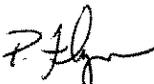


SCHOOL DISTRICT OF SUPERIOR
Superior Wisconsin

March 27, 2001

TO: Joint Finance Committee
FROM: Patrick Flynn, Principal, East Middle School 
RE: Revenue Caps

The impact of revenue caps on the School District of Superior, a District that is property poor, and is experiencing declining enrollments, is the increase of the student teacher ratio's in core area classes. Specifically, at East Middle School, there are 20 sections of 30 or more students in 7th & 8th grade core area subjects. In fact, we have 3 sections with 35 students. An ideal ratio would be 25:1 or less in these areas. I emphasize that these are core areas, areas that students will be held accountable for on standardized tests and in the future the graduation test. Much of this material is sequential and is necessary to build on from grade to grade.

March 27, 2001

2343 John Avenue
Superior, WI. 54880

I would address my remarks to whom it may concern, except that the education of our children should and does concern everyone, whether everyone wants to accept the responsibility for this concern or not,

As a parent of a school aged child, I am greatly distressed by the cuts in the governor's budget, specifically in the area of educational funding. Coming from a district where revenue caps have seriously damaged our ability to provide the educational opportunities our children - and all children - deserve, I find it hard to believe that we are faced with the possibility of having further damage done to the level of education we provide our children.

The threat of having SAGE curtailed in our schools, summer school funding reduced, and further reductions in money that spell the eradication of, not only extra-curricular activities, but curricular classes that do not support huge class sizes frightens and dismays me. This district is not affluent by any stretch of the imagination and many of our families cannot afford to pay fees for various activities, which has been a suggested way around class and activity cuts.

I don't know how a state which has long prided itself on its championing of education for all its children can even contemplate the kind of budget which would put a stop to and/or reduce the implementation of SAGE in our elementary schools. Sage is an invaluable program whose worth can be testified to by parents and teachers, alike. And what study exists that claims lower class size, especially in the early years, is not a benefit to our children? The other cuts are also damaging, but I think the cut in SAGE funding is the unkindest cut of all.

On behalf of this generation of children, I ask you to reconsider thoughtfully the proposed budget before you. I understand that money is not a limitless commodity and that many citizens feel they are already overtaxed and heavily burdened. But, public education requires the support of us all. Isn't it cheaper to provide the funding to create educated, informed, and productive citizens now than to try to pay the great sums necessary to ameliorate the problems of the uneducated, unemployed, disenfranchised numbers later? Why should our children have to pay because our elected officials refuse to pay attention?

Sincerely,

Patricia T. Lull
Patricia T. Lull

COOPER/WEISBERG SCHOOL

1807 MISSOURI AVENUE

SUPERIOR, WISCONSIN 54880

March 27, 2001

To the Joint Finance Committee:

We talk about having equal opportunity employment, and yet, we do not provide equal opportunity education for our children in the state of Wisconsin. The revenue caps need to be lifted as they are creating greater inequity between the school districts in our state.

As this century unfolds, we need to prepare our children for the unknown. They need to become well-rounded individuals who can make educated decisions and choices. Our educational program needs to provide a broad spectrum of study which includes the arts, as well as a strong foundation in the basics. The research shows that music and art strengthens the learning capacity in other areas.

In the early school years, children need more time and attention. The SAGE program allows teachers to meet those needs and give children a better start on their education.

What we need for today's children are more resources, not less. They are our future!

Respectfully submitted,

Sandra Frazier

Sandra Frazier

Kay Warner

Kay Warner

3.27.01

Dear Finance Committee,

I would like to take time now to ask you to please keep the funding for the SAGE program to be expanded to second and third grades in Superior public schools. This SAGE program has had an immediate effect on my family.

My first grade son, Cody James McDonald, moved in November 2000, and he became a student in a SAGE classroom at Bryant Elementary School on January 2, 2001. He could barely read any words in January, but through his dedicated teachers, the SAGE program, and my support at home, Cody is now successfully through half of the first grade reading program! He knows now that he CAN read, and his self-esteem has risen greatly! But, the work isn't through yet! He is still not as far as other first grade readers.

He needs the SAGE program in grade 2 if he is going to truly master reading. I can help at home, but it isn't enough. SAGE truly does guarantee academic success. Help other first graders by allowing the promised funding for SAGE to be expanded to grade 2 in this coming year, and to grade 3 in the following year. Help students like Cody become all they can be! Keep this fine successful learning intervention expanding.

Sincerely, Sandee L. McDonald

SANDEE L. MCDONALD



TRACY M. MAURER • WRITER

March 27, 2001

Joint Committee on Finance
John Gard, Co-Chair
P.O. Box 7882
Madison, WI 53707

Dear Mr. Gard and Committee Members:

Our state's economy depends on a solid educational system. Historically, Northern Wisconsin has managed to maintain its reputation for strong schools because of the commitment of the communities and the support of the local and state governments. Despite Governor McCallum's rhetoric about education, the current revenue cap system undermines our ability to educate our children and threatens one of the few consistent economic strengths in this area.

Having lived in the South, we know exactly what happens when the educational system fails to meet the needs of students, parents, communities and employers:

- Employers can't find an educated workforce, so they move elsewhere.
- Communities lack informed leadership for sustained growth; they constantly battle negative perceptions. Also, illiteracy climbs, teen pregnancies increase and drop-out rates skyrocket.
- Parent must pay thousands of dollars to send their children to private schools just to ensure their children receive the basic, well-rounded education they enjoyed—regardless of any post-secondary aspirations.
- Children, most importantly, suffer because they struggle to keep up with their peers elsewhere in the nation; they lose out on the skills and knowledge that form the basis for their generation's prosperity.

We saw first-hand how Southern cities now spend enormous resources, both in terms of dollars and man-power, to rectify the past's misguided focus. Now they know the key to their success is in restoring the public's faith in their educational systems.

Our state's current revenue caps promise to plunge Wisconsin's educational system into the same conditions states in the South have faced, compromising our ability to compete economically and eroding the quality and value of the education we offer our children.

Do not rob our children of a strong education. Do not diminish our economic resource. Do not favor the biggest cities in our state. Change the current revenue cap law and allow our school systems to flourish, for the sake of our children, our communities and our economic future.

Sincerely,


Tracy M. Maurer

625 N. 23RD ST. • SUPERIOR, WI 54880

1-800-784-8824-22 • TEL: 715-392-7290 • FAX: 715-392-7159

TMAURER@SPACESTAR.NET

MIKE SEISER
District Administrator
715-442-2391
FAX 715-442-3607

MIKE FUNK
7-12 Principal
LYDIA GNOS
Elementary Principal

PEPIN AREA SCHOOLS

"Home of The Lakers"

510 PINE ST., P.O. BOX 128
PEPIN, WISCONSIN 54759

BOARD OF EDUCATION:
Mary Peterson, President
Dan Lerum, Vice President
Art Herbison, Treasurer
Dan Serene, Clerk
Sam Serene, CESA Rep.

3-27-2001

*Joint Finance Committee
P.O. Box 8952
Madison, Wi. 53708-8953*

Dear Committee Members,

I am sure you are aware of most of the concerns of K-12 Education. I would like to make you aware of some of the budget perils of a small, declining enrollment, school.

*2000-2001 total enrollment including summer = 336
2001-2002 total enrollment including summer = 318*

This indicates a decline of 18 students. The decline on the three year average which revenue limits are calculated is 12.

*Revenue allowed per student in 00-01 = \$8096
Revenue allowed per student in 01-02 = \$8316*

Enrollment for revenue purpose based on the three year average is 329. $329 \times \$8316 = \$2,735,964$. Add the 75% hold harmless for declining enrollment which equals \$66,528 for a total of \$2,802,492.

*2000-2001 revenue = \$2,809,312
2001-2002 revenue = \$2,802,492
a decrease of \$6,820*

The projected increase in operating costs is slightly less than 3% of the total budget, or about \$84,000. This creates a revenue shortfall of \$90,000 for next school year. Now with a decline of enrollment our District can make some reductions in costs. A reduction in personnel is unlikely as the decline is spread around the classes. So realistically a shortfall of \$50,000 to \$60,000 is expected. In 02-03 a shortfall of \$90,000 is projected.

Pepin Area School's vision is "Encouraging a community of learners in a positive atmosphere where learning is a life long process which develops responsible citizens who value knowledge."

The Pepin Area School District does not discriminate on the basis of race, color, religion, sex, national origin, age or handicap.

Where can the State help?

