

02 Assembly Hearing Slip

(Please print plainly)

Date: 8-21-01  
Bill No. AB187  
Or  
Subject

Name Judy Postuma  
Street Address or Route Number 3428 Lovens Ln  
City and Zip Code Slinger, WI 53086  
Representing All washed up Laundry

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

Please promptly return this slip to the messenger at the committee.

Provided by:  
Assembly Sergeant at Arms  
411 West, State Capitol  
Madison, WI 53708

Assembly Hearing Slip

(Please print plainly)

Date: 8/22/01  
Bill No. AB 187  
Or  
Subject

Name Rep. Mike Powers  
Street Address or Route Number Po Box 8953  
City and Zip Code Madison 53708  
Representing 80th Assembly Dist.

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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Madison, WI 53708

Assembly Hearing Slip

(Please print plainly)

Date: 8/22/01  
Bill No. AB 187  
Or  
Subject

Name Luther Dasa  
Street Address or Route Number  
City and Zip Code  
Representing

Speaking in favor:	<input checked="" type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

1

Date: August 22, 2001

Bill No. AB 187

Or  
Subject: \_\_\_\_\_

Name Richard Postuma

Street Address or Route Number 3428 Kovers Ln.

City and Zip Code Slingsen 53086

Representing \_\_\_\_\_

Speaking in favor:	<input checked="" type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

2

Date: 8/22/01

Bill No. AB 187

Or  
Subject: \_\_\_\_\_

Name Brian Wallace, Exec. Director

Street Address or Route Number 1315 Burkfield Rd., Skell22

City and Zip Code Downers Grove, IL 60515

Representing Coin Laundry Association

(Nomin)

Speaking in favor:	<input checked="" type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

3

Date: 8.22.01

Bill No. AB 187

Or  
Subject: \_\_\_\_\_

Name Joseph Pesselmann

Street Address or Route Number 24909-7157

City and Zip Code Paddock Lake 53168

Representing WOLA

Speaking in favor:	<input checked="" type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: Aug 22, 2001  
Bill No. AB 187  
Or  
Subject SALES TAX

Name GARY R. GORKE  
Street Address or Route Number 754 WILLIAMSON  
City and Zip Code MADISON WI  
Representing WISC. SELF-SERVICE LAUNDRY ASSOC.

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: 8-22-01  
Bill No. AB 187  
Or  
Subject \_\_\_\_\_

Name Dan W Dykstra  
Street Address or Route Number 13020 Savage Rd  
City and Zip Code Waupun, WI 53968  
Representing WISLA Wisconsin Self-Service Laundry Assoc.

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: 8.22.01  
Bill No. AB 187  
Or  
Subject \_\_\_\_\_

Name DONSA SHINE  
Street Address or Route Number 574 DITD4 TRADES CENTER  
City and Zip Code MUSKEGO 53150  
Representing MUSKEGO HANDCRAFT

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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Assembly Sergeant at Arms  
411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: 8.22.01

Bill No. AB-187

Or  
Subject \_\_\_\_\_

Name DAVID SHINE

Street Address or Route Number 29723 N. LAKE DR

City and Zip Code WATERFORD 53185

Representing RIVERSIDE OF WATERFORD (corp)

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: 8/22/01

Bill No. AB187

Or  
Subject \_\_\_\_\_

Name THOMAS FIRTH

Street Address or Route Number Alleyway Shorewood

City and Zip Code WATKIN, ILLS

Representing \_\_\_\_\_

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: 8/22/2001

Bill No. AB187

Or  
Subject \_\_\_\_\_

Name Samantha Sturges

Street Address or Route Number Room 100 West State Capitol

City and Zip Code MADISON, WI 53708

Representing State Rep Colotta

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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Assembly Sergeant at Arms  
411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: Aug 22, 2001

Bill No. \_\_\_\_\_

Or Subject COACH AWARDS

Name Bob Demwils

Street Address or Route Number 10. Pickens St

City and Zip Code Waukesha WI

Representing WI Retail Hardware  
LEO Council

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

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Assembly Sergeant at Arms  
411 West, State Capitol  
Madison, WI 53708

# Assembly Hearing Slip

(Please print plainly)

Date: 8/22/01

Bill No. 187

Or Subject \_\_\_\_\_

Name Mike Morker

Street Address or Route Number 44115 Partridge

City and Zip Code Wagon chsc.

