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State of Misconsin 2001 - 2002 LEGISLATURE

LRB-3241/2 MDK:kmg:rs

2001 BILL

AN ACT to create 20.115 (1) (jk), 93.135 (1) (rp) and 100.179 of the statutes; relating to: regulating athlete agents, granting rule-making authority, making an appropriation, and providing penalties.

Jen Cat-

Analysis by the Legislative Reference Bureau

This bill regulates athlete agents who represent student athletes by enacting the Uniform Athlete Agents Act, which was approved by the National Conference of Commissioners on Uniform State Laws in 2000. With certain exceptions, the bill defines an "athlete agent" as someone who does any of the following: 1) enters into an agency contract with a student athlete; 2) recruits or solicits a student athlete to enter into an agency contract; or 3) represents to the public that he or she is an athlete agent. An "agency contract" is defined as any of the following: 1) an agreement under which an athlete agent negotiates on behalf of a student athlete; 2) a professional—sports—services contract; or 3) an endorsement contract. A "student athlete" is defined as an individual who engages in, is eligible to engage in, or may be eligible in the future to engage in, any intercollegiate sport. However, if an individual is permanently ineligible to participate in a particular intercollegiate sport, the individual is not considered to be a student athlete for purposes of that sport.

The bill prohibits an individual from acting as an athlete agent unless he or she is registered with the department of agriculture, trade, and consumer protection (DATCP). The following are excluded from the definition of "athlete agent" and do not have to register: 1) a spouse, parent, sibling, grandparent, or guardian of a

student athlete; or 2) an individual acting solely on behalf of a professional sports team or professional sports organization. Also, except for signing an agency contract, an individual may act as an athlete agent before being registered if a student athlete, or someone acting on behalf of the student athlete, initiates communication with the individual and he or she applies for registration within seven days after an initial act as an athlete agent. The bill provides that, if an unregistered athlete agent who is required to be registered enters into an agency contract with a student athlete, the contract is void and the athlete agent must return any consideration received under the contract.

An applicant for registration must describe the applicant's training, experience, and education and also identify his or her business associates. For a business that is not a corporation, the applicant must identify the partners, members, officers, managers, associates, or profit—sharers of the business. For a corporation, the officers, directors, and shareholders with an interest of 5% or more must be identified. In addition, an applicant must describe all of the following: 1) any felony for which the applicant or a business associate has been convicted; 2) any administrative or judicial determination that the applicant or a business associate has made a false, misleading, deceptive, or fraudulent representation; 3) any instance in which the conduct of the applicant or a business associate has resulted in a sanction, suspension, or declaration of ineligibility to participate in an interscholastic or intercollegiate athletic event; and 4) any sanction, suspension, or disciplinary action taken against the applicant or a business associate arising out of occupational or professional misconduct.

An applicant must submit an application on a form prescribed by DATCP. However if the applicant is registered or licensed as an athlete agent in another state, the applicant may, under certain circumstances, submit to DATCP a copy of the application to the other state. An application must be accompanied by a fee established in rules promulgated by DATCP.

DATCP must register an applicant as an athlete agent, unless DATCP determines that the applicant has engaged in conduct that has a significant adverse effect on the applicant's fitness as an athlete agent. In making this determination, DATCP may consider whether the applicant engaged in certain conduct, including the following: 1) conduct that would disqualify the applicant from serving in a fiduciary capacity; 2) conduct that significantly adversely reflects on the applicant's credibility, honesty, or integrity; or 3) conduct that violates prohibitions specified in the bill that are described below. An individual who is registered by DATCP must apply to renew the registration every two years and pay a renewal fee established in rules promulgated by DATCP. An applicant for renewal may, under certain circumstances, submit an application for renewal that was submitted to another state. DATCP may suspend, revoke, or refuse to renew a registration for conduct that would have justified denial of the initial registration.

The bill imposes certain requirements on agency contracts between athlete agents and student athletes. An agency contract must contain specified provisions, including a notice to the student athlete that, by the signing the contract, he or she may lose his or her eligibility to compete as a student athlete. The bill gives a student

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athlete the nonwaivable right to cancel an agency contract within 14 days after the contract is signed. In addition, a student athlete may void an agency contract that does not comply with the bill's requirements. Also, both the athlete agent and student athlete must notify the student athlete's athletic director about an agency contract within 72 hours after execution of the contract or before the next scheduled athletic event in which the student athlete may participate, whichever occurs first.

The bill prohibits an athlete agent from engaging in the following conduct with the intent to induce a student athlete to enter into an agency contract: 1) making materially false promises or representations; or 2) furnishing anything of value to the student athlete or any other individual, including another athlete agent. The bill also prohibits an athlete agent from intentionally engaging in certain conduct, including the following: 1) initiating contact with a student athlete unless the athlete agent is registered under the bill; or 2) failing to notify a student athlete that signing an agency contract may make him or her ineligible to participate in a sport as a student athlete. In addition, the bill imposes record—keeping requirements on athlete agents.

An athlete agent who violates the bill's prohibitions may be fined not more than \$10,000 or imprisoned for not more than nine months or both. Also, the bill allows DATCP to directly assess a forfeiture of not more than \$25,000 for a violation of the bill. In addition, an educational institution may bring an action against an athlete agent or former student athlete for damages caused by a violation of the bill.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:---A except for the first \$92,400 of the moneys that are received SECTION 1. 20.115 (1) (jk) of the statutes is created to read: 20.115 (1) (jk) Athlete agent regulation. All moneys received from athlete agent 2 registration and renewal fees under the rules promulgated under s. 100.179 (8) for 3 the regulation of athlete agents under s. 100.179. 4 **Section 2.** 93.135 (1) (rp) of the statutes is created to read: 5 6 93.135 (1) (rp) A registration as an athlete agent under s. 100.179. 7 **Section 3.** 100.179 of the statutes is created to read: 8 100.179 Uniform Athlete Agents Act. (1) Definitions. In this section:

- (a) "Agency contract" means an agreement in which a student athlete authorizes a person to negotiate or solicit on behalf of the student athlete a professional-sports-services contract or an endorsement contract.
- (b) "Athlete agent" means an individual who enters into an agency contract with a student athlete or, directly or indirectly, recruits or solicits a student athlete to enter into an agency contract. "Athlete agent" includes an individual who represents to the public that the individual is an athlete agent. "Athlete agent" does not include a spouse, parent, sibling, grandparent, or guardian of the student athlete or an individual acting solely on behalf of a professional sports team or professional sports organization.
- (c) "Athletic director" means an individual responsible for administering the overall athletic program of an educational institution or, if an educational institution has separately administered athletic programs for male students and female students, the athletic program for males or the athletic program for females, as appropriate.
- (d) "Contact" means a communication, direct or indirect, between an athlete agent and a student athlete, to recruit or solicit the student athlete to enter into an agency contract.
- (e) "Endorsement contract" means an agreement under which a student athlete is employed or receives consideration to use on behalf of the other party any value that the student athlete may have because of publicity, reputation, following, or fame obtained because of athletic ability or performance.
- (f) "Intercollegiate sport" means a sport played at the collegiate level for which eligibility requirements for participation by a student athlete are established by a national association for the promotion or regulation of collegiate athletics.

- (g) "Professional-sports-services contract" means an agreement under which an individual is employed, or agrees to render services, as a player on a professional sports team, with a professional sports organization, or as a professional athlete.
- (h) "Record" means information that is inscribed on a tangible medium or that is stored in an electronic or other medium and is retrievable in perceivable form.
 - (i) "Registration" means registration as an athlete agent under this section.
- (j) "State" means a state of the United States, the District of Columbia, Puerto Rico, the United States Virgin Islands, or any territory or insular possession subject to the jurisdiction of the United States.
- (k) "Student athlete" means an individual who engages in, is eligible to engage in, or may be eligible in the future to engage in, any intercollegiate sport. If an individual is permanently ineligible to participate in a particular intercollegiate sport, the individual is not a student athlete for purposes of that sport.
- (2) Service of process. By acting as an athlete agent in this state, a nonresident individual appoints the secretary of state as the individual's agent for service of process in any civil action in this state related to the individual's acting as an athlete agent in this state.
- (3) ATHLETE AGENTS: REGISTRATION REQUIRED; VOID CONTRACTS. (a) Except as otherwise provided in par. (b), an individual may not act as an athlete agent in this state without holding a certificate of registration under sub. (5) or (7).
- (b) Before being issued a certificate of registration, an individual may act as an athlete agent in this state for all purposes except signing an agency contract, if all of the following are satisfied:
- 1. A student athlete or another person acting on behalf of the student athlete initiates communication with the individual.

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2.	Within	7 days	after an	initial	act a	s an	athlete	agent,	the	individual	submits
an app	lication	for reg	istration	as an	athle	te a	gent in	this st	ate.	•	

- (c) An agency contract resulting from conduct in violation of this subsection is void and the athlete agent shall return any consideration received under the contract.
- (4) REGISTRATION AS ATHLETE AGENT; FORM; REQUIREMENTS. (a) An applicant for registration as an athlete agent shall submit an application for registration to the department in a form prescribed by the department. The application must be in the name of an individual and, except as otherwise provided in par. (b), signed or otherwise authenticated by the applicant under penalty of perjury and state or contain all of the following:
- 1. The name of the applicant and the address of the applicant's principal place of business.
 - 2. The name of the applicant's business or employer, if applicable.
- 3. Any business or occupation engaged in by the applicant for the 5 years next preceding the date of submission of the application.
 - 4. A description of all of the following:
 - a. The applicant's formal training as an athlete agent.
 - b. The applicant's practical experience as an athlete agent.
- c. The applicant's educational background relating to his or her activities as an athlete agent.
- 5. The names and addresses of 3 individuals not related to the applicant who are willing to serve as references.

