



2001 SENATE BILL 420

February 5, 2002 - Introduced by Senators ERPENBACH, DARLING, MOEN, ROSENZWEIG, HUELSMAN, COWLES, WELCH, BRESKE, BURKE, KANAVAS, M. MEYER and ROESSLER, cosponsored by Representatives OLSEN, RHOADES, ZIEGELBAUER, SUDER, BIES, MUSSER, D. MEYER, HAHN, J. FITZGERALD, STASKUNAS, RYBA, KRAWCZYK, HUEBSCH, VRAKAS, LASSA, GUNDERSON, WARD, LOEFFELHOLZ, PLALE, WALKER, GARD, KAUFERT, GRONEMUS, SHILLING, SYKORA, TOWNSEND, PETTIS, FREESE, HINES, LIPPERT, STONE and ALBERS. Referred to Committee on Human Services and Aging.

1 **AN ACT** *to create* 146.10 of the statutes; **relating to:** authorizing a retail
2 establishment to adopt a policy permitting exclusion of a customer who is not
3 properly attired.

Analysis by the Legislative Reference Bureau

This bill authorizes the owner or operator of a retail establishment to adopt a policy that may require that a customer be excluded from the establishment if the customer is not properly attired.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 146.10 of the statutes is created to read:
5 **146.10 Policy of a retail establishment concerning proper attire. (1)**
6 In this section, "retail establishment" means any store or shop in which retail sales
7 is the principal business conducted and includes a restaurant, as defined in s. 254.61
8 (5).

