Wisconsin Department of Administration Division of Executive Budget and Finance DOA-2048 (R07/2000)

## Fiscal Estimate - 2001 Session

☑ Original [	Updated	Corr	ected	Supple	mental		
LRB Number 01-253	4/1	Introducti	on Number	SB-181			
Subject Individual's ownership of perso	nal identifiers	-					
Fiscal Effect					_		
State:  No State Fiscal Effect Indeterminate Increase Existing Appropriations Decrease Existing Appropriations Create New Appropria	Revenu Decreas Revenu	se Existing	Increase Cos absorb within Yes Decrease Co		possible to adget No		
Local:  No Local Government Commend Co	3.  Increase datory  Permiss 4.  Decreas	ive Mandatory se Revenue	5.Types of Loca Units Affected Towns Counties School Districts	al Governmer  Village Others WTCS Districts	Cities		
Fund Sources Affected Affected Ch. 20 Appropriations  GPR FED PRO PRS SEG SEGS							
Agency/Prepared By	<b>_</b>	Authorized Signature			Date		
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## Fiscal Estimate Narratives DHFS 09/13/2001

LRB Number <b>01-2534/1</b>	Introduction Number	SB-181	Estimate Type	Original				
Subject								
Individual's ownership of personal identifiers								

## **Assumptions Used in Arriving at Fiscal Estimate**

This bill prohibits the sale, trade, renting, or purchase of an individual's personal identifier for marketing purposes without the individual's consent.

The Department of Health and Family Services does not sell, trade, rent, or purchase personal identifiers for marketing purposes. Therefore, this bill will not have a fiscal effect on the Department.

The Department is not aware of any county department social services or human services that sells, trades, rents, or purchases personal identifiers for marketing purposes. Therefore, this bill will not have a fiscal effect on those agencies.

**Long-Range Fiscal Implications**