuition has been skyrocketing in this state for years, and the results are predictable: The median income for the average Wisconsin family is \$40,000 per year, while the median income for families sending their kids to UW System is \$50,000 per year. I'd encourage you to go back and find out what that means to families back in your district. This isn't just all about students working more and harder on meager wages to stay on campus; Wisconsin families are being priced out of access to UW System. That is why the Associated Students of Madison has called for a tuition rollback and the United Council of UW Students — the statewide student association — has called for a tuition freeze. ^{Some} people say this is

impractical. Well, it wasn't impractical for the Republican governor of Massachusetts who successfully fought for a 10% tuition rollback this year in his state. It wasn't impractical for the people of Oregon and California, who ~~had~~ have ^{supported} a tuition freeze for the past two years, or many other states with similar initiatives. Without leadership of this kind on your parts, we will continue to price Wisconsin families out of access to our most cherished public good. We are looking to you to recommit this state to providing the quality, accessible education for all of Wisconsin's people. After all, that is how we built these past 150 years.

Thank you,



Eric Brakken

Chair, Associated Students of Madison

Coley Mandley - UWP
414-595-2800

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arex

Governmental agencies - Financial

* sign debt burden minority students
advantage who grad is \$1.5B

of a member
of the
Parkside Plan
2008 planning
committee

Good Afternoon to all
Coley Mandley & I am here to represent
the student Government @ UWP & I
would like to thank you for the opportunity
to address my concerns to you all of you
day. The three issues that
I will address are the need for
higher funding for plan 2008, why a
majority of UWP & UW-fronted council
are against tuition flexibility & finally
the need for an increase in financial
aid - especially in the minority under-representation
grant and Advanced Opportunity program

I believe & hope that most of you @ will
educated @ on plan 2008
Quite A young Black man I understand
that this plan @ can & will have a positive
impact on the lives potential students, faculty
& staff if properly funded. The Governor's It
is the opinion of many of my constituents
that the Governor's proposed Budget falls
painfully short of what is truly needed to
ensure that plan 2008 is an success. I
urge you to do all that you can to ensure
that the Dream Dr. King had for our nation

does not turn into a dream deferred, That is
a dream put on hold, a dream not realized
a dream destroyed. Plan 2008 has the potential
to undo the wrong that people of color have suffered
in the great nation. You hold the keys ~~and I~~
~~pray~~ to open the doors of opportunity. I pray
that you use them so that one day our
dream becomes a reality.

The second issue that I would like to
address is tuition fees. Our main concern
as students is that transferring complete tuition
control over to the Board of Regents the state
could balance the budget on the backs of students.
By allowing the board of regents to have complete
control than ~~the~~ the possibility that without
legislative oversight then the state will be unable
to ensure that all citizens of our state will
be able to afford public higher education. I
ask that you support our position.

There needs
to be some
type of
check and
balance on
how much tuition
is increased

13.2 Finally I would like to ask for your support
on increasing state support for financial aid.
As tuition increases, federal & state support
for ~~from~~ certain grants have not be increased ~~or~~ proportional
to the tuition increases. ~~two~~ one of these grants is the
the top of the " " & the Lawton minority retention
grant. ~~As a~~ This I am a direct recipient
of both of these grants & I see the impact
that they have in the cost of my education. The
average debt burden of a UWF student is \$12,500
& data shows that there is a significant high debt burden
for disadvantaged students of color compared to that of white students

disabled

It is my fear and concern that as financial aid steadily increases minority students will either see the opportunity to receive a higher education ~~denied financially~~ because of financial circumstances. If it were not for these grants I wouldn't be able to spend to receive.



April 8, 1999

Representative David W. Ward
Joint Committee on Finance
Room 304 North
State Capitol
P.O. Box 8953
Madison 53708-8953

Dear Representative Ward:

I urge you to vote in support of Governor's budget line on funding for UW libraries. It is badly needed. Systemwide the library budget has not increased in the last ten years. Even though the general consumer price index has slowed down in recent years, libraries have experienced double digit inflation. During those ten years libraries have lost purchasing power of 10-18 percent per year as book and journal prices have increased steadily. Over the same period, electronic sources have consumed a growing portion of library acquisition budgets, and electronic information typically is more expensive than related information in print format. Cumulative effect is we have been purchasing less and less of the academic knowledge base despite improved cooperation among UW libraries. More and more book and journal requests have gone unfilled. Many journal subscriptions have been canceled and new journals in emerging fields cannot be ordered. Systemwide, we have canceled over 6000 titles.

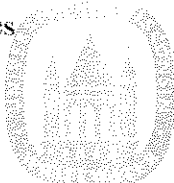
That people can get everything over the Internet free is a myth. Most reliable and scholarly information over the Internet are by subscription.

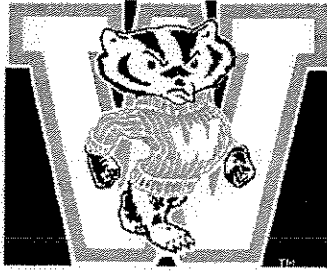
Governor Thompson's library budget funding will allow us to maintain the quality of UW libraries both in print and electronic form, as well as enhance resource sharing by expanding the intercampus document delivery system. Please empower us to serve the students and faculty with sufficient library resources by voting yes on Governor's budget line on funding for UW libraries.

Sincerely,

A handwritten signature in black ink that reads 'Joyce L. Huang'.

Joyce L. Huang
Director, Library Services
Technology & Information Resources





April 8, 1999

Senator Kim Plache
Racine, Wisconsin

Dear Ms. Plache:

Today I came to speak before the Joint Finance committee in support of the Governor's budget for the University of Wisconsin. I was unable to present my remarks due to time constraints but wanted to pass on a note to you emphasizing my support of the budget.

We are all proud of our great university system and realize how important it is that students have access to a high quality, affordable education. As a UW-Madison graduate, I am especially proud that my alma mater is consistently rated as one of the top public universities in the country.

I am so pleased to see that the Governor's budget recommendations will allow UW-Madison to maintain its excellence. The unique initiative to match funding from the state and students with private gift funds raised from alumni and donors will allow us to make progress in faculty recruitment and retention, maintain and upgrade classrooms and labs, and allow for more research and instructional programs.

I also want to urge your support of the Systemwide budget that invests in items such as libraries, instructional technology, international education, and advising. These are also important to ensure that UW-Madison and other campuses in the system continue to produce well-educated students who can join the workforce.

Finally, I would hope that there is sufficient financial aid available for students. I recognize that our university system is one of the best values in the country, but there are some students and families who struggle to pay even the relatively inexpensive UW-Madison tuition. We need to maintain Wisconsin's tradition of providing a high quality, affordable education to its citizens and provide financial aid-in the form of grants-to those students who would otherwise be denied access to the UW system.

Our local Racine UW-Madison Alumni group has awarded scholarships to local students attending UW-Madison for over 10 years. We know that this is a very small but important role that we as alumni play in continuing to make this education available to the best and brightest students in our state.

Thank you in advance for your support of the budget.