- 1). Allow Districts to levy up to 3% over their revenue limit if needed. Two percent of the average cost per pupil is not enough for the small, declining enrollment, school district.*
- 2). Increase support for high cost special needs student costs. Pepin has three students that cost well over \$40,000 each. This is a tremendous cost to absorb in a budget designed for 317 total students. In addition there are several students in the \$25,000 cost area. In Pepin \$275,000 in general education revenue is transferred into fund 27 to support special needs. Pepin believes this to be a good use of our education dollar and a must do thing. The District would just like a little more help financing these high cost students.*
- 3). Maintain the summer school count allowed for revenue limit purposes at 40% of the total attendance.*
- 4). Keep the TEACH program. Thank You, it has been a lifeline for technology in small schools especially.*

In conclusion I must once again stress the need for some relieve in the financing of high cost special needs students. In a small District like Pepin two or three high cost students can nearly cripple the district budget. These students need to be serviced as completely and compassionately as possible. Please consider increasing the state aid to Districts on the students. I am always willing to contribute should you have any questions or need clarification regarding any of these concerns. Thank you for your time and attention.

Sincerely,



*Mike Seiser
District Administrator*

Talking Points
Joint Committee on Finance
Regent Gerard Randall, Vice Chair
Wisconsin Board of Regents
March 27, 2001

- There are three reasons I, a UW System Regent from Milwaukee, would travel all the way to Superior to testify before this Committee
- First, as the Board of Regents Vice-Chair, I want to encourage your support for all the workforce development initiatives included in the Governor's budget and an "economic stimulus package" to meet workforce needs statewide. Specifically today I call your attention to those UW budget proposals that impact Northern Wisconsin... the Transportation Logistics Center and Aquaculture Demonstration Facility.
 1. \$805,000 was included in the Governor's budget for a UW Superior Transportation Logistics Research Center. Like initiatives in other parts of the state to produce more teachers, engineers, management information specialists or biotechnology experts, this program is about meeting workforce needs and preparing Wisconsin for the new economy. The U.S. Department of Labor estimates that 2-3,000 new transportation and logistics job entrants will be needed in this area. Demand has driven wages for these jobs up to an average of \$41,000 per year. With the increase in e-commerce, everyone needs to get their products to market efficiently. Support for the Governor's budget proposal will mean an increase from 10 to 80 majors per year and service to approximately another 100 transportation workers per year in seminars and certificate programs. What is also needed is your approval of the 5 positions needed to teach the new enrollees in this program (the Governor's budget provides none).
 2. The Governor's budget also includes some operational funding for an Aquaculture Research Center which will help the economy of the north by identifying best commercial practices to make viable the fish farming industry in northern climates. Again, 14 positions associated with this project, also need to be approved and I understand someone else will be giving further testimony in this regard.
- The second reason I am here today is to let you know how important the Capital budget is to the UW System campuses. Approximately three quarters of the capital budget recently approved by the Building Commission for the UW System will go to renovation and maintenance of existing space. The Regents are stewards of a physical plant which has replacement value of \$5.6 billion. This biennium we will be able to begin chipping away at a deferred maintenance backlog of nearly \$800 million. At UW Superior, a physical education addition and remodeling project was recommended at \$13.3 million of General Fund Supported Borrowing. Please remember how important these facilities are to Superior and to the delivery of a variety of academic programs around the state such as the sciences, fine arts, engineering, biotechnology and physical education.

- Third, and last, I am here today because I believe so strongly that adequate financial aid needs to be available to needy students whether they are from Bayfield or Beloit. The UW System administers two such programs: The Advanced Opportunity and Lawton grants for minority and disadvantaged students. Please increase funding for these two programs to keep up with estimated increases in tuition (a cost of about \$1.4 million over the biennium as proposed as part of the Regent's "economic stimulus package".)

Thank you members of the Joint Committee on Finance. May I answer any questions?

RandallSuperiorFinancehearingTalkingPoints.doc.

Luther Midelfort

Mayo Health System

March 23, 2001

Wisconsin Joint Finance Committee

RE: Support for Chippewa Valley Technical College Health Education Center

I wish to add my support to the concept of a Health Education Center at Chippewa Valley Technical College (CVTC) in Eau Claire.

Over the last several years, Luther Midelfort has experienced shortages in critical health care technology and nursing areas. As the population expands and ages in the Chippewa Valley, it will be crucial that both Luther Midelfort and the Marshfield system continue to expand to meet the needs of that aging population. We can only proceed with that expansion if we can obtain the talented technical and nursing professionals that we need. The current facilities through the University and the Technical College are not adequate to expand health care programs. As I am sure you know, CVTC is limited by state statute to borrow no more than \$500,000 for facility development. Any amount over that \$500,000 requires voter approval.

Working together, Luther Midelfort, Marshfield and Sacred Heart Hospital are not able to provide adequate clinical sites for expanded programming and teaching. The proposed 27,000 square foot addition to CVTC would expand programs for laboratory first year students and allow the second year students to work at the hospital sites.

The legislature has been a leader in helping create the CVTC Manufacturing and Technology Center, which serves as a model for the Health Education Center. It is important that the State of Wisconsin be a partner in the creation of the Health Education Center for three reasons. First, the state, with a contribution of \$1 million would provide seed money to allow the partnerships to grow and develop. Second, the labor supply for the health care industry would be adequate to meet the needs of the Chippewa Valley, and third, access to health care for all populations, whether rural or urban, would be available.

Wisconsin Joint Finance Committee
March 23, 2000
Page 2

I hope you will be able to help us with this effort.

Sincerely,

A handwritten signature in black ink, appearing to read 'W. C. Rupp, M.D.', written in a cursive style.

William C. Rupp, M.D.
President/Chief Executive Officer

WCR/rk
cc: Chippewa Valley Technical College

SACRED HEART HOSPITAL

900 West Clairemont Avenue
Eau Claire, WI 54701-6122

March 27, 2001

Executive Office

715-839-4131 • Fax: 715-833-6076

Joint Finance Committee

Attn: Senator Brian Burke & Representative John Gard

Dear Joint Finance Committee Co-Chairs & Members,

I am pleased to write this letter of support for the proposed Chippewa Valley Technical College Health Education Center. Health care is the second largest industry in west central Wisconsin and the fastest growing. Sacred Heart Hospital is no stranger to employee shortages, which are starting to affect us, as they already have in major metropolitan areas.

Access to health care in the Chippewa Valley is critical, since we serve a population base in excess of 350,000 people in approximately seventeen counties in western Wisconsin. Our next door neighbor, Chippewa Valley Technical College (CVTC) is the main educator of all allied health technicians and a majority of the registered nurses and certified nursing assistant in the Chippewa Valley. For several months we have been in conversations with CVTC on what they can do to help expand training in our area to fill our present and expected shortages in health care professionals. We have had excellent cooperation from CVTC President Bill Ihlenfeldt. His response has been very imaginative and bold. CVTC is proposing a major initiative to develop a Health Education Center at the Eau Claire campus, modeled after the very successful CVTC Manufacturing and Technology Center. As with the Manufacturing and Technology Center, the Health Education Center will require the support of public and private health care providers, philanthropy, state government, federal government, UW system campuses, and others.

As you know the State Statute limits CVTC in its ability to borrow money without a referendum throughout the eleven county CVTC district. Therefore, alternative strategies must be employed. With the state of Wisconsin contributing \$1 million dollars in seed money, we feel confident that the partners could develop the plan and the funds necessary to implement this Health Education Center. Research has shown that with such a facility, the labor supply for the health care industry will be adequate to meet the needs in the Chippewa Valley, and the access to health care for all urban and rural residents will be available.

Eau Claire is rapidly becoming a health care center. However, we need the health education resources to continue this development, much as CVTC provided the information systems technology education to enable the growth in computer technology industries in the Chippewa Valley. Committee members, your support will help enable this major initiative to move forward. We strongly urge you to exercise your leadership in this area. Thank you for your consideration.

Sincerely,



Steve Ronstrom
Administrator

Cc: William Ihlenfeldt, President CVTC

Care • Joy • Respect • Competence

An Affiliate of Hospital Sisters Health System



UNIVERSITY OF
WISCONSIN-MADISON
MEDICAL SCHOOL

March 26, 2001

Wisconsin Joint Finance Committee

RE: Support for the Health Education Center

I am writing in support of Chippewa Valley Technical College's proposed Health Education Center. This proposal, developed to address critical shortages in allied health and nursing professionals, is modeled after the college's Manufacturing and Technology Center. It would bring a number of related programs under one roof, as well as provide additional space for new and expanded programs to train these professionals.

Eau Claire Family Medicine Residency, a regional campus of UW - Madison Medical School's Department of Family Medicine, is exploring the possibility of locating our residency's model clinic within this new facility. The prospect of replacing our aging, outmoded facility with one designed for the information age is attractive. The potential efficiencies to be realized by sharing space and support for teaching and patient care and technical services are exciting. These reasons are certainly adequate for our residency to pursue this concept. Perhaps the most powerful reason, however, is the potential for cooperation between programs training allied health, nursing and physician professionals. Close physical proximity can only enhance joint teaching, public health, and community education efforts in the Eau Claire area.

Our residency program therefore enthusiastically supports and is strongly considering joining Chippewa Valley Technical College's effort to develop its' Health Education Center. We feel that this project is a very positive step in enhancing both healthcare and higher education in western Wisconsin.

