

2001 ASSEMBLY JOINT RESOLUTION 31

February 13, 2001 – Introduced by Representatives RICHARDS, COLON, ZIEGELBAUER, SINICKI, JOHNSRUD, LADWIG, KREIBICH, RILEY, TURNER, STONE, KRUG, J. LEHMAN, VRAKAS, BOCK, WALKER, WASSERMAN, PLOUFF, RYBA and M. LEHMAN, cosponsored by Senators RISSER, PLACHE, BURKE, LAZICH, HUELSMAN and GEORGE. Referred to Committee on Rules.

1 **Relating to:** honoring the life of Ben Barkin.

2 Whereas, Ben Barkin, master of promotions who brought Milwaukee America's
3 national treasure, the Great Circus Parade, was born in Milwaukee on June 4, 1915,
4 and graduated from Milwaukee North Division High School; and

5 Whereas, during World War II, he made Milwaukee the model for the nation for
6 war-effort fund raising; and

7 Whereas, in 1945, he founded what was to become the largest public relations
8 firm in the state and was later voted best publicist in the country by America's largest
9 newspapers; and

10 Whereas, in 1963, Ben Barkin developed Milwaukee's Great Circus Parade,
11 now the largest parade of its kind in the world, featuring rare antique wagons, wild
12 animals, and clowns; and

13 Whereas, Ben Barkin was a life-long advocate for civil rights and religious
14 harmony, who received the national B'nai B'rith humanitarian award and a
15 brotherhood award from the Wisconsin Conference of Christians and Jews; and

