

Vote Record

Senate Committee on Economic Development, Housing and Government Operations

Date: 3-21-00
Moved by: Grab Seconded by: Moore
AB: _____ Clearinghouse Rule: _____
AB: _____ SB: 429 Appointment: _____
AJR: _____ SJR: _____ Other: _____
A: _____ SR: _____

A/S Amdt: _____
A/S Amdt: _____ to A/S Amdt: _____
A/S Sub Amdt: _____
A/S Amdt: _____ to A/S Sub Amdt: _____
A/S Amdt: _____ to A/S Amdt: _____ to A/S Sub Amdt: _____

- Recommended for:
- Passage
 - Introduction
 - Adoption
 - Rejection

- Indefinite Postponement
- Tabling
- Concurrence
- Nonconcurrence
- Confirmation

Committee Member

- Sen. Robert Wirch, Chair
- Sen. Gwendolynne Moore
- Sen. Richard Grobschmidt
- Sen. Gary Drzewiecki
- Sen. David Zien

<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals: _____

Motion Carried

Motion Failed

SENATE HEARING SLIP
(Please Print Plainly)

DATE: 3-21-00

BILL NO. SB 429
OF _____

SUBJECT _____

Sen. Alice Clary
(NAME)

(Street Address or Route Number)

(City and Zip Code)

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:
but not speaking:

Registering Against:
but not speaking:

Speaking for information only; Neither for nor against:

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Senate Sergeant-At-Arms
State Capitol - B35 South
P.O.Box 7882
Madison, WI 53707-7882

SENATE HEARING SLIP
(Please Print Plainly)

DATE: 3/21

BILL NO. SB 429
OF _____

SUBJECT _____

Sec. Benda Blanchard
(NAME)

201 W. Washington
(Street Address or Route Number)

Madison
(City and Zip Code)

Dept. of Commerce
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:
but not speaking:

Registering Against:
but not speaking:

Speaking for information only; Neither for nor against:

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SENATE HEARING SLIP
(Please Print Plainly)

DATE: 21 March 2000

BILL NO. Senate Bill 429
OF _____

SUBJECT _____

Sen. Fred Risser
(Name)

220 South, Capitol
(Street Address or Route Number)

(City and Zip Code)

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:

Registering Against:

Speaking for information only; Neither for nor against:

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Senate Sergeant at Arms
Room 204-S
State Capitol
Madison, Wisconsin 53702

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3-21-00

BILL NO. SB429
OF

SUBJECT _____

Rep. Amy Rhoads
(NAME)

(Street Address or Route Number)

(City and Zip Code)
30th Assembly Dist
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:
but not speaking:

Registering Against:
but not speaking:

Speaking for information
only; Neither for nor against:

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Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3-21-00

BILL NO. SB 429
OF

SUBJECT _____

Dick Leazer
(NAME)

(Street Address or Route Number)

(City and Zip Code)
WI. Innovation Network
(Representing)

Speaking in Favor:
did not speak

Speaking Against:

Registering in Favor:
but not speaking:

Registering Against:
but not speaking:

Speaking for information
only; Neither for nor against:

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Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3/24/00

BILL NO. SB429
OF

SUBJECT _____

James E. Hough
(NAME)

10 East Doty St., Suite 500
(Street Address or Route Number)

Madison, WI 53703
(City and Zip Code)

Wis. Economic Development Assoc.
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:
but not speaking:

Registering Against:
but not speaking:

Speaking for information
only; Neither for nor against:

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State Capitol - B35 South
P.O. Box 7882
Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3-21-00
BILL NO. SB 429
OF
SUBJECT _____

Jean Harsen
(NAME)
501 E. Washington Ave
(Street Address or Route Number)
MADISON, WI 53703
(City and Zip Code) WMC
(Representing)

Speaking in Favor:
Speaking Against:
Registering in Favor:
but not speaking:
Registering Against:
but not speaking:
Speaking for information only; Neither for nor against:

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Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3/21
BILL NO. SB 429
OF
SUBJECT _____

DR. ROLF WEGENKE
(NAME)
16 N. CARROLL ST #262
(Street Address or Route Number)
MADISON WI 53703
(City and Zip Code)
WI DEPT OF WORKFORCE COLLEGE +
(Representing) UNIVERSITIES

Speaking in Favor:
Speaking Against:
Registering in Favor:
but not speaking:
Registering Against:
but not speaking:
Speaking for information only; Neither for nor against:

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State Capitol - B35 South
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SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3-21-00
BILL NO. SB 429
OF
SUBJECT _____

David Miller
(NAME)
(Street Address or Route Number)
WV SYSTEM
(City and Zip Code)
(Representing)

Speaking in Favor:
Speaking Against:
Registering in Favor:
but not speaking:
Registering Against:
but not speaking:
Speaking for information only; Neither for nor against:

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State Capitol - B35 South
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Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 21 March 2000
BILL NO. SB 429
OR
SUBJECT _____

(NAME) Paul Gabriel
(Street Address or Route Number) 22 N. Carroll St. #103
(City and Zip Code) Madison, WI 53703
(Representing) WI Technical College District Boards

Speaking in Favor:
Speaking Against:
Registering in Favor:
but not speaking:
Registering Against:
but not speaking:
Speaking for information only; Neither for nor against:

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State Capitol - B35 South
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Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 3/21/00
BILL NO. SB 489
OR
SUBJECT Sen. Alice
Clausing

(NAME) _____
(Street Address or Route Number) _____
(City and Zip Code) _____
(Representing) _____

Speaking in Favor:
Speaking Against:
Registering in Favor:
but not speaking:
Registering Against:
but not speaking:
Speaking for information only; Neither for nor against:

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Madison, WI 53707-7882

WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES

16 North Carroll Street
Suite 200
Madison, WI 53703-2783

Rolf Wegenke, Ph.D.
President

Telephone (608) 256-7761
Fax (608) 256-7065
E-mail: waicu@edgewood.edu

MEMORANDUM

Date: March 21, 2000

To: Members
Senate Economic Development, Housing and Government Operations Committee

From: Rolf Wegenke, Ph.D., President
Wisconsin Association of Independent
Colleges and Universities

Subject: SB 429/AB833 – High Technology Businesses

Wisconsin's economy is in the midst of being transformed into a knowledge-based economy. In large part, this fundamental shift is being driven by the rapid advances in technology. Between 1996 and 2006, it is estimated that more than 1.3 million jobs requiring computer and information technology skills will be created by the U.S. economy.

Before coming to the world of higher education, I coordinated economic development in the administrations of five Wisconsin governors. From my perspective, it is clear that maintaining a competitive economy in the 21st Century, will require innovative thinking and enhancing the ability of businesses, government, and institutions of higher learning to work collaboratively with one another. The creation of a Technology and Entrepreneurs Council is one way in which the state can foster such alliances. By recognizing the important public/private sector partnerships, Wisconsin can aggressively develop and attract new opportunities for its economy.

The recent announcement by Procter and Gamble, Co. to donate 40 patents and accompanying intellectual property to the Milwaukee School of Engineering (MSOE) is an example of how these important partnerships between business and education can work. MSOE was selected from institutions throughout the U.S. by an independent expert to receive the technology for development because of the university's world-class leadership in rapid prototyping technology. While the development of the P&G patents will further enhance the educational experience for students, the company is helping to advance knowledge and put technology to productive use before it becomes obsolete and, **best of all, it is taking place in Wisconsin.**

WAICU supports SB 429 and the amendment offered by Representative Rhoades to the companion legislation (AA1 to AB 833) which would include a private college and technical college representative on the Council. The amendment is supported by the administration, and I urge the Senate to adopt similar language (see attached).

It is said that generals often "fight the last war." The same dangerous potential exists for businesses, governments, and individuals alike. It is so easy to be overwhelmed by what is "in our face" that we devote all of our attention and most of our resources to the immediate problem. SB 429 is about the future. It is about positioning Wisconsin to be competitive in the economy of the 21st Century.

ALVERNO COLLEGE *Milwaukee* BELoit COLLEGE *Beloit* CARDINAL STRITCH UNIVERSITY *Milwaukee* CARROLL COLLEGE *Waukesha*
CARTHAGE COLLEGE *Kenosha* CONCORDIA UNIVERSITY *Mequon* EDGEWOOD COLLEGE *Madison* LAKELAND
COLLEGE *Sheboygan* LAWRENCE UNIVERSITY *Appleton* MARIAN COLLEGE *Fond du Lac* MARQUETTE UNIVERSITY *Milwaukee*
MILWAUKEE INSTITUTE OF ART & DESIGN *Milwaukee* MILWAUKEE SCHOOL OF ENGINEERING *Milwaukee* MOUNT MARY
COLLEGE *Milwaukee* MOUNT SENARIO COLLEGE *Ladysmith* NORTHLAND COLLEGE *Ashland* RIPON COLLEGE *Ripon* ST. NORBERT
COLLEGE *De Pere* SILVER LAKE COLLEGE *Manitowoc* VITERBO COLLEGE *La Crosse* WISCONSIN LUTHERAN COLLEGE *Milwaukee*

