

## 2003 ASSEMBLY BILL 494

1 AN ACT *to amend* 895.10 (2) (b) 2. b.; and *to create* 895.12 of the statutes;  
2 relating to: tobacco settlement agreement enforcement and providing  
3 penalties.

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*Analysis by the Legislative Reference Bureau*

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

4 SECTION 1. 895.10 (2) (b) 2. b. of the statutes is amended to read:  
5 895.10 (2) (b) 2. b. To the extent that a tobacco product manufacturer  
6 establishes that the amount it was required to place into escrow on account of the  
7 units sold in a particular year was greater than the state's allocable share of the total  
8 payments that the manufacturer would have been required to make in that year  
9 under the master settlement agreement had it been a participating manufacturer,  
10 as those payments are determined under section IX (i) (2) of the master settlement

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1 agreement and before any of the adjustments or offsets described in section IX (i) (3)  
2 of that agreement other than the inflation adjustment master settlement agreement  
3 payments, as determined under section IX (i) of that agreement including after the  
4 final determination of all adjustments, that the manufacturer would have been  
5 required to make on account of such units sold had it been a participating  
6 manufacturer, the excess shall be released from escrow and revert to that tobacco  
7 product manufacturer.

8 **SECTION 2.** 895.12 of the statutes is created to read:

9 **895.12 Certification under the tobacco settlement agreement.**

10 **(1) DEFINITIONS.** In this section:

11 (a) “Brand family” means all styles of cigarettes sold under the same trademark  
12 and differentiated from one another by means of additional modifiers or descriptors,  
13 including “menthol,” “lights,” “kings,” and “100s,” and includes any brand name,  
14 alone or in conjunction with any other word; trademark; logo; symbol; motto; selling  
15 message; recognizable pattern of colors; or other indicia of product identification  
16 identical or similar to, or identifiable with, a previously known brand of cigarettes.

17 (b) “Cigarette” has the meaning given in s. 895.10 (1) (d).

18 (c) “Department” means the department of revenue.

19 (d) “Distributor” means a person that is authorized to affix tax stamps to  
20 packages or other containers of cigarettes under subch. II of ch. 139 or any person  
21 that is required to pay the tax imposed on tobacco products under subch. III of ch.  
22 139.

23 (e) “Master settlement agreement” has the meaning given in s. 895.10 (1) (e).

24 (f) “Nonparticipating manufacturer” means any tobacco product manufacturer  
25 that is not a participating manufacturer.

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1 (g) “Participating manufacturer” has the meaning given in section II (jj) of the  
2 master settlement agreement.

3 (h) “Qualified escrow fund” has the meaning given in s. 895.10 (1) (f).

4 (j) “Tobacco product manufacturer” has the meaning given in s. 895.10 (1) (i).

5 (k) “Units sold” has the meaning given in s. 895.10 (1) (j).

6 **(2)** CERTIFICATIONS; DIRECTORY; TAX STAMPS.

7 (a) *Certification.* 1. Every tobacco product manufacturer whose cigarettes are  
8 sold in this state, whether directly or through a distributor, retailer, or similar  
9 intermediary or intermediaries, shall execute and deliver in the manner prescribed  
10 by the attorney general a certification to the department and attorney general, no  
11 later than the 30th day of April each year, certifying that as of that date the tobacco  
12 product manufacturer is either a participating manufacturer or is in full compliance  
13 with s. 895.10 (2) (b).

14 2. A participating manufacturer shall include in its certification a list of its  
15 brand families. The participating manufacturer shall update that list at least 30  
16 calendar days prior to any addition to or modification of its brand families by  
17 executing and delivering a supplemental certification to the department and  
18 attorney general.

19 3. A nonparticipating manufacturer shall include all of the following in its  
20 certification:

21 a. A list of all of its brand families and the number of units sold for each brand  
22 family that were sold in the state during the preceding calendar year.

23 b. A list of all of its brand families that have been sold in the state at any time  
24 during the current calendar year.

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1           c. A list of any brand families sold in the state during the preceding calendar  
2 year that are no longer being sold in the state as of the date of such certification.

3           d. The name and address of any other manufacturer of the brand families in  
4 the preceding or current calendar year.

5           4. The nonparticipating manufacturer shall update the list under subd. 3. at  
6 least 30 calendar days before any addition to or modification of its brand families by  
7 executing and delivering a supplemental certification to the department and  
8 attorney general.