Sincerely,

A handwritten signature in cursive script that reads "Christine Shields Kann". The signature is written in dark ink and is positioned above the typed name.

Christine Shields Kann
Badger Action Network Member, Member UW-Madison Alumni Club of Racine
(414) 886-6255



Members of the Joint Finance Committee;

Education is the great equalizer. But access to quality higher education is being threatened due to the continued under-funding of the University of Wisconsin System by the state of Wisconsin and Governor Thompson. What follows is a synopsis of three major critiques of the 1999-2001 Biennial Budget having particular implications for public higher education.

- **Tuition Flexibility**

In the 1999-2001 Biennial Budget, Governor Thompson proposes to grant the UW System appointed Board of Regents full tuition flexibility. Granting tuition flexibility would enable the Regents to set and collect tuition at *any* level without legislative oversight or check by the citizens and voters of Wisconsin. Bestowing the power to define tuition amounts to an unelected body is a manifestation of the ugly principle of taxation without representation, with power in the hands of an inaccessible, assigned body unaccountable to the public.

In granting an independent board complete responsibility over tuition levels, the Wisconsin Legislature would lose control over the accessibility of the UW System. Today's UW System senior has received only a 7% increase in General Purpose Revenue (GPR) funding for higher education since she/he arrived on campus four years ago. During this same 1994-95 through 1997-98 period, the rate of inflation was 11%. The math is simple - state funding which does not keep pace with the rate of inflation translates into negative dollars. The lack of state investment in higher education is unmistakable.

Without legislative oversight, the state will be unable to ensure that the citizens of Wisconsin can afford public higher education. The current trend in lagging higher education investment by the state of Wisconsin paired with the proposed full tuition flexibility ability for the Regents equals using students as a scapegoat to make up for the lack of state involvement and funding of higher education. A shifting of responsibility from the elected to the appointed translates into the balancing of the budget on the backs of students. Flexibility statutory language must be removed!

- **Career and Academic Advising**

When quality, professional advising is available, it can help students throughout their educational careers to shorten time-to-degree and credit-to-degree requirements by ensuring that students are taking those courses which will fulfill requirements. Additionally, as more and more students transfer between UW campuses and transfer policies change, professional advisors are needed to help transfer students move credits from one institution to another without losing credits for courses already taken.

Providing full funding for advising services is essential to the University's educational mission. The state has consistently under-funded career and academic advising proposals. In the 1997-99 Biennial Budget, the Legislature approved \$400,000 for advising; the Governor vetoed \$320,000. In this biennium, UW System requested \$5 million for advising services. The Governor allotted approximately \$2.5 million, with more that \$2 million to come directly from tuition. This illustrates a failure to understand and acknowledge the importance of quality advising in helping students move quickly and efficiently through their educational careers. Increased state funds are needed for career and academic advising!

- **Plan 2008: Quality Through Diversity**

Wisconsin State Statute 36.25(14m)a requires the UW System to have a diversity plan. Such plans are viewed as a necessary tool to ensure that the UW System provide the citizens of Wisconsin with a comprehensive education. By ensuring that students have academic experiences with people of different races, cultures, and ethnicities, UW graduates benefit from a higher quality education and are better prepared for the culturally diverse world into which they enter.

Plan 2008: Educational Quality Through Racial and Ethnic Diversity, is a ten-year initiative developed by the University of Wisconsin System to create greater opportunity and to improve the educational quality of the UW System. Students, faculty, staff, administrators, and community members all participated in the formation of individual plans for each campus as a means by which to maximize impact.

Plan 2008 works toward the fulfillment of the UW System's mission to serve all the people of Wisconsin by expanding educational opportunities. Its purpose is to create a campus environment that prepares students for the global marketplace they enter upon leaving UW

System institutions. Plan 2008 was designed to promote the recruitment and retention of students, faculty, staff, and administrators of color and those who are economically disadvantaged. Plan 2008 is designed to promote the achievement of all individuals and keep the University of Wisconsin System competitive well into the 21st Century.

The UW System requested \$7 million to fully fund Plan 2008 initiatives such as:

Increase the number of Wisconsin high school graduates of color who apply, are accepted, and enroll in the UW System.

Increase financial aid availability for needy students to reduce debt burden.

Increase faculty, staff, and administrators of color in both recruitment and retention efforts.

Improve accountability of the UW System and its institutions

Foster a campus community that enhances respect for racial and ethnic diversity.

The Governor failed to acknowledge the importance of Plan 2008 and only provided \$732,000, earmarked for pre-college programs. All other programs were zero-funded. On top of the measly amount to be split between all 26 UW System schools, with more than one-third (1/3) of the \$732,000 to be taken directly from tuition.

In order for the UW System and individual campuses to be able to effectively carry out the recommendations and components of Plan 2008, additional funding must be appropriated. Just at the benefits of a quality education are undeniable, so too is the benefit of a diverse sphere of experience. State funding for Plan 2008 must be restored!

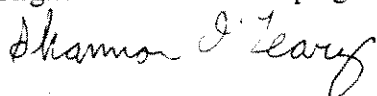
The state has not been pulling its fair share when it comes to funding the University of Wisconsin System. The designation of where to 'put' money is a reflection of priorities, but whose priorities are being catered to when it comes to the lack of any real state commitment to higher education? The aforementioned examples of the Governor's failure to set aside state funds for investment in higher education and the drafting of a tuition flexibility proposal to deflect responsibility when funds are not appropriated is unjust and negligent!

More GPR dollars are needed to ensure the stability and quality of the public's UW System

Sincerely,

Shannon O'Leary

Associated Students of Madison
Higher Education Campaign





Clarke St. School's

Math Messenger!

March 1999

Monthly Publication / Issue No. 68
"Another Successful P-5 School"

Top Math Honor Roll Students

The following students scored very high on their recent Mathematics chapter 6 test. Their names are posted on the "Math Honor Roll" bulletin board located on the first floor.

