

2001 DRAFTING REQUEST

Bill

Received: **10/19/2001**

Received By: **agary**

Wanted: **As time permits**

Identical to LRB:

For: **John Gard (608) 266-2343**

By/Representing: **Diane Harmelink (aide)**

This file may be shown to any legislator: **NO**

Drafter: **agary**

May Contact:

Addl. Drafters:

Subject: **Beverages - miscellaneous**

Extra Copies: **RCT**

Submit via email: **NO**

Pre Topic:

No specific pre topic given

Topic:

Cooperative advertising by liquor retailers

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	agary 10/19/2001	jdyer 10/22/2001		_____			
/1			pgreensl 10/23/2001	_____	lrb_docadmin 10/23/2001	lrb_docadmin 10/23/2001	

FE Sent For:

L none needed

<END>

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1?	agary	11/19/22 jld	10/23 PG	10/23 fllb			

FE Sent For:

<END>

Gary, Aaron

From: Harmelink, Diane
Sent: Friday, October 19, 2001 9:00 AM
To: Gary, Aaron
Subject: Redraft of 1999 AB 797

Aaron:

Rep. Gard would like a bill draft identical to 1999 AB 797 prepared.

If you have any questions, feel free to call. Thanks for your help.



jointliquor.pdf

Diane/Rep. Gard's Office
266-2343

LRB-4070

2001 BILL

Regen

1 AN ACT to amend 125.51 (7) of the statutes; relating to: advertising by
2 intoxicating liquor retailers.

Analysis by the Legislative Reference Bureau

Current law requires a retailer of intoxicating liquor to purchase, advertise, and sell intoxicating liquor only under the retailer's name. This requirement has the effect of prohibiting cooperative advertising between retailers.

This bill eliminates the requirement that an intoxicating liquor retailer advertise only under its own name.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 SECTION 1. 125.51 (7) of the statutes is amended to read:

4 125.51 (7) SALES IN NAME OF LICENSEE OR PERMITTEE. Every holder of a retail
5 license or permit for the sale of intoxicating liquor shall purchase, advertise and sell
6 intoxicating liquor in the holder's name and under the holder's license or permit only.

7 (END)

Barman, Mike

From: Gary, Aaron
Sent: Tuesday, October 23, 2001 11:20 AM
To: Barman, Mike
Subject: LRB-4070

Mike,

When you get a chance, could you have LRB-4070 jacketed for Rep. Gard. Thanks. Aaron

Aaron R. Gary
Legislative Attorney
Legislative Reference Bureau
608.261.6926 (voice)
608.264.6948 (fax)
aaron.gary@legis.state.wi.us