

Fiscal Estimate - 2003 Session

- Original Updated Corrected Supplemental

LRB Number 03-1406/3		Introduction Number AB-328	
Subject Historic sites; various changes			
Fiscal Effect			
State:			
<input checked="" type="checkbox"/> No State Fiscal Effect			
<input type="checkbox"/> Indeterminate			
<input type="checkbox"/> Increase Existing Appropriations		<input type="checkbox"/> Increase Existing Revenues	
<input type="checkbox"/> Decrease Existing Appropriations		<input type="checkbox"/> Decrease Existing Revenues	
<input type="checkbox"/> Create New Appropriations		<input type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget	
		<input type="checkbox"/> Yes <input type="checkbox"/> No	
		<input type="checkbox"/> Decrease Costs	
Local:			
<input type="checkbox"/> No Local Government Costs			
<input type="checkbox"/> Indeterminate			
1. <input type="checkbox"/> Increase Costs		3. <input type="checkbox"/> Increase Revenue	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory		<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
2. <input type="checkbox"/> Decrease Costs		4. <input type="checkbox"/> Decrease Revenue	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory		<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
5. Types of Local Government Units Affected			
<input type="checkbox"/> Towns		<input type="checkbox"/> Village	
<input type="checkbox"/> Counties		<input type="checkbox"/> Others	
<input type="checkbox"/> School Districts		<input type="checkbox"/> WTCS Districts	
<input type="checkbox"/> Cities			
Fund Sources Affected		Affected Ch. 20 Appropriations	
<input type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS			
Agency/Prepared By		Authorized Signature	Date
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Fiscal Estimate Narratives

TOUR 5/16/2003

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Assumptions Used in Arriving at Fiscal Estimate

Writing the MOU would not have a state fiscal effect on the Department unless a specific amount of dollars was attached to it. If this were the case, there would be an increase in GPR and/or PR marketing costs which would not be able to be absorbed within the agency's budget.

While it would cost the Department of Tourism staff-time to develop marketing tools for the historic sites, this is the same as current practice. Despite there being no formal MOU at the current time, the Department has completed various successful marketing initiatives with the historic sites in the past. Further, individual historic sites are eligible for Joint Effort Marketing (JEM) grants from the Department as long as state dollars are not used to meet the match requirement.

Travel information on heritage and cultural tourism is often requested; thus, heritage and culture have become highly integrated into the Department's general marketing campaign. If a formal arrangement was made to market the historic sites, authority for the marketing professionals at the Department to market the sites according to research (as all other Department promotions are done) would be essential.

Long-Range Fiscal Implications