Jacline Allen, Tevin Alston, Kamisha Amos, Monica Anderson, Shenell Anderson, Denise Ballard, Myawgii Beeman, Maurice Bishop, Devonte Bonds, Anthony Bounds, Brittany Bounds, Danikka Bounds, Tina Bounds, Trevor Bounds, Ereonta Bowen, Jermaine Brisco, Joe Britton, Joyce Britton, Carl Brooks, Elbert Brooks, Kennetra Brooks, Lakendra Brooks, Kimberly Brown, Mariah Brown, Robert Brown, Montreal Bully, Charles Burnside, Brenisha Butcher, Reanna Butler, Tasha Butler, Dominique Carter, Janee Carter, Isis Chaney, Lonnetta Chaney, Chyna Chester, Jamal Clark, Dennis Clifton, Myesha Cook, Derrick Cooley, Deangelo Cooper, Levita Cotton, Tierra Cotton, Corey Cox, Michale Craft, James Crawford, Damone Cunningham, London Dabney, Naina Dallas, Paige Dietrich, Jackie Dixon, Jasmine Dixon, Tanisha Doss, Mikayla Ehmcke, Dejuana Farmer, Timothy Firley, Johnny Freeland, Kiera Garrett, Rebecca Gilliam, Elijah Gilmore, Demanta Gray, Kevin Gray, Sasha Gray, Dominique Greenlee, Annie Grudowski, Shanice Guyton, Jeremy Hardman, Myra Hardman, Kevin Harper, Cheetara Harris, Robert Harrison, Jasmine Hennings, Terrence Hills, Sharlisa Holloway, Cory Hooks, Ashley Hope, Anthony Hubbard, Ashley Jackson, Gladys Jackson, Jasmine Jackson, Paris Jackson, Shayquan Jackson, Angela Jeff, Ericka Johnson, Jeff Johnson, Lloyd Johnson, Ravon Johnson, Tashyunna Johnson, Rybon Jones, Shequita Jones, Tanisha Julien, Christopher Keith, Lamont Keith, Markese Keith, Arwin Lacy, Bendell Lee, Shandria Lindsey, Candace Lizana, Vic Desirae Mallett, Terrance McDaniel, Lajoy McDonald, Diamo McLaurin, Lamar McNeal, Crystal Mitchell, Danica Mitchell, I Morrow, Anthony Murry, Dy'Sheun Murry, Ty'esha Murry, Jonat Stephanie Nolen, Ernest Norman, Cordarro Office, Jessyca Oli Pendelton, Ivory Phillips, Davion Poe, Alvin Reeves, Henry Ambrose Robinson, Kimani Robinson, Tammy Robinson, Wayn Sakikiya Scales, Audrey Scott, Yvonne Scott, Depriest Shaw, Sha Markeese Singleton, Jacquise Smallwood, Benjamin Smith, Lata Sneed, Troy Spears, Larry Stephens, Kwame Stephenson, Antoine David Stuart, Lamarr Sumlin, Desi Talley, O'Brein Tatum, Der Shaquila Thomas, Napoleon Thurman, Sehrena Tillmon, Teanis Kiara Wade, Deon Walker, John Wallace, Maurice Wallace, Gri Charkarlrys Washington, Da'ron Washington, Jerry Washington, Watson, Derek Watson, Pierre White, Andrew Williams, Ch Williams, Kayla Williams, Satisea Wilson, Kiara Wright, Alexandr

*Our many
successes are
achieved with
your help!*
M. Turck
Clarke St.
School

Friends
Of
Wisconsin
Libraries
Inc.

News * Views

Volume 36 Issue 3 - Winter, 1999



Fall Conference in Marshfield - 10/98

(Carole Edland, State Board Member, Friends of La Crosse Library, submitted this data.)

The eleven year old Marshfield Friends told of their many activities to benefit their library and its goals: book sales, book shelf in library (each 25 cents - honor system); give a kid a book; books for babies; bulb sale, et al.

Sr. Mary Ellen Paulson, FOWL President, spoke of a suggested change in our state motto to "Forward Environment," as submitted by one of the Friends' groups. She also showed her huge map of Wisconsin with all the library systems on it and those Friends' organizations that have responded to her requests. In addition, she award a number of Certificates of Appreciation, including one to Carole Edland and the Friends of the La Crosse Library.

The first speaker was Dr. William Washington who told of the sources of help found on the Internet for looking up any subject. His particular interest was his family history which he was able to trace to the early 1800's. He also stated that the State Historical Society in Madison had many helpful means of tracing genealogy.

Dr. Sally Drew from the WI Department of Public Instruction was next with a marvelous presentation on "Badgerlink" to be found at the web site <http://www.dpi.state.wi.us/badgerlink>. This site contains thousands of periodicals and millions of books and other materials. In order to keep this funded, it must be USED and SUPPORTED; tell your government officials. A bill is coming up this year and must be passed by the state congress in order to continue this funding. The third speaker: Jeff Kleiman, history Professor at UW-Marshfield/Wood County, captivated his audience with his humor describing the strategy/trials of putting together a massive account, "The Marshfield Story" (1872-1997) commemorating the city's 125th year. Six strategic points were considered as they began with a core group of 12 people; the whole became a community project. A second book to focus on family history is planned for publication in July, 2000.

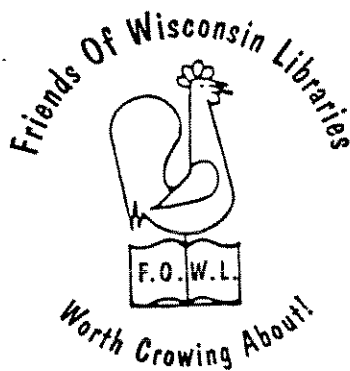
Thank you, Marshfield Friends! Hope to see all of you in Janesville, April 24, 1999.

Edit-or



Greetings from "the new kid on the block!" Let me tell you a bit about the "original" bookworm. (Often, I've said I was born with a book in my hand. Poor Mother!) Graduating from Oak Park-River Forest High (IL) and Lawrence University, Appleton, I began (as a college sophomore) a long, lively career in radio broadcasting, primarily in advertising sales and sales management. Currently, I "wear" several "hats." I've enjoyed six years on the Friends' Board of what we now call the Hedberg Public Library: two as Secretary, three as Treasurer and now I'm Secretary again, plus numerous committees over the years. Hat #2 - Gainesville Literacy Council, another love, for which I'm President as well as Placement Coordinator ("matchmaker" between tutors and students, and I've tutored, as well.). Hat #3 - AAUW, Board member and Publicity Director. And my newest hat - #4 - the new Editor of FOWL.

Having the curiosity of a child, is it any wonder I enjoy my computer so much. (It's my favorite "toy.") Being a voracious reader, I collect books including signed first editions (and dust!), and adore my special place of all my travels: Copper Harbor, Michigan. Now you know some about me, I'd like to meet you, preferably in person or by e-mail: bkwrmtcl@jvl.net. Please let me know what you'd like to see in future FOWL issues. And again, I send each of you special greetings!!



President Paulson's Participation

What a great Conference in Marshfield last October! Thanks to all who made it so. Some fine decisions were passed by your board that day. First, beginning in the Fall of 2000, FOWL will have a day at WISCONSIN LIBRARY ASSOCIATION - WLA's meeting instead of a separate FOWL Fall Conference. Second, mileage refund for board members was raised to 30 cents a mile. Here's an urgent plea: if you haven't already entered our 1999 Awards, see the July newsletter for a form, or just send by March 31, one page of Membership ideas to FOWL, 2367 S. 84th St., West Allis, WI 53227-2501.

Remember, every entering group gets copies of the entered pages-what worked, what's challenging in getting, renewing, keeping FRIENDS. Wisconsin Public Libraries' founding dates (all of them) as gathered by FOWL for the Sesquicentennial were displayed on a gigantic map showing each county. The WLA presentation of same was well received. FRIENDS' groups are beginning to ask for such a "Show and Tell." If I'm available, will be glad to do it. The Date Line, over a hundred feet of it, will be ready by my next talk. The latest review of FOWL's Bylaws is enclosed. Please note a couple typing corrections: ARTICLE IV, Section I, line 2, 1st word "Executive;" ARTICLE VII, line 4, 7th word "be." The delay in this newsletter focused on Library Legislation being planned. Even now, I wish that requests for action could be more definite. But this must go out. Hopefully more details will accompany the next newsletter. Our new editor, Carole Bennett, is definitely in no way responsible for the delay. Before our October meeting, she had some things ready-had spent hours on same. Thanks, Carole. Sorry about the delay. As always, FRIENDS, I remain at your service,

wishing you

PEACE! HOPE! JOY!