Representing COSEA

Speaking in favor:	<input type="checkbox"/>
Speaking against:	<input type="checkbox"/>
Registering in favor:	<input checked="" type="checkbox"/>
Registering against:	<input type="checkbox"/>
Speaking for information only:	<input type="checkbox"/>
Neither for nor against:	<input type="checkbox"/>

**Please promptly return this slip to the messenger at the committee.**

Provided by:  
Assembly Sergeant at Arms  
411 West, State Capitol  
Madison, WI 53708

Ways & Means Committee  
Preliminary Report on Referred Legislation  
March 9, 2001

Bill: **AB 187**  
Author: **Rep. Olsen**  
Date Referred: **03-08-2001**  
Public Hearing: **N/A**  
Executive Session: **N/A**

Relating Clause: **expanding the sales tax exemption for coin-operated laundry services to include all self-service laundry services.**

---

**Comments from Department of Revenue-**  
comments.

*Neutral FE - 90k loss*

---

**Comments from the Author-**

Author's reasoning for introducing legislation:  
comments. *Token purchases for self-serv laundries are subject to the sales tax*

Author's intent:  
comments. *To extend tax exemption to all self-serv laundries*

Does the Author want the legislation moved forward?

Yes     No

If no, do we have this in writing?

Yes     No

Is the legislation in its final form?

Yes     No

If major changes are required, the author shall prepare and introduce the necessary amendments.

---

**Notes-**  
comments.

*Amend at Req of DOR*

*5 states currently have sales tax on laundries of those*

*5 only WI differentiates between payment method.*

*Benefits generally the low-income portion of society.*

Assembly Ways and Means Committee  
Public Hearing on Assembly Bill 187  
August 22, 2001

Chairman Lehman and members of the committee, my name is Richard Postuma, the current president of the Wisconsin Self-Service Laundry Association (WSLA). I operate a self-service laundry in Slinger, Wisconsin. Thank you for this opportunity to present testimony in support of Assembly Bill 187.

The Wisconsin Self-Service Laundry Association is made up of small business owners who have joined together to help one another improve their businesses. One of the areas we have studied for many years is the imposition of the Wisconsin sales tax on self-service laundry operations.

In 1965, the Wisconsin Legislature enacted an exemption from the sales tax for "coin operated, self service laundry machines." Revenue from coin operated laundry machines in laundromats and apartments was deliberately exempted from the sales tax by the Legislature. WSLA believes the 1965 Legislature intended to exempt all self-service laundry machines from the sales tax because clean clothes are a necessity like groceries. Because the only technology at that time was coin-operated, the Legislature never anticipated the words "coin-operated" would produce an inequitable tax policy years later.

Since the late 1980s, the Wisconsin Department of Revenue (DOR) has been assessing sales tax on the revenues from any self-service laundry machines that are activated by tickets or magnetic cards. Assembly Bill 187 would clarify state law to exempt *all* self-service laundry machines from the sales tax, not just those that are coin-operated. We think this bill will bring the law back to where it was in 1965.

The WSLA has worked hard to study the impact of this sales tax. Surveys done in the 1980s and again in 1994 show the self-service laundry customer base are the elderly, single parents, people who earn less than \$1,000 per month, students and rural residents. We have worked very hard to make our laundries affordable and available to these customers who have no other choice than to rely on our services. I have attached a copy of our most recent Customer Survey to my testimony, so that you can see the people who are most impacted by this tax.

I hope you will consider the importance of AB 187 to this small portion of the business community and vote to support it. Thank you for your time and attention.



Spring/Summer 2001

Dear Wisconsin Legislators:

**RE: Sales Tax Exemption on Self-Service Laundry**

Please allow this letter to serve as notice of the Coin Laundry Association's support of the sales tax exemption for self-service coin laundries in the State of Wisconsin and the proposed clarification of this exemption to include all methods of payment by customers. The Coin Laundry Association (CLA) supports the position currently being advanced by the Wisconsin Self-Service Laundry Association (WSLA).

CLA is a 41 year-old, not-for-profit trade association representing 30,000 self-service coin laundry operators in the United States and around the world. CLA is proud to count the Wisconsin Self-Service Laundry Association among its strong network of state and regional affiliated organizations. I wish to submit for your consideration the following information in support of WSLA's effort to clarify the existing self-service laundry sales tax.