6. The name, sport, and last-known team for each individual for whom the
applicant acted as an athlete agent during the 5 years next preceding the date of
submission of the application.
7. If the athlete agent's business is not a corporation, the names and addresses
of the partners, members, officers, managers, associates, or profit sharers of the
business.
8. If the athlete agent is employed by a corporation, the names and addresses
of the officers and directors of the corporation and any shareholder of the corporation
having an interest of 5% or more.
9. Whether the applicant or any person named pursuant to subd. 7. or 8. has
been convicted of a crime that, if committed in this state, would be a felony, and a
description of the crime.
9m. Whether there has been any administrative or judicial determination that
the applicant or any person named pursuant to subd. 7. or 8. has made a false
misleading, deceptive, or fraudulent representation.
10. Any instance in which the conduct of the applicant or any person named
pursuant to subd. 7. or 8. resulted in the imposition of a sanction, suspension, or
declaration of ineligibility to participate in an interscholastic or intercollegiate
athletic event on a student athlete or educational institution.
11. Any sanction, suspension, or disciplinary action taken against the
applicant or any person named pursuant to subd. 7. or 8. arising out of occupationa
or professional conduct.
12. Whether there has been any denial of an application for, suspension of
revocation of, or refusal to renew, the registration or licensure of the applicant or any

person named pursuant to subd. 7. or 8. as an athlete agent in any state.

- (b) An individual who has submitted an application for, and holds a certificate of, registration or licensure as an athlete agent in another state may submit a copy of the application and certificate in lieu of submitting an application in the form prescribed pursuant to par. (a). The department shall accept the application and the certificate from the other state as an application for registration in this state if all of the following are satisfied:
- 1. The application to the other state was submitted in the other state within 6 months next preceding the submission of the application in this state and the applicant certifies that the information contained in the application to the other state is current.
- 2. The application to the other state contains information substantially similar to or more comprehensive than that required in an application submitted in this state.
- 3. The application to the other state was signed by the applicant under penalty of perjury.
- (c) Applications submitted under this subsection shall be open to inspection at all reasonable hours authorized by representatives of the department.
- (5) CERTIFICATE OF REGISTRATION; ISSUANCE OR DENIAL; RENEWAL. (a) Except as otherwise provided in par. (b), the department shall issue a certificate of registration to an individual who complies with sub. (4) (a) or whose application has been accepted under sub. (4) (b).
- (b) The department may refuse to issue a certificate of registration if the department determines that the applicant has engaged in conduct that has a significant adverse effect on the applicant's fitness to act as an athlete agent. In

·1	making the determination, the department may consider whether the applicant has
2	done any of the following:
3	1. Notwithstanding ss. 111.321, 111.322, and 111.335, been convicted of a crime
4	that, if committed in this state, would be a felony.
5	2. Made a materially false, misleading, deceptive, or fraudulent representation
6	in the application or as an athlete agent.
7	3. Engaged in conduct that would disqualify the applicant from serving in a
8	fiduciary capacity.
9	4. Engaged in conduct prohibited by sub. (13).
10	5. Had a registration or licensure as an athlete agent suspended, revoked, or
11	denied or been refused renewal of registration or licensure as an athlete agent in any
12	state.
13	6. Engaged in conduct the consequence of which was that a sanction,
14	suspension, or declaration of ineligibility to participate in an interscholastic or
15	intercollegiate athletic event was imposed on a student athlete or educational
16	institution.
17	7. Engaged in conduct that significantly adversely reflects on the applicant's
18	credibility, honesty, or integrity.
19	(c) In making a determination under par. (b), the department shall consider
20	each of the following:
21	1. How recently the conduct occurred.
22	2. The nature of the conduct and the context in which it occurred.
23	3. Any other relevant conduct of the applicant.
24	(d) An athlete agent may apply to renew a registration by submitting an
25	application for renewal in a form prescribed by the department. The application for

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renewal must be signed by the applicant under penalty of perjury and must contain current information on all matters required in an original registration. Applications submitted under this paragraph shall be open to inspection at all reasonable hours authorized by representatives of the department.

- (e) An individual who has submitted an application for renewal of registration or licensure in another state, in lieu of submitting an application for renewal in the form prescribed under par. (d), may file a copy of the application for renewal and a valid certificate of registration or licensure from the other state. The department shall accept the application for renewal from the other state as an application for renewal in this state if the application to the other state satisfies all of the following:
- 1. The application was submitted in the other state within 6 months next preceding the filing in this state and the applicant certifies that the information contained in the application for renewal is current.
- 2. The application contains information substantially similar to or more comprehensive than that required in an application for renewal submitted in this state.
 - 3. The application was signed by the applicant under penalty of perjury.
 - (f) A certificate of registration or a renewal of a registration is valid for 2 years.
- (6) Suspension, revocation, or refusal to renew registration. (a) The department may suspend, revoke, or refuse to renew a registration for conduct that would have justified denial of registration under sub. (5) (b).
- (b) The department may deny, suspend, revoke, or refuse to renew a certificate of registration or licensure only after proper notice and an opportunity for a hearing.

- (7) Temporary registration. The department may issue a temporary certificate of registration while an application for registration or renewal of registration is pending.
- (8) REGISTRATION AND RENEWAL FEES. An application for registration or renewal of registration must be accompanied by a reasonable fee in an amount specified in rules promulgated by the department. The department shall establish reasonable fees for all of the following:
 - (a) An initial application for registration.
- (b) An initial application for registration based upon registration or licensure by another state.
 - (c) An application for renewal of registration.
- (d) An application for renewal of registration based upon an application for renewal of registration or licensure submitted to another state.
- (9) REQUIRED FORM OF CONTRACT. (a) An agency contract must be in a record, signed or otherwise authenticated by the parties.
 - (b) An agency contract must state or contain all of the following:
- 1. The amount and method of calculating the consideration to be paid by the student athlete for services to be provided by the athlete agent under the contract and any other consideration that the athlete agent has received or will receive from any other source for entering into the contract or for providing the services.
- 2. The name of any person not listed in the application for registration or renewal of registration who will be compensated because the student athlete signed the agency contract.
 - 3. A description of any expenses that the student athlete agrees to reimburse.
 - 4. A description of the services to be provided to the student athlete.

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1	5. The duration of the contract.
2	6. The date of execution.
3	(c) An agency contract must contain, in close proximity to the signature of the
4	student athlete, a conspicuous notice in boldface type and capital letters stating the
5	following:
6	WARNING TO STUDENT ATHLETE
7	IF YOU SIGN THIS CONTRACT:
8	1) YOU MAY LOSE YOUR ELIGIBILITY TO COMPETE AS A STUDENT
9	ATHLETE IN YOUR SPORT;
LO	2) IF YOU HAVE AN ATHLETIC DIRECTOR, WITHIN 72 HOURS AFTER
11	ENTERING INTO THIS CONTRACT, BOTH YOU AND YOUR ATHLETE AGENT
12	MUST NOTIFY YOUR ATHLETIC DIRECTOR; AND
13	3) YOU MAY CANCEL THIS CONTRACT WITHIN 14 DAYS AFTER
14	SIGNING IT. CANCELLATION OF THIS CONTRACT MAY NOT REINSTATE
15	YOUR ELIGIBILITY.
16	(d) An agency contract that does not conform to this subsection is voidable by
17	the student athlete. If a student athlete voids an agency contract, the student athlete
18	is not required to pay any consideration under the contract or to return any
19	consideration received from the athlete agent to induce the student athlete to enter
20	into the contract.
21	(e) The athlete agent shall give a record of the signed or otherwise
22	authenticated agency contract to the student athlete at the time of execution.
23	(10) NOTICE TO EDUCATIONAL INSTITUTION. (a) Within 72 hours after entering

into an agency contract or before the next scheduled athletic event in which the

student athlete may participate, whichever occurs first, the athlete agent shall give

- notice in a record of the existence of the contract to the athletic director of the educational institution at which the student athlete is enrolled or the athlete agent has reasonable grounds to believe the student athlete intends to enroll.
- (b) Within 72 hours after entering into an agency contract or before the next athletic event in which the student athlete may participate, whichever occurs first, the student athlete shall inform the athletic director of the educational institution at which the student athlete is enrolled that he or she has entered into an agency contract.
- (11) STUDENT ATHLETE'S RIGHT TO CANCEL. (a) A student athlete may cancel an agency contract by giving notice of the cancellation to the athlete agent in a record within 14 days after the contract is signed.
 - (b) A student athlete may not waive the right to cancel an agency contract.
- (c) If a student athlete cancels an agency contract, the student athlete is not required to pay any consideration under the contract or to return any consideration received from the athlete agent to induce the student athlete to enter into the contract.
- (12) REQUIRED RECORDS. (a) An athlete agent shall retain all of the following records for a period of 5 years:
 - 1. The name and address of each individual represented by the athlete agent.
 - 2. Any agency contract entered into by the athlete agent.
- 3. Any direct costs incurred by the athlete agent in the recruitment or solicitation of a student athlete to enter into an agency contract.
- (b) Records required by par. (a) to be retained are open to inspection by the department during normal business hours.