Sme

IMPORTANT LEGISLATIVE ACTIVITY - Please take action to advocate for libraries!

The following are recommended by WLA with which FOWL has an affiliation.

1. FUND BADGERLINK - this is a resource which was so ably presented at our Marshfield meeting; FREE internet access to more than 40 newspapers, 4,000 magazines, six million books. <http://www.dpi.state.wi.us/badgerlink> Let all know how you or others can use this fine resource, a federally funded service which needs to be state supported in 2000.
2. RESTORE THE COMMON SCHOOL FUND INCOME - "for the purchase of library books and other instructional materials for school libraries"
3. PROMOTE ACCESS TO ELECTRONIC INFORMATION -
 - a. Continue and improve TEACH WI
 - b. Open up the Universal Service Fund so schools and public libraries have easier access to this fund for low cost telecommunication
4. SUPPORT AND STRENGTHEN UNIVERSITY OF WI LIBRARY COLLECTION
5. INCREASE PUBLIC LIBRARY SYSTEM AIDS
6. ESTABLISH A PUBLIC LIBRARY LENDING INCENTIVE AID PROGRAM
7. FUND STATE RESOURCE CONTRACTS -
 - a. Library for the Blind and Physically Handicapped
 - b. Wisconsin Interlibrary Services
 - c. Milwaukee Public Library/Interlibrary Loan
 - d. Cooperative Children's Book Center (Member of FOWL)
8. PROVIDE FLEXIBILITY IN SCHOOL DISTRICT CAPS FOR EDUCATIONAL TECHNOLOGY

Contact Governor Thompson (608) 226-1212 State Capital P.O. Box 7863
Madison, WI 53702-7863 Office 115-E

Sec. of Administration, Mark D. Bugher (608) 226-1742 P.O. Box 7864
Madison, WI 53707-7864

Your legislators!

PICK THE ONE OF EIGHT ABOVE WHICH YOU MOST WANT BUDGETED; send a post card or call. Or send 8 post cards - get the message out that FRIENDS OF WI LIBRARIES are advocates for WI library needs and interests.

COME ONE! COME ALL!
to the
SPRING, 1999, FOWL CONFERENCE
on
April 24, 1999
at
WISCONSIN'S LIBRARY OF THE YEAR
HEDBERG PUBLIC LIBRARY, JANESVILLE

CONGRATULATIONS to the FRIENDS of McFarland Public Library who received the Citation of Merit at the WLA Annual Conference in Lake Geneva in October.

WELCOME to the FRIENDS of Milwaukee Library who came into existence through the merger of Bookfellows and the Literacy Group.

List your Book Sales. It's free and easy: <http://www.booksalesinamerica.com>

EVENTS CALENDAR

1999	SPRING CONFERENCE	Janesville
1999	FALL CONFERENCE	Because Wausau is unable to host we will begin a year ahead of time and met with WLA at LaCrosse. More details in the next newsletter.
2000	SPRING CONFERENCE	Sussex
2000	FALL CONFERENCE	in connection with WLA Green Bay

If you are interested in hosting a Spring Conference, please send that notice to FOWL 2367 S. 8th Street West Allis, WI 53227-2501.



**FOLUSA
UPDATE**

Join our National group, FRIENDS OF LIBRARIES U.S.A.

Get a wealth of information in their News Update.

Congratulations to Franklin for being featured in the Advocacy & PR section. FOWL was mentioned in the "State Friends" column. Correction: our website is: www.cheesestate.com/friends



FOWL Membership Application

Complete this section and return it to the Friends Of Wisconsin Libraries, c/o FOWL Treasurer June Hoeltke, N10738 Artesia Beach Rd, Malone, WI 53049. Make checks payable to FOWL. Dues are renewed annually, and are due on May 1st.

Name _____

Address _____

City _____

ST _____ ZipCode _____

Phone # _____

of Board Members _____ (needed if you choose \$25 membership)

Yearly Dues Are

Individual	\$7
Friends Organization	\$15
Friends Organization (all board members receive newsletter)	\$25
Corporations	\$25
Individual Lifetime	\$100

Amount Enclosed

\$ _____

EXCHANGE

X

C This time the "Exchange" is coming from Connecticut's Newsletter. It is crammed with
H super ideas. FRIENDS throughout Wisconsin as well as other states can gain from
A these. Keep the newsletters coming, all you wonderful state FRIENDS' groups. We
N gain by sharing.

G

E

Connecticut creativity:

"Sweets for the Sweet," a program aimed at seniors who are invited to the library for refreshments, party favors (designed by FRIENDS), fellowship and to browse newest library materials.

Celebrity Book auction - 140 - signed books (1st editions & copies accompanied by greetings & photos - \$3,000.00

Video produced from start to finish by FRIENDS taught lighting, editing, shooting, etc. by the local public-access TV station.

Fierce advocates for library issues at budget time and year-round. (BRAVO)

Upped FRIENDS' ranks from 140 to 812 by ambitious mailing, starting a web page, expanding the range of volunteer opportunities, new fund raising programs.

In April, celebrated FRIENDS OF THE LIBRARY month.

New State Librarian: "As a public librarian I don't know how I would have survived without my FRIENDS' GROUP...intend to work with FOCL to support & grow local FRIENDS."

FESTIVAL OF TREES - intended to present library as cultural hub of the city schools, non and for profit organizations invited to decorate holiday trees to reflect each one's activities.

Membership Committee - collected 2500 members and \$100,000.00 by innovative program of brochures, bookmarks, other publicity, a membership booth offering sought after premiums for children and adults.

Princess Di Beanie Baby Raffle - \$10; only 1,000 sold.

FRIENDS sponsored bus trips, twilight concert series.

Potluck supper & social - bring main dish/dessert or \$10. And a new or collectible item for teacup raffle.

Expanded magazine collection for all ages; donated extensive tapes to learn foreign language.

During library renovation, Barnes & Noble accepted book sale donations.

Gala revue of music & theater - \$40,000.00

Page of the Year Award: high school sophomore cited for diligence, friendliness, willingness to learn.

Close cooperation between library staff, library board, FRIENDS, other organizations; benefit entire community.

Book Sale Etiquette - Never open early; it causes ill will. Thank local newspapers for publicity, especially if it was free.

