

2001 ASSEMBLY BILL 792

February 12, 2002 – Introduced by Representatives OLSEN, RHOADES, ZIEGELBAUER, SUDER, BIES, MUSSER, D. MEYER, HAHN, J. FITZGERALD, STASKUNAS, RYBA, KRAWCZYK, HUEBSCH, VRAKAS, LASSA, GUNDERSON, WARD, LOEFFELHOLZ, PLALE, WALKER, GARD, KAUFERT, GRONEMUS, SHILLING, SYKORA, TOWNSEND, PETTIS, FREESE, HINES, LIPPERT, STONE and ALBERS, cosponsored by Senators ERPENBACH, DARLING, MOEN, ROSENZWEIG, HUELSMAN, COWLES, WELCH, BRESKE, BURKE, KANAVAS, M. MEYER and ROESSLER. Referred to Committee on Small Business and Consumer Affairs.

1 **AN ACT** *to create* 146.10 of the statutes; **relating to:** authorizing a retail
2 establishment to adopt a policy permitting exclusion of a customer who is not
3 properly attired.

Analysis by the Legislative Reference Bureau

This bill authorizes the owner or operator of a retail establishment to adopt a policy that may require that a customer be excluded from the establishment if the customer is not properly attired.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 146.10 of the statutes is created to read:
5 **146.10 Policy of a retail establishment concerning proper attire. (1)**
6 In this section, “retail establishment” means any store or shop in which retail sales
7 is the principal business conducted and includes a restaurant, as defined in s. 254.61
8 (5).

