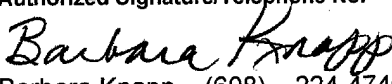


FISCAL ESTIMATE		List both LRB No. and Bill/Adm. Rule No. LRB 1431/1
DOA-2048 N(R 10/98)	<input checked="" type="checkbox"/> ORIGINAL <input type="checkbox"/> UPDATED	
	<input type="checkbox"/> CORRECTED <input type="checkbox"/> SUPPLEMENTAL	Amendment No. (If Applicable) AB 117
Subject Telephone Solicitations		
Fiscal Effect State: <input type="checkbox"/> No State Fiscal Effect Check columns below only if bill makes a direct appropriation or affects a sum sufficient appropriation <input type="checkbox"/> Increase Existing Appropriation <input type="checkbox"/> Increase Existing Revenues <input type="checkbox"/> Decrease Existing Appropriation <input type="checkbox"/> Decrease Existing Revenues <input type="checkbox"/> Create New Appropriation		<input checked="" type="checkbox"/> Increase Costs - May be possible to Absorb Within Agency's Budget <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Decrease Costs
Local: <input checked="" type="checkbox"/> No local government costs 1. <input type="checkbox"/> Increase Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 2. <input type="checkbox"/> Decrease Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	3. <input type="checkbox"/> Increase Revenues <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 4. <input type="checkbox"/> Decrease Revenues <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	5. Types of Local Governmental Unit Affected: <input type="checkbox"/> Towns <input type="checkbox"/> Villages <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others _____ <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts
Fund Source Affected <input checked="" type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEG-S		Affected Ch. 20 Appropriations 20.115(1)(a)
Assumptions Used In Arriving at Fiscal Estimate This bill has two major objectives. First, prohibitions of unsolicited facsimile solicitations, and second a ban on the use of automatic telephone dialers. In 2000, DATCP received 182 complaints where the transaction was initiated by Fax, an increase of 20 complaints over 1999. The department assumes the unsolicited facsimile section can be absorbed within existing resources. 729 consumer complaints were received in 2000, making telemarketing number 5 on the department's list of consumer issues. During presentations to consumer groups multiple dialers are one of the most frequently asked questions. Because of this, the department assumes this bill will generate a significant number of consumer complaints. The department estimates one FTE Consumer Specialist will be necessary for complaint intake and industry information. Because of the jurisdictional concerns and difficulty tracking telemarketers who use auto-dialers, the department also assumes one FTE Investigator will be necessary for enforcement.		
Long - Range Fiscal Implications Telemarketing has become more prevalent each year and the department assumes this trend will continue. The department estimates continuing efforts will be necessary at an annual cost of \$84,000.		

Agency/prepared by: (Name & Phone No.) Jim Rabbitt 224-4965 DATCP	Authorized Signature/Telephone No.  Barbara Knapp (608) 224-4746	Date 2-16-01
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FISCAL ESTIMATE WORKSHEET

2001 Session

Detailed Estimate of Annual Fiscal Effect

ORIGINAL

UPDATED

LRB or Bill No/Adm. Rule No.

Amendment No.

DOA-2047 (R10/94)

CORRECTED

SUPPLEMENTAL

LRB 1431/1

AB 117

Subject

telephone solicitations

I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):

\$ 17,800 Office setup, Computers, etc.

II. Annualized Costs:		Annualized Fiscal Impact on State Funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations - Salaries and Fringes		\$ 69,600	
(FTE Position Changes)		2	(- FTE)
State Operations - Other Costs		\$14,400	
Local Assistance			
Aids to Individuals and Organizations			
TOTAL State Costs by Category		\$ 84,000	
B. State Costs by Source of Funds		Increased Costs	Decreased Costs
GPR		\$84,000	
FED			
PRO/PRS			
SEG/SEG-S			
III. State Revenues		Increased Rev.	Decreased Rev.
Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)			
GPR Taxes			
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
TOTAL State Revenues			

NET ANNUALIZED FISCAL IMPACT

	<u>STATE</u>	<u>LOCAL</u>
NET CHANGE IN COSTS	\$84,000	_____
NET CHANGE IN REVENUES	_____	_____

Agency/Prepared by: (Name & Phone No.)

DATCP Jim Rabbitt 224-4965

Authorized Signature/Telephone No.

Barbara Knapp
224-4746

Date

2-16-01