



## 2001 SENATE JOINT RESOLUTION 19

February 13, 2001 - Introduced by Senators DARLING, ROSENZWEIG, PANZER, HUELSMAN, SCHULTZ, S. FITZGERALD, GROBSCHMIDT, BURKE, RISSER, A. LASEE, LAZICH, GEORGE, FARROW and ROESSLER, cosponsored by Representatives JESKEWITZ, WASSERMAN, GUNDERSON, KESTELL, KRUG, PLOUFF, WADE, ALBERS, NASS, COGGS, LIPPERT, LADWIG, HAHN, PLALE, GUNDRUM, TOWNSEND, CARPENTER, SYKORA, MILLER, BOCK, OTT, TURNER, ZIEGELBAUER, RILEY, WALKER and VRAKAS. Referred to Committee on Senate Organization.

1     **Relating to:** the life and public service of Ben Barkin.

2             Whereas, Ben Barkin was born in Milwaukee, Wisconsin, on June 4, 1915, and  
3     died on Friday, February 2, 2001; and

4             Whereas, Ben Barkin quickly learned the ability to fund-raise from his  
5     parents, Adolph and Rose Barkin, and would later become the president of his  
6     Roosevelt Junior High School graduating class; and

7             Whereas, Ben Barkin moved to Omaha, Nebraska, after graduating high  
8     school, and became the assistant secretary of the International Junior Order B'nai  
9     B'rith's activities director in 1938; and

10            Whereas, Ben Barkin volunteered his time and service to the U.S. Treasury  
11     Department to sell war bonds door-to-door for no payment, and would hold war bond  
12     rallies where such guests as Orson Wells would be invited, and Ben was invited to  
13     Washington, D.C., to explain why Milwaukee was the leader of all cities in  
14     contributing toward the World War II effort; and

1           Whereas, Ben Barkin set up a business as a public relations counselor, and,  
2           having started with 2 clients, First Wisconsin Bank and Jos. Schlitz Brewing  
3           Company, would later expand his firm to have branches in New York City and Los  
4           Angeles in 1958; and

5           Whereas, Ben Barkin did an outstanding job organizing public events, and  
6           especially enjoyed working on events for the city of Milwaukee; and would chair the  
7           celebration for the Milwaukee Braves after their 1958 National League Pennant;  
8           and

9           Whereas, Ben Barkin convinced Jos. Schlitz Brewing Company to sponsor  
10          concerts at the New York Philharmonic and the Newport Jazz festivals; and he would  
11          later contact Chappie Fox, the director of Baraboo's Circus World Museum, about a  
12          parade that would showcase Milwaukee and Schlitz by the use of wild animals,  
13          horses, clowns, and wagons in 1963; and

14          Whereas, Ben Barkin would make these parades an exciting event for the city  
15          of Milwaukee and bring Milwaukee national attention; and

16          Whereas, Ben Barkin would passionately support the equality of all, and he  
17          would use his influence in Milwaukee and Washington, D.C., to lobby the local, state,  
18          and national governments for their lack of action in the Civil Rights Movement; and

19          Whereas, Ben Barkin, a man practicing the Jewish faith, was always trying to  
20          ease religious tensions, and would meet Pope Paul VI in 1967, and would work hard  
21          to raise money for Catholic and Protestant endeavors, and would sit on the board of  
22          Marquette University's medical school, and would receive a humanitarian award  
23          from B'nai B'rith, and a Brotherhood Award from the Wisconsin Conference of Jews  
24          and Christians, and all of these awards were given for his quests for equality and a  
25          peaceful coexistence; and