1	(13) PROHIBITED CONDUCT. (a) An athlete agent, with the intent to induce a
2	student athlete to enter into an agency contract, may not do any of the following:
3	1. Give any materially false or misleading information or make a materially
4	false promise or representation.
5	2. Furnish anything of value to a student athlete before the student athlete
6	enters into the agency contract.
7	3. Furnish anything of value to any individual other than the student athlete
8	or another registered athlete agent.
9	(b) An athlete agent may not intentionally do any of the following:
10	1. Initiate contact with a student athlete unless registered under this section.
11	2. Refuse or fail to retain or permit inspection of the records required to be
12	retained by sub. (12).
13	3. Fail to register when required by sub. (3).
14	4. Provide materially false or misleading information in an application for
1 5	registration or renewal of registration.
16	5. Predate or postdate an agency contract.
17	6. Fail to notify a student athlete before the student athlete signs or otherwise
18	authenticates an agency contract for a particular sport that the signing or
19	authentication may make the student athlete ineligible to participate as a student
20	athlete in that sport.
21	(14) CRIMINAL PENALTIES. An athlete agent who violates sub. (13) may be fined
22	not more than \$10,000 or imprisoned for not more than 9 months or both.
23	(15) CIVIL REMEDIES. (a) An educational institution may bring an action against
24	an athlete agent or a former student athlete for damages caused by a violation of this

- section. In an action under this paragraph, the court may award to the prevailing party costs and, notwithstanding s. 814.04, reasonable attorney fees.
 - (b) Damages of an educational institution under par. (a) include losses and expenses incurred because, as a result of the conduct of an athlete agent or former student athlete, the educational institution was injured by a violation of this section or was penalized, disqualified, or suspended from participation in athletics by a national association for the promotion and regulation of athletics, by an athletic conference, or by reasonable self–imposed disciplinary action taken to mitigate sanctions likely to be imposed by such an organization.
 - (c) A right of action under this subsection does not accrue until the educational institution discovers or by the exercise of reasonable diligence would have discovered the violation by the athlete agent or former student athlete.
 - (d) Any liability of the athlete agent or the former student athlete under this section is several and not joint.
 - (e) This section does not restrict rights, remedies, or defenses of any person under law or equity.
 - (16) ADMINISTRATIVE FORFEITURE. The department may directly assess a forfeiture against an athlete agent of not more than \$25,000 for a violation of this section.
 - (17) Uniformity of APPLICATION AND CONSTRUCTION. In applying and construing this section, consideration must be given to the need to promote uniformity of the law with respect to its subject matter among the states that enact the Uniform Athlete Agents Act.
 - (18) ELECTRONIC SIGNATURES IN GLOBAL AND NATIONAL COMMERCE ACT. The provisions of this section governing the legal effect, validity, or enforceability of

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electronic records or signatures, and of contracts formed or performed with the use of such records or signatures conform to the requirements of section 102 of the federal Electronic Signatures in Global and National Commerce Act, 15 USC 7002, and supersede, modify, and limit the federal Electronic Signatures in Global and National Commerce Act, 15 USC 7001 to 7031.

SECTION 4. Nonstatutory provisions.

(1) If an athlete agent, as defined in section 100.179 (1) (b) of the statutes, or student athlete, as defined in section 100.179 (1) (k) of the statutes, is subject to a contract that is in effect on the effective date of this subsection and that contains provisions that are inconsistent with section 100.179 of the statutes, as created by this act, then, notwithstanding section 100.179 of the statutes, as created by this act, the athlete agent or student athlete may perform his or her obligations, and exercise his or her rights, under that contract until the contract expires, is extended, is modified, or is renewed, whichever occurs first.

SECTION 5. Initial applicability.

- (1) The treatment of section 100.179 (10) of the statutes first applies to contracts entered into on the effective date of this subsection.
- (2) The treatment of section 100.179 (15) (b) of the statutes first applies to losses or expenses incurred on the effective date of this subsection.

SECTION 6. Effective date.

1) This act takes effect on the first day of the 7th month beginning after

publication.

(END)

(NSERT 16-20

Barman, Mike

From: Sent:

To: Subject:

Barman, Mike Monday, October 29, 2001 2:35 PM Becher, Scott LRB-3241/3 (attached - per your request)





2001–2002 DRAFTING INSERT FROM THE LEGISLATIVE REFERENCE BUREAU

LRB-3241/3ins MDK:...:...

1 INSERT 3-1: SECTION 1. 20.005 (3) (schedule) of the statutes: at the appropriate place, insert 2 3 the following amounts for the purposes indicated: 4 2001-02 2002-03 5 Agriculture, trade and consumer 6 protection, department of 7 (1) FOOD SAFETY AND CONSUMER PROTECTION (d) Athlete agent Kegistration В **\$**46.200 46.200SECTION 2. 20.115 (1) (d) of the statutes is created to read: 9 tregistration 20.115 (1) (d) Athlete agent is seen Biennially, the amounts in the schedule 10 for the regulation of athlete agents under s. 100.179. 11 12 Section 3. 20.115 (1) (d) of the statutes, as created by 2001 Wisconsin Act 13 (this act), is repealed. 14 INSERT 16-20 SECTION 4. Effective dates. This act takes effect on the first day of the 7th 15 16 month beginning after publication, except as follows:

(1) The repeal of section 20.115 (1) (d) of the statutes takes effect on June 30,

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2003.

DRAFTER'S NOTE FROM THE LEGISLATIVE REFERENCE BUREAU

LRB-3241/3dn MDK:1....

Representative Wieckert:

This version is identical to the previous version, except that it creates a GPR appropriation of \$92,400 to DATCP to cover the cost of regulating athlete agents. In addition, the PR appropriation is revised so that the first \$92,400 that is received from fees goes to the general fund to, in effect, pay back the \$92,400 GPR appropriation.

If provisions of this bill are not included in the budget, please contact me so that I can determine whether any other changes to the bill are necessitated by passage of the budget. Also note that if the bill passes before the budget the schedule entry for the GPR appropriation will be repealed if it is not incorporated into the budget bill.

Mark D. Kunkel Legislative Attorney Phone: (608) 266-0131

E-mail: mark.kunkel@legis.state.wi.us

DRAFTER'S NOTE FROM THE LEGISLATIVE REFERENCE BUREAU

LRB-3241/3dn MDK:kmg:pg

June 14, 2001

Representative Wieckert:

This version is identical to the previous version, except that it creates a GPR appropriation of \$92,400 to DATCP to cover the cost of regulating athlete agents. In addition, the PR appropriation is revised so that the first \$92,400 that is received from fees goes to the general fund to, in effect, pay back the \$92,400 GPR appropriation.

If these provisions of this bill are not included in the budget, please contact me so that I can determine whether any other changes to the bill are necessitated by the passage of the budget. Also note that if the bill passes before the budget the schedule entry for the GPR appropriation will be repealed if it is not incorporated into the budget bill.

Mark D. Kunkel Legislative Attorney Phone: (608) 266–0131

E-mail: mark.kunkel@legis.state.wi.us

Kunkel, Mark

From:

Becher, Scott

Sent:

Tuesday, December 04, 2001 9:02 AM

To:

Dusso, William; Kunkel, Mark

Subject:

FW: Comment on Athletic Agents legislation



ATHISSUES.doc

William & Mark-

Here is what the NCAA has come up with as a response. Please tell me what you think and we will go from there.

Thanks for your assistance, scott

----Original Message----

From: Dehon, Lisa [mailto:ldehon@ncaa.org] Sent: Monday, December 03, 2001 5:57 PM

To: scott.becher@legis.state.wi.us

Subject: FW: Comment on Athletic Agents legislation

Scott - I included my comments/suggestions in blue on the draft that you sent to me. I answered only those questions that appeared to be within my

area. If I missed one or you would like me to take a look at another question, please let me know. - Lisa

----Original Message----

From: Becher, Scott [mailto:Scott.Becher@legis.state.wi.us]

Sent: Monday, December 03, 2001 10:10 AM

To: Dehon, Lisa

Subject: FW: Comment on Athletic Agents legislation

Lisa-

Here is some of the questions that the Department of Regulation & Licensing

raised about our athlete agent bill. Please feel free to call me at (608)266-3070 or email me. Thanks for your assistance,

Scott

----Original Message----

From: Donna and William Dusso [mailto:wlddmd@chorus.net]

Sent: Sunday, December 02, 2001 9:57 PM

To: Scott.Becher@legis.state.wi.us; mark.kunkel@legis.state.wi.us

Cc: Rep.Wieckert@legis.state.wi.us; Dusso, William;

oscar.herrera@drl.state.wi.us; myra.shelton@drl.state.wi.us

Subject: Comment on Athletic Agents legisaltion

Mr. Becher:

Enclosed is a memo that I prepared for Secretary Herrera on the Athletic Agents draft, LRB 2793/1. Perhaps we could go over these comments with

Kunkel in a conference call some time this week after you have had a chance

to look them over. I should be available most of the week except for Thursday morning, December 6.

