2003 DRAFTING REQUEST

Assembly Amendment (AA-SB211)

Wanted: As time permits For: Legislative Council - IND This file may be shown to any legislator: NO					Received By: agary			
					Identical to LRB:			
					By/Representing: Anne Sappenfield - LC			
					Drafter: agary			
May Contact:					Addl. Drafters:			
Subject:	Bevera	ges			Extra