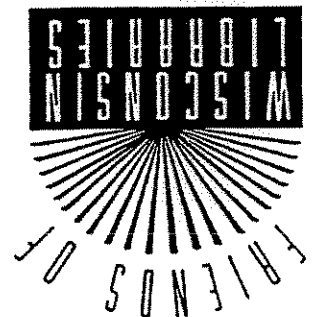
(Submitted for this newsletter by FOWL President, Sister Mary Ellen Paulson)

1998 - 1999 FOWL LEADERS

President	Sister Mary Ellen Paulson, O.P. 414-327-4713 paulson@mail.milwaukee.k12.wi.us	2367 S. 84th Street West Allis, WI 53227-2501
Past President	David L. Sartori 920-922-0411	325 Chapleau Street N. Fond du Lac, WI 54937
Vice President	Robert J. Misy 414-332-6151	4743 N. Cramer Street Milwaukee, WI 53211
Secretary	Jean Hopkins 715-284-9363	N2798 E. Pine Hill Road Black River Falls, WI 54615
Treasurer	June Hoeltke 920-795-4630	N10738 Artesia Beach Road Malone, WI 53049-1200
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Arrowhead	Gary Silver 608-758-6690	(W) 210 Dodge Street Gainesville, WI 53545
Eastern Shores	Nancy Lewis 920-458-9503	311 Michigan Avenue Sheboygan, WI 53081
Indianhead	Barbara Nelson 715-234-8769	711 W. Knapp Street Rice Lake, WI 54868
Kenosha County	Lin Swartz-Truesdell 414-942-3721	812 56th Street PO Box 1414 Kenosha, WI 53141-1414
Lakeshores	Nancy Elsmo 414-639-2737	6439 Durand Avenue Racine, WI 53406-4934
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Mid-Wisconsin	Shirley Pohlman 920-748-5544	665 Emerson Street Ripon, WI 54971
Milwaukee County	Barbara Michaels 414-964-3591	3464 N. Humboldt Boulevard Milwaukee, WI 53212
Nicolet	Steve Ferris 920-592-3896 or 920-497-7400	PO Box 2545 Green Bay, WI 54306
Northern Waters	Janet Blair 715-385-2050	5386 Park Street PO Box 09 Boulder Junction, WI 54512-0009
Outagamie-Waupaca	Alberta & Donald Churchill 920-734-4974	2515 E. Crestview Drive Appleton, WI 54915
South Central	Carol Chapman 608-222-7392/FAX 608-257-5444	6407 Bridge Road Madison, WI 53713
Southwest Wisconsin	Sue Tiller 608-326-6086	800 S. Wacouta Ave. PO Box 217 Prairie du Chien, WI 53821
Waukesha County	Joanne Smith 414-246-6250	W264 N7130 Thousand Oaks Drive Sussex, WI 53089
Winding Rivers	Carole Edland 608-788-5687	N2016 Hickory Lane La Crosse, WI 54601
Winnefox	Norma Maxwell 920-231-7803	1630 Mt. Vernon Street Oshkosh, WI 54901
Wisconsin Valley	Shirley Klinner 715-748-2244	PO Box 237 Medford, WI 54451

2367 S. 84th Street
West Allis, WI 53227-2501

Inc.



An Affirmative Angle=====

SPECIAL SESQUICENTENNIAL THOUGHTS (Part of FOWL's Project)

- RICE LAKE:** "Thank God for Libraries. Libraries Educated our Pioneers and continue to Educate from Birth to those 100 +."
- DE SOTO:** "WE'RE LUCKY TO HAVE A LIBRARY IN OUR LITTLE HISTORIC TOWN."
- PRAIRIE DU CHIEN:** "We are the second city in Wisconsin."
- HAZEL GREEN:** "Our future builds upon our past."
- CASSVILLE:** "Home of Wisconsin's First governor, Nelson Dewey."
- ALGOMA:** "Libraries lead Wisconsin learning."
- WAUKESHA:** "To the next 150."
- BELOIT:** "May the second 150 be as rewarding!"
- THERESA:** "Libraries have been an important part of history & will continue to be so."
- LOMIRA:** "To keep gathering local and genealogical history."
- PRINCETON:** "How lucky we are to live in such a wonderful & progressive state, filled with natural beauty & great people."

(Another Set of **Special Sesquicentennial Thoughts** will be in the next newsletter. Also, please find the "EXCHANGE" page inside this issue.)



Inc.

Friends of Wisconsin Libraries

NEWSLETTER

SPRING 1999

President Paulson's Participation

Though we recently had quite a snowstorm in the Milwaukee area, we do need to think SPRING. I mean the Spring Conference in Janesville on Saturday, April 24, 1999, beginning at 9 AM. FRIENDS of Hedberg Public Library have worked hard and long to set up a fine program and have high hopes for a large turnout.

Please return the enclosed registration form as soon as possible.

Thank you to all who made contact with our state legislators since the last newsletter. That advocacy for our libraries is extremely important, more so now than ever. Advocacy is one of FRIENDS primary goals - responsibilities.

Ask your legislators to co-sponsor the Bi-Partisan Library Legislation introduced by Olsen (R) and Grobschmidt (D) - SB 59.

Get to the joint finance committee with your concerns as listed in our last newsletter. Please check the listing for the Budget Hearings. Directors, can we count on you attending same or getting someone to take your place advocating for Libraries at the hearings?

A special push for BADGERLINK and SYSTEMS AIDS is in order. Check closely Cal Potter's message on Page 2.

A note to all FOWL's Board Members:

Enclosed with your newsletter is a copy of the President's Message for you to use in recruiting FRIENDS groups or individuals. The message fits into your Director's blue folder, so ably assembled by our former editor, Deby Greenwald.

If you are one of the Directors who still hasn't received your folder, these will be distributed in Janesville. Folders were set up to assist you in your very much appreciated task of recruitment.

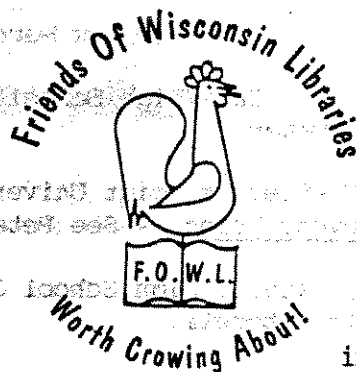
If anyone has an item for the Spring Conference agenda, please call (414) 327-4713

There's an answering machine if I'm not there.

Any FOWL member is welcome to call in suggestions. FOWL needs all the help possible to make our organization the very best that it can be, now and in the twenty-first century.

Sorry for the incorrect listing of my E-mail. The "m" is correct -- Milwaukee Public Schools uses six letters of your last name and your first initial.

My special thanks to Roberta Eberhardy for doing this Spring Newsletter when Carole Bennett was unable to do this issue.



As always, eager to be of service and wishing each of you

PEACE! HOPE! JOY!

SME

MESSAGE FROM CALVIN POTTER OF DPI

IMPORTANT LEGISLATIVE ACTIVITY

Hello All Library Lovers -

Please Help!!!

We are looking for people who can provide testimony on WLA's budget issues at each of the Joint Finance Committee's **PUBLIC HEARINGS ON THE BUDGET AROUND THE STATE**. Following is the hearing schedule and place:

Each hearing is scheduled for 10:30 AM to 5 PM

Friday, March 26, Brown County Public Library
Auditorium -- Green Bay -- See **Mark Merrifield**.


