

**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 8/8 January 2000

BILL NO. SB151

OR  
SUBJECT \_\_\_\_\_

M. Colleen Wilson  
(NAME)

330 E. Lakeside St  
(Street Address or Route Number)

Madison 53715  
(City and Zip Code)

State Medical Society  
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

Please return this slip to a messenger PROMPTLY.

Senate Sergeant-At-Arms  
State Capitol - B35 South  
P.O. Box 7882  
Madison, WI 53707-7882

**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: Jan. 18, 2000

BILL NO. 157

OR  
SUBJECT \_\_\_\_\_

Joseph Roseberry  
(NAME)

6236 Upper Park  
(Street Address or Route Number)

Wauwatosa WI  
(City and Zip Code)

Wynep  
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

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**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 1/18/00

BILL NO. SB151

OR  
SUBJECT \_\_\_\_\_

Dona Wivinsky  
(NAME)

150 S. Sunny Side Rd.  
(Street Address or Route Number)

Brookfield WI 53005  
(City and Zip Code)

American Lung Assn.  
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

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**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 1/18/00

BILL NO. SB151

OR  
SUBJECT \_\_\_\_\_

Jeff Favous

(NAME)  
119 W 2430 Riverwood Dr.

(Street Address or Route Number)

Peotauke WI 53072

(City and Zip Code)  
American Cancer Society

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

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State Capitol - B35 South  
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Madison, WI 53707-7882

**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 18 January 2000

BILL NO. Senate Bill 151

OR  
SUBJECT \_\_\_\_\_

Senator Fred Risser

(Name)  
220 South, Capitol

(Street Address or Route Number)

(City and Zip Code)

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
Registering Against:

Speaking for information only;  
Neither for nor against:

Please return this slip to a messenger **PROMPTLY.**

Senate Sergeant at Arms  
Room 204-S  
State Capitol  
Madison, Wisconsin 53702

**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 1-18-00

BILL NO. SB 151

OR  
SUBJECT Cigarettes in

packages

Wisconsin Association of

(NAME) Distributors

22 N. Carroll, Ste 200

(Street Address or Route Number)  
Madison, WI 53703

(City and Zip Code)

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

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**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 1/18/00

BILL NO. SB 151

OR  
SUBJECT Johnna Richard

123 W. Washington  
(NAME)

(Street Address or Route Number)

Madison WI 53703  
(City and Zip Code)

Adjutant General Jim Duke  
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

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P.O.Box 7882  
Madison, WI 53707-7882

**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 1/18/00

BILL NO. SB 151

OR  
SUBJECT SIS packs

Maureen Cassidy  
(NAME)

4703 Monona Dr.  
(Street Address or Route Number)

Madison WI 53716  
(City and Zip Code)

American Heart Assn.  
(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

Please return this slip to a messenger **PROMPTLY**

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State Capitol - B35 South  
P.O.Box 7882  
Madison, WI 53707-7882

**SENATE HEARING SLIP**

(Please Print Plainly)

DATE: 1/18/00

BILL NO. SB 151

OR  
SUBJECT Senator Doleg

Senator Doleg  
(NAME)

(Street Address or Route Number)

(City and Zip Code)

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:  
but not speaking:

Registering Against:  
but not speaking:

Speaking for information  
only; Neither for nor against:

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Senate Sergeant-At-Arms  
State Capitol - B35 South  
P.O.Box 7882  
Madison, WI 53707-7882

**SENATE COMMITTEE ON HUMAN SERVICES AND AGING**

**Paper Ballot on SB 151**

SB 151 would prohibit the sale or giving away of cigarettes in packages or containers with fewer than 20 cigarettes. Currently, cigarette manufacturers who are part of the master settlement agreement that ended the tobacco litigation are prohibited from selling or giving away cigarettes in packages of less than 20 cigarettes. However, this voluntary prohibition will end on December 31, 2001. This bill makes the prohibition permanent.

**Moved by:** Senator Robson

**Motion:** Recommend passage of SB 151

Aye

No

Signature: Cowd Robson

Date: 1-20-00

**SENATE COMMITTEE ON HUMAN SERVICES AND AGING**

**Paper Ballot on SB 151**

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**Moved by:** Senator Robson

**Motion:** Recommend passage of SB 151

Aye

No

Signature: Robert W. Welch

Date: Jan 20, 2000

**SENATE COMMITTEE ON HUMAN SERVICES AND AGING**

**Paper Ballot on SB 151**

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**Moved by:** Senator Robson

**Motion:** Recommend passage of SB 151

Aye

No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Peggy Rosenzweig*

1-20-00

the states

**SENATE COMMITTEE ON HUMAN SERVICES AND AGING**

**Paper Ballot on SB 151**

SB 151 would prohibit the sale or giving away of cigarettes in packages or containers with fewer than 20 cigarettes. Currently, cigarette manufacturers who are part of the master settlement agreement that ended the tobacco litigation are prohibited from selling or giving away cigarettes in packages of less than 20 cigarettes. However, this voluntary prohibition will end on December 31, 2001. This bill makes the prohibition permanent.

**Moved by:** Senator Robson

**Motion:** Recommend passage of SB 151

Aye

No

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Wendolynn M. Boz*  
*Jan 21, 2000*



**Judith B. Robson**  
Wisconsin State Senator

January 19, 2000

Dear Members of the Senate Committee on Human Services and Aging:

Attached please find paper ballots on Assembly Bill 222, Senate Bill 151 and Senate Bill 294. We heard testimony on each of these bills yesterday at our committee hearing.