Our association agrees with the solid reasoning behind the WSLA's position. Indeed, all self-service laundries should be exempt from sales tax based on several factors: 1) self-service laundries typically serve the segment of the community which finds itself in a low-to-moderate socio-economic condition and therefore unable to withstand increased taxes (regressive taxation); 2) self-service laundries provide a basic public health service, a necessity of life akin to food, medicine, and shelter, not an optional or luxury service; 3) those members of the community who can afford home laundry equipment do not have to pay tax to wash their clothes; and 4) self-service laundry operators do pay sales tax on the initial purchase of their laundry equipment and simply make the equipment available to customers on a self-service basis. Additionally, the method of payment does not mitigate any of the above-mentioned reasons for a self-service laundry exemption. In fact, we are concerned over the fact that some self-service laundry customers are assessed sales tax and others are not.

I would also like to point out that the current sales tax policy in the State of Wisconsin puts Wisconsin out of step with the vast majority of other states.

**1315 BUTTERFIELD ROAD • SUITE 212 • DOWNERS GROVE, IL 60515-5602**  
**PH 630.963.5547 • FX 630.963.5864 • TOLL-FREE 877-CLA-IDEA**  
**E-MAIL [info@coinlaundry.org](mailto:info@coinlaundry.org) • [www.coinlaundry.org](http://www.coinlaundry.org)**

In fact, only 5 states (Hawaii, Iowa, New Mexico, Washington, and West Virginia) currently require all self-service laundry operators to charge sales tax. And in no other state is there the distinction drawn in Wisconsin over the methods of payment for laundry services.

Again, I strongly support the WSLA's position that the self-service laundry sales tax adversely affects two segments of our communities too often harmed by unjustified taxation: the underprivileged and small business owners. This regressive tax is exacerbated by the fact that the rules are applied differently among customers depending on their method of payment for self-service laundry.

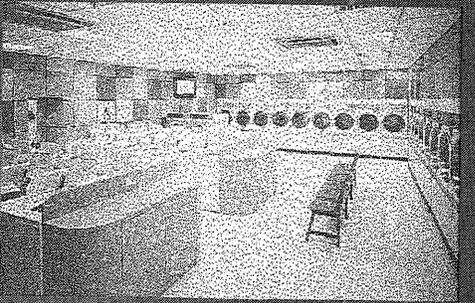
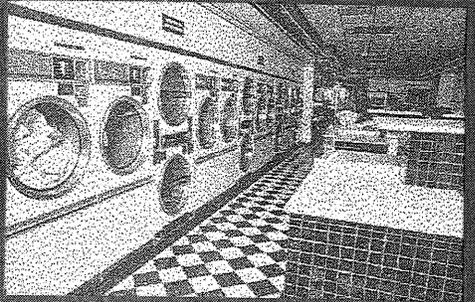
The Coin Laundry Association respectfully requests that you lend your support to WSLA and their efforts to clarify the existing exemption to include all methods of payment. I trust that the information provided here is helpful to you in considering this critically important issue. Please accept our invitation to contact us should you have questions or require further information.

