

**ASSEMBLY AMENDMENT 48,  
TO ASSEMBLY SUBSTITUTE AMENDMENT 1,  
TO 2001 SENATE BILL 55**

June 29, 2001 – Offered by Representative LASSA.

1 At the locations indicated, amend the substitute amendment as follows:

2 **1.** Page 882, line 16: after that line insert:

3 “**SECTION 2383s.** 93.07 (3m) of the statutes is created to read:

4 93.07 (**3m**) WISCONSIN FIRST PROGRAM. To administer a market development  
5 program to do all of the following:

6 (a) Promote a Wisconsin identity for farm-raised food products through  
7 producer directories and other promotions for Wisconsin producers, producer  
8 organizations, and specialty food companies.

9 (b) Encourage state agencies and school districts and other local governmental  
10 units to purchase products directly from Wisconsin producers, producer  
11 organizations, and specialty food companies.”.

12 (END)