

2003 SENATE BILL 24

1 **AN ACT** *to create* 106.52 (1) (cm) and 106.52 (3) (e) of the statutes; **relating to:**
2 providing an exception to the law prohibiting discrimination in public places of
3 accommodation to permit a fitness center whose facilities and services are
4 intended for the exclusive use of persons of the same sex to provide the use of
5 those facilities and services exclusively to persons of that sex.

Analysis by the Legislative Reference Bureau

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

6 **SECTION 1d.** 106.52 (1) (cm) of the statutes is created to read:
7 106.52 (1) (cm) “Fitness center” means an establishment, whether operated for
8 profit or not for profit, that provides as its primary purpose services or facilities that
9 are purported to assist patrons in physical exercise, in weight control, or in figure
10 development. “Fitness center” does not include an organization solely offering

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1 training or facilities in an individual sport or a weight reduction center, as defined
2 in s. 100.177 (1) (e).

3 **SECTION 1m.** 106.52 (3) (e) of the statutes is created to read:

4 106.52 (3) (e) Nothing in this section prohibits a fitness center whose services
5 or facilities are intended for the exclusive use of persons of the same sex from
6 providing the use of those services or facilities exclusively to persons of that sex, from
7 denying the use of those services or facilities to persons of the opposite sex, or from
8 directly or indirectly publishing, circulating, displaying, or mailing any written
9 communication to the effect that the use of those services or facilities will be provided
10 exclusively to persons of the same sex and will be denied to persons of the opposite
11 sex.

12 (END)