

2001 DRAFTING REQUEST

Assembly Amendment (AA-AB625)

Received: 01/09/2002

Received By: agary

Wanted: Soon

Identical to LRB:

For: Rick Skindrud (608) 266-3520

By/Representing: Russ Whitesel (LC)

This file may be shown to any legislator: NO

Drafter: agary

May Contact: DOR

Addl. Drafters:

Subject: Beverages - miscellaneous

Extra Copies: RCT

Submit via email: NO

Pre Topic:

No specific pre topic given

Topic:

Advertising multiple franchises by retail licensees or permittees

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
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FE Sent For:

<END>

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/?	agary	1 gjs 1/10/02	1 pg	1 self			

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<END>

LRBa1050

1/09/02 Telephone conference with Russ Whitesel of LC. Wants new amendment to AB-625 to allow separate owners/franchisees to advertise jointly under the franchise name. For example, if national grocery chain XYZ has several locations in Madison owned by different franchisees, wants to allow one advertisement for XYZ for all stores, despite separate ownership. Allow joint advertising for franchisee locations under franchise name. Send it to Russ. Wanted for exec. next Tues., 1/15.

ARG



State of Wisconsin
2001 - 2002 LEGISLATURE

LRBa1050/1

ARG:1:...

efs

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION
ASSEMBLY AMENDMENT,
TO 2001 ASSEMBLY BILL 625

Needed by
1/11/02
end of day

At the locations indicated, amend the bill as follows:

1. Page 1, line 5: delete “, advertise” and substitute “, advertise”.
2. Page 1, line 6: after “only” insert “, except that holders of retail licenses or permits that are franchisees, as defined in s. 553.03 (5), may advertise, separately or together, in the name of the franchisor, as defined in s. 553.03 (6)”.

(END)