

### Fiscal Estimate - 2001 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> <b>01-0997/3</b>	<b>Introduction Number</b> <b>AB-459</b>
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**Subject**  
 Compiled privacy bill

**Fiscal Effect**

**State:**

<input type="checkbox"/> No State Fiscal Effect	<input type="checkbox"/> Increase Existing Revenues	<input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget
<input type="checkbox"/> Indeterminate	<input type="checkbox"/> Decrease Existing Revenues	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<input checked="" type="checkbox"/> Increase Existing Appropriations		<input type="checkbox"/> Decrease Costs
<input type="checkbox"/> Decrease Existing Appropriations		
<input type="checkbox"/> Create New Appropriations		

**Local:**

<input checked="" type="checkbox"/> No Local Government Costs		
<input type="checkbox"/> Indeterminate		
1. <input type="checkbox"/> Increase Costs	3. <input type="checkbox"/> Increase Revenue	5. Types of Local Government Units Affected
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
2. <input type="checkbox"/> Decrease Costs	4. <input type="checkbox"/> Decrease Revenue	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
		<input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts

<b>Fund Sources Affected</b>	<b>Affected Ch. 20 Appropriations</b>
<input checked="" type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.115 (1)(a)	

<b>Agency/Prepared By</b> DATCP/ Jim Rabbitt (608) 224-4965	<b>Authorized Signature</b> Barb Knapp (608) 224-4746	<b>Date</b> 8/10/01
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## Fiscal Estimate Narratives

DATCP 8/10/01

LRB Number	01-0997/3	Introduction Number	AB-459	Estimate Type	Original
<b>Subject</b>					
Compiled privacy bill					

### Assumptions Used in Arriving at Fiscal Estimate

This bill is a compilation of a number of bills that were introduced separately. This fiscal estimate is based in part on fiscal estimates previously submitted on stand-alone bills.

1. This bill leaves the prohibition against unsolicited facsimile in Chapter 134, which is not under direct jurisdiction of the department. In 2000, DATCP received 182 complaints where the transaction was initiated by Fax, an increase of 20 complaints over 1999. The department assumes no fiscal impact from this section of the bill.
2. This bill prohibits the use of certain automatic telephone dialing systems. During presentations to consumer groups, questions about multiple dialers are the most frequently asked questions. 729 consumer complaints were received in 2000, making telemarketing number 5 on the department's list of consumer issues. Because of this, the department assumes this bill will generate a significant number of consumer complaints. The department estimates one FTE Consumer Specialist will be necessary for complaint intake and industry information. Because of the jurisdictional concerns and difficulty tracking telemarketers who use auto-dialers, the department also assumes one FTE Investigator will be necessary for enforcement. Introduced as AB 117, the prohibition against unsolicited facsimile solicitations and multiple dialers had an estimate of 2.0 FTE and \$84,000 annually.
3. This bill requires telephone providers to offer a service where consumers who do not wish to be telemarketed could have a symbol placed by their name in the telephone directory, which would subsequently prohibit telemarketers from soliciting that consumer. The department assumes an additional 3.0 FTE investigators will be necessary to ensure that the more than one hundred telephone books statewide as well as the thousands of telemarketers nationwide who will be required to obtain a telephone directory and honor the do-not-call notations are in compliance with this law.
4. This bill contains a prohibition against blocking caller ID when making telephone solicitations. Enforcement of this prohibition will complicate existing enforcement actions and because of the global nature of telemarketing investigations will require 1.0 FTE investigative time statewide to complete.

### Long-Range Fiscal Implications

The department assumes a continuing need for 6.0 FTE and \$252,000 annually to enforce the provisions that this bill places on the department.

## Fiscal Estimate Worksheet - 2001 Session

Detailed Estimate of Annual Fiscal Effect

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LRB Number <b>01-0997/3</b>		Introduction Number <b>AB-459</b>	
<b>Subject</b>			
Compiled privacy bill			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>			
Desks, computers, office setup. \$54,400			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes		\$208,800	
(FTE Position Changes)		(6.0 FTE)	
State Operations - Other Costs		43,200	
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>		<b>\$252,000</b>	<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR		252,000	
FED			
PRO/PRS			
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)</b>			
		Increased Rev	Decreased Rev
GPR Taxes		\$	\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>		<b>\$</b>	<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
		<u>State</u>	<u>Local</u>
NET CHANGE IN COSTS		\$252,000	\$
NET CHANGE IN REVENUE		\$0	\$
<b>Agency/Prepared By</b>		<b>Authorized Signature</b>	<b>Date</b>
DATCP/ Jim Rabbitt (608) 224-4965		Barb Knapp (608) 224-4746	8/10/01