Sincerely,

Richard R. McClafin, MD
Campus Director

cc: William Ihlenfeldt

Eau Claire Family Practice Residency Program

807 S. Farwell St. Eau Claire, WI 54701 715/839-5175 Fax 715/839-4733



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Norman L. Keller
Vice President
Western Wisconsin Regional Service Center

2270 EastRidge Center
Eau Claire, Wisconsin 54701-3409
715/856-1201

March 23, 2001

Senator Brian Burke, Senate Chair
Joint Committee on Finance
Room 316 South, State Capitol
Madison, WI 53702

Representative John Gard, Assembly Chair
Joint Committee on Finance
Room 315 North, State Capitol
Madison, WI 53702

Dear Senator Burke and Representative Gard:

Your commitment and the commitment of the Joint Committee on Finance have helped the Chippewa Valley achieve significant business and workforce growth in recent years. These successes are now fueling the expansion of the area's health care industry and resulting in some critical shortages of trained health care professionals.

The Chippewa Valley Technical College is the primary entity for addressing this workforce issue, just as it has been in the past with many other area industries. Current facilities, however, are not adequate to expand health care programs and resolve the worker shortage problems.

With a contribution of \$1 million of seed money from the State and in partnership with the State, the Federal Government, the UW System, local health care providers, and other donors, a CVTC Health Education Center could be created and, in turn, the health care shortage problem would be resolved.

Your leadership and the support of the Joint Committee on Finance on funding for this critical phase of Chippewa Valley expansion are truly appreciated.

Sincerely,

Norman L. Keller
Regional Vice President

NK:sb

Post-It* Fax Note	7571	Date	3-26	* of pages	1
To	Bill Inlenfeldt	From	Norm Keller		
Co./Dept	CVTC	Co.	BlueCross & BlueShield		
Phone #	833-6211	Phone #			
Fax #	833-6470	Fax #			



March 26, 2001

Wisconsin Joint Finance Committee
State Capitol
Madison, WI 53702

Dear Committee Members,

I write to you requesting your support and the financial support of the State of Wisconsin for creation of a Health Education Center at Chippewa Valley Technical College.

As a health care provider in the Chippewa Valley, St. Joseph's Hospital is acutely aware of the importance of having a sufficient number of well-trained individuals across all health professions. To date, we are beginning to experience personnel shortages in selected areas and all projections indicate this will become worse – given the Chippewa Valley's current labor supply.

We support the Chippewa Valley Technical College's efforts in creating a Health Education Center. It could prove to be a major supplier of allied health technicians and nurses for us, and other area health care providers. The Center would allow the college to expand needed health care training programs, which could be augmented by providers offering students excellent clinical experiences in their second year.

As you know, the Chippewa Valley continues to be a dynamic and growing area. If we are to perpetuate this Region's economic growth, adequate and well-staffed health care providers must be a strong fabric of each major community. Business leaders expect it!

I urge your support for the creation of a Chippewa Valley Technical College Health Education Center and financial support via state monies. The importance of the State of Wisconsin as a partner in this effort cannot be overstated.

All of us look forward to receiving your support. Thank you.

Sincerely,

A handwritten signature in black ink that reads "David B. Fish". The signature is written in a cursive style.

David B. Fish
Executive Vice President

DBF/dann

KELL CONTAINER CORPORATION



MANUFACTURER OF HIGH QUALITY P.O.P. DISPLAYS,
SHIPPING CONTAINERS, INNER PACKAGING & CHIP PARTITIONS

421 Palmer Street • P.O. Box 28 • Chippewa Falls, WI 54729

March 26, 2001

To: Wisconsin Joint Finance Committee

Dear Committee:

The Chippewa Valley Technical College is undertaking an endeavor to enhance our area even more. The College is attempting to build a Health Education Center. This center would be the nucleus for the training of allied health technicians, registered nurses, licensed practical nurses and certified nursing assistants.

The Chippewa Valley is fortunate to be the home to three Medical Centers in the Chippewa Valley as well as many clinics and medical offices. Current CVTC training and the in-house training provided by the various medical facilities are not keeping up with the demand. Also, training is very much needed in the emergency rooms that assist all industry and manufacturing when an industrial accident occurs. None of us want to use these facilities but if the need arises Kell Container wants to make sure one is available.

Kell Container supports this effort and asks that the State of Wisconsin join the College's effort with a contribution of at least \$1,000,000.00 to get the building project off the ground. Dr. Ihlenfeldt and his staff are diligently working to bring the Medical community into this effort and the State's support will make the job that much easier.

The CVTC has an excellent track record of creating partnerships when the CVTC Manufacturing and Technology Center was built two years ago. These types of partnerships are the way to create the necessary centers to train the employees everyone needs today.

Please give this your wholehearted support and dedication that is needed to get the funds required to start the Health Education Center at the Chippewa Valley Technical College.

Best regards,

A handwritten signature in black ink that reads "Tom Kell". The signature is written in a cursive, flowing style.

Tom Kell
President
Kell Container Corporation



Phone: 715-723-1801 • 1-800-472-1800 • FAX 715-723-7744



EAU CLAIRE
A R E A
INDUSTRIAL
DEVELOPMENT
CORPORATION

March 23, 2001

**TO: Senator Brian Burke, Co-Chair - Joint Finance Committee
Representative John Gard, Co-Chair - Joint Finance Committee
and Members of the Joint Finance Committee**

This letter is written in support of the Chippewa Valley Technical College's (CVTC) request for State of Wisconsin assistance in the creation of a new 27,000 square foot Health Education Center. A State of Wisconsin contribution of One Million Dollars as seed money would allow CVTC to assemble the partnerships in the Chippewa Valley that have provided the impetus for our past successes.

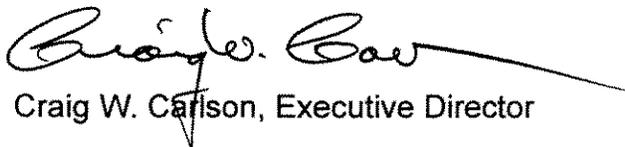
Existing space is not available at the CVTC and area hospitals are unable to provide the necessary clinical sites for expanded programming.

This new facility would allow CVTC to expand programs with clinical laboratories for first-year students while keeping the hospital sites for second-year programming. A new center will help meet the employee needs of our healthcare providers while providing access to healthcare for everyone.

Your historical interest and support of the initiatives in the Chippewa Valley are greatly appreciated. This new health care initiative to be successful needs the State as a partner.

We at the Eau Claire Area Industrial Development Corporation will do whatever we can to assist you and the CVTC to bring this project to reality.

Sincerely,



Craig W. Carlson, Executive Director

CWC:pft

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3625 Gateway Dr., Suite C., Eau Claire, WI 54701-8187 ■ (715) 834-0070 ■ 1-800-944-2449 ■ Fax: (715) 834-1956
E-Mail: info@eauclaire-wi.com ■ Internet Site: <http://www.eauclaire-wi.com>





March 23, 2001

Wisconsin Joint Finance Committee

Health care in West Central Wisconsin is the second largest industry and our fastest growing industry. Health care is crucial to the future success of our great state. As our population expands, it will become even more crucial.

We are fortunate to have great health care facilities in our region. However, we do not have enough health care workers to meet the demand.

Chippewa Valley Technical College (CVTC) is the major supplier of health care workers in the field of health technicians, registered nurses, licensed practical nurses, and certified nursing assistants in our region. Their current facility is not adequate to expand health care programs to meet the current worker shortage, and area hospitals cannot provide the necessary clinical sites for the needed programs.

Chippewa Valley Technical College became a partner with health care providers, the University of Wisconsin Family Medical Clinic of Eau Claire, and the K-12 Schools in the district, to address how to meet the present and future demands for health care workers.

The results of partnering was a plan to develop a 27,000 square foot "Health Education Center" which would allow for program expansion, would alleviate the shortage of clinical sites for students at local hospitals. It would also focus on 11-16 health care education, provide clinical labs for first year students, and insure that the labor supply for the health care industry will be adequate to meet the needs in the Chippewa Valley.

The major obstacle in making this a reality is the funding of such a project. We believe that this can become a reality with a partnership between CVTC, health care providers, private donors, UW system, US government, and the State of Wisconsin.

CVTC is limited by state statute as to the amount it is allowed to borrow for facility development. Therefore, they need financial partners.

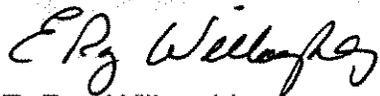
We believe that a partnership between our community and the State of Wisconsin would help in the following ways:

1. Show that state and local communities can work together.
2. State could provide seed money, which would get the project going.
3. With the state involvement, it would encourage other partners to get involved.

Our community would appreciate it if you would review this project and the possibility that the State of Wisconsin and the Chippewa Valley community become partners in this project.

