



## Fiscal Estimate Narratives

COMM 5/31/01

LRB Number <b>01-2534/1</b>	Introduction Number <b>SB-181</b>	Estimate Type <b>Original</b>
<b>Subject</b> Individual's ownership of personal identifiers		

### Assumptions Used in Arriving at Fiscal Estimate

This bill expands the definition of personal identification information and prohibits a person from selling, renting, or trading a personal identifier under certain circumstances relating to permission and use. The bill also prohibits a person from buying or obtaining by rental or trade an individual's personal identifier for marketing purposes unless certain circumstances relative to permission are met.

The Department of Commerce currently collects personal identification information obtained through the provision of various services (e.g., permitting, credentialing, construction plan review applications, manufactured home park license applications, etc.). Personal identification information is provided under two scenarios:

1) It is provided upon request per s. 19.35, Stats, which addresses access to records. A fee is collected per s. 19.35 (3), Stats., to recoup actual, necessary and direct costs of providing the record(s). The collection of fees under this application is not considered a sale or rental per s. 19.71, Stats. Also, the provision of personal identification information under s. 19.31 -19.39, Stats., is exempt under this proposal. Therefore, there would be no fiscal impact on the Department.

2) It is provided to private, third party providers of services mandated by the Department, such as elevator inspection providers. The Department does not sell, rent, or trade information under this scenario. The third party providers do not buy the personal identification information from the Department or obtain it by rental or trade. The provisions of the proposed bill would not apply to this scenario and there would, therefore, be no fiscal impact on the Department.

The Department of Commerce has policies in place protecting the provision of personal identification information. The Department of Commerce does not release information that is considered a "trade secret" or that is personal proprietary information (e.g., social security numbers, credit reports). Also, individuals providing personal identifiers are notified that the information provided may be used for secondary purposes, per s. 15.04 (1) (m), Stats. Personal identification information is not released if an individual has indicated they do not want such information released.

It is estimated that the fiscal impact on local units of government would not differ from those of the Department of Commerce. Therefore, there is not likely to be a fiscal impact on local units of government.

### Long-Range Fiscal Implications

## Fiscal Estimate Worksheet - 2001 Session

Detailed Estimate of Annual Fiscal Effect

Original
  Updated
  Corrected
  Supplemental

<b>LRB Number</b> 01-2534/1	<b>Introduction Number</b> SB-181	
<b>Subject</b> Individual's ownership of personal identifiers		
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>		
<b>II. Annualized Costs:</b>		
	<b>Annualized Fiscal Impact on funds from:</b>	
	Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>		
State Operations - Salaries and Fringes	\$0	0
(FTE Position Changes)	(0.0 FTE)	(0.0 FTE)
State Operations - Other Costs	0	0
Local Assistance	0	0
Aids to Individuals or Organizations	0	0
<b>TOTAL State Costs by Category</b>	<b>\$0</b>	<b>\$0</b>
<b>B. State Costs by Source of Funds</b>		
GPR	0	0
FED	0	0
PRO/PRS	0	0
SEG/SEG-S	0	0
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, ets.)</b>		
	Increased Rev	Decreased Rev
GPR Taxes	\$0	\$0
GPR Earned	0	0
FED	0	0
PRO/PRS	0	0
SEG/SEG-S	0	0
<b>TOTAL State Revenues</b>	<b>\$0</b>	<b>\$0</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>		
	<u>State</u>	<u>Local</u>
NET CHANGE IN COSTS	\$0	\$0
NET CHANGE IN REVENUE	\$0	\$0
<b>Agency/Prepared By</b>		
<b>Authorized Signature</b>		<b>Date</b>
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		5/31/01