9           5. The nonparticipating manufacturer shall further certify all of the following:

10          a. That the nonparticipating manufacturer is registered to do business in the  
11 state or has appointed an agent for service of process and provided notice of that  
12 appointment as required by sub. (3).

13          b. That the nonparticipating manufacturer has established and continues to  
14 maintain a qualified escrow fund and has executed a qualified escrow agreement  
15 that has been reviewed and approved by the attorney general and that governs the  
16 qualified escrow fund.

17          c. That the nonparticipating manufacturer is in full compliance with this  
18 section and s. 895.10.

19          d. The name, address, and telephone number of the financial institution where  
20 the nonparticipating manufacturer has established the qualified escrow fund  
21 required under s. 895.10 (2) (b).

22          e. The account number of the qualified escrow fund and any subaccount  
23 number for the state.

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1 f. The amount the nonparticipating manufacturer placed into the fund for  
2 cigarettes sold in the state during the preceding calendar year, the date and amount  
3 of each deposit, and any evidence or verification as required by the attorney general.

4 g. The amount and date of any withdrawal or transfer of funds the  
5 nonparticipating manufacturer made at any time from the fund or from any other  
6 qualified escrow fund into which it ever made escrow payments under s. 895.10 (2)  
7 (b).

8 6. A participating manufacturer may not include a brand family in its  
9 certification unless the participating manufacturer affirms that the brand family  
10 constitutes its cigarettes for purposes of calculating its payments under the master  
11 settlement agreement for the relevant year, in the volume and shares determined  
12 under the master settlement agreement.

13 7. A nonparticipating manufacturer may not include a brand family in its  
14 certification unless it affirms that the brand family constitutes its cigarettes for  
15 purposes of s. 895.10.

16 8. Nothing in this section shall be construed as limiting or otherwise affecting  
17 the state's right to maintain that a brand family constitutes cigarettes of a different  
18 tobacco product manufacturer for purposes of calculating payments under the  
19 master settlement agreement or for purposes of s. 895.10.

20 9. Tobacco product manufacturers shall maintain all invoices and  
21 documentation of sales and other such information relied upon for the certification  
22 under subd. 5. for a period of 5 years, unless otherwise required by law to maintain  
23 them for a greater period of time.

24 (b) *Directory of cigarettes approved for stamping and sale.* Not later than the  
25 first day of the 4th month after the effective date of this paragraph .... [revisor inserts

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1 date], the attorney general shall develop and make available for public inspection a  
2 directory listing all tobacco product manufacturers that have provided current and  
3 accurate certifications conforming to the requirements of par. (a) and all brand  
4 families that are listed in the certifications, except as follows:

5 1. The attorney general shall not include or retain in the directory the name  
6 or brand families of any nonparticipating manufacturer that has failed to provide the  
7 required certification or whose certification the attorney general determines is not  
8 in compliance with par. (a) 3. to 5., unless the attorney general has determined that  
9 the violation has been cured.

10 2. Neither a tobacco product manufacturer nor brand family may be included  
11 or retained in the directory if the attorney general concludes, in the case of a  
12 nonparticipating manufacturer, that any of the following apply:

13 a. An escrow payment required under s. 895.10 (2) (b) for any period for any  
14 brand family, whether or not listed by such nonparticipating manufacturer, has not  
15 been fully paid into a qualified escrow fund governed by a qualified escrow  
16 agreement that has been approved by the attorney general.

17 b. Any outstanding final judgment, including interest on that judgment, for a  
18 violation of s. 895.10 has not been fully satisfied for the brand family or  
19 manufacturer.

20 3. The attorney general shall update the directory as necessary to correct  
21 mistakes and to add or remove a tobacco product manufacturer or brand family to  
22 keep the directory in conformity with the requirements under this paragraph.

23 4. Every distributor shall provide and update as necessary an electronic mail  
24 address to the attorney general for the purpose of receiving any notifications as may  
25 be required under this section.

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1           (c) *Prohibition against stamping or sale of cigarettes not in the directory.* It shall  
2 be unlawful for any person to affix a stamp to a package or other container of  
3 cigarettes of a tobacco product manufacturer or brand family not included in the  
4 directory or to sell, or offer or possess for sale, in this state cigarettes of a tobacco  
5 product manufacturer or brand family not included in the directory.

