

2001 Jr2 DRAFTING REQUEST

Assembly Amendment (AA-ASA1-AB1)

Received: 03/11/2002

Received By: mlief

Wanted: As time permits

Identical to LRB:

For: Legislative Fiscal Bureau

By/Representing: Stott

This file may be shown to any legislator: NO

Drafter: mlief

May Contact:

Addl. Drafters:

Subject: **Higher Education - UW System**
Higher Education - tech. college

Extra Copies: PG

Submit via email: NO

Pre Topic:

LFB:.....Stott -

Topic:

Cuts to advertising budgets

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	mlief 03/12/2002	hhagen 03/12/2002		_____			
/1			jfrantze 03/12/2002	_____	lrb_docadmin 03/12/2002		

FE Sent For:

<END>

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1/?	mlief	1, hmk 3/12/02	3/12	3/12			

FE Sent For:

<END>

Budget Amendments 2002

[Redacted]

Kreibich

[Redacted]

save state money

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Brad Hub

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Cut UW and Technical College GPR advertising budgets. UW and Tech Colleges will be allowed to continue advertising, but private dollars or other revenues would have to be used.

[Redacted]

generates \$4 million in GPR savings (source: DOA, State Controller)

[Redacted]

[Redacted]

83

Reduce UW (1)(a) — done
by \$4,000,000. in
2443

Reduce WTCS (1)(a) done
by \$5,000. in
2443

38.04

4

2001

Date (time)
needed

DN

LRB b b24387.1

**ARC CAUCUS BUDGET AMENDMENT
[ONLY FOR CAUCUS]**

mjl: hnh:

See form **AMENDMENTS — COMPONENTS & ITEMS.**

**January 2002 SPECIAL SESSION CAUCUS AMENDMENT
TO ASSEMBLY SUBSTITUTE AMENDMENT 1
TO 2001 ASSEMBLY BILL 1**

>>FOR CAUCUS SUPERAMENDMENT — NOT FOR INTRODUCTION<<

At the locations indicated, amend the substitute amendment as follows:

#. Page , line :

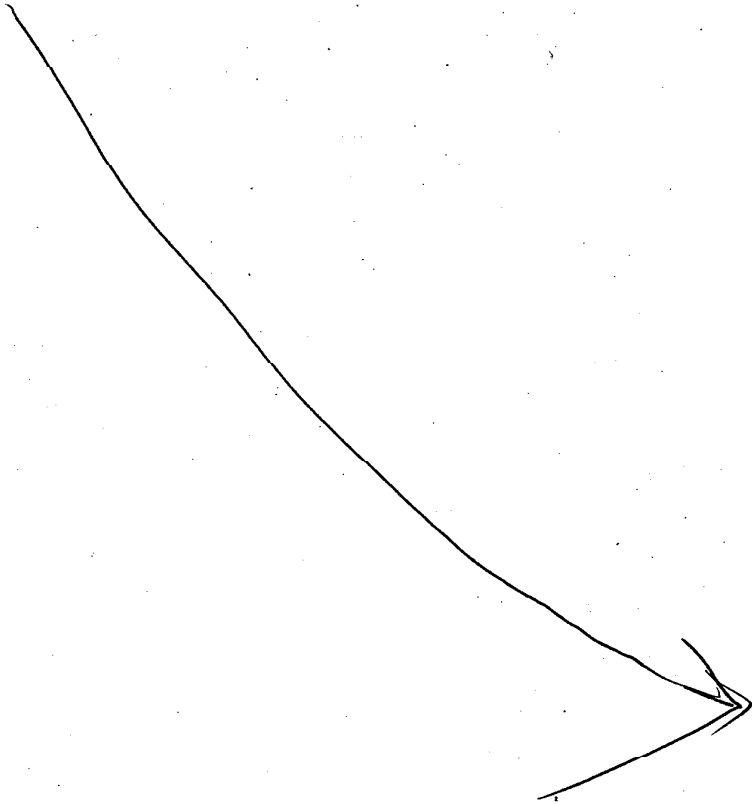
#. Page , line :

#. Page , line :

#. Page , line :

#. Page , line :

#. Page , line :



Item #. Page 31, line 8: after that line insert:

"Section 92m CR: 36.11(54)

36.11(54) ^(B) ADVERTISING; FUNDING ^{CRS} The board
may not ^{use} use any general purpose revenue
for advertising. " (use 24)

Item #. Page 32, line 2: after that line insert:

⁹⁴
"Section ~~92m~~ CR: 38.04(28m)

^(B)
38.04(28m) A

(end)

~~Date~~

ba438/ck

MJL:hmt

John:

Q1 I drafted the amendment to prohibit ^{the} use of GPR ^{because} it appears that the only PR appropriations that could be used for advertising derive their revenues from ^{gifts} GIFTS or athletics. (I assume that ARC does not care if the board ^{uses} ^{uses} ^{sports} sports revenue for advertising athletic events.)

Also, I'm not entirely sure what is meant by "advertising." Would "advertising ^{and} public relations" better capture the intent?

MJL

**DRAFTER'S NOTE
FROM THE
LEGISLATIVE REFERENCE BUREAU**

LRBb2438/1dn
MJL:hmh:jf

March 12, 2002

John:

I drafted the amendment to prohibit the use of GPR because it appears that the only PR appropriations that could be used for advertising derive their revenues from gifts or athletics. (I assume that ARC does not care if the board uses sports revenue for advertising athletic events.)

Also, I'm not entirely sure what is meant by "advertising." Would "advertising and public relations" better capture the intent?

Madelon J. Lief
Legislative Attorney
Phone: (608) 267-7380



State of Wisconsin
2001 - 2002 LEGISLATURE
January 2002 Special Session

LRBb2438/1
MJL:hmh:jf

LFB:.....Stott - Cuts to advertising budgets

FOR 2001-03 BUDGET — NOT READY FOR INTRODUCTION
ASSEMBLY AMENDMENT,
TO ASSEMBLY SUBSTITUTE AMENDMENT 1,
TO ASSEMBLY BILL 1

1 At the locations indicated, amend the substitute amendment as follows:

2 **1.** Page 31, line 8: after that line insert:

3 “SECTION 92m. 36.11 (54) of the statutes is created to read:

4 36.11 (54) ADVERTISING; FUNDING. The board may not use any general purpose
5 revenue for advertising.”

6 **2.** Page 32, line 2: after that line insert:

7 “SECTION 94m. 38.04 (28m) of the statutes is created to read:

8 38.04 (28m) ADVERTISING; FUNDING. The board may not use any general purpose
9 revenue for advertising.”

10

(END)