2001 SENATE BILL 471

February 26, 2002 – Introduced by Senators HANSEN and MOEN, cosponsored by Representatives KRAWCZYK and OTT. Referred to Committee on Labor and Agriculture.

AN ACT ***to create*** 100.201 (2) (e) 5. of the statutes; **relating to:** authorizing dairy product wholesalers to furnish freezer cabinets to dairy product retailers.

Analysis by the Legislative Reference Bureau

Current law generally prohibits a wholesaler of dairy products from furnishing equipment to retailers of dairy products. There are exceptions to the prohibition. For example, a wholesaler may furnish vending machines from which dairy products obtained are consumed on the premises.

This bill authorizes a dairy product wholesaler to sell, lend, or rent portable freezer cabinets to a retailer for the display of frozen dessert novelties.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 100.201 (2) (e) 5. of the statutes is created to read:

100.201 **(2)** (e) 5. A wholesaler may sell, lend, or rent portable freezer cabinets, each with a storage capacity not exceeding 12 cubic feet, to retailers for the purpose of displaying frozen dessert novelties to retail customers.

(END)