

2003 DRAFTING REQUEST

Bill

Received: **03/18/2003**

Received By: **agary**

Wanted: **As time permits**

Identical to LRB:

For: **Joseph Leibham (608) 266-2056**

By/Representing: **Brett Davis (aide)**

This file may be shown to any legislator: **NO**

Drafter: **agary**

May Contact:

Addl. Drafters:

Subject: **Beverages**

Extra Copies: **RCT**

Submit via email: **YES**

Requester's email: **Sen.Leibham@legis.state.wi.us**

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Cooperative advertising by intoxicating liquor retailers

Instructions:

Redraft 2001 SB-312 (LRB-3219).

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	agary 03/18/2003	kgilfoy 04/01/2003		_____			
/1			jfrantze 04/02/2003	_____	amentkow 04/02/2003	mbarman 07/10/2003	

FE Sent For:

*None
needed*

<END>

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1?	agary	1- 3 /1 King	Jo 4/2	Self 4/2			

FE Sent For:

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2001 ~~SENATE~~ BILL ~~3112~~

November 7, 2001 - Introduced by Senators BLACHE, WIRCH, HANSEN, DARLING, WELCH and COWLES, cosponsored by Representatives GARD, BIES, KRAWCZYK, GRONEMUS, AINSWORTH, ALBERS, GUNDERSON, JESKEWITZ, LADWIG, LEIBHAM, PETTIS, SERATTI, SYKORA, MONTGOMERY, SHILLING, MUSSER, GUNDRUM, STARZYK and LASSA. Referred to Committee on Insurance, Tourism, and Transportation.

1 AN ACT to amend 125.51 (7) of the statutes; relating to: advertising by
2 intoxicating liquor retailers.

Analysis by the Legislative Reference Bureau

Current law requires a retailer of intoxicating liquor to purchase, advertise, and sell intoxicating liquor only under the retailer's name. This requirement has the effect of prohibiting cooperative advertising between retailers.

This bill eliminates the requirement that an intoxicating liquor retailer advertise only under its own name.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

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SECTION 1. 125.51 (7) of the statutes is amended to read:

125.51 (7) SALES IN NAME OF LICENSEE OR PERMITTEE. Every holder of a retail license or permit for the sale of intoxicating liquor shall purchase, advertise and sell intoxicating liquor in the holder's name and under the holder's license or permit only.

(END)

Barman, Mike

From: Gary, Aaron
Sent: Thursday, July 10, 2003 12:23 PM
To: Barman, Mike
Cc: Davis, Brett
Subject: LRB 03-2341

Mike,

Could you please jacket this bill for Sen. Leibham? Thank you. Aaron

Aaron R. Gary
Legislative Attorney
Legislative Reference Bureau
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608.264.6948 (fax)
aaron.gary@legis.state.wi.us