2001 ASSEMBLY JOINT RESOLUTION 94

February 7, 2002 – Introduced by Representatives WALKER, GUNDERSON, RILEY, STONE, JESKEWITZ, FRISKE, VRAKAS, FRESEE, URBAN, J. FITZGERALD, KESTELL, RICHARDS, MCCORMICK, SINICKI, DUFF, RHOADES, STARZYK, SYKORA, LADWIG, KRUG, RYBA, TOWNSEND, HAHN, OWENS, TURNER, D. MEYER, PLOUFF, PETTIS, OLSEN, KRAWCZYK, TASKUNAS, LASSA, MILLER, ALBERS, NASS and GROOTMAN, cosponsored by Senators ROSENZWEIG, LAZICH, DARLING, GEORGE, BRESKE, S. FITZGERALD, SHIBILSKI, GROBSCHMIDT, PANZER, ERPENBACH, BURKE, COWLES, DECKER, PLACHE, ROESSLER, WIRCH, KANAVAS, SCHULTZ, HUELSMAN and HARSDFOR. Referred to Committee on Rules.

Relating to: recognizing Harley-Davidson, Inc., for being selected by Forbes Magazine as Company of the Year.

Whereas, “Harley-Davidson stirs passion in its riders, its dealers and its employees, and translates that passion into profit”, shouts Forbes; and

Whereas, Wisconsinites and bikers have always known most if not all of that information but also know that Harley-Davidson, Inc., reflects Wisconsin and Wisconsinites almost as well as Bucky Badger; and

Whereas, Forbes claims that Malcolm Forbes, the late owner of that magazine, was pivotal in introducing Harleys to the business elite in the early 1980s; and

Whereas, Wisconsinites and bikers have always known that Tommy G. “Big Hog” Thompson and Mark D. “Big Cheese” Bugher were helpful in the success of Harley-Davidson, Inc.; and

Whereas, Forbes reported that since Harley-Davidson’s initial public offering in 1986 the company has generated 37% average annual earnings growth and its
shares have risen 15,000%, while Intel’s shares rose a mere 7,200% since 1986 and
GE’s a paltry 1,056%; and

Whereas, Wisconsinites and bikers have always known that Harley-Davidson, Inc., has always been a good corporate citizen of Wisconsin and is “Something Special from Wisconsin”; now, therefore, be it

Resolved by the assembly, the senate concurring, That the members of the Wisconsin legislature recognize Harley-Davidson, Inc., for being selected by Forbes Magazine as “Company of the Year” and for making Wisconsinites proud of the “most Wisconsin” of all companies; and, be it further

Resolved, That the assembly chief clerk shall transmit copies of this joint resolution to Harley-Davidson Chief Executive Jeffrey Bleustein.

(END)