

2003 DRAFTING REQUEST**Assembly Amendment (AA-SB211)**Received: **11/19/2003**Received By: **agary**Wanted: **As time permits**

Identical to LRB:

For: **Legislative Council - IND**By/Representing: **Anne Sappenfield - LC**This file may be shown to any legislator: **NO**Drafter: **agary**

May Contact:

Addl. Drafters:

Subject: **Beverages**Extra Copies: **RCT**Submit via email: **YES**Requester's email: **Anne.Sappenfield@legis.state.wi.us**

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Limits on cooperative advertising by intoxicating liquor retailers

Instructions:

Wants draft similar to LRBa1837 but not limited to grocery stores

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/P1	agary 11/20/2003	wjackson 11/20/2003		_____			
/1			jfrantze 11/20/2003	_____	sbasford 11/20/2003	sbasford 11/20/2003	

FE Sent For:

<END>

2003 DRAFTING REQUEST

Assembly Amendment (AA-SB211)

Received: 11/19/2003

Received By: agary

Wanted: As time permits

Identical to LRB:

For: Legislative Council - IND

By/Representing: Anne Sappenfield - LC

This file may be shown to any legislator: NO

Drafter: agary

May Contact:

Addl. Drafters:

Subject: Beverages

Extra Copies: RCT

Submit via email: YES

Requester's email: Anne.Sappenfield@legis.state.wi.us

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Limits on cooperative advertising by intoxicating liquor retailers

Instructions:

Wants draft similar to LRBa1837 but not limited to grocery stores

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/P1	agary	1 WLJ 11/20	J 11/20	Self 11/20			

FE Sent For:

<END>

Gary, Aaron

From: Gary, Aaron
Sent: Wednesday, November 19, 2003 2:29 PM
To: Sappenfield, Anne
Subject: RE: Draft review: LRB 03a1837/P2 Topic: Limits on cooperative advertising by intoxicating liquor retailers

Anne,

Here are two other options along the lines of LRBa1837. The text of s. 125.51 (7) would remain the same as under current law, but the following language would be tacked on at the end:

1. ", except that a holder of more than one retail license or permit may advertise under a single name for any or all premises covered by the holder's licenses or permits."
2. ", except that holders of retail licenses or permits that are franchisees, as defined in s. 553.03 (5), may advertise, separately or together, in the name of the franchisor, as defined in s. 553.03 (6)."

Number 2. was an introduced amendment to AB625 last session. I don't think either of these are what you want, but wanted to "throw them out there."

As far as the second amendment goes (what I have entered as LRBa1840), I have pondered, if not pontificated, on the issue since our discussion, and I think it would work to use something along the lines of LRBa1837 with the "grocery store" language removed. I would suggest the following in lieu of the scored text in LRBa1837:

"A "Class A" licensee may not advertise with any other "Class A" licensee except that a holder of more than one "Class A" license may advertise under a single name for all of these "Class A" licensed premises."

Do you want me to draft this up or wait for further instructions for changes? Thanks. Aaron

Aaron R. Gary
 Legislative Attorney
 Legislative Reference Bureau
 608.261.6926 (voice)
 608.264.6948 (fax)
 aaron.gary@legis.state.wi.us

11/20 H/c w/Anne, this is what is wanted, redraft last session's amendment

-----Original Message-----

From: Sappenfield, Anne
Sent: Wednesday, November 19, 2003 12:12 PM
To: Gary, Aaron
Subject: FW: Draft review: LRB 03a1837/P2 Topic: Limits on cooperative advertising by intoxicating liquor retailers

That looks good. Thanks!

Anne

-----Original Message-----

From: Basford, Sarah
Sent: Wednesday, November 19, 2003 12:10 PM
To: Sappenfield, Anne
Subject: Draft review: LRB 03a1837/P2 Topic: Limits on cooperative advertising by intoxicating liquor retailers

Following is the PDF version of draft LRB 03a1837/P2.

11/19/2003

3 4
2001 - 2002 LEGISLATURE

TODAY

a1840/1
LRBa10504
ARG: ~~clg~~ pg.
WJ

ASSEMBLY AMENDMENT ~~1~~,
3 SENATE
✓ TO 2001 ASSEMBLY BILL ~~625~~ 211 ✓

January 15, 2002 - Offered by COMMITTEE ON STATE AFFAIRS.

- 1 At the locations indicated, amend the bill as follows: ✓
- 2 ✓1. Page 1, line 5: delete “,-advertise” and substitute “, advertise”.
- 3 ✓2. Page 1, line 6: after “only” insert “except that holders of retail licenses or
- 4 permits that are franchisees, as defined in s. 553.03 (5), may advertise, separately
- 5 or together, in the name of the franchisor, as defined in s. 553.03 (6)”. ✓
- 6 (END)