

2003 DRAFTING REQUEST

Bill

Received: **04/22/2003**

Received By: **agary**

Wanted: **Soon**

Identical to LRB:

For: **Terri McCormick (608) 266-7500**

By/Representing: **Jennifer (aide)**

This file may be shown to any legislator: **NO**

Drafter: **agary**

May Contact:

Addl. Drafters:

Subject: **Beverages**

Extra Copies: **RCT**

Submit via email: **YES**

Requester's email: **Rep.McCormick@legis.state.wi.us**

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Cooperative advertising by intoxicating liquor retailers

Instructions:

Wants companion bill to 2003 LRB-2341

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	agary 04/22/2003	kgilfoy 04/22/2003		_____			
/1			jfrantze 04/22/2003	_____	lemery 04/22/2003	mbarman 04/25/2003	

FE Sent For:

<END>

*None
needed*

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1?	agary	11-4/22 Kmg	4/22	Self 4/22			

FE Sent For:

<END>

2587/1
LRB-~~22~~
ARG: ~~kmj~~
:kmj:

SOON
turned in 4/22

2003 BILL

1 AN ACT to amend 125.51 (7) of the statutes; relating to: advertising by
2 intoxicating liquor retailers.

Analysis by the Legislative Reference Bureau

Current law requires a retailer of intoxicating liquor to purchase, advertise, and sell intoxicating liquor only under the retailer's name. This requirement has the effect of prohibiting cooperative advertising between retailers.

This bill eliminates the requirement that an intoxicating liquor retailer advertise only under its own name.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 SECTION 1. 125.51 (7) of the statutes is amended to read:

4 125.51 (7) SALES IN NAME OF LICENSEE OR PERMITTEE. Every holder of a retail
5 license or permit for the sale of intoxicating liquor shall purchase, advertise and sell
6 intoxicating liquor in the holder's name and under the holder's license or permit only.

7 (END)

Mentkowski, Annie

From: Komassa, Jennifer
Sent: Thursday, April 24, 2003 4:43 PM
To: LRB.Legal
Subject: Draft review: LRB 03-2587/1 Topic: Cooperative advertising by intoxicating liquor retailers

It has been requested by <Komassa, Jennifer> that the following draft be jacketed for the ASSEMBLY:

Draft review: LRB 03-2587/1 Topic: Cooperative advertising by intoxicating liquor retailers