Sincerely,



Brian R. Wallace  
Executive Director

# WISCONSIN SELF-SERVICE LAUNDRY



# Customer Survey

1993-1994

# Wisconsin Coin Laundry Association Board of Directors

## President

Mary Johnson  
Route 2, Box 51  
Westfield, WI 53964

## 1st Vice President

Tom Schingen  
2768 Brookview Dr.  
Green Bay, WI 54313

## Secretary/Treasurer

Susan Mokler  
W14115 Plante Dr.  
Ripon, WI 54971

## Past President

Paul Bohman  
1414 South Maple  
Marshfield, WI 54449

## Lobbyist

Gary R. Goyke  
22 N. Carroll St.  
Madison, WI 53703

### Directors At Large

Eugene Klar  
1220 Brick Haven Circle  
Monona, WI 53716

William Doerner  
8029 South 77th St.  
Franklin, WI 53132

Dan Dykstra  
407 Conrad Lane  
Beaver Dam, WI 53916

Wayne Kuhn  
P.O. Box 8605  
Green Bay, WI 54308

### Milwaukee District

Tom Substyk  
W305 N6580 Beaver View  
Hartland, WI 53029

Rick Brown  
P.O. Box 20970  
Greenfield, WI 53220

Wayne Staude  
W4464 Riverview Rd.  
Watertown, WI 53094

Arlyn Kolbe  
4774 S. Packard Ave.  
Cudahy, WI 53110

### Northern District

Frank Scharenbroch  
141 Valley View  
Brillion, WI 54110

Fritz Baenen  
1985 Marlee Lane  
Green Bay, WI 54304

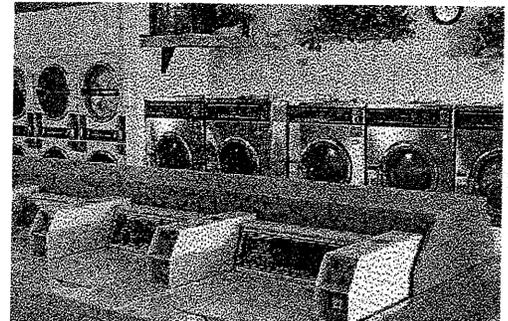
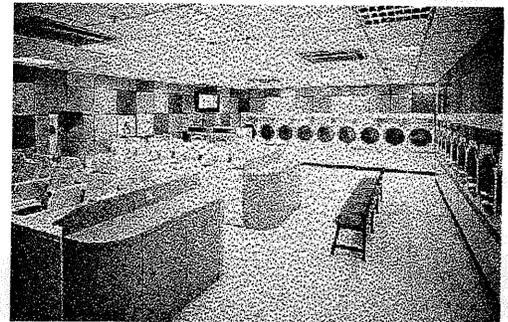
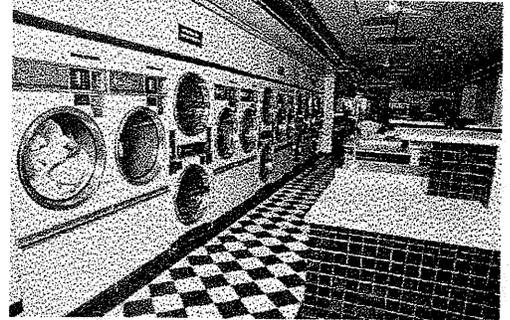
### Southern District

John Skillrud  
3583 E. Washington Ave.  
Madison, WI 53703

Dick Ramsdell  
202 E. Van Buren  
Janesville, WI 53545

Bob Klabunde  
P.O. Box 395  
Genoa City, WI 53128

Henry Wendt  
P.O. Box 567  
Ripon, WI 54971



# 1993 WISCONSIN SELF-SERVICE LAUNDRY CUSTOMER SURVEY

*Both surveys were designed to determine the socioeconomic characteristics of self-service laundry customers. In order to judge the impact of legislative changes on our customers, we need to understand who we are serving.*

## **About the Survey**

During the last few months, the Wisconsin Coin Laundry Association conducted its second Customer Survey. The first survey was conducted in 1987. Both surveys were designed to determine the socioeconomic characteristics of self-service laundry customers. In order to judge the impact of legislative changes on our customers, we need to understand who we are serving.

Brief interviews were conducted with self-service laundry customers at numerous locations throughout the state during the same two-week time period in June, 1993.

In order to obtain geographic balance, the state was divided into districts, each containing driving routes with respective association member laundromats along each route. The eight districts represented both urban and rural regions such as Milwaukee, Sheboygan, Appleton, Eagle River, Fond du Lac, Wisconsin Rapids, La Crosse and Richland Center.

The survey was carried out by independently contracted University of Wisconsin students and individuals as well as some WCLA members. Each pollster was responsible for one of the eight routes and corresponding laundromats along the route. Pollsters were compensated by the Association for time, mileage, food and lodging when necessary. Results were tabulated in July and August of 1993.

While we recognize the survey does not constitute a systematic random sample of self-service laundry users, we believe those polled are a representative sample of those who use self-service laundries. Over 800 interviews were conducted in diverse geographic areas of the state.

Cooperations from the customers was excellent, with very few refusing to answer the survey. The survey itself was kept simple and brief, in order to foster cooperation. A copy of the survey questionnaire can be found at the end of this report.