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Thank you. WLD (266-0011).



State of Wisconsin

DEPARTMENT OF REGULATION AND LICENSING <u>CORRESPONDENCE</u> / MEMORANDUM

DATE:

December 2, 2001

TO:

Oscar Herrera

Secretary

FROM:

William Dusso

General Counsel

SUBJECT:

Comments on LRB-2793/1 (Regulation of Athletic Agents)

Following are comments on LRB-2793/1, the draft of legislation to regulate athletic agents (Draft). These comments assume the draft will be revised to specify that the Department of Regulation and Licensing will administer the law.

- 1. The precise conduct regulated by the law should be clear. Under the Draft, with some exceptions, an individual who is not registered may not "act as an athletic agent, or "make contact with a student athlete" in Wisconsin.
 - A. "Athletic agent" is defined. "Act as an athletic agent" is not defined. What does "act as an athletic agent" mean? If both areas of regulated conduct relate to making contact with a student athlete, are both terms necessary? (The Uniform Act regulates only individuals who "act as an athlete agent." Section 4.)

Acting as an athlete agent (I noticed that the term used is "athletic agent" which may make sense if you changed it to athletics agent or just changed it to the term used in the Act "athlete agent") means engaging in the acts that make you an athlete agent under this act — entering into an agency contract with a SA or recruiting or soliciting, directly or indirectly. If you defined act as an athlete agent you would refer to the activities listed in the definition of an athlete agent.

- B. Does the phrase "do business as an athletic agent" in sec 100.179 (6) (b) 3., p. 9, II. 15-16 refer to the same conduct as "act as athletic agent?"
- 2. The Draft and the Uniform Act differ in the definition of the essential term "contact."

3. DRAFT

"Contact" means a communication by any means between an athletic agent and a student-athlete to induce or attempt to induce the student-athlete to enter into an agency contract, professional sports services contract or endorsement contract.

4. UNIFORM ACT

"Contact" means a communication, direct or indirect, between an athlete agent and a student-athlete, to recruit or solicit the student-athlete to enter into an agency contract.

The terms "induce," and "attempt to induce" in the Draft, and "recruit," and "solicit" in the Uniform Act are not defined. A definition is needed. The law should be clear as to what

contact is prohibited and what is not. When does a meeting, visit, letter, e-mail or telephone call become an inducement or attempt to induce? What kinds of contacts are permitted?

In the world of agents there is little contact that ultimately is not used to recruit or induce. When it comes to contacting SA's it is often an activity that subtly builds on itself. I don't think it matters in the end whether the terms used are induce or recruit or solicit as long as it is clear that it is an activity to directly induce ("I think you're a great player and want you to sign a contract so that I can represent you) or an indirect contact whose ultimate purpose is to induce ("Let me fly you and some buddies to Vegas and have some fun"). Inducement should be thought of as a process, a continuum and if a definition of inducement is needed then it should include verbal recruitment, the provision of goods, money, or services provided for the purpose of recruiting the SA or ingratiating the athlete agent to the SA. Athlete agents often provide benefits to SA's in order to obligate the SA to them so that in the end the athlete agent can tell the SA that they must sign with the athlete agent because of the money that has been spent on the SA.

The definition of "athletic agent" in the Draft excludes "... an individual acting solely on behalf of a professional sports team or organization." Comments to the Definition Section of Uniform Act state that,

Representatives of "professional sports teams or professional sports organizations," such

as baseball teams, are excluded from the definition of "athlete agent" as long as they are acting for their teams or organizations. If a representative should attempt to induce a student-athlete to enter into an agency contract, rather than a contract with the team or organization, registration is required.

As written, the Draft, under sec. 100.179 (2) (a), prohibits an individual acting solely on behalf of a professional sports team or organization from making contact with a student athlete unless registered. ("... no individual may ... make contact with a student athlete in this state, unless the individual is registered") Should the description of exempt contact have a student athlete in this state, unless the individual is registered") Should the description of exempt contact have a student athlete in this state, unless the individual is registered") Should the description of exempt contact have a student athlete in this state, unless the individual is registered") Should the description of exempt contact have a student athlete in this state, unless the individual is registered") Should the description of exempt contact have a student athlete in this state, unless the individual is registered") Should the description of exempt contact have a student athlete in this state, unless the individual is registered") in Draft sec. 100.179 (2) (b), p. 4, l. 18-19 include contacts by professional sports team representatives?

- It probably should exempt contacts by professional sports team representatives as long as they are acting on behalf of their organizations and not as an athlete agent attempting to sign a SA to an agency contract for representation to a professional team.
- The Draft permits a contact with an unregistered individual if the student athlete has "initiated communication" and the individual submits an application for registration "No later that 7 days after the contact "
 - A. "Initiated communication" is not defined, but apparently is not limited to communications that are within the definition of a "contact."
 - B. Should the 7 day period begin to run from the time when the student initiates communication or, as drafted, from the date of the contact?
 - It's my understanding that the seven-day period should begin to toll at the initial act of the communication
- 5. Section 100.179 (3) (b) 5., p. 5, l. 19 requires an athletic agent applicant to submit the names and addresses of 3 professional references. The purpose of this requirement is unclear and perhaps unnecessary. Is the Department to solicit comments from these references? Are the references to be considered in determining eligibility for registration? Does the term "professional reference" imply that the reference is a registered athletic agent?

The department would have the opportunity to check the references provided by the applicant. I think the state can choose how much weight they want to give to the references and, under the Act, I don't believe the references need to be from another registered athlete

The rulemaking authority in Draft sec. 100.179 (3) (e), p. 7, l. 1-6 is limited to setting fees. Broader rulemaking authority for the Department will probably be required to administer the

The Draft and Uniform Act differ in the nature of the warning to the student that must be in a contract:

5. DRAFT

WARNING TO STUDENT-ATHLETE: IF YOU SIGN THIS CONTRACT YOU LOSE YOUR ELIGIBILITY TO PARTICIPATE IN YOUR SPORT. YOU AND YOUR ATHLETIC AGENT BOTH ARE REQUIRED TO NOTIFY YOUR ATHLETIC DIRECTOR IF YOU SIGN THIS CONTRACT. SUCH A NOTIFICATION **MUST BE MADE WITHIN 72 HOURS AFTER YOU** BOTH SIGN THIS CONTRACT., IF YOU'SIGN THIS CONTRACT YOU MAY CANCEL THE CONTRACT WITHIN 7 DAYS OF SIGNING IT. CANCELLATION QETHIS CONTRACT WILL NOT

UNIFORM ACT

WARNING TO STUDENT-ATHLETE: IF YOU SIGN THIS CONTRACT: (1) YOU MAY LOSE YOUR ELIGIBILITY TO COMPETE AS A STUDENT-ATHLETE IN YOUR SPORT: (2) IF YOU HAVE AN ATHLETIC DIRECTOR. WITHIN 72 HOURS AFTER ENTERING INTO THIS CONTRACT, BOTH YOU AND YOUR ATHLETE AGENT MUST NOTIFY YOUR ATHLETIC DIRECTOR; AND (3) YOU-MAY CANCEL THIS CONTRACT WITHIN 14 DAYS AFTER SIGNING IT. CANCELLATION OF

NECESSARILY REINSTATE YOUR ELIGIBILITY.

YOUR ELIGIBILITY.

The Uniform Act states that the student athlete "may lose eligibility." The Draft states that — lose un may lose with the student athlete "may lose eligibility." The Draft states that — lose un may lose.

19 vs. 7 days

or a national association is not automatic and does not occur until a determination has been made by the educational institution or the national association.

What legal authority supports the Draft unconditional statement that eligibility is lost of the contract is signed? 。 第四章**的 "我们是我们的一个,我们就是我们的一个,我们**是我们的一个,我们就是我们的一个,我们就是我们的一个,我们就是我们的一个,我们就是我们的一个,我们就会

Under NCAA rules, signing a contract or taking benefits from an agent renders the SA ineligible for intercollegiate competition. The institution is required to declare the SA ineligible once the violation is determined. What often happens is that a SA accepts benefits from an athlete agent, continues to compete even though they have committed a violation that affects their eligibility and, once the institution learns of the violation, the SA is declared ineligible and not permitted to compete until, and if, the SA's eligibility is reinstated by the NCAA. So, in reality eligibility is lost but a SA may compete afterwards until the violation comes to light.

- 8. Draft sec. 100.179 (7) (b), p. 10, l. 9-10 requires an athletic agent to permit the department to inspect records. Since many of these records may be kept in offices located in other states, the Department should be able to require the athletic agent to furnish copies to the Department.
- 9. The Draft provision in sec. 100.179 (8) (b) 5., p. 11, 1. 1-2 permits the Department to discipline an athletic agent who has "[e]ngaged in any conduct that renders a student athlete or educational institution ineligible to participate in a sport under the rules of a national association or amateur organization that governs the sport." Theoretically, this basis for discipline would apply whenever a student signs a contract because one cause of ineligibility

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is the signing of a contract with an athletic agent. This description of conduct that warrants discipline should be reviewed.

Note: Other conduct that would render a SA ineligible would be the provision of benefits to the SA (or his/her family or friends) by an athlete agent. Section 14 of the Act lists the prohibited acts that would give rise to penalties.