I would appreciate it if you would let me know your thoughts on this important project for our community and the possibility of a partnership between our community and the State of Wisconsin.

Sincerely,



E. Ray Willoughby
President/CEO



WISCONSIN BUSINESS BANK

A Branch of Wisconsin Community Bank

March 27, 20001

Governor Scott McCallum
P.O. Box 7863
Madison, WI 53707

Dear Governor McCallum:

This is to request your support for state funding for Chippewa Valley Technical College's Health Education Center in Eau Claire, Wisconsin.

I know you are aware of the excellent economic development partnership in the Chippewa Valley between the institutions of higher education; i.e., UW-Eau Claire, UW-Stout and Chippewa Valley Technical College (CVTC) and private sector employers. I also want to tell you how much we have appreciated your recent efforts in supporting the various initiatives in the Chippewa Valley.

Now, we need your help in another area, which is key to the continued economic development success of the Valley. There is a critical need for skilled nursing services and allied health technicians in this area. I served six years on the Sacred Heart Hospital Advisory Council and saw the structure of health care services change dramatically. From the area with four hospitals in three cities, we have grown to a regional medical center with Mayo-Midelfort-Luther, Marshfield Clinic, Sacred Heart Hospital and St. Joseph's Hospital playing major roles. Their need for skilled nursing & allied health technician personnel has grown accordingly.

In visiting with many of our bank customers and prospects, access to excellent and efficient health care is one of the top criteria in location decisions. Prospects particularly look to the reputation and levels of care of the institutions providing these services, and adequate staffing is a key. The need for this center is critical, as area hospitals cannot efficiently provide the necessary clinical sites for expanded programming. The proposed addition, would allow CVTV to expand programs with clinical laboratories for first-year students, keeping the hospital sites for second year programming.

Page 2
Governor Scott McCallum
March 27, 2001

This is very cost efficient way of providing the necessary educational programs fro the health care professions, of keeping our young people in the Valley for schooling, and in partnering with our educational institutions. As we have seen with the success of the CVTC Manufacturing and Technology Center, these partnerships are very important and breed success.

I hope this important economic link will become a priority of your Administration.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Mihajlov', with a long horizontal flourish extending to the right.

Thomas P. Mihajlov
Unit President

Community State Bank

4106 State Road 93/Eau Claire, WI 54701-7806/Tel 715 833-1444

March 27, 2001

Wisconsin Joint Finance Committee

Madison, WI 53707

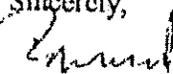
RE: Support for Health Education Center to be Built by Chippewa Valley Technical College in Eau Claire

Dear Committee Members:

I'm writing to you to support the request by CVTC for \$1,000,000 from the State of Wisconsin to partially support the Health Education Center to be built here. With the growth in the Valley and the aging population, we very much are in need of providing allied health professionals to our area's health care systems.

As you know, particularly in Eau Claire, we have outstanding medical facilities but continuing to support them with nurses and health care technicians is becoming increasingly more difficult. With the completion of the Health Education Center, CVTV should continue to be the main provider of nurses and health care technicians in the Chippewa Valley. I certainly hope you and the legislature will consider and approve a contribution of \$1,000,000 to allow this vision to continue.

Sincerely,

Robert R. Hood
President

RRH:smw



The
Chippewa
Valley
Technical
College
Health
Education
Center

Prepared By
CVTC College Advancement Team
May 2000

Background

Health care is not only the second largest industry in West Central Wisconsin but is also one of the fastest growing.

Chippewa Valley Technical College is a key provider of nurses, EMTs and other medical technicians for the health care industry. We currently have nearly 750 students enrolled in health care programs, including 180 in nursing, 90 in nursing assistant, and 50 each in radiography, diagnostic medical sonography, health information technology, and medical lab technician programs. The college also provides continuing education to over 2,000 health care workers annually.

Health care training at CVTC is provided in the L.E. Phillips Service and Health Career Center, which was built in 1973

through a generous donation from the Phillips family foundations. The two-story 27,000 square foot classroom and lab facility currently houses nearly a dozen thriving health programs at CVTC with a utilization rate of 80 percent. Thousands of students have been provided superior health care training over the years through the Center, with 80 percent of these students remaining in the region to work in health care fields. Clearly, they have helped the Chippewa Valley become a recognized regional center for health services.

While the facility has served CVTC's health programs and its students well, it needs expanding, updating, and refurbishing if it is to continue to provide state-of-the art training for area health technicians. While the renovation of the existing facility will extend the utility of the building for training purposes, it will address only part of existing regional need for health care training. Several distinct factors are driving the need for an expanded regional training facility:

- Sharp growth in health care jobs forecast for the coming decade
- Demand for new training programs to meet evolving industry and community needs
- Expanding use of simulation and virtual reality training to improve health care skills
- Need for education and training providers to provide integrated programs at lower costs
- Increased need for health care services for poor and disadvantaged residents of the Chippewa Valley

The new CVTC Health Education Center

Description: An expanded health care training, human patient simulation and clinical facility on the Chippewa Valley Technical College Clairmont Campus in Eau Claire.

Size: 27,000 square feet of refurbished classroom and lab space, a 25,000 square foot addition for simulation and other new training, and space for future expansion for shared clinical facilities.

Benefits: Capacity for more students and programs, cutting edge simulation training, integrated health education from high school through baccalaureate, improved health care workforce, and convenient health services for poor

Cost: Estimated \$3.5 to \$4.0 million for remodeling, expansion, and human patient simulation equipment.

Partners: CVTC, UW-Eau Claire, K-12 schools, Marshfield Clinic, Midelfort Clinic, Luther Hospital, Sacred Heart Hospital, UW-Madison Eau Claire Family Medicine Clinic, Chippewa Valley Free Clinic, and others.

An Expanded Regional Training Center

CVTC is proposing a two-phase expansion of the existing Phillips Center to respond to area training needs. The first phase will involve a 25,000 square foot addition to the east of the existing building that will be centered around core CVTC programs and a state-of-the-art virtual patient simulation training lab. The current facility will also be fitted with a new roof, upgraded electrical and HVAC systems, and updated floor, ceiling, and wall treatments. The second phase of the project will incorporate a further physical and programmatic expansion to accommodate the needs of other clinical partners.

Overview

The Chippewa Valley Technical College Health Education Center will be an exciting new cooperative partnership involving area education providers, the health care industry, and the community. It will provide a modern facility and state-of-the-art equipment necessary to deliver quality health care education to over 750 students and 2,000 existing workers in the burgeoning Chippewa Valley health care industry. The existing Chippewa Valley Technical College L.E. Phillips Health Career Center will be expanded and modernized to provide additional multimedia classroom and laboratory facilities, a human patient simulation lab, more computer hardware and software, and new health career offerings. The Health Education Center will provide training beginning at the high school level that links directly to CVTC degree and diploma programs, and ultimately to baccalaureate degrees at UW-Eau Claire and UW-Stout. This will avoid unnecessary duplication and will improve cost and training efficiencies. Advanced simulation equipment will also enhance the Center's ability to provide continuing education for the health care industry.

Joint partnerships among the health care providers and the CVTC Health Education Center will result in (1) cooperative planning of training needs, (2) shared equipment to reduce training costs, and (3) sufficient clinical sites for advanced student learning.

Phase One: Expanded Center With Human Patient Simulation Lab

One of the difficulties in providing quality training to so many individuals and in addressing growing labor market needs is to find adequate clinical facilities and opportunities for students to practice providing patient care in a real-world setting. Working with real patients in a clinical setting is restricted by the requirement for close supervision of students and procedures, and by the need to limit liability for potential mistakes in dealing with those patients. As a result, it is difficult for medical training programs to provide adequate clinical experience and practice early in the study program and particularly in critical care situations. Consequently, students face a longer learning curve to achieve proficiency on the job as they enter patient care occupations. Similarly, continuing education is restricted by the absence of real-world simulation. Programs can accommodate fewer students, training time is unnecessarily prolonged, students are not well prepared for critical care situations, and labor market shortages persist as a result.

While it is impractical to rapidly expand the number of clinical sites and real-world patient care opportunities available to students, recent advances in technology make it possible to achieve the

desired results through a human patient simulation laboratory. Medical Education Technologies, Inc. of Sarasota, Florida has pioneered an advanced Human Patient Simulator (HPS) that offers an unparalleled degree of training for health care personnel.

The computer driven, life-sized mannequin breathes, speaks, has pulses, and contains sophisticated models of physiology and pharmacology that let it accurately mirror human responses. It will react to intravenous drugs, CPR, defibrillation, intubation, ventilation, catheterization, and a host of other procedures. The Human Patient Simulation Lab can be used for initial training, continuing medical education courses, and reenactments of actual events from accident scenes to operating rooms. It can be a man, a woman, young, old, in good health, very ill, or even pregnant. Each patient's circumstances can be enhanced further by adding one or more of the seventy scenarios of human conditions such as diabetic coma, septic shock, or congestive heart failure. The simulator will mirror the symptoms of these conditions accurately and realistically no matter how complex the condition.