## **Customer Makeup**

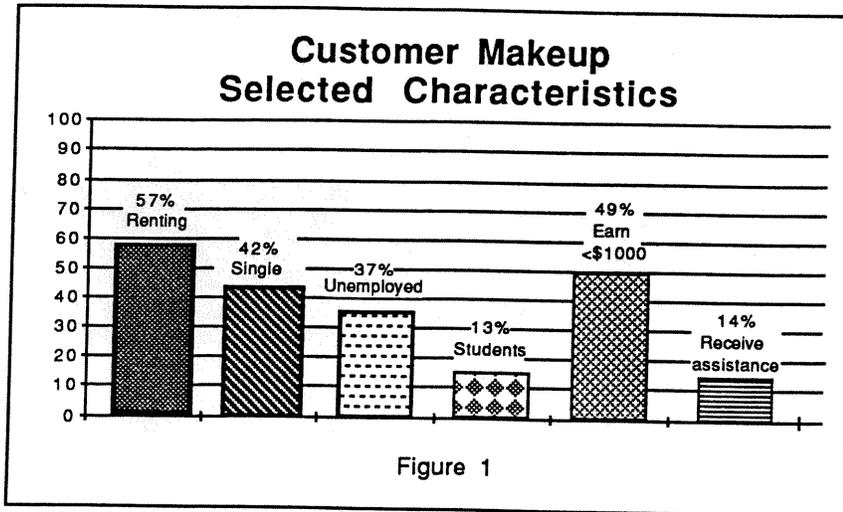
The survey revealed some startling facts about the makeup of coin laundry patrons in Wisconsin. Overall, the majority of customers were renters, are married, and have a far lower income level than the average family in Wisconsin. Figure 1 below shows the primary characteristics of the customers surveyed.

Most of the survey results were consistent with the findings of our 1987 survey. That survey also showed a high number of renters, single people and low income persons among our customer base. One characteristic that showed a significant decline was the percentage of customers who said they were students. Only 13% said they were students, while a far higher percentage indicated that status in 1987. Part of the

percentage change could be the result of fewer interviews in this year's survey of the University of Wisconsin-Madison campus area.

While the high percentage of renters, low income and single persons may be predictable, the employment and income status of the customers is still startling. More than one-third of the customers were unemployed and 49% of customers earn less than \$1000 per month. Fully 15% of the customers earn less than \$500 per month. One out of seven receive some form of public assistance.

*While the high percentage of renters, low income and single persons may be predictable, the employment and income status of the customers is still startling.*



One group not shown in Figure 1 are the elderly. Persons over the age of 60 make up 10% of our customers, and 94% of them report that they are receiving Social Security or a pension. More than half, 58%, reported earning less than \$1,000 per month from those pensions. Elderly people who were single made up 61% of the total makeup.

The average coin laundry user reported spending \$28 per month and \$336 a year for self-service laundry services, which has risen from the 1987 average of \$23 per month and \$296 per year. Considering the income level of the customers and the necessity of laundry services, it is easy to see that increasing costs to Wisconsin self-service laundry users could create a burden for them.

Many people who own their homes and have septic systems find it necessary to use self-service laundries to relieve pressure on their system. In our survey, 27% of the respondents said they used self-service laundries to relieve pressure on their septic systems. Most of these respondents lived in the more rural regions that we surveyed.

## Low Income Customers

In order to better understand those who have lower incomes, a further breakdown of survey results was conducted for only those who responded they have incomes of less than \$1,000 per month.

Figure 2 reveals the socioeconomic characteristics of our lower income customers. Of the 49% earning less than \$1000 per month, the vast majority, 69%, cannot afford to own their own home. A majority, 56%, are renting and another 13% have other living besides owning a home. That leaves only 31% who can actually afford a home. Many of our customers continue to live with their parents in order to make ends meet on their budget.

