

Committee Name:

**Senate Committee – Privacy, Electronic Commerce and Financial Institutions
(SC-PECFI)**

Appointments

01hr_SC-PECFI_Appoint_pt00

Clearinghouse Rules

01hr_SC-PECFI_CRule_01-

Committee Hearings

01hr_SC-PECFI_CH_pt00

Committee Reports

01hr_SC-PECFI_CR_pt00

Executive Sessions

01hr_SC-PECFI_ES_pt00

Hearing Records

01hr_ab0000

01hr_sb0000

Misc.

01hr_SC-PECFI__Misc__pt04

Record of Committee Proceedings

01hr_SC-PECFI_RCP_pt00

Hearing 3-7-01

Roll Call

	<u>Present</u>	<u>Absent</u>
Sen Erpenbach	X	
Sen Jauch	X	
Sen Plache	X	
Sen Huelsman	X	
Sen Fitzgerald		

Exec 3-7-01

Roll Call

	<u>Present</u>	<u>Absent</u>
Sen Erpenbach	X	
Sen Jauch	X	
Sen Plache	X	
Sen Huelsman	X	
Sen Fitzgerald		

HEARING PROCEDURE 3-7-2001

1. Call to Order “The Senate Committee on Privacy, Electronic Commerce and Financial Institutions will come to order,. Will members please take your seats.”

2. Call the roll: “ We will dispense with the calling of the roll and the clerk will note presence of Senators as they arrive.” Julie will fill in roll sheet as Senators arrive.

3. Welcome and Announce Purpose of Hearing

“Welcome members of the public, legislators, and staff.”

“The purpose of this hearing is to hold a public hearing and executive session. We will public testimony and then hold and executive session on a few bills.”

4. Operation of the Hearing “If you wish to testify to the Committee, please fill out a hearing slip and return it to the Senate messenger.” Point out messenger “If you wish to simply to register fill out the slip and give it to the messenger as well.”

5. Order of speakers “To the extent possible I will alternate between speakers with different points of view on the subjects before us.”

6. Begin the hearing:

- a. Julie will sort slips by topic,
- b. Jon calls the first speaker, call Legislators first
- c. When speaker is through ask if committee members have questions
- d. When last slip is given, let everyone know this is the last slip, anyone who wishes to speak on the bill should fill out a slip right now.

JON ERPENBACH

SENATE BILL 16

STATE SENATOR

\$2.4 Million Generated With Sales Tax Clarification

This bill includes a data list in the definition of tangible personal property, which is therefore subject to sales tax.

Department of Revenue rules currently include the sale of data lists as a taxable sale, but the definition is outdated it refers to the lists as gum labels and paper lists; this bill brings the tax laws in touch with the times.

Under the bill, a data list is defined as a list of individuals that is written or electronically stored. Expanding the definition of a data list and recovering the revenue related to that update will generate \$2.4 million in state revenue.

We all pay our fair share of sales tax, so should people who sell lists.

The antiquated definition has caused confusion and lack of compliance from businesses and the Department of Revenue. Clarifying the statutes will serve as a means for sales tax equity.

If our statutes said only cars that start with a crank have to be registered in Wisconsin we would update our laws. Everybody knows lists aren't bought or sold on gum labels anymore.