Thursday, April 8, J. I. Case High School Auditorium --
Racine -- See **Doug Baker**.

Tuesday, April 13, UW-Stevens Point University Center --
Alumni Room -- Stevens Point -- See **Peter Hamon**.

Wednesday, April 14, Osceola High School Gymnasium --
Osceola -- See **Milt Mitchell**.

Thursday, April 15, State Capitol, Room 411-S --
Madison -- See **Paul Nelson**.

These are hearings about the state budget, so testimony should be about the money issues. The \$\$ issues for which we need favorable testimony are:

- 
- BADGERLINK -- as proposed by DPI
 - SYSTEM AIDS -- as proposed by DPI
 - UW SYSTEM LIBRARIES -- as proposed by the Board of Regents, with thanks to the Governor for recognizing the importance of this issue.
 - A SUNSET ON COMMON SCHOOL FUND \$\$ diverted to TEACH, WI.
 - STATEWIDE RESOURCE CONTRACTS -- as proposed by DPI
 - SB 59 - Library Incentive Aid Program

More detailed background information on the DPI budget request is available at the following link:

<http://www.dpi.state.wi.us/dpi/dlcl/pld/libbud.html>

Other helpful hints on how to advocate for the WLA Legislative Agenda are available at WLA's WWW site:

<http://www.wla.lib.wi.us/legis.htm>

Over the next several weeks, links will be added to this page.

Events Calendar

1999	SPRING CONFERENCE	Janesville
1999	FALL CONFERENCE	LaCrosse
2000	SPRING CONFERENCE	Sussex
2000	FALL CONFERENCE	Green Bay
2001	SPRING CONFERENCE	?
2001	FALL CONFERENCE	Appleton

If you are interested in hosting a Spring Conference, please send your invitation in writing to

FOWL, 2367 S. 84th St.
West Allis, WI 53227-2501



An Affirmation Angle

- Amherst Great libraries from little towns grow. Great people from little libraries grow.
- Brandon We've only just begun.
- Cable Change Wisconsin's Motto to FORWARD ENVIRONMENTALLY.
- Columbus Libraries and history walk hand-in-hand.
- Elroy Preserve the Past, Protect the Present, Support the Future.
- Menasha Libraries help patrons remember their past, embrace their present and prepare for their future.
- Neenah Demolition of old building.
- Nekoosa New building dedication April 25, 1998.
- Random Lake Our library preserved the past by renovating a 77 year old building, a foundation to build on for the future.
- Sauk City Communities and Libraries need each other.
- West Allis Building a sound future today.
- Westfield We're ready for the next 150 years!

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(Part of FOWL's Project)

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Editor/Newsletter		
Directors		
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Winding Rivers	Carole Edland 608-788-5687	N2016 Hickory Ln. LaCrosse, WI 54601
Winnefox	Norma Maxwell 920-231-7803	1630 Mt. Vernon St. Oshkosh, WI 54901
Wisconsin Valley	Shirley Klinner 715-748-2244	PO Box 237 Medford, WI 54451



FOWL Membership Application

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Name _____

Address _____

City _____

ST _____ ZipCode _____

Phone # _____

of Board Members _____ (needed if you choose \$25 membership)

Yearly Dues Are

Individual	\$7
Friends Organization	\$15
Friends Organization (all board members receive newsletter)	\$25
Corporations	\$25
Individual Lifetime	\$100

Amount Enclosed

\$ _____

2367 S. 84th Street
West Allis, WI 53227-2501

Inc.



EXCHANGE

From Around the Country:

- Minnesota: FRIENDS celebrate the birthday of one-year olds with photos and board books.
- Georgia: Build a Kid's Reading Loft.
- Maine: A grant program; seed money to local groups for special projects.
- New Mexico: Received gift of stocks.
- Canada: "A Chance to Enhance".
- Kansas: Published Bylaws in newsletter, as Wisconsin did.



**FOLUSA
UPDATE**

Phone: 1-800-9FOLUSA
E-Mail: folusa@libertynet.org
Website: <http://www.folusa.com>

DEPARTMENT OF PUBLIC INSTRUCTION

FOLLOW-UP STUDY OF PRE-COLLEGE MINORITY SCHOLARSHIP STUDENTS WHO WERE PROJECTED TO HAVE GRADUATED FROM HIGH BY JUNE, 1988. STUDENTS TRACED TO COLLEGE IN SPRING OF 1989.

STUDENTS PROJECTED TO HAVE GRADUATED FROM HIGH SCHOOL: 542

- 56 NATIVE AMERICAN
- 66 HISPANIC
- 328 AFRICAN AMERICAN
- 92 ORIENTAL

CONFIRMED HIGH SCHOOL GRADUATES:

- 505 94.39% OF 535
- 46 NATIVE AMERICAN 82.14%
- 62 HISPANIC 93.94%
- 307 AFRICAN AMERICAN 93.60%
- 90 ORIENTAL 97.83%

STUDENTS STILL IN HIGH SCHOOL OR GED PROGRAM: 5

- 3 AFRICAN AMERICAN
- 1 ORIENTAL
- 1 NATIVE AMERICAN

MOVED OUT OF STATE WHILE IN HIGH SCHOOL 2

- 1 AFRICAN AMERICAN
- 1 NATIVE AMERICAN

CONFIRMED NON-COMPLETERS: 30

- 5.61% OF 535
- 8 NATIVE AMERICAN
- 4 HISPANIC
- 18 AFRICAN AMERICAN
- 0 ORIENTAL

FEDERAL STATISTICS INDICATE A K TO 12 COMPLETION RATE OF 86.3% FOR WISCONSIN. DATA REPORTED BY THE DEPARTMENT INDICATES A 90% RETENTION RATE FROM NINTH TO TWELFTH GRADE FOR ALL STUDENTS.

FOR THE PAST FIVE YEARS THE AVERAGE DROP-OUT RATES FOR 9 TO 12 BY ETHNIC GROUP ARE:

NATIVE AMERICAN: 7.28% AFRICAN AMERICAN: 11.62%

ORIENTAL: 2.41% HISPANIC: 9.95%

STUDENTS CURRENTLY ENROLLED IN INSTITUTIONS OF HIGHER
LEARNING IN WISCONSIN:

242 -- 47.92% OF GRADUATES
20 NATIVE AMERICAN
38 HISPANIC
123 AFRICAN AMERICAN
61 ORIENTAL

STUDENTS IN U W SYSTEM:

165
17 NATIVE AMERICAN
26 HISPANIC
77 AFRICAN AMERICAN
45 ORIENTAL

STUDENTS IN PRIVATE COLLEGE SYSTEM:

42
1 NATIVE AMERICAN
5 HISPANIC
27 AFRICAN AMERICAN
9 ORIENTAL

STUDENTS IN TECHNICAL SCHOOL SYSTEM:

34
2 NATIVE AMERICAN
7 HISPANIC
18 AFRICAN AMERICAN
7 ORIENTAL

STUDENT IN PRIVATE TECHNICAL:

1 AFRICAN AMERICAN

PRE-COLLEGE MINORITY SCHOLARSHIP RECIPIENT HIGHER EDUCATION STATISTICS

CUMULATIVE DATA COLLECTED AS OF FEBRUARY 1990

STUDENTS CURRENTLY ENROLLED IN INSTITUTIONS OF HIGHER
LEARNING IN WISCONSIN: 413 -- 46.09% OF GRADUATES
31 NATIVE AMERICAN
40 HISPANIC
239 AFRICAN AMERICAN
103 ORIENTAL

STUDENTS IN U W SYSTEM: 254
18 NATIVE AMERICAN
27 HISPANIC
137 AFRICAN AMERICAN
72 ORIENTAL

STUDENTS IN PRIVATE COLLEGE SYSTEM: 96
7 NATIVE AMERICAN
7 HISPANIC
57 AFRICAN AMERICAN
25 ORIENTAL

STUDENTS IN TECHNICAL SCHOOL SYSTEM: 63
6 NATIVE AMERICAN
6 HISPANIC
45 AFRICAN AMERICAN
6 ORIENTAL

STUDENTS IN OUT OF STATE COLLEGES (UNCONFIRMED): 10 -- 1.12% OF GRADUATES
2 NATIVE AMERICAN
1 HISPANIC
6 AFRICAN AMERICAN
1 ORIENTAL

PRE-COLLEGE MINORITY SCHOLARSHIP RECIPIENT GRADUATION STATISTICS

CUMULATIVE DATA COLLECTED AS OF FEBRUARY 1990

STUDENTS PROJECTED TO HAVE GRADUATED FROM HIGH SCHOOL: 977
116 NATIVE AMERICAN
103 HISPANIC
597 AFRICAN AMERICAN
161 ORIENTAL

CONFIRMED HIGH SCHOOL GRADUATES (OR EQUIVALENT): 896
91.71% OF 977
95 NATIVE AMERICAN 81.90%
89 HISPANIC 86.41%
559 AFRICAN AMERICAN 93.63%
153 ORIENTAL 95.03%

FEDERAL STATISTICS INDICATE A K TO 12 COMPLETION RATE OF 84.9% FOR WISCONSIN.
DATA REPORTED BY THE DEPARTMENT INDICATES A 90% RETENTION RATE FROM
NINTH TO TWELFTH GRADE FOR ALL STUDENTS.



United Council

of University of Wisconsin Students, Inc.

122 State Street, Suite 500, Madison, WI 53703 Phone: (608) 263-3422 Fax: (608) 265-4070

Full Tuition Flexibility

The Issue

The Wisconsin Legislature sets the amount of tuition revenue that the Board of Regents can spend. If the Regents want to spend, and collect, additional tuition revenue, they must ask the Legislature for the authority. This ensures that the UW System justifies increases, and the elected state officials ultimately decide if the funding requests are appropriate. This process has worked to keep tuition increases moderate, and within the realm of what Wisconsin citizens can afford.

In the 1997-99 Biennial Budget, the Legislature allowed the Regents 4% tuition flexibility in the first year of the biennium and 7% tuition flexibility in the second year of the biennium. The Regents used flexibility to fund the faculty pay plan when the state ran out of money. Tuition increased over 13% in the last biennium. For the past 25 years, tuition has increased at four times the rate of inflation.

The Problem

By allowing the Board of Regents complete responsibility over tuition, the legislature will lose control over the accessibility of the UW System. Without legislative oversight, the state will be unable to ensure that the citizens of Wisconsin can afford public higher education.

Additionally, the Regents largely consider the UW System and its needs separate from the needs of Wisconsin citizens. This is their job. However, legislators must take a bigger picture approach. Legislators have to answer to all of their constituents and decide on what is best for the state of Wisconsin. Thus, keeping control of tuition levels allows the state to balance the various needs of Wisconsin citizens.

The policy for tuition flexibility is a fundamental shift in who takes responsibility for public higher education in Wisconsin. Passage of this law would be the equivalent of the state saying that it can no longer manage the UW System by deciding what programs should be funded and how much money the citizens of this state should pay.

The Solution

The provision allowing full flexibility, and making tuition a continuing appropriation, must be removed from the Governor's proposed 1999-2001 Biennial Budget. Additionally, a sunset clause must be added to the current 4% tuition flexibility in the first year of the biennium and 7% tuition flexibility in the second year of the biennium. These measures alone will ensure that any increases in tuition are balanced with other state needs and funding options.



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Career & Academic Advising

The Issue

In the early 1990's, UW System began a working group to examine how to maintain the university's excellence into the next century. Throughout the process, the 21st Century Study group aimed to find ways to lessen the amount of time students spent on UW campuses working towards a degree. One proposal was excess charges for courses. Consistently, the group heard students say that poor advising was the reason for students taking a long time to graduate.

Over the next few years, students, system administration, and the Board of Regents worked to assess the needs of campuses in regards to advising. In the 1997-99 biennium, funding was requested for advising. The majority of the money provided by the legislature was vetoed out, with only enough remaining for a pilot program to be established at UW-River Falls.

Students and the Regents have once again requested funding for advising. When quality, professional advising is available, it can help students throughout their educational careers to shorten time-to-degree and credit-to-degree issues by ensuring that students are taking those courses which will fulfill requirements. Additionally, as more and more students transfer between UW campuses, and as transfer policies change, professional advisors are needed to help transfer students move credits from one institution to another, without losing credits for courses already taken. Students on several campuses need help and advice choosing major fields of study in which they can successfully find careers.

The Problem

The state has consistently under-funded career and academic advising proposals. In the 1997-99 Biennial Budget, the Legislature added \$400,000 to UW System's budget for advising. The Governor vetoed \$320,000. In this biennium, UW System requested \$5 million for advising services. The Governor provided about \$2.5 million, over \$2 million from tuition alone. This illustrates an apparent failure to understand the importance of advising in helping students move quickly and efficiently through their educational careers.

The Solution

The state must use GPR dollars to fund a greater portion of the advising initiative. UW System's request asks for funding to provide quality, professional advisors on each UW campus. In order to make this happen, the state must appropriate additional money for these positions.



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Plan 2008: Quality Through Diversity

The Issue

Wisconsin State Statutes requires the UW System to have a plan for increasing minority involvement in the university. Diversity plans are viewed as a necessary tool to ensure that the UW System provides the citizens of Wisconsin with a comprehensive education. By ensuring that students have academic experiences with people of different cultures, races, and ethnicities, UW graduates benefit from a higher quality education, and are better prepared for the culturally diverse world into which they enter.

In 1988, The Board of Regents approved an initiative called *Design for Diversity*, to increase students, faculty, and staff of color throughout the UW System. *Design for Diversity* was very successful in meeting its expectations to improve diversity within the UW System.