*Of the 49% earning less than \$1000 per month, the vast majority, 69%, cannot afford to own their own home.*

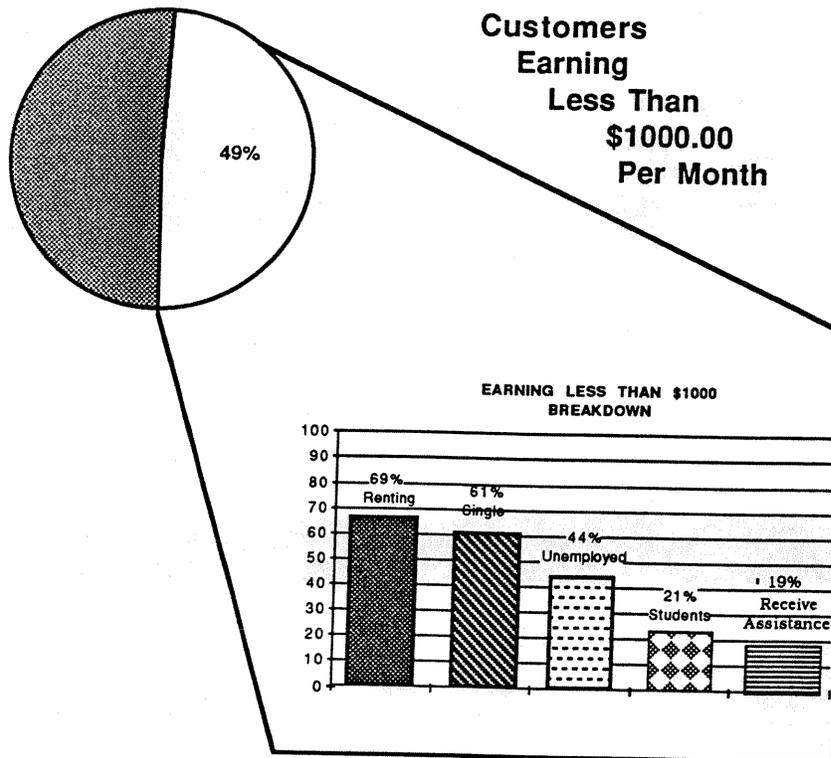


Figure 2

Some of those persons living with parents or others could be students, since this group of customers had a higher percentage of students than the overall customer group. Another characteristic that supports this observation is that the majority of the group earning less than \$1,000 were single people. Fully 61% of this group were single.

In addition, A higher percentage than the overall customer group, 44% compared to 37% overall, were unemployed. A higher percentage was also receiving public assistance, 19% compared to 14% in the overall customer group.

## Unemployed Customers

A total of 37% of self-service laundry customers are unemployed, far higher than the percentage of the general population. Figure 3 shows further detail on the makeup of our unemployed customers. Single persons made up 40% of this category which means that almost half of our unemployed customers have no spouse to support them while they are unemployed. Meanwhile, only 19% said they received public assistance.

Not surprisingly, two out of every three, 67%, of these people earn less than \$1000 per month. Unfortunately for this group as well as other low income groups, the costs of laundering services do not necessarily decrease when a person has lost his or her job.

*A total of 37% of self-service laundry customers are unemployed, far higher than the percentage of the general population.*

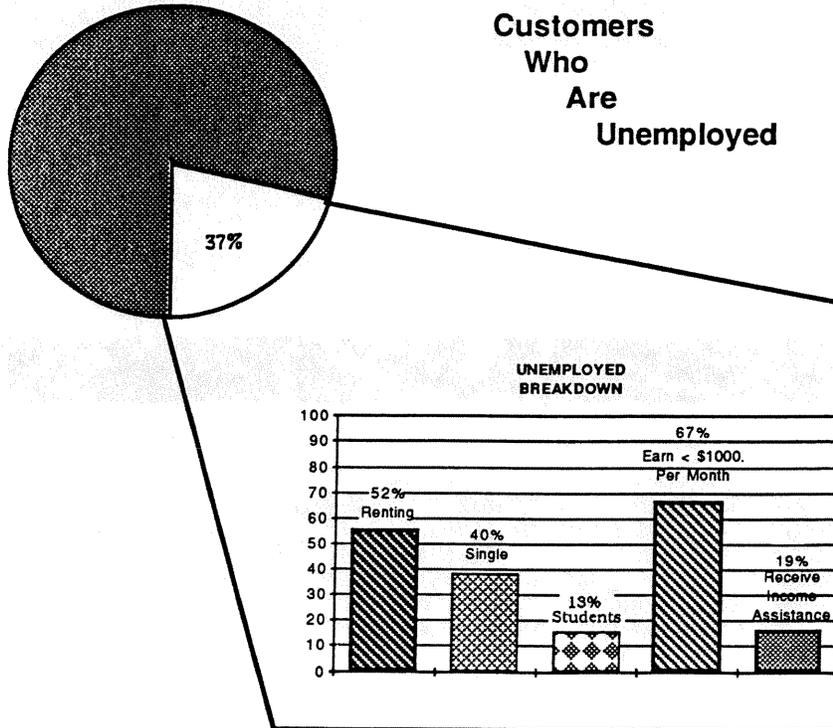


Figure 3

## Customers Who Are Single Parents

A small but significant group of customers are those who are single parents. Eight percent of the survey respondents fit that category.

Single parents make up almost 10% of our total self-service laundry customers as revealed in figure 4. Although this may seem like a small number these people are perhaps the most hard hit by increasing costs. Having children means having a larger volume of laundry per visit. Of the 49% earning less than \$1000 per month, the vast majority, 69%, cannot afford to own their own home. With 70% of single parents already earning less than \$1000 per month and 41% as unemployed keeping the children in clean clothes has already become a financial hardship.

*Of the 49% earning less than \$1000 per month, the vast majority, 69%, cannot afford to own their own home.*

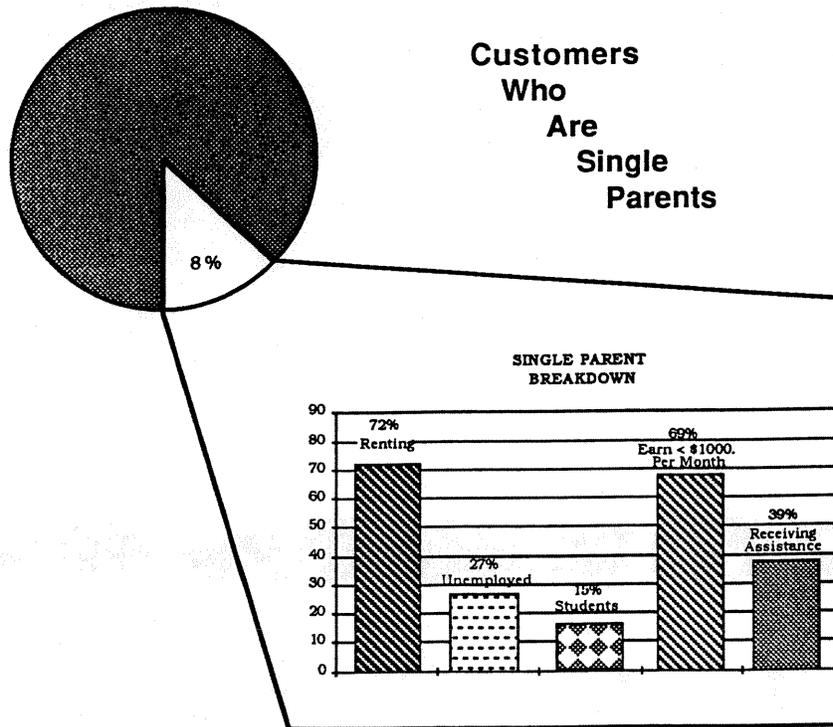


Figure 4

## **Conclusion**

It is obvious from this survey that customers of self-service laundries represent a group of people who must struggle to meet the necessities of life, including clean clothes. They are poor, they are renters, they are often unemployed. Increasing costs of laundry adds to their burden. These costs are really a necessity.

One small benefit that our customers have had is that the Legislature, recognizing that self-service laundries represent a necessity, has exempted those services from the sales tax. This exemption has put these services on a par with food, medicine, clothing and other necessities of life. It is one way in which these necessary costs can be kept down.

*It is obvious from this survey that customers of self-service laundries represent a group of people who must struggle to meet the necessities of life, including clean clothes.*

**1993**  
**WISCONSIN SELF SERVICE**  
**LAUNDRY CUSTOMER SURVEY**

1. How many times per month do you visit a self service laundry? \_\_\_\_\_
2. How much money would you estimate you spend per visit? \_\_\_\_\_
3. Do you own or rent your home? Own: \_\_\_\_\_  
 Rent: \_\_\_\_\_  
 Other: \_\_\_\_\_
4. Are you married? Yes: \_\_\_\_\_ No: \_\_\_\_\_
5. Do you have children who live with you? Yes: \_\_\_\_\_ No: \_\_\_\_\_
6. Are you a student? Yes: \_\_\_\_\_ No: \_\_\_\_\_
7. Are you employed? Yes: \_\_\_\_\_ No: \_\_\_\_\_
8. Do you receive social security or a pension? Yes: \_\_\_\_\_ No: \_\_\_\_\_
9. Do you receive any type of public assistance? Yes: \_\_\_\_\_ No: \_\_\_\_\_
10. Which category best describes your monthly income?  
 0-500 \_\_\_\_\_  
 500-1000 \_\_\_\_\_  
 1000-1500 \_\_\_\_\_  
 1500 and above \_\_\_\_\_
11. What is your age and sex? Age: \_\_\_\_\_ Sex: \_\_\_\_\_
12. Do you ever use a self service laundry to reduce pressure on your septic system? Yes: \_\_\_\_\_ No: \_\_\_\_\_

Statement of Purpose

*By answering these twelve simple, completely anonymous questions you can help us fight to keep your laundry costs down. A proposed state sales tax expansion will force self service laundromats like this one to raise their price 10 to 25 cents per load. With your cooperation, we can fight and defeat this unfair legislation.*

*Thank you,  
 Wisconsin Coin Laundry Association*

**FISCAL ESTIMATE FORM**

**2001 Session**

- ORIGINAL     UPDATED  
 CORRECTED     SUPPLEMENTAL

LRB # 01-1614/1  
 INTRODUCTION # AB 187  
 Admin. Rule #

**Subject**  
 Exempt from Sales Tax All Self-Service Laundry and Dry Cleaning Services

**Fiscal Effect**  
 State:  No State Fiscal Effect  
 Check columns below only if bill makes a direct appropriation or affects a sum sufficient appropriation

<input type="checkbox"/> Increase Existing Appropriation	<input type="checkbox"/> Increase Existing Revenues	<input checked="" type="checkbox"/> Increase Costs - May be Possible to Absorb Within Agency's Budget <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<input type="checkbox"/> Decrease Existing Appropriation	<input checked="" type="checkbox"/> Decrease Existing Revenues	
<input type="checkbox"/> Create New Appropriation	<input type="checkbox"/> Decrease Costs	

**Local:**  No Local Government Costs

1. <input type="checkbox"/> Increase Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	3. <input type="checkbox"/> Increase Revenues <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	5. Types of Local Governmental Units Affected: <input type="checkbox"/> Towns <input type="checkbox"/> Villages <input type="checkbox"/> Cities <input checked="" type="checkbox"/> Counties <input checked="" type="checkbox"/> Others <u>Baseball Park and Football Stadium Districts</u> <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts
2. <input type="checkbox"/> Decrease Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	4. <input checked="" type="checkbox"/> Decrease Revenues <input type="checkbox"/> Permissive <input checked="" type="checkbox"/> Mandatory	

<b>Fund Sources Affected</b> <input checked="" type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEG-S	<b>Affected Ch. 20 Appropriations</b> 20.566 (1)(a)
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**Assumptions Used in Arriving at Fiscal Estimate:**

Current law exempts from sales tax laundry services performed by a customer in a coin-operated, self-service laundry or dry cleaner. The bill extends the exemption to all self-service laundry and dry cleaning services.

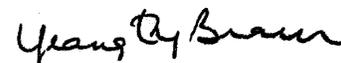
According to the 1997 Economic Census for Wisconsin, coin-operated laundries and drycleaners had receipts of \$53.5 million in 1997. Assuming receipts increased by an annual average of 2.5%, coin-operated laundry and drycleaner receipts would be about \$59.0 million in 2001.

According to the Wisconsin Self-Service Laundry Association, non-coin receipts include payments by tokens, debit or credit cards, or tickets, and account for about 3% of coin-operated laundry and drycleaner receipts. Thus, state sales tax revenues would decrease by about \$90,000 (\$59.0 million x 3% x 5%) under the bill.

County and special district sales tax revenues would decrease by a minimal amount under the bill.

The Department would incur one-time costs of \$56,100 to notify retailers of the new exemption. The bill does not provide funding for this amount.

**Long-Range Fiscal Implications:**

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