Because of the newness of this technology and the costs involved, there are only about 70 HPS systems installed worldwide. The only HPS installed in Wisconsin or Minnesota is at the UW-Madison, some 180 miles from Eau Claire.

Other key components of the expanded CVTC Health Education Center will include:

- New multimedia classrooms, labs, student lounge and study areas
- 2+2+2 programs for health care training from high school through baccalaureate degrees
- Improved educational partnerships with UW-Eau Claire particularly in the Nursing program
- Expanded capacity for CVTC health care programs. CVTC is the only post-secondary educational institution in the area that offers the allied health programs.
- Additional capacity for continuing education in the health care industry
- Industry and community access to facility for conferences and training
- The addition of a CVTC Dental Hygiene Clinic and related training programs

Eau Claire has established a growing reputation over the past decade as an important regional health care center. With the expansion of the Mayo and Marshfield Clinics into the Chippewa Valley and the growth of area hospitals, it is critical that good training opportunities are provided for new and existing health care professionals to staff those facilities. The CVTC Health Education Center will provide a prime location, high quality training programs needed by the health care industry, an award-winning faculty, and state-of-the-art facilities and equipment to enhance Eau Claire's reputation as a progressive health care setting, and to deliver the training that will attract and retain well-qualified nurses, technicians, and other health care workers.

Phase Two: Regional Clinical Facility

Expanding the Phillips Center, adding new programs and students, and introducing state of the art simulation training in the region is certain to become a catalyst for additional health care training and service partnerships in the Chippewa Valley. Both the UW-Madison's Eau Claire Family Medicine Clinic and the Chippewa Valley Free Clinic have expressed an interest in becoming a part of the new regional training facility. This will move each of them closer to

other major players in the area healthcare scene like Mayo Midelfort Clinic, Marshfield Clinic, and Sacred Heart Hospital, as well as to the training services offered by CVTC and UW-Eau Claire. This expansion will also give low-income patients a convenient central location for receiving free or low-cost services and serve as a clinical site for technician, intern, and volunteer training. Incorporating the Chippewa Valley Free Clinic and the UW-Madison Eau Claire Family Medicine Clinic with the CVTC Dental Hygiene Clinic (Phase I) will solidify a strong regional health education center that will position the Chippewa Valley for a healthy future.

Project Outcomes

1. The following CVTC core training programs will be offered in the new facility:

- Alcohol and Other Drug Abuse
- Community-Based Residential Caregiver
- Continuing education & customized courses
- Dental Assistant
- Dental Hygienist
- Diagnostic Medical Sonography
- Emergency Medical Technician
- Healthcare-High School Youth Options
- Health Information Technology
- Legal Nurse Consultant
- Medical Assistant (planned)
- Medical Coding Specialist
- Medical Lab Technician
- Nursing
- Nursing Assistant
- Paramedic (planned)
- Personal Care Worker
- Pharmacy Technician (planned)
- Phlebotomy
- Radiography
- Surgical Technologist
- Unit Secretary (planned)

2. Over 750 students will be better trained each year to meet workforce needs.
3. Students will enjoy a simpler, faster, and better-integrated education process.
4. Health care training will be delivered at reduced cost through shared programming.
5. Health care providers and their employees will have improved access to training.
6. Superior patient care and safety will be provided through simulation training.
7. Low cost health care services will be offered for poor and disadvantaged patients.
8. The community reputation for providing quality health care and training will be enhanced.

Operational Plan

1. Establish a community advisory/planning board
2. Secure funding through internal and external resources
3. Construct/purchase Human Patient Simulation Lab
4. Expand L.E. Phillips Health Career Center to accommodate CVTC core programs
5. Introduce 2+2+2 programming
6. Complete second-phase expansion to include UW-Madison Eau Claire Family Medicine Clinic, Chippewa Valley Free Clinic, and other possible partners

Cost

The preliminary cost estimate is \$3,500,000 to \$4,000,000 for renovation of the existing facility, construction of a 25,000 square foot addition, and purchase and installation of a human patient simulation lab. The CVTC Health Education Center will eventually be a cooperative venture that will include the Eau Claire Family Medicine Clinic, the Chippewa Valley Free Clinic, and other healthcare agencies that will share facilities, programming, expertise, and funding for integrated health care training. We will seek separate funding to support the expansion of clinical facilities planned as a second project phase.

Chippewa Valley Technical College is seeking private funding support for several reasons:

- CVTC is limited to borrowing \$500,000 for capital projects. Any greater amount would require an 11-county referendum, which would be costly for a single project proposal.
- Sooner is better. Building at today's construction rates saves on future inflationary costs should the project be put on hold for several years.
- There is support now from the health care community to assist in cooperative planning, sharing of equipment, providing clinical sites, and other collaborative efforts.

1. **Project:** Chippewa Valley Technical College Health Education Center

\$4,920,950 - New Addition
1,000,000 - Renovation of Existing Building
 \$5,920,950 - Total Estimated Cost

2. **Project Description and Scope:** This project will provide for the renovation of the existing 29,654 sq. ft. Phillips Health Center and the construction of a new 27,000 GSF addition. The complex will be owned and operated by CVTC. It is anticipated that the new addition will be attached to the south end of the current structure.

The facility will house the following type and estimated quantity of spaces.

Program/Space Requirements	Square Footage		
	Existing	New	Total
Dental Hygiene Program The relocation of the Dental Hygiene program will enhance partnering and collaboration between health care programs and the dental industry. The Health Education Center will include a student-run dental clinic offering personal oral hygiene care and treatment to low-income adults and children in the local and rural areas.	new	2,500	2,500
Diagnostic Medical Sonography Program	1,014	0	1,014
Health Information Technology Program	1,758	0	1,758
Medical Laboratory Technician Program	1,700	0	1,700
Radiography Program	1,419	900	2,319
Classrooms, General (2)	2,206	0	2,206
Classrooms, New (3) – Multimedia Multiple delivery methods in the classroom enhance learning by utilizing state-of-the-art teaching methodologies. Faculty will be able to enhance student learning and understanding of the health sciences through video, computer-based learning programs and digital technologies. These mediums will be the same mediums that the students will use in the work environment therefore better preparing them for the job setting.	new	2,400	2,400
Commons Learning Area Common areas provide space for students to network and build learning communities. The increased student interaction outside of the classroom will enhance learning, foster a sense of community, and increase student success.	new	1,400	1,400
Faculty Offices, Commons Area, Conference Room	150	0	150

Program/Space Requirements	Square Footage		
	Existing	New	Total
Faculty Offices, New (6) The addition and expansion of the health care programs at CVTC will mean additional faculty. This plan will provide office space for the added teachers.	new	1,200	1,200
Lab – AODA Increased lab space and modernized equipment will allow for the expansion of this developing program. There has been an increased need in the AODA field for personnel in both prevention and treatment. CVTC has recently doubled its capacity by adding a prevention track to the already popular AODA program. Tight space and the need for additional lab equipment are a limiting factor to the growth of this program.	1,014	800	1,814
Lab – Anatomy and Physiology	999	0	999
Lab – Computer	975	0	975
Lab - Health Science – Multimedia this will bring state of the art computerized education to the health sciences. Use of virtual reality will increase learning and decrease costs by reducing the need for cadavers and live laboratory specimens.	New	1,500	1,500
Lab – Human Patient Simulation Medical errors are the fourth leading cause of death. The Human Patient Simulator (HPS) is state- of- the- art equipment providing for simulation of real patient care situations. Simulation will enhance student practice in a safe environment and reduce errors. Multiple programs will benefit with this new technology including: paramedics, nursing, radiography, and Diagnostic Medical Sonography.	new	1,200	1,200
Lab – ITV Interactive television (ITV) facilitates distance education to outlying rural areas that would be unable to support independent health programs. ITV allows health care programs to be offered in multiple sites simultaneously, providing much needed health care workers to rural communities.	new	800	800