6           **(3) AGENT FOR SERVICE OF PROCESS.** (a) *Requirement for agent for service of*  
7 *process.* Any nonresident or foreign nonparticipating manufacturer that has not  
8 registered to do business in this state as a foreign corporation or business entity  
9 shall, as a condition precedent to having its brand families included or retained in  
10 the directory under sub. (2) (b), appoint and continually engage the services of an  
11 agent in this state to act as agent for the service of process on whom all processes,  
12 and any action or proceeding against it concerning or arising out of the enforcement  
13 of this section and s. 895.10, may be served in any manner authorized by law. That  
14 service shall constitute legal and valid service of process on the nonparticipating  
15 manufacturer. The nonparticipating manufacturer shall provide the name, address,  
16 phone number, and proof of the appointment and availability of the agent to the  
17 attorney general.

18           (b) *Notification of termination of agent.* The nonparticipating manufacturer  
19 shall provide notice to the department and attorney general 30 calendar days before  
20 termination of the authority of an agent under par. (a) and shall provide proof to the  
21 satisfaction of the attorney general of the appointment of a new agent no less than  
22 5 calendar days before the termination of an existing agent appointment. In the  
23 event an agent terminates an agency appointment, the nonparticipating  
24 manufacturer shall notify the department and attorney general of that termination

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1 within 5 calendar days and shall include proof to the satisfaction of the attorney  
2 general of the appointment of a new agent.

3 (c) *Service on secretary of state.* Any nonparticipating manufacturer whose  
4 cigarettes are sold in this state, who has not appointed and engaged an agent as  
5 required in this subsection, shall be considered to have appointed the secretary of  
6 state as that agent and may be proceeded against in courts of this state by service  
7 of process upon the secretary of state provided, however, that the appointment of the  
8 secretary of state as that agent does not satisfy the condition precedent for having  
9 the brand families of the nonparticipating manufacturer included or retained in the  
10 directory under sub. (2) (b).

11 **(4) REPORTING OF INFORMATION; ESCROW INSTALLMENTS.** (a) *Reporting by*  
12 *distributors.* Not later than 20 calendar days after the end of each calendar quarter,  
13 and more frequently if so directed by the department, each distributor shall submit  
14 a report that includes any information that the department requires to facilitate  
15 compliance with this section, including a list by brand family of the total number of  
16 cigarettes, or, in the case of roll-your-own tobacco, the equivalent stick count, for  
17 which the distributor affixed stamps during the previous calendar quarter or  
18 otherwise paid the tax due for those cigarettes. The distributor shall maintain, and  
19 make available to the department, all invoices and documentation of sales of all  
20 nonparticipating manufacturer cigarettes and any other information relied upon in  
21 reporting to the department for a period of 5 years.

22 (b) *Disclosure of information.* The department is authorized to disclose to the  
23 attorney general any information received under this section and requested by the  
24 attorney general for purposes of determining compliance with and enforcing the  
25 provisions of this section. The department and attorney general shall share with



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1 each other the information received under this section, and may share such  
2 information with other federal, state, or local agencies only for purposes of  
3 enforcement of this section, s. 895.10, or corresponding laws of other states.

4 (c) *Verification of qualified escrow fund.* The attorney general may require at  
5 any time from the nonparticipating manufacturer proof, from the financial  
6 institution in which the manufacturer has established a qualified escrow fund for the  
7 purpose of compliance with s. 895.10, of the amount of money in that fund, exclusive  
8 of interest, the amount and date of each deposit into the fund, and the amount and  
9 date of each withdrawal from the fund.

10 (d) *Requests for additional information.* In addition to the information  
11 required to be submitted under par. (c), the attorney general may require a  
12 distributor or tobacco product manufacturer to submit any additional information,  
13 including samples of the packaging or labeling of each brand family, as is necessary  
14 to enable the attorney general to determine whether a tobacco product manufacturer  
15 is in compliance with this section.

16 (e) *Quarterly escrow installments.* To promote compliance with this section, the  
17 attorney general may promulgate rules requiring a tobacco product manufacturer  
18 subject to the requirements of sub. (2) (a) 3. to make the escrow deposits required in  
19 quarterly installments during the year in which the sales covered by such deposits  
20 are made. The attorney general may require production of information sufficient to  
21 enable the attorney general to determine the adequacy of the amount of the  
22 installment deposit.