Plan 2008: Quality Through Diversity is the next ten-year initiative, passed by the Board of Regents in May 1998. The proposal aims to increase students, faculty, and staff of color throughout the UW System by focusing on pre-college programs, recruitment and retention, mentoring, and scholarships. A section of *Plan 2008* calls for each campus to create its own plan. Throughout this year, students, faculty, and staff have worked together to design campus-specific programs which would further system's goals.

The Problem

UW System requested \$7 million to fully fund *Plan 2008* initiatives, including pre-college programs, recruitment and retention, the Institute on Race and Ethnicity, the Business Council, mentoring, and scholarships. The Governor provided \$732,000 in his proposed budget, earmarked for pre-college programs.

The Solution

In order for UW System, and individual campuses, to be able to effectively carry out the recommendations from *Plan 2008*, additional funding must be appropriated. One of the biggest barriers to diversifying the university is the inability of the UW to retain qualified students of color. Various retention programs, including multicultural resource centers, mentors, and scholarships, are key aspects to ensuring that qualified students of color stay in the UW System.



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Libraries

The Issue

University libraries are the backbone of all institutions of higher education, and a benefit to society as a whole. Both undergraduate and graduate students, and faculty members, utilize university libraries for research and data. Members of Wisconsin's communities often utilize UW System libraries for information not available locally.

UW System libraries have not received significant increases in funding for nearly a decade. In order for UW libraries to ensure that they can provide access to the most up-to-date information and data, research, and new discoveries, additional funding must be provided. Recently, the publication of new journals and periodicals has increased, prices for materials has escalated, and there has been an explosion of information available on the world wide web.

The Problem

For nearly a decade, libraries have not received a significant increase in funding. During that time, many new books and periodicals were not purchased. Several campuses have had to cancel subscriptions to publications and journals; and, often these were the only subscriptions available in the UW System. There has also been an explosion in the amount of information available electronically; but, licenses and registrations must be purchased in order to access that information.

The Solution

UW System requested \$12 million for libraries. Of that request, nearly \$8 million (65%) was funded in the Governor's proposed budget. Students are very pleased to see that the Governor has recognized the need to restore and maintain our university libraries. If UW System libraries are to retain their excellence, funding for libraries must be maintained.

To: Joint Finance Committee
From: Richard Gibson
Graduate Student at UW-Madison
225 E. Lakelawn Pl.
Madison, WI 53703
RE: Higher Education Funding

I want to address the issue of higher education funding in the upcoming state budget. Over the past decade, the legislature has decreased the percentage of the UW's budget that it has directly paid for. At the same time, tuition hikes have consistently been close to double the rate of inflation. This shift in priority has placed an increasingly difficult burden on students and their parents. I feel that the state's decreasing interest in funding the UW System is short-sighted.

One of the primary reasons that Wisconsin has been a prosperous and industrious state is because of the relatively high educational attainment of its citizens. College graduates and those with some college education have been able to lead Wisconsin with innovation and a high level of productivity. Beyond this, an educated society is a civil society. As the state shows less concern for maintaining the edge that Wisconsin has over many states in educational attainment, the advantaged position that its citizens have over others has been slowly eroding. High and increasing tuition in a good economy makes the choice of forgoing current earnings for future benefits more difficult. This is especially true for middle and lower-middle class students who do not have access to financial aid to cover their educational expenses. These students and poorer students are exactly the students that the public universities of the state of Wisconsin need to serve. Remember that education is the great equalizer in our society.

In recent years, other state schools such as Virginia and Oregon have begun to actually lower tuition for in-state residents. The legislators in these states have realized that opening access to more students is not only good for those students, but also for the longer-term economic and social health of their states. I hope that you as leaders of Wisconsin would follow the lead of these forward-thinking legislatures and consider using some of the budget surplus for an increased commitment to higher education as opposed to just the short-term gratification of temporary lower taxes. Please remember our state motto - forward.

Reem Fattah
1407 1/2 Superior St.
Racine, WI 53402

Hello,

My name is Reem Fattah and I am a sophomore at UW Parkside. First, I would like to thank you for allowing me to speak to you today. The reason I came here is to let you know the importance of keeping tuition low. According to the College Board, the average family income rises 2-3% a year. Whereas, tuition cost increases on an average of 4-6% per year and that doesn't even include dormitory room and board, which is an additional 4-5% on top of tuition cost. In order to pay for this increasing cost, lots of the students work either a full or a part time job. Most of these students are First Generation College and come from blue-collar families. Many others are non-traditional students who are coming back to better themselves economically and culturally. Also, many students of both of these groups do not have family financial backing. Therefore, tuition is their number one concern. Take me for an example, I go to school full time and that's about 12 credits per semester. But I, unlike the others, am fortunate enough to be eligible for Financial Aid but that still does not cover all my school expenses, so I am forced to work part time and I put in so many hours that I am almost working a full time job. The time I spend working cuts into my study time and that has a big impact on the grades that I receive. As I stated before, most students work in service industries getting minimum wage salaries. So, on the behalf of the students at Parkside, I would ask that you please stop tuition from increasing in your deliberations.

Josiah Redford
1620 East St
Racine, WI 53402

Hello, my name is Josiah Redford. I am a sophomore majoring in political science at UW Parkside. Being a political science major, I realize how important it is to receive feedback from your constituents, and that is why I am honored for the opportunity to provide that feedback to you on behalf of Parkside students.

When I came to college, I wasn't sure what classes to take or even how to work on acquiring my major. I went to my advisor and he told me to take a Spanish class. I expected a lot more from my advisor, especially since it was my first year in college. Unfortunately, I was forced to seek out help in other places in forming my schedule and creating an effective academic plan.

This experience has shown me how crucial advising is for a student's success in a college atmosphere. Although the bulk of the money to be used to fund the governor's initiative comes out of student pockets, the governor's recommendation for additional staff (it works out to 1.5 full time equivalents for Parkside), technology, training and development, and evaluation is a step forward to maintain ^a successful experience. This success is worth investing in.

Students often note the lack of proper advising as a significant factor in their decision to leave college. Without additional funding students are likely to continue to have difficulty in career decision making and graduating "on time".

In a 1995 survey, 95% of UW System students indicated overall satisfaction with the quality of instruction, yet only 73% said advising was always or usually available; furthermore, only 75% said they were satisfied with the quality of advising.

On a personal note I ^{was} ~~have been~~ able to witness firsthand students' feelings on their advisors when I organized a petition that I sent to the governor asking him to include advising as a priority in his budget proposal. The petition ran for only a week, but I easily gathered 500 names of students saying that they were in some way unhappy with their advisors.

This is not surprising. The increasing number of distance education courses, a growing number of transfer students, returning adults, and single parents makes it imperative that these changing advising needs are addressed.

Another group of students who have an immense reliance on advising are those who come to school as undeclared majors. Additional funding for staff, technology, training and development, and

Joseph Redford
1620 East St
Racine, WI 53402

evaluation will help to accommodate the heavy reliance on advising during the tumultuous period of a student's first year in school.

The UW System is one of the best in the country, but the burden of maintaining that distinction shouldn't fall entirely on the backs of students. Please support increasing state funding within the governor's recommendation to help make advising the tool that it is intended to be. Thank you.