Program/Space Requirements	Square Footage		
	Existing	New	Total
Lab – Nursing (RN/LPN/CNA) Expansion of the nursing lab will augment training in the nursing programs (RN, LPN, CNA) at CVTC. Currently there is a critical shortage in all levels of nursing, which is expected only to worsen over the next decade. This expanded lab will provide needed space for the nursing program to grow and be a resource for the increasing need for nurses in the local health care industry.	2,580	1,800	4,380
Lab – Surgery Tech./ O.R. Simulation The surgical technologist program is new to the college this year. Laboratory space is needed to provide for practice in a simulated operating room setting. Practice in a simulated setting will better prepare students for experiences with real patients in local hospitals.	new	1,000	1,000
Lecture auditorium	988	0	988
Learning Resource Center/Small Group Learning Rooms This will bring state of the art computerized education to the health sciences. Use of virtual reality will increase learning and decrease costs by reducing the need for cadavers and live laboratory specimens.	new	2,000	2,000
Multimedia Conference Center (40 seats) Utilized by all disciplines in health care professions to downlink programming. Multi-media conference centers offer the capability for telemedicine, national programming and partnerships	new	2,500	2,500
Nurse Health Clinic This will provide a unique setting to meet student needs. The Nurse Clinic offers needed community clinical experiences for student nurses. It will also offer low cost or no cost health care and prevention to the CVTC student body. The expanded clinic area will be another potential partnership opportunity between nursing and other health care disciplines to meet the needs of the students at CVTC.	new	1000	1,000
Storage All health care programs include hands- on skills requiring large amounts of equipment. Ample storage is needed to keep the equipment organized, hallways clear and to meet state and federal standards for safety.	new	1,500	1,500

3. Project Budget Summary

Construction Costs (per sq. ft.):	General	\$ 83.53
	Mechanical	8.30
	H.V.A.C.	18.29
	Electrical	<u>11.88</u>
	Total	\$122.00

BUDGET – Estimate

<u>Item</u>	<u>Amount</u>
Construction Costs 27,000 sq. ft. x \$122/sq. ft.	3,294,000
A & E Fees (6.5%)	214,110
Fees, Permits, and Testing	3,650
Furniture	90,040
Equipment	<u>1,319,150</u>
	4,920,950
Renovation of existing building	<u>1,000,000</u>
ESTIMATED TOTAL:	<u>\$5,920,950</u>

**INSTRUCTIONAL AREA/ FURNITURE/EQUIPMENT FOR PHILLIPS
BUILDING ADDITION**

<u>Sq. Feet</u>	<u>Building Area</u>	<u>Furniture</u>	<u>Equipment</u>
2,400	General Classrooms (3) (multi-media equipment)	6,600	60,000
1,200	Faculty Offices (6)	25,680	
1,500	Health Science Lab (18 sta) (lab benches, casework, hoods)	2,200	111,600
2,000	Learning Resource Center (casework) (One large room with four small break-out rooms)	3,200	18,200
2,500	Multi-media Conference Room (media equipment) (used to originate instruction)	24,000	200,000
1,400	Commons Area (Study and small group area)	12,200	
800	ITV Presentation Area (ITV equipment)	3,600	48,000
2,500	Dental Laboratory (12 sta) (12 stations @ 12,500) (equip: x-ray, sterilizer, developer)		150,000 86,400
1,000	Surgery Technology Laboratory (equip: table, light, instruments, sterilizer)		89,300
800	AODA Classroom/Laboratory (equip: audio and video)	2,200	28,100
1,800	RN Classroom/Laboratory (equip: numerous small items) (beds 9 @ 22,850)	2,800	14,800 25,650
900	Radiography Class/Laboratory	2,800	

	(equip: x-ray unit, developer)		166,500
1,200	Human Patient Simulator (equip: simulator unit)	3,200	314,000
1,000	Nurse Clinic (equip: numerous small items)	1,560	3,500
1,500	Central Storage (equip: shelving) (designed to reduce overall equip, needs)		3,100
4,500	Common Areas (restrooms, corridors, wall, etc)		

Total square feet: 27,000

Total furniture: 90,040

Total equipment: 1,319,150

Total Cost: \$ 1,409,190

The L. E. Phillips Family Foundation, Inc.

3925 North Hastings Way
EAU CLAIRE, WISCONSIN 54703

June 27, 2000

Mr. William A. Ihlenfeldt, Ph.D.
President
Chippewa Valley Technical College
620 W. Clairemont Avenue
Eau Claire, WI 54701-6162

Dear Mr. Ihlenfeldt:

Pat Ellenson has shared with the other officers and trustees of this Foundation the material which was discussed at a meeting in her office on June 8. We have also read your letter of May 26, 2000, with attachments.

All of us are delighted that the facility's expansion is being considered and evaluated.

From a historical perspective, you should be aware that the combined enabling contributions from this Foundation and the Presto Foundation, over a period of three years, totaled \$265,000. Obviously, your contemplated expansion involves many times that sum, even allowing for inflationary impact.

Our people are convinced that it is totally inappropriate to seek either the entire sum of \$3,000,000, from us, or even the largest part thereof. Equity would seem to demand that those who have received and will continue to receive in the future the benefit of the enterprise should be prepared to underwrite its cost. While approaching those beneficiaries may be a great deal more burdensome than would be the case if we were sole source, proprietaries leave little choice.

Having graduated 5,000 students since 1973, it would seem that minimum gratitude on their part should engender a substantial sum, if the requests are properly phrased. A mere \$100 from each such graduate would generate a sum of \$500,000. Obviously, some will contribute either less or more. On average, however, it would seem the per capita of \$100 is attainable. Health care workers receiving the benefit of continuing education, and which number over 2,000, annually, would likewise seem a fertile source of funding.

You list as your partners hospitals and clinics in this area. If the entire cost were to be absorbed by us, these institutions would be partners only in the sense of enjoying contributions to their needs, free of cost. As beneficiaries, they should be targeted for

Mr. William Ihlenfeldt
Page 2
June 27, 2000

very meaningful contributions. Finally, the doctors and dentists, engaged in practice in this area, who have the benefit of graduates who have matriculated at your school, should be prepared to underwrite the school's continued services, for that purpose.

Stated in a nutshell, if health care is one of the fastest growing and, indeed, is the second largest industry in West Central Wisconsin, those who stand to gain the most should clearly be expected to expend the most.

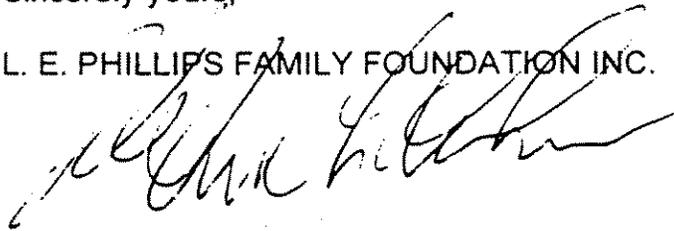
Under no circumstances should this letter be regarded as a refusal to your request, in its entirety. On the assumption that your estimate, after allowing for your borrowing power plus your existing budget, will equate to \$3,000,000, we are willing to lend a helping hand in an amount not to exceed 10% of the total final cost, further limited by a ceiling of \$300,000. Our contribution will not be paid over, however, until we are satisfied that you have all sums on hand necessary to proceed with the project, and that it is under way. Moreover, any obligation from this source will cease after February 28, 2002, unless it has been drawn upon prior thereto. To the extent that the final cost should be less than the \$3,000,000 (post-budget and post-borrowing), we would expect to be so advised, so that the amount of our contribution can be reduced, in keeping with the final disposition. In this connection, if by any chance an amount beyond the terms of this letter has been physically paid over, we would expect that the amount of the overpayment would be channeled to another religious, charitable or educational organization, which we would name.

In order for us to book any commitments so as to reflect obligations in the future, we will need your confirmation that the terms of this letter are satisfactory.

In any event, you have the best wishes of all of us for maximum success.

Sincerely yours,

L. E. PHILLIPS FAMILY FOUNDATION INC.



Melvin S. Cohen
President

Cc/ Patricia Ellenson



Eau Claire Campuses
Clairemont
West
Gateway

620 W. Clairemont Ave.
Eau Claire, WI 54701-6162
715-833-6200
Fax 715-833-6470
www.chippewa.tec.wi.us

September 13, 2000

Melvin Cohen, President
L.E. Phillips Family Foundation, Inc.
3925 North Hastings Way
Eau Claire WI 54703

L.E. PHILLIPS HEALTH CENTER

The progress on the L.E. Phillips Health Center is continuing according to schedule. We are continuing to seek the necessary funding as I indicated in my previous letter to you.

I thought you might be interested in more detail on our project, therefore, I am enclosing some of the preliminary budget work done by our staff.

As you will notice, the enclosed figures do not include the space for the University of Wisconsin Family Practice Clinic. That space will be developed in partnership with the University of Wisconsin System.

If you would like to tour the current facility, I would be honored to host you for breakfast or lunch and a tour.

If you have questions on these materials or the project, please feel free to call me at 833-6211. Thank you for your help and interest in this project.

A handwritten signature in cursive script that reads 'Bill Ihlenfeldt'.

WILLIAM A. IHLENFELDT, Ph.D.
PRESIDENT

CJ: PRESIDENT: COHEN LTR 091300

Enclosures

c: Patricia Ellenson

An affirmative action employer
and educational institution.

William A. Ihlenfeldt, PhD
President

**The Chippewa Valley Technical College Health Education Center
Projected Project Estimates**

1. Project: Chippewa Valley Technical College Health Education Center

\$4,920,950 - New Addition
 500,000 - Current Phillips Building – New roof and HVAC
500,000 - Current Phillips Building – Remodeling
\$5,920,950 - Total Estimated Cost*

*Some configurations may change with further planning.