The motion on each paper ballot is to recommend passage.

I would like to have the paper ballots completed as soon as possible so these bills can be placed on the Senate calendar. Please fill out the ballots and return them to David Austin in my office no later than noon on Friday, January 21, 2000.

You may also contact David if you have any questions about the bills. He can be reached at 6-2253.

Thank you for your attention to this matter.

Sincerely,

A handwritten signature in cursive script that reads "Judith".

Senator Judith Robson  
15th Senate District

JR:da



January 18, 2000

To: Senate Committee on Human Services and Aging

From: Maureen Cassidy, American Heart Association  
Dona Wininsky, American Lung Association  
Jeff Ranous, American Cancer Society

Subject: Senate Bill 151

On behalf of our organizations that represent over 40,000 volunteers in Wisconsin, we strongly support SB 151 relating to forbidding cigarettes to be packaged in quantities of fewer than 20.

Each day, 60 Wisconsin teenagers smoke their first cigarette. Approximately one-third of these children who become smokers will eventually die of smoking-related disease. What's more, while adult smoking continues to a slow but steady decline, youth smoking is on the rise.

Currently a package of 20 cigarettes sells for anywhere between \$2.50 to \$5.00 per pack. The evidence is clear that high price is one of the greatest deterrents to youth smoking, and a strong incentive to quitting. By offering cigarettes in smaller packages, the price would drop accordingly, making them more easily affordable to youth.

In 1994, the Legislature voted to ban the sale of single cigarettes or "loosies." At the time, this was a tobacco industry tactic used to attract the youth market. More recently, there have been attempts in other states to sell packs of cigarettes smaller than 20 per pack. Again, this option offers an appealing, less expensive alternative for the youth market. It only takes a few cigarettes to become addicted to nicotine. Smaller, more affordable packages allow greater, more frequent experimentation, which leads to increased long-term addiction and its deadly consequences.

The 1998 settlement with the tobacco industry was intended, in part, to reduce tobacco consumption, especially by youth. Its formulators were wise enough to recognize the danger in these "kiddie packs" and outlawed them. However, that ban only exists until December 31, 2001.

We urge your support to extend this ban permanently in Wisconsin. Thank you for your consideration of our concerns.

N19 W24350 Riverwood Drive  
PO Box 902  
Pewaukee, WI 53072-0902  
Phone 414-523-5500  
Fax 414-523-5522

Wisconsin Affiliate  
795 N. Van Buren St.  
Milwaukee, WI 53202-3883  
414-271-9999 800-242-9236  
Fax 414-271-3299

150 S. Sunny Slope Road, Suite 105  
Brookfield, WI 53005-6461  
(414) 782-7833  
(800) LUNG-USA/(586-4872)  
Fax 414-782-7834

# PEGGY ROSENZWEIG



State Senator, 5th Senate District

TO: Senate Committee on Human Services and Aging  
FROM: Senator Peggy Rosenzweig  
DATE: January 18, 2000  
RE: Senate Bill 151

I would like to first thank Senator Robson for holding a hearing today on Senate Bill 151, which I believe to be another important link in our battle against youth smoking. Given the environment right now, with the focus and emphasis on reducing cigarette smoking, especially among our youth, I believe it is important that we move quickly and pass this bill.

Senate Bill 151 would prohibit the sale or giving away of cigarettes in packages or containers of fewer than 20 cigarettes in the state of Wisconsin. Under the Master Tobacco Settlement Agreement (MSA), manufacturers bound by the agreement are prohibited from selling or distributing in Wisconsin, or other participating states, cigarettes in packs or containers that contain fewer than 20 cigarettes. However, this prohibition ends on December 31, 2001.

The sunset date gives states like Wisconsin time to pass their own laws that make the prohibition permanent. Senate Bill 151 accomplishes that goal in a timely manner and is aimed specifically at reducing youth access to cigarettes. Cigarettes packaged in small numbers are typically given away at events, and often find their way into the hands of minors, who are unable or unwilling to buy cigarettes at stores. This bill will keep these "novelty" packs from being distributed to the youth of our state.

I hope you will all join me in support of this bill. I believe it is an important bill that provides us with one more weapon in the fight against youth smoking. I want to again thank Senator Robson for holding this hearing, and I would like to urge the Committee to move this bill as quickly as possible.



**TO: Senator Judy Robson, Chair  
Members, Senate Human Services  
and Aging Committee**

**FROM: Kathy Andersen, Associate Director  
Government Relations**

**DATE: January 18, 2000**

**RE: Support for Senate Bill 151**

On behalf of the physician members of the State Medical Society of Wisconsin, I urge your support for Senate Bill 151, which would prohibit the sale or giving away of cigarettes in packages or containers with fewer than 20 cigarettes.

Cigarette give-aways and sales of packs smaller than standard size is attractive to youth who have trouble paying for a whole pack of cigarettes. This bill is just one more step in the fight against youth smoking. Each day, approximately, 120 Wisconsin children take their first puff of cigarette smoke. Of these kids, more than 60 will become addicted smokers.

On behalf of the physicians, who treat your constituents with life threatening tobacco addictions, I urge your support for SB 151.