23 **(5) PENALTIES AND OTHER REMEDIES.** (a) *License revocation and civil penalty.*  
24 Upon a determination that a distributor has violated sub. (2) (c), the department may  
25 revoke or suspend the license of the distributor in the manner provided under s.

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1 139.44 (4) and (7). Each stamp affixed and each sale of cigarettes or offer or  
2 possession to sell cigarettes in violation of sub. (2) (c) shall constitute a separate  
3 violation. For each violation the department may also impose a forfeiture in an  
4 amount not to exceed the greater of 500% of the retail value of the cigarettes or  
5 \$5,000.

6 (b) *Contraband and seizure.* Any cigarettes that have been sold, offered for  
7 sale, or possessed for sale, in this state, in violation of sub. (2) (c) shall be deemed  
8 contraband and such cigarettes shall be subject to seizure as provided under s.  
9 139.40. All cigarettes that are seized shall be destroyed and not resold.

10 (c) *Injunction.* The attorney general, on behalf of the department, may seek an  
11 injunction to restrain a threatened or actual violation of sub. (2) (c) or failure to  
12 comply with sub. (4) (a) or (d) by a distributor and to compel the distributor to comply  
13 with those subsections.

14 (d) *Unlawful sale and distribution.* It shall be unlawful for a person to sell or  
15 distribute cigarettes or acquire, hold, own, possess, transport, import, or cause to be  
16 imported cigarettes that the person knows or should know are intended for  
17 distribution or sale in the state in violation of sub. (2) (c). Section 139.44 (7), as it  
18 applies to violations under subchs. II and III of ch. 139, applies to a violation of this  
19 paragraph.

20 (e) *Unfair and deceptive trade practice.* A person who violates sub. (2) (c)  
21 engages in an unfair and deceptive trade practice in violation of s. 100.20.

22 **(6)** NOTICE AND REVIEW OF DETERMINATION. A determination of the attorney  
23 general to not include or to remove from the directory under sub. (2) (b) a brand  
24 family or tobacco product manufacturer shall be subject to review in the manner  
25 prescribed under ch. 227.

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1           **(7) APPLICANTS FOR LICENSES.** No person shall be issued a license or granted a  
2 renewal of a license to act as a distributor unless that person has certified in writing  
3 that the person will comply fully with this section.

4           **(8) DATES.** For the year 2003, the first report of distributors required by sub.  
5 (4) (a) shall be due 30 calendar days after the effective date of this subsection ....  
6 [revisor inserts date]; the certifications by a tobacco product manufacturer described  
7 in sub. (2) (a) shall be due 45 calendar days after that date; and the directory  
8 described in sub. (2) (b) shall be published or made available within 90 calendar days  
9 after that date.

10           **(9) PROMULGATION OF RULES.** The attorney general may promulgate rules  
11 necessary to effect the purposes of this section.

12           **(10) RECOVERY OF COSTS AND FEES BY ATTORNEY GENERAL.** In any action brought  
13 by the state to enforce this section, including an action under sub. (5) (c) the state  
14 shall be entitled to recover the costs of investigation and prosecution expert witness  
15 fees, court costs, and reasonable attorney fees.

16           **(11) TRANSFER OF PROFITS FOR VIOLATIONS.** If a court determines that a person  
17 has violated this section, the court shall order any profits, gain, gross receipts, or  
18 other benefit from the violation to be transferred and paid to the state. Unless  
19 otherwise expressly provided, the remedies or penalties provided by this section are  
20 cumulative.

21           **(12) CONSTRUCTION.** If a court finds that the provisions of this section and of  
22 s. 895.10 conflict and cannot be harmonized, then the provisions of s. 895.10 shall  
23 control. If any part of this section causes s. 895.10 to no longer constitute a qualifying  
24 or model statute, as those terms are defined in the master settlement agreement,  
25 then that portion of this section is not valid.

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**SECTION 3**

1 **SECTION 3. Nonstatutory provisions.**

2 (1) Notwithstanding section 990.001 (11) of the statutes, if a court finds that  
3 all or any part of section 895.10 (2) (b) 2. b. of the statutes, as affected by this act, is  
4 unconstitutional, the treatment of section 895.10 (2) (b) 2. b. of the statutes by this  
5 act is void.

6 (END)