2. Project Description and Scope: This project will provide for the renovation of the existing 29,654 sq. ft. Phillips Health Center and the construction of a new 27,000 GSF addition. The complex will be owned and operated by CVTC. It is anticipated that the new addition will be attached to the south end of the current structure.

The facility will house the following type and estimated quantity of spaces.

Program/Space Requirements	Square Footage		
	Existing	New	Total
Dental Hygiene Program The relocation of the Dental Hygiene program will enhance partnering and collaboration between health care programs and the dental industry. The Health Education Center will include a student- run dental clinic offering personal oral hygiene care and treatment to low-income adults and children in the local and rural areas.	0	2,500	2,500
Diagnostic Medical Sonography Program	1,014	0	1,014
Health Information Technology Program	1,758	0	1,758
Medical Laboratory Technician Program	1,700	0	1,700
Radiography Program	1,895	900	2,795
Classrooms, General (2)	2,206	0	2,206
Classrooms, New (3) – Multimedia Multiple delivery methods in the classroom enhance learning by utilizing state –of- the- art teaching methodologies. Faculty will be able to enhance student learning and understanding of the health sciences through video, computer-based learning programs and digital technologies. These mediums will be the same mediums that the students will use in the work environment therefore better preparing them for the job setting.	0	2,400	2,400

Program/Space Requirements	Square Footage		
	Existing	New	Total
Faculty Offices, Work Room, Conference Rooms, Reception Area	3,690	0	3,690
Faculty Offices, New (6) The addition and expansion of the health care programs at CVTC will mean additional faculty. This plan will provide office space for the added teachers.	0	1,200	1,200
Lab – AODA Increased lab space and modernized equipment will allow for the expansion of this developing program. There has been an increased need in the AODA field for personnel in both prevention and treatment. CVTC has recently doubled its capacity by adding a prevention track to the already popular AODA program. Tight space and the need for additional lab equipment are a limiting factor to the growth of this program.	1,119	800	1,919
Lab – Anatomy and Physiology	999	0	999
Lab – Computer	975	0	975
Lab - Health Science – Multimedia This will bring state of the art computerized education to the health sciences. Use of virtual reality will increase learning and decrease costs by reducing the need for cadavers and live laboratory specimens.	0	1,500	1,500
Lab – Human Patient Simulation Medical errors are the fourth leading cause of death. The Human Patient Simulator (HPS) is state-of-the-art equipment providing for simulation of real patient care situations. Simulation will enhance student practice in a safe environment and reduce errors. Multiple programs will benefit with this new technology including: paramedics, nursing, radiography, and Diagnostic Medical Sonography.	0	1,200	1,200
Lab – ITV Interactive television (ITV) facilitates distance education to outlying rural areas that would be unable to support independent health programs. ITV allows health care programs to be offered in multiple sites simultaneously, providing much needed health care workers to rural communities.	0	800	800
Lab – Nursing (RN/LPN/CNA) Expansion of the nursing lab will augment training in the nursing programs (RN, LPN, CNA) at CVTC. Currently there is a critical shortage in all levels of nursing, which is expected only to worsen over the next decade. This expanded lab will provide needed space for the nursing program to grow and be a resource for the increasing need for nurses in the local health care industry.	2,531	1,800	4,331

Program/Space Requirements	Square Footage		
	Existing	New	Total
Lab – Surgery Tech./ O.R. Simulation The surgical technologist program is new to the college this year. Laboratory space is needed to provide for practice in a simulated operating room setting. Practice in a simulated setting will better prepare students for experiences with real patients in local hospitals.	0	1,000	1,000
Lecture auditorium	1,456	0	1,456
Learning Resource Center/Small Group Learning Rooms This will bring state of the art computerized education to the health sciences. Use of virtual reality will increase learning and decrease costs by reducing the need for cadavers and live laboratory specimens.	0	2,000	2,000
Multimedia Conference Center (40 seats) Utilized by all disciplines in health care professions to downlink programming. Multi-media conference centers offer the capability for telemedicine, national programming and partnerships	0	2,500	2,500
Nurse Health Clinic This will provide a unique setting to meet student needs. The Nurse Clinic offers needed community clinical experiences for student nurses. It will also offer low cost or no cost health care and prevention to the CVTC student body. The expanded clinic area will be another potential partnership opportunity between nursing and other health care disciplines to meet the needs of the students at CVTC.	0	1,000	1,000
Student Commons Learning Area Common areas provide space for students to network and build learning communities. The increased student interaction outside of the classroom will enhance learning, foster a sense of community, and increase student success.	1,113	1,400	2,513
Storage All health care programs include hands- on skills requiring large amounts of equipment. Ample storage is needed to keep the equipment organized, hallways clear and to meet state and federal standards for safety.	0	1,500	1,500

3. Project Budget Summary

Construction Costs (per sq. ft.):	General	\$ 83.53
	Mechanical	8.30
	H.V.A.C.	18.29
	Electrical	<u>11.88</u>
	Total	\$122.00

BUDGET – Estimate

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Fees, Permits, and Testing	3,650
Furniture	90,040
Equipment	<u>1,319,150</u>
	4,920,950
Renovation of existing building	<u>1,000,000</u>
ESTIMATED TOTAL:	<u>\$5,920,950</u>

**INSTRUCTIONAL AREA/ FURNITURE/EQUIPMENT FOR PHILLIPS
BUILDING ADDITION**

<u>Sq. Feet</u>	<u>Building Area</u>	<u>Furniture</u>	<u>Equipment</u>
2,400	General Classrooms (3) (multi-media equipment)	6,600	60,000
1,200	Faculty Offices (6)	25,680	
1,500	Health Science Lab (18 sta) (lab benches, casework, hoods)	2,200	111,600
2,000	Learning Resource Center (casework) (One large room with four small break-out rooms)	3,200	18,200
2,500	Multi-media Conference Room (media equipment) (used to originate instruction)	24,000	200,000
1,400	Commons Area (Study and small group area)	12,200	
800	ITV Presentation Area (ITV equipment)	3,600	48,000
2,500	Dental Laboratory (12 sta) (12 stations @ 12,500) (equip: x-ray, sterilizer, developer)		150,000 86,400
1,000	Surgery Technology Laboratory (equip: table, light, instruments, sterilizer)		89,300
800	AODA Classroom/Laboratory (equip: audio and video)	2,200	28,100
1,800	RN Classroom/Laboratory (equip: numerous small items) (beds 9 @ 22,850)	2,800	14,800 25,650
900	Radiography Class/Laboratory	2,800	

	(equip: x-ray unit, developer)		166,500
1,200	Human Patient Simulator (equip: simulator unit)	3,200	314,000
1,000	Nurse Clinic (equip: numerous small items)	1,560	3,500
1,500	Central Storage (equip: shelving) (designed to reduce overall equip, needs)		3,100
4,500	Common Areas (restrooms, corridors, wall, etc)		

Total square feet:	27,000
Total furniture:	90,040
Total equipment:	1,319,150
Total Cost:	\$ 1,409,190

Health Learning Center
Focus Session
October 12, 1999

Advantages of a Health Learning Center

- Makes transferring easier for students.
- La Crosse peers praise their concept.
- Promotes sharing vs. competing for clinical sites.
- Fosters articulation 2+2+2, especially Nursing, Radiography, DMS, Med. Tech.
- Health care second leading industry in Chippewa Valley.
- Collaborative expansion of new programming.
- Additional facilities could simulate clinical labs.
- Share facilities and equipment between programs.
- Enhance current programs with improved equipment and space.
- Need large classrooms.
- Able to provide more continuing education.

Disadvantages of Health Learning Center

- Issues with general education transfers need to be resolved.
- All parties need to want to work together--does UW want to participate?
- Challenges for attracting the younger student.
- Will it fragment our staff community?

Space

- Operational clinic.
- Open space for students.
- Double size of nu. lab.
- Double AODA lab with sound lab x 2.
- Move the printer out of my office; perhaps faxes, printer, photocopies, digital scanner, etc, in a central area.
- Clinic space open to public - free clinic.
- Actual clinical services.
- Double Radiography.
- Central resources.
- Mock hospital.

Equipment

- Multimedia classrooms.
- Videos - models.
- Check with vendors for donations ??
- Selfishly more and better ultrasound equipment.

- Document camera - ITV in my room.
- Digital imaging and storage.
- Eight beds with hospital units.
- C-arm.
- MRI scanner.
- Teleradiography.
- CT scanner.
- EKG machine.
- Fluoro.
- Private scanning (4-6) labs with new/more equipment for us.
- Endovagina probe and simulated patient for breast and scrotum also.

Technology

- ITV lab.
- Large computer lab and multimedia lab.
- Virtual patient simulation.
- OR simulation lab.
- Network HIS.
- Multimedia classrooms in all rooms.