**ASSEMBLY AMENDMENT 1,
TO 1999 ASSEMBLY BILL 833**

March 16, 2000 - Offered by Representative RHOADES.

1 At the locations indicated, amend the bill as follows:

2 **1.** Page 3, line 17: before "and at" insert "the director of the technical college
3 system board, or his or her designee, the president of the Wisconsin Association of
4 Independent Colleges and Universities, or his or her designee,".

5 **2.** Page 3, line 18: delete "9" and substitute "7".

6 (END)

**Senate Committee on Economic Development,
Housing and Government Operation
Committee Hearing
Room 300, Southeast
March 21, 2000**

SB-429

Thank you Chairperson Wirch and members of the Senate Committee on Economic Development, Housing and Government Operation for today's hearing.

Wisconsin's economy is strong and the world economy around us is changing rapidly. Wisconsin's economy is changing, too. As Governor Thompson noted in the 2000 State of the State Address:

Already, the race is on to see which state will create the Silicon Valley of 2000 and put its people out front with exciting and lucrative new career opportunities. As one of the top 10 technology states in America, Wisconsin is uniquely positioned to lead the pack.

He introduced to us many of the faces of Wisconsin's future:

- Lance Fors, CEO of Third Wave Technologies
- Michael Sussman, Founder of Nimblegen
- Bob Bremel, Gala Design
- Mark Clark, Vienna Pharms
- Joel and Jeff Henschel, two Green Bay dairy farmers
- Shirley Lanier, Founder of Legacy Bank in Milwaukee
- David Schwartz, University of Wisconsin Biotechnology Center

The Wisconsin Department of Commerce is assisting the change in many ways. The 1999-2001 budget provided new resources for technology development, such as:

- A science and technology consultant position in Commerce, and
- \$1 million for the Wisconsin Manufacturing Extension Partnership to provide professional assistance to small and medium manufacturers to help them develop and implement strategies to improve their competitiveness.

This past fall, we began operating the Certified Capital Company (CAPCO) program. Commerce has certified three venture capital firms that will manage \$50 million of certified capital investments contributed by insurance companies. The firms will invest in Wisconsin businesses.

Commerce has begun a number of initiatives to increase the amount of venture capital available and to provide valuable assistance to fast, growing companies in the state. Other state agencies, including the Investment Board and the University of

Wisconsin System, are assisting in this area, as well as individuals and organizations in each of your communities.

However, we need a coordinated initiative across Wisconsin to generate interest and additional resources, avoid duplication of efforts, and ensure increased visibility. In Governor Thompson's 2000 State of the State Address, he introduced the idea of a Wisconsin Technology and Entrepreneurs Council (WITEC) – the idea incorporated into Assembly Bill 833 and Senate Bill 429.

The Wisconsin Technology and Entrepreneurs Council (WITEC), a private/public partnership, will aggressively attract and develop the companies of the new economy. WITEC will be governed by a board of directors comprised of at least 11 members who represent entrepreneurs, high tech firms, venture capitalists, investment banking, local government, business development, and professionals experienced in providing services to these groups. The secretary of Commerce and the president of the UW System will also serve on the council.

Some of the tasks the Council will focus on immediately are:

- Strengthen and expand the state's venture capital fair;
- Identify and educate angel investors;
- Develop and foster a Wisconsin entrepreneurs network; and
- Facilitate and support a strong relationship between the University System and the private sector.

Representative Rhoades and Senator Clausing's legislation creates a new annual GPR appropriation to provide assistance to the WITEC. From this appropriation, the Department of Commerce will provide in the first year an initial grant of \$50,000 followed by dollar for dollar matching funds up to a maximum of \$200,000. In subsequent years, each dollar donated will be matched by the state, up to a maximum of \$250,000.

Thank you again for the opportunity to discuss the initiative. I look forward to continuing to work with you on this and other economic development projects in the state and in your communities.