- 10. Draft sec. 100.179 (8) (c), p. 11, l. 5-10 may be unnecessary because a standard of proof provision exists in Wis. Stat. § 440.20(3).
- 11. Draft sec. 100.179 (10), p. 12, 13 duplicates investigative and enforcement provision in Wis. Stat. § ch.440 and may also be unnecessary.
- 12. A violation of Draft sec. 100.179 is punishable by a \$25,000 fine or imprisonment for not more than one year (or both). Draft sec. 100.179 (9) (a), p.11, l. 16-18. Under the law, a student athlete who fails to notify his or her athletic director of a contract would be subject to the criminal penalty. This broad criminal penalty is unlikely to be enforced by local district attorneys, is and may raise unnecessary objections to the proposal.

I agree that subjecting a former SA to criminal penalties for failure to notify the AD may be a difficult sell and people who want to oppose this type of legislation will latch on to this. It's usually difficult enough for an institution and the state to have to go through a NCAA investigation with the accompanying media and I would doubt that a DA would want to continue the experience by charging the SA. Charging the agent is different because the NCAA has no jurisdiction over the agent and only the state can provide justice for the agent's involvement in the violation(s).

13. The objective of one the of civil remedy provisions is to give an educational institution a cause of action against an athletic agent if the student signs a letter of intent and subsequently signs a contract with the athletic agent. Draft sec. 100.179 (9) 2., p. 12, ll. 7-9. Under the Draft the plaintiff would have to prove that the ineligibility was "... because of the activities of the athletic agent." Draft sec. 100.179 (9) 2., p. 12, ll. 1-2. This element of proof should be clarified or eliminated.

I think this element of proof should be eliminated. Someone who is knowledgeable of NCAA rules may argue that the primary cause of any damages to the institution was the institution's lack of institutional control and lack of checks in place to prevent or discover such violations. I think the above element of proof can be messy in a civil action.

- 14. Reasons for differences between the Uniform Act of the National Conference of Commissioners on Uniform State Laws (Uniform Act) and LRB-2793/1 (Draft) should be explained and included in the drafter's file.
 - A. Use of the Uniform Act is advantageous because the comments of the Commissioners and cases and opinions from around the country are collected in West's Uniform Laws Annotated containing all the uniform laws and model codes of the National Conference of Commissioners on Uniform State Laws. West's Uniform Laws Annotated identifies which states have adopted a uniform law, when, and where it may be found within the state's laws or codes. The compilation contains case abstracts and citations whenever a given provision was construed by any court.
 - B. Another reason for using terms in the Uniform Act relates to convenience in comparing the law. For example, the Uniform act refers to "Athlete agent, the draft uses "Athletic Agent." Initially I had trouble finding the acts adopted around the country using a computer search because I searched on the term "athletic agent."

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15. Position authority and appropriation changes need to be added based on the Department's fiscal estimate.

I thought the following information would be helpful in this area. In the fall of 2000 we did an informal survey of states that had agent laws prior to the Uniform Act.

- Nine states have only one part-time employee that works on athlete agent registration.
- Eight states have two or more part-time employees.
- One state has a full-time employee working on registration.

Percentage of Time on Agent Registration:

- Nine states indicate that they spend 5% of their time or less on athlete agent registration.
- Four states report that they spend 6% to 50% on the registration process.
- Two states indicate that they spend the majority of their time on athlete agent
- registration.
- One state spends 100% of their time on athlete agent registration.
- Two states are unaware of how much time they spend on athlete agent registration.

Application/Renewal Fees:

Application Fees:

- Seven states require a fee of \$200 or less.
- Six states have a fee between \$201 and \$500.
- Five states require a fee of \$1,000 or more.

Renewal Fees:

- Ten states require a fee of \$200 or less.
- Four states have a fee between \$201 and \$500.
- Four states require a fee of \$1,000 or more.

Those states with high registration fees frequently have low athlete agent registration totals. For example, three states with the highest registration fees (\$1,000) have only fourteen (14) athlete agents registered combined.

Six of the eight states with the highest totals of athlete agents registered have registration fees of \$300 or less. It is clear that agents who must register in a number of states are clearly ignoring many jurisdictions that impose high registration fees. The NCAA urges state legislatures to consider assessing an initial registration fee between \$100 and \$250. Reciprocal registration fees should be lower (\$100 to \$200) because less work is required for review.

Kunkel, Mark

From:

Kunkel. Mark

Sent:

Tuesday, December 11, 2001 11:36 AM

To:

Dusso, William Becher, Scott

Cc: Subject:

Athlete agent proposal

Bill:

I am attaching a copy of a draft that I prepared for Rep. Wieckert (LRB-3241/3) that is very similar to the Uniform Act. The draft that you previously analyzed (LRB-2793/1) has more differences. It is my understanding that LRB-3241/3 is the draft with which the NCAA is most comfortable.

I am also attaching a word document ("DRL Issues") that compares the issues raised in your memo to LRB-3241/3. As you will see, some of the issues you raised are no longer applicable to LRB-3241/3, but some do remain to be resolved. (The numbering of the Issues Is the same as In your memo.)

Sorry about the confusion. Please contact me after you have an opportunity to review the attachments so that we can discuss the unresolved issues with Rep. Wieckert and the NCAA.

Mark D. Kunkel Legislative Attorney Legislative Reference Bureau (608) 266-0131



01-3241/3



DRL Issues.doc

DRL issues as applied to LRB-3241/3:

enforcement.

	DRL issues as applied to LRD-3241/3.
<u> </u>	1. A. Define "acting as an athletic agent"? Same issue in LRB-3241/3, which prohibits acting as an athlete agent unless registered.
	B. The phrase "do business as an athletic agent" is not used in LRB-3241/3.
/	2. LRB-3241/3 has same definition of "contract" as the Uniform Act. Unresolved issue is whether to define "recruit" or "solicit".
ı	2793/1. Instead, LRB-3241/3 refers only to acting as an athlete agent. See proposed s. 100.179 (3) (a) and (b) in LRB-3241/3.
	4. A. LRB-3241/3 also does not define "initiates communication". See proposed s. 100.179 (3) (b) 1. Ο Κα
	B. In LRB-3241/3, the 7-day period begins after the agent's initial act as an athlete agent. See proposed s. 100.179 (3) (b) 2.
/	5. LRB-3241/3 also requires 3 references. See proposed s. 100.179 (4) (a) 5. However, the term "professional" is not used.
,	6. LRB-3241/3 also limits rule-making to setting fees. See proposed s. 100.179 (8) (intro.) ost. other stads - again terms - bases for discipline 7. The warning to the student in LRB-3241/3 is identical to the Uniform Act.
	7. The warning to the student in LRB-3241/3 is identical to the Uniform Act.
-	8. LRB-3241/3 specifies that the records are "open to inspection by the department during normal business hours". See proposed s. 100.179 (12) (b). Unresolved issue is whether to revise to require an agent to furnish copies of records to the department.
_	9. LRB-3241/3 has similar grounds for discipline in proposed s. 100.179 (5) (b) 6.
	10. LRB-3241/3 does not have similar language regarding burden of proof.
	11. LRB-3241/3 does not have similar language regarding investigations and

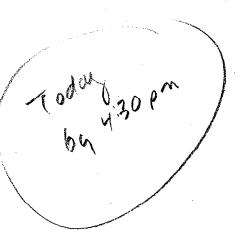
addition, LRB-3241/3 allows the department to directly assess a civil forfeiture. See proposed s. 100.179 (16).

LRB-3241/3 also has a criminal penalty. See proposed s. 100.179 (14). In

13. In LRB-3241/3, an educational institution may bring an action for damages caused by a violation of proposed 100.179. See proposed s. 100.179 (15) (a).

14. LRB-3241/3 generally uses the language of the Uniform Act. Differences between LRB-3241/3 and the Uniform Act are explained in notes included in LRB-3241/P1, which is included in the drafting file.

LRB-3241/3-C MDK:kmg:pg

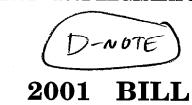


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AN ACT to repeal 20.115 (1) (d); and to create 20.115 (1) (d), 20.115 (1) (jk), 93.135 (1) (rp) and 100.179 of the statutes; relating to: regulating athlete agents, granting rule-making authority, making appropriations, and providing penalties.

Analysis by the Legislative Reference Bureau

This bill regulates athlete agents who represent student athletes by enacting the Uniform Athlete Agents Act, which was approved by the National Conference of Commissioners on Uniform State Laws in 2000. With certain exceptions, the bill defines an "athlete agent" as someone who does any of the following: 1) enters into an agency contract with a student athlete; 2) recruits or solicits a student athlete to enter into an agency contract; or 3) represents to the public that he or she is an athlete agent. An "agency contract" is defined as any of the following: 1) an agreement under which an athlete agent negotiates on behalf of a student athlete; 2) a professional—sports—services contract, or 3) an endorsement contract. A "student athlete" is defined as an individual who engages in, is eligible to engage in, or may be eligible in the future to engage in, any intercollegiate sport. However, if an individual is permanently ineligible to participate in a particular intercollegiate sport, the individual is not considered to be a student athlete for purposes of that sport.

The bill prohibits an individual from acting as an athlete agent unless he or she is registered with the department of agriculture, trade, and consumer protection (DATCP). The following are excluded from the definition of "athlete agent" and do

regulation and licensing (DRL)

not have to register: 1) a spouse, parent, sibling, grandparent, or guardian of a student athlete; 2) an individual acting solely on behalf of a professional sports team or professional sports organization. Also, except for signing an agency contract, an individual may act as an athlete agent before being registered if a student athlete, or someone acting on behalf of the student athlete, initiates communication with the individual and he or she applies for registration within seven days after an initial act as an athlete agent. The bill provides that, if an unregistered athlete agent who is required to be registered enters into an agency contract with a student athlete, the contract is void and the athlete agent must return any consideration received under the contract.

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An applicant for registration must describe the applicant's training, experience, and education and also identify his or her business associates. For a business that is not a corporation, the applicant must identify the partners, members, officers, managers, associates, or profitesharers of the business. For a corporation, the officers, directors, and shareholders with an interest of 5% or more must be identified. In addition, an applicant must describe all of the following: 1) any felony for which the applicant or a business associate has been convicted; 2) any administrative or judicial determination that the applicant or a business associate has made a false, misleading, deceptive, or fraudulent representation; 3) any instance in which the conduct of the applicant or a business associate has resulted in a sanction, suspension, or declaration of ineligibility to participate in an interscholastic or intercollegiate athletic event; and 4) any sanction, suspension, or disciplinary action taken against the applicant or a business associate arising out of occupational or professional misconduct.

An applicant must submit an application on a form prescribed by DATCP. However if the applicant is registered or licensed as an athlete agent in another state, the applicant may, under certain circumstances, submit to DATCP a copy of the application to the other state. An application must be accompanied by a fee established in rules promulgated by DATCI.

determines that the applicant has engaged in conduct that has a significant adverse effect on the applicant's fitness as an athlete agent. In making this determination, DATCP may consider whether the applicant engaged in certain conduct, including the following: 1) conduct that would disqualify the applicant from serving in a fiduciary capacity; 2) conduct that significantly adversely reflects on the applicant's credibility, honesty, or integrity; or 3) conduct that violates prohibitions specified in the bill that are described below. An individual who is registered by DATCP, must apply to renew the registration every two years and pay a renewal fee established in the promoduced by DATCP. An applicant for renewal may, under certain circumstances, submit an application for renewal that was submitted to another state. DATCP may suspend, revoke, or refuse to renew a registration for conduct that would have justified denial of the initial registration.

The bill imposes certain requirements on agency contracts between athlete agents and student athletes. An agency contract must contain specified provisions, including a notice to the student athlete that, by the signing the contract, he or she

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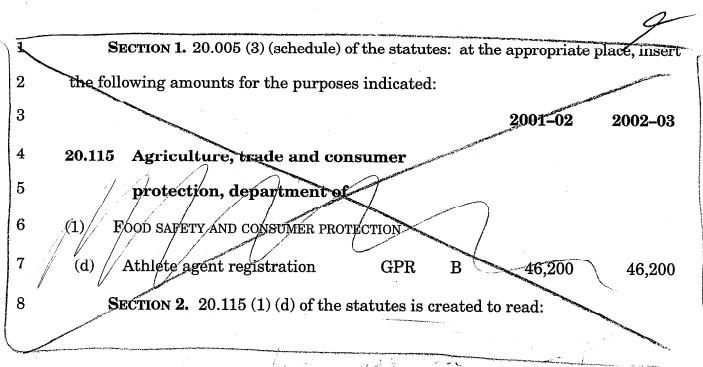
may lose his or her eligibility to compete as a student athlete. The bill gives a student athlete the nonwaivable right to cancel an agency contract within 14 days after the contract is signed. In addition, a student athlete may void an agency contract that does not comply with the bill's requirements. Also, both the athlete agent and student athlete must notify the student athlete's athletic director about an agency contract within 72 hours after execution of the contract or before the next scheduled athletic event in which the student athlete máy participate, whichever occurs first.

The bill prohibits an athlete agent from engaging in the following conduct with the intent to induce a student athlete to enter into an agency contract: 1) making materially false promises or representations; or 2) furnishing anything of value to the student athlete or any other individual, including another athlete agent. The bill also prohibits an athlete agent from intentionally engaging in certain conduct, including the following: 1) initiating contact with a student athlete unless the athlete agent is registered under the bill; or 2) failing to notify a student athlete that signing an agency contract may make him or her ineligible to participate in a sport as a student athlete. In addition, the bill imposes record—keeping requirements on athlete agents.

\$10,000 or imprisoned for not more than nine months or both. Alea, the bill allows LATCP to directly assess a forfeiture of not more than \$25,000 for a violation of the bill. In addition, an educational institution may bring an action against an athlete agent or former student athlete for damages caused by a violation of the bill.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:



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20.115 (1) (d) Athlete agent registration. Biennially, the amounts in the schedule for the regulation of athlete agents under s. 100.179. 3 SECTION 3. 20.115 (1) (d) of the statutes, as created by 2001 Wisconsin Act ... (this act), is repealed. 4 5 **Section 4.** 20.115 (1) (jk) of the statutes is created to read: 6 20.115 (1) (jk) Athlete agent regulation. All moneys received from athlete agent registration and renewal fees under the rules promulgated under s. 100.179 (8), 7 except for the first \$92,400 of the moneys that are received, for the regulation of 8 Subchapter XII of, Chapter 440 thlete agents under s. 100.179, B CAR NSERT SECTION 5. 93.135 (1) (rp) of the statutes is created to read: 10 93.135 (1) (rp) A registration as an athlete agent under 1200.179 SECTION 6. 1869 of the statutes is created to read: 12 100.179 Uniform Athlete Agents Acts (d) DEFINITIONS. In this Section 13 Agency contract" means an agreement in which a student athlete 14 15 authorizes a person to negotiate or solicit on behalf of the student athlete a professional-sports-services contract or an endorsement contract. 16 17 Athlete agent" means an individual who enters into an agency contract with a student athlete or directly or indirectly recruits or solicits a student athlete 18 19 to enter into an agency contract. "Athlete agent" includes an individual who represents to the public that the individual is an athlete agent. "Athlete agent" does 20 21 not include a spouse, parent, sibling, grandparent, or guardian of the student athlete 22 or an individual acting solely on behalf of a professional sports team or professional sports organization. [INSERT 4-23 23 (d) Athletic director" means an individual responsible for administering the 24

overall athletic program of an educational institution or, if an educational institution

has separately administered athletic programs for male students and female 1 2 students, the athletic program for males or the athletic program for females, as 3 appropriate. 'Contact" means a communication, direct or indirect, between an athlete 4 5 agent and a student athlete, to recruit or solicit the student athlete to enter into an agency contract. 6 (e) Endorsement contract" means an agreement under which a student athlete 7 8 is employed or receives consideration to use on behalf of the other party any value that the student athlete may have because of publicity, reputation, following, or fame 01 obtained because of athletic ability or performance. (f) Intercollegiate sport" means a sport played at the collegiate level for which 11 eligibility requirements for participation by a student athlete are established by a 12 13 national association for the promotion or regulation of collegiate athletics. (g) Professional-sports-services contract" means an agreement under which 14 15 an individual is employed, or agrees to render services, as a player on a professional 16 sports team, with a professional sports organization, or as a professional athlete. (h) / Record" means information that is inscribed on a tangible medium or that 17 18 is stored in an electronic or other medium and is retrievable in perceivable form. 19 (1) "Registration" means registration as an athlete agent under this Action. (1) "State" means a state of the United States, the District of Columbia, Puerto $\sqrt{20}$ Rico, the United States Virgin Islands, or any territory or insular possession subject 21 22 to the jurisdiction of the United States. (k) "Student athlete" means an individual who engages in, is eligible to engage 23 in, or may be eligible in the future to engage in, any intercollegiate sport. If an 24

INSERT 6-15

. 1	individual is permanently ineligible to participate in a particular intercollegiate
2	sport, the individual is not a student athlete for purposes of that sport.
3	SERVICE OF PROCESS. By acting as an athlete agent in this state, a
4	nonresident individual appoints the secretary of state as the individual's agent for
5	service of process in any civil action in this state related to the individual's acting as
6	an athlete agent in this state.
7	ATHLETE AGENTS: REGISTRATION REQUIRED; VOID CONTRACTS (a) Except as
8	otherwise provided in hat the, an individual may not act as an athlete agent in this
9	state without holding a certificate of registration under sub (5) of (5). 5. 440.992 or
10	Before being issued a certificate of registration, an individual may act as an
11	athlete agent in this state for all purposes except signing an agency contract, if all
12	of the following are satisfied:
13	(4) As Λ student athlete or another person acting on behalf of the student athlete
14	initiates communication with the individual.
15	(b) Within 7 days after an initial act as an athlete agent, the individual submits
16	an application for registration as an athlete agent in this state.
17	An agency contract resulting from conduct in violation of this section is
18	void and the athlete agent shall return any consideration received under the
19	contract. 440.9915 (2) (1) (1) (1)
20	REGISTRATION AS ATHLETE AGENT; FORM; REQUIREMENTS. (A) An applicant for
21	registration as an athlete agent shall submit an application for registration to the
22	department in a form prescribed by the department. The application must be in the
23	name of an individual and, except as otherwise provided in party, signed or
24	otherwise authenticated by the applicant under penalty of perjury and state or
25	contain all of the following:

1	\mathcal{M} . The name of the applicant and the address of the applicant's principal place
2	of business.
3	The name of the applicant's business or employer, if applicable.
4	(c) Any business or occupation engaged in by the applicant for the 5 years next
5	preceding the date of submission of the application.
6	A description of all of the following:
7	The applicant's formal training as an athlete agent.
8	The applicant's practical experience as an athlete agent.
9	The applicant's educational background relating to his or her activities as an
10	athlete agent.
11	The names and addresses of 3 individuals not related to the applicant who
12	are willing to serve as references?
13	The name, sport, and last-known team for each individual for whom the
14	applicant acted as an athlete agent during the 5 years next preceding the date of
15	submission of the application.
16	If the athlete agent's business is not a corporation, the names and addresses
17	of the partners, members, officers, managers, associates, or profit sharers of the
18	business.
19	If the athlete agent is employed by a corporation, the names and addresses
20	of the officers and directors of the corporation and any shareholder of the corporation
21	having an interest of 5% or more. par. (f) or (
22	(h) Whether the applicant or any person named pursuant to subdivine has
23	been convicted of a crime that, if committed in this state, would be a felony, and a
24	description of the crime.
	description of the crime. Not withst anding 55. 111. 321, 111. 322, and 111. 335,

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	19th Whether there has been any administrative or judicial det	ermination that
the	applicant or any person named pursuant to subd. Tors ha	s made a false,
mis	leading, deceptive, or fraudulent representation.	par. (f) or (g)

Any instance in which the conduct of the applicant or any person named part (f) or (g)
pursuant to specifically resulted in the imposition of a sanction, suspension, or declaration of ineligibility to participate in an interscholastic or intercollegiate athletic event on a student athlete or educational institution.

Any sanction, suspension, or disciplinary action taken against the applicant or any person named pursuant to subditions farising out of occupational or professional conduct.

Whether there has been any denial of an application for, suspension or revocation of, or refusal to renew, the registration or ligensure of the applicant or any par. (f) or (g) person named pursuant to slabel More 8 fas an athlete agent in any state.

An individual who has submitted an application for, and holds a certificate of, registration or licensure as an athlete agent in another state may submit a copy of the application and certificate in lieu of submitting an application in the form subject (1) prescribed pursuant to part (2). The department shall accept the application and the certificate from the other state as an application for registration in this state if all of the following are satisfied:

The application to the other state was submitted in the other state within 6 months next preceding the submission of the application in this state and the applicant certifies that the information contained in the application to the other state is current.

(6)

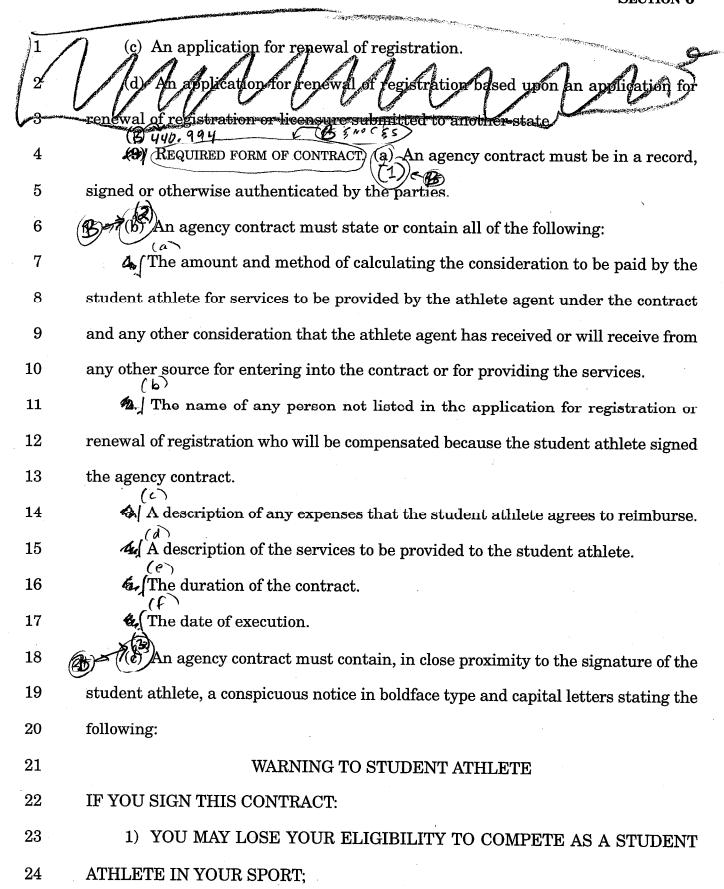
The application to the other state contains information substantially similar 1 $\mathbf{2}$ to or more comprehensive than that required in an application submitted in this state. 3 The application to the other state was signed by the applicant under penalty of perjury. 5 c) Applications submitted under this subsection shall be open to inspection at by representatives of the department CERTIFICATE OF REGISTRATION; ISSUANCE OR DENIAL; RENEWAL. (a) Except as 8 otherwise provided in fact (by), the department shall issue a certificate of registration 9 to an individual who complies with solution whose application has been 10 accepted under sub (4)(b) 5. 440.9915 (2) 11 The department may refuse to issue a certificate of registration if the 12 13 department determines that the applicant has engaged in conduct that has a 14 significant adverse effect on the applicant's fitness to act as an athlete agent. In making the determination, the department may consider whether the applicant has 15 16 done any of the following: 17 Notwithstanding ss. 111.321, 111.322, and 111.335, been convicted of a crime that, if committed in this state, would be a felony. 18 2/Made a materially false, misleading, deceptive, or fraudulent representation 19 20 in the application or as an athlete agent. unprofessional Conduct or (21)Engaged in conduct that would disqualify the applicant from serving in a 22fiduciary capacity. All Engaged in conduct prohibited by Mid (13). 5.440.996 23

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	DECTION 0
\bigcap_{1}	(e) (e) (f) (f) Had (g) registration or licensure as an athlete agent suspended, revoked, or
2	denied or been refused renewal of registration or licensure as an athlete agent in any
3	state.
4	Engaged in conduct the consequence of which was that a sanction,
5	suspension, or declaration of ineligibility to participate in an interscholastic or
6	intercollegiate athletic event was imposed on a student athlete or educational
7	institution.
8	Engaged in conduct that significantly adversely reflects on the applicant's
9	credibility, honesty, or integrity. (3) (3) (3) (5) (4) In making a determination under the first the department shall consider
10	In making a determination under that Aff, the department shall consider
11	each of the following:
12	How recently the conduct occurred.
13	The nature of the conduct and the context in which it occurred.
14	Any other relevant conduct of the applicant.
15	An athlete agent may apply to renew a registration by submitting an
16	application for renewal in a form prescribed by the department. The application for
17	renewal must be signed by the applicant under penalty of perjury and must contain
18	current information on all matters required in an original registration. Applications
19	submitted under this Matagraph /shall be open to inspection at all reasonable hours
20	authorized by representatives of the department.
21	An individual who has submitted an application for renewal of registration
22	or licensure in another state, in lieu of submitting an application for renewal in the
23	form prescribed under was May may file a copy of the application for renewal and a

valid certificate of registration or licensure from the other state. The department

shall accept the application for renewal from the other state as an application for 1 renewal in this state if the application to the other state satisfies all of the following: 2 The application was submitted in the other state within 6 months next 3 preceding the filing in this state and the applicant certifies that the information 5 contained in the application for renewal is current. The application contains information substantially similar to or more 6 comprehensive than that required in an application for renewal submitted in this 7 8 state. (2) The application was signed by the applicant under penalty of perjury. 9 a certificate of registration or a renewal of a registration is valid for 2 years. 10 SUSPENSION, REVOCATION, OR REFUSAL TO RENEW REGISTRATION. 11 department may suspend, revoke, or refuse to renew a registration for conduct that 12 13 would have justified denial of registration under stable 15 (5) (6) (5.440, 99267) (b) The department may deny, suspend, revoke, or refuse to renew a certificate 14 15 of registration or licensure only after proper notice and an opportunity for a hearing. 16 The department may issue a temporary certificate of registration while an application for registration or renewal of 17 registration is pending. 18 INSERT 11-19 19 REGISTRATION AND RENEWAL FEES An application for registration or renewal 20 of registration must be accompanied by a reasonable fee in an amount specified in 21 rules promulgated by the department. The department shall establish reasonable fees for all of the following: (a) An initial application for registration (b) An initial application for registration based upon registration of licensure 24 25 by another state.



1	2) IF YOU HAVE AN ATHLETIC DIRECTOR, WITHIN 72 HOURS AFTER
2	ENTERING INTO THIS CONTRACT, BOTH YOU AND YOUR ATHLETE AGENT
3	MUST NOTIFY YOUR ATHLETIC DIRECTOR; AND
4	3) YOU MAY CANCEL THIS CONTRACT WITHIN 14 DAYS AFTER
5	SIGNING IT. CANCELLATION OF THIS CONTRACT MAY NOT REINSTATE
6	YOUR ELIGIBILITY.
7	An agency contract that does not conform to this subsection is voidable by
8	the student athlete. If a student athlete voids an agency contract, the student athlete
9	is not required to pay any consideration under the contract or to return any
10	consideration received from the athlete agent to induce the student athlete to enter
11	into the contract.
12	The athlete agent shall give a record of the signed or otherwise
13 14	authenticated agency contract to the student athlete at the time of execution. (10) 100.9945 (20) NOTICE TO EDUCATIONAL INSTITUTION (a) Within 72 hours after entering
15	into an agency contract or before the next scheduled athletic event in which the
16	student athlete may participate, whichever occurs first, the athlete agent shall give
17	notice in a record of the existence of the contract to the athletic director of the
18	educational institution at which the student athlete is enrolled or the athlete agent
19	has reasonable grounds to believe the student athlete intends to enroll.
20	(b) Within 72 hours after entering into an agency contract or before the next
21	athletic event in which the student athlete may participate, whichever occurs first,
22	the student athlete shall inform the athletic director of the educational institution
23	at which the student athlete is enrolled that he or she has entered into an agency
24	contract.

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BILL SECTION 6 (HY) (STUDENT ATHLETE'S RIGHT TO CANCEL) (a) 1 A student athlete may cancel an agency contract by giving notice of the cancellation to the athlete agent in a record 2 3 within 14 days after the contract is signed. A student athlete may not waive the right to cancel an agency contract. 4 If a student athlete cancels an agency contract, the student athlete is not 5 required to pay any consideration under the contract or to return any consideration 6 7 received from the athlete agent to induce the student athlete to enter into the 8 contract. (12)/REQUIRED RECORDS. (a) An athlete agent shall retain all of the following 9 10 records for a period of 5 years: 11 $\Delta_{\mathbf{A}}$ The name and address of each individual represented by the athlete agent. Any agency contract entered into by the athlete agent. 12 Any direct costs incurred by the athlete agent in the recruitment or 13 14

solicitation of a student athlete to enter into an agency contract. (b) Records required by portes to be retained are open to inspection by the

department during normal business hours.

(13) PROHIBITED CONDUCTS (a) An athlete agent, with the intent to induce a student athlete to enter into an agency contract, may not do any of the following:

A. Give any materially false or misleading information or make a materially false promise or representation.

Furnish anything of value to a student athlete before the student athlete enters into the agency contract.

Furnish anything of value to any individual other than the student athlete or another registered athlete agent.

An athlete agent may not intentionally do any of the following:

subchapter Initiate contact with a student athlete unless registered under this section. 1 Refuse or fail to retain or permit inspection of the records required to be 2 3 5. 440. 991 A Fail to register when required by Kalan 4 5 And Provide materially false or misleading information in an application for 6 registration or renewal of registration. 7 Predate or postdate an agency contract. Fail to notify a student athlete before the student athlete signs or otherwise 8 authenticates an agency contract for a particular sport that the signing or 9 10 authentication may make the student athlete ineligible to participate as a student 11 athlete in that sport. (14) CRIMINAL PENALTIES. An athlete agent who violates sub. (13) may be fined not more than \$10,000 or imprisoned for not more than 9 months or both. 13 1) (-(8 =) An educational institution may bring an action against (16) CIVIL REMEDIES an athlete agent or a former student athlete for damages caused by a violation of this 15 Subchapter section. In an action under this paragraph, the court may award to the prevailing 16 17 party costs and, notwithstanding s. 814.04, reasonable attorney fees. Damages of an educational institution under partia /include losses and 18 expenses incurred because, as a result of the conduct of an athlete agent or former 19 student athlete, the educational institution was injured by a violation of this section 20 or was penalized, disqualified, or suspended from participation in athletics by a 21 national association for the promotion and regulation of athletics, by an athletic 22 23 conference, or by reasonable self-imposed disciplinary action taken to mitigate 24 sanctions likely to be imposed by such an organization.

INSERT 16-21

	$(1\overline{2})$
1	(c) A right of action under this section does not accrue until the educational
2	institution discovers or by the exercise of reasonable diligence would have discovered
3	the violation by the athlete agent or former student athlete.
4	Any liability of the athlete agent or the former student athlete under this
5	section is several and not joint.
6	This section does not restrict rights, remedies, or defenses of any person
7	under law or equity. BF & C'\$5
8	(16) ADMINISTRATIVE FORFEITURE. The department may directly assess a
9	forfeiture against an athlete agent of not more than \$25,000 for a violation of this
10	HUKERA. 440,9975 (65 '5 C'55)
11	Uniformity of Application and Construction In applying and construing
12	this section, consideration must be given to the need to promote uniformity of the law
1 3	with respect to its subject matter among the states that enact the Uniform Athlete
14	Agents Act. yyo, 99 8
1 5	(18) ELECTRONIC SIGNATURES IN GLOBAL AND NATIONAL COMMERCE ACT. The
16	provisions of this section governing the legal effect, validity, or enforceability of
17	electronic records or signatures, and of contracts formed or performed with the use
18	of such records or signatures conform to the requirements of section 102 of the federal
19	Electronic Signatures in Global and National Commerce Act, 15 USC 7002, and
20	supersede, modify, and limit the federal Electronic Signatures in Global and
21	National Commerce Act, 15 USC 7001 to 7031.
22	SECTION 7. Nonstatutory provisions.
23	(1) If an athlete agent, as defined in section 1/20179 (1) (1) of the statutes, or
24	student athlete, as defined in section 100179 (1)(1) of the statutes, is subject to a
25	contract that is in effect on the effective date of this subsection and that contains
	(INSERT) 440.99(11)
	\ 16-5-11 /

Subchapter XII of chapter 440

provisions that are inconsistent with section 100.179 of the statutes, as created by this act, then, notwithstanding section 100.179 of the statutes, as created by this act, subchapts XII of chapts YVO the athlete agent or student athlete may perform his or her obligations, and exercise his or her rights, under that contract until the contract expires, is extended, is modified, or is renewed, whichever occurs first.

SECTION 8. Initial applicability.

440.9945

(1) The treatment of section Kolling (Lu) of the statutes first applies to contracts entered into on the effective date of this subsection.

(2) The treatment of section 160.179 (15) of the statutes first applies to losses or expenses incurred on the effective date of this subsection.

SECTION 9. Effective dates. This act takes effect on the first day of the 7th month beginning after publication, except as follows:

(1) The repeal of section 20.115 (1) (d) of the statutes takes effect on June 30,

2003.

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(END)

2001–2002 DRAFTING INSERT FROM THE LEGISLATIVE REFERENCE BUREAU

1	INSERT 2A:
2	; or 3) an individual who provides information to a student athlete, but who does not recruit or solicit the student athlete to enter into an agency contract INSERT 4-11:
3	SECTION 1. 440.08 (2) (a) 14d. of the statutes is created to read:
4	440.08 (2) (a) 14d. Athlete agent: July 1 of each even-numbered year; \$53.
5	(NSERT 4-23:
6	"Athlete agent" also does not include an individual who provides information to a
ኢ	student athlete, but who does not recruit or solicit the student athlete to enter into
8	an agency contract.
9	INSERT 6-15:
10	such as an effort to recruit or solicit a student athlete to enter into an agency contract,
11	INSERT 11-18:
12	The department shall promulgate rules establishing requirements and procedures
13	for applying for and issuing temporary certificates of registration.
14	INSERT 11-19:
15	$\mathcal{N}^{\mathcal{N}}$ must be accompanied by the fee specified in s. 440.05 (1). The renewal dates for
16	certificates of registration issued under this subchapter are specified in s. $440.08(2)$
17	(a). Renewal applications shall be submitted to the department on a form provided
18	by the department and shall include the fee specified in s. $440.08(2)$ (a).
19	INSERT 14-16:
20	Upon demand, an athlete agent shall provide a copy of such a record to the
21	department.
22	INSERT 16 01.

1	440.9985 Rules. The department shall promulgate rules that define
2	unprofessional conduct for purposes of s. 440.992 (2) (c).
3	INSERT 17-5:
4	Section Appropriation changes.
5	(1) Position authorization. In the schedule under section 20.005 (3) of the
6	statutes for the appropriation to the department of regulation and licensing under
7	section 20.165 (1) (g) of the statutes, as affected by the acts of 2001, the dollar amount
8	is increased by \$45,290 for fiscal year 2002-03 to increase the authorized FTE
9	positions for the department by 0.5 PR position to perform services related to the
10	regulation of athlete agents.
11	SECTION 3. Effective date. Inset 17 - 10
12	(1) This act takes effect on the first day of the 7th month beginning after
13	publication.

\$ 31,900

DRAFTER'S NOTE FROM THE LEGISLATIVE REFERENCE BUREAU

LRB-3241/4dn MDK: hw

Dar

Representative Wieckert:

This version makes changes that were discussed with Bill Dusso of DRL. Note that proposed s. 440.9985 requires DRL to promulgate rules defining "unprofessional conduct". I did not provide for other authority to promulgate rules interpreting the bill's requirements because DRL already has that authority under s. 227.11 (2) (d), stats. Also, DRL should review the appropriation change to confirm whether the dollar amount for the position is okay.

Mark D. Kunkel Legislative Attorney Phone: (608) 266–0131

E-mail: mark.kunkel@legis.state.wi.us

DRAFTER'S NOTE FROM THE LEGISLATIVE REFERENCE BUREAU

LRB-3241/4dn MDK:hmh:pg

December 19, 2001

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