Learning Environment, Services, Other

- Study rooms - unscheduled space for student discussions.
- Cafeteria.
- Lounge to sit in (not quiet area for study)
- Centralized area for notices, books for sale.
- Some place other than lounge to study in groups or study by self - chair in halls.
- Centralized equipment with classrooms around outside. Mini-departments which could be used/viewed by other programs.
- Lounge with windows, attractive and inviting.
- Available lab time with supervision of the building past 7 p.m. and weekends.
- Counselor in building.

Other Inputs

- Free clinic.
- Clinical sites.
- Advisory committees.
- Local hospitals.
- UW-EC.
- High schools.
- County.
- Equipment manufacturers (vendor).
- La Crosse.

TESTIMONY OF
WILLIAM IHLENFELDT,
PRESIDENT OF CHIPPEWA VALLEY TECHNICAL COLLEGE
TO THE COMMITTEE ON JOINT FINANCE
MARCH 28, 2001

Senator Burke, Representative Gard, Members of Joint Finance:

Welcome to the Chippewa Valley, to Eau Claire, and To Chippewa Valley Technical College.

The Staff and I are honored that you have chosen us as a host site for today's meeting.

Chippewa valley Technical College has six campuses throughout an eleven county region running from the Mississippi/St Croix River systems to Clark County in central Wisconsin. We encompass 41 high school districts and serve about one in every 10 individuals in what we refer to as West Central Wisconsin.

We pride ourselves in four major goals: to meet the ever changing employment needs of this region, to meet the learning needs of our students, to develop seamless transition between educational systems and to do that while remaining fiscally accountable to our constituencies.

We believe we are successful in all four arenas. We have increased our enrollments by 100 to 200 full time equivalent students each year since 1994. We will serve over 420 high school juniors and seniors through youth options this year, will graduate over 1000 top caliber students into the workforce of whom 90% will become tax-paying citizens in the State of Wisconsin, and we will retrain over 8000 employees for the businesses and industries of the Chippewa Valley. We will not say "no" to industry. They have my word on that.

We also are the third largest transfer institution among the state's technical colleges because of the partnerships we have formed with UW-Eau Claire and UW-Stout. These partnerships go beyond transfer to jointly developed and delivered programs such as the new Chip Design and Verification Program for the computer industry made possible through a Capacity Building Grant from the State of Wisconsin.

Ladies and Gentlemen, The reality side of this is increased demand from industry at a time when the state is decreasing its support of the technical colleges. The GPR funding for the colleges needs to increase in this budget and future budgets or colleges like mine will not be able to keep up with the demand that creates revenue for the state through economic development. We can expect just so much from the local taxpayers who value us and have been willing to allow increases in our levies. They are doing their share but they cannot do it alone—the state must remain a partner, as we cannot permit our technical colleges to reduce services at this critical time in our economy. That, ladies and gentlemen, is exactly what will happen if our colleges are forced to reach their maximum taxing limit. Three districts are already at that point and it time for action.

GPR funding is not the only solution. It is necessary so as to keep all districts at a baseline level of operation through our equalization formula. However, GPR funding will not help districts like Chippewa Valley because our production is increasing, our property values are also increasing and, thus, our state GPR funding is reduced. Therefore, I encourage you to also look at categorical funding that allows new programs to be developed, sections to be added and new technologies to be implemented to meet the needs of a dynamic student body and a thirsting industrial and business community. These are the types of state resources that will help districts like Chippewa Valley.

Similarly, the funding for the Chippewa Valley Technical College Health Learning Center is critical to meet the need for additional health care workers in this region of the state. This, like our successful Manufacturing and Technology Center, will be a multi-faceted partnership to meet the dynamic employment needs. I have a number of letters of testimony for this initiative from the leaders of the Chippewa Valley and Mr. Jim Ignarski, CEO, Lakeside Nursing and Rehabilitation Center and President of Momentum Chippewa Valley is here to testify for the group.

After Mr. Ignarski completes his testimony, I would like to introduce our partner in education in the Chippewa Valley, Chancellor Donald Mash of UW-Eau Claire to add his welcome to the group.

Thank you for this opportunity.

**Prepared Statement of
John L. Frank**

**Presented to the
Joint Committee on Finance
March 28, 2001**

Representative Gard, Senator Burke, and Members of the Committee:

Thank you for this opportunity to submit written testimony to you on that portion of the proposed 2001-2003 state budget which affects career and technical education programs offered by the Wisconsin Technical College System (WTCS) and the Department of Public Instruction (DPI).

My name is John Frank and I am the director of the Paralegal Program at the Chippewa Valley Technical College (CVTC) where I also serve as the President of the 200-member Chippewa Valley Association for Career and Technical Education (CVACTE). I am also a Member of the Board of Directors and Chair of the Legislative Committee for the 2000-member Wisconsin Association for Career and Technical Education (WACTE). Both of these associations are made up of employers, administrators, faculty, support staff, and students who are interested in and concerned about the future of technical education in Wisconsin.

Simply stated, the budget priority assigned to career and technical education is inadequate currently to meet the mission of the WTCS and that portion of the mission of DPI committed to career and technical education. Regrettably, this is a classic example of being "penny wise and pound foolish."

I have spent thirteen of the last twenty-one years in Washington, D.C. first serving as Chief-of-Staff and Counsel to former Congressman Steve Gunderson and later as Deputy Chief Counsel and an economic analyst for the House Committee on Agriculture. A significant portion of that time was spent laboring on technical education legislation as part of Congressman Gunderson's work on the House Education and Labor Committee.

During that time in Washington, we spoke proudly of the State of Wisconsin's commitment to technical education and the triumvirate of state government, education institutions, and the private sector that was prepared to pull our state's economy out of a recession at the

beginning of the last decade. At that time the State contributed 35 percent of all of the funding needed to finance technical education.

Indeed, when the last recession hit, our technical colleges were on the front line of the recovery that permitted Wisconsin to lead the nation into a decade of economic growth. Hundreds of area residents were retrained by CVTC when Uniroyal and other businesses closed their doors a decade ago. Since then, dozens of businesses were also attracted to Wisconsin and the Chippewa Valley by virtue of a promise of a skilled labor force trained at CVTC.

I recognize that some people say "that was then and this is now." They fervently believe that, with the appropriate application of monetary policy, significant economic downturns are a thing of the past. Well, folks, I'm here to tell you that the economy runs in cycles and we're on the front end of a recession just like a decade ago. I know that it's unpopular to use the "R" word because of its impact on consumer confidence. Coming from a generation that believed in "telling it like it is," however, I have to tell you that my economic experience and expertise says that "then is now."

Like it or not, the layoffs and plant closing have started and, as a state, we must be prepared to weather the coming economic storm. The problem is that the WTCS does not have the priority it had within the state budget a decade ago to meet this challenge. The state government commitment to technical education has atrophied to only 20 percent of aidable costs. A failure to enhance WTCS funding in the 2001-2003 biennial budget will only exacerbate this situation.

Will Wisconsin's technical colleges be on the front line of the coming recession? You bet we will. However, without additional funding, we won't have the ammunition necessary to be as effective as we need to be to meet – and beat – the coming economic challenges.

It is, therefore, absolutely essential that the Joint Committee on Finance and the Wisconsin State Legislature adopt the very reasonable 4.1 percent budget increases proposed by the WTCS Board for the upcoming biennium as well as enhance state funding for such critical programs as TOP grants, capacity building grants, and additional course section grants. These proposals are well within the "growth in personal income" parameters established by Governor McCallum.

Adopting the WTCS Board proposal is essential for another economic reason. On March 20th, the Department of Workforce Development released projections indicating the depth of the anticipated labor shortage over the next decade – Wisconsin will only produce 139,000 workers to meet a demand for 338,000 new workers.

Once again, the importance of the WTCS in meeting this challenge must be underscored. No one provides more skilled workers to Wisconsin's employers than the state's technical colleges. In fact, ninety percent of WTCS graduates stay in Wisconsin to work. Indeed, the enhancement of WTCS funding is an investment in Wisconsin's workforce – the single greatest tool we have to keep our state economy strong and thriving.

Ladies and Gentlemen, the allocation of resources by the state closely mirrors our own allocation of personal resources – we can spend or we can invest. The financing of career and technical education is an investment in every sense of the word. Not only does it produce a stronger economy in the short run, but it also returns money to the state treasury in the long run.

Annually, technical college graduates will earn an average of between \$6,000 and \$8,000 more than high school graduates. When you project that over a worker's average lifespan, the State will get back nearly \$1.50 in additional revenue from those graduates for every \$1.00 it spends on their education. Not a bad deal. All of our personal investments should be so productive.

For all of the foregoing reasons, the Wisconsin Association for Career and Technical Education and its Chippewa Valley local urge you to adopt the 2001-2003 budget proposal of the Wisconsin Technical College System Board. Thank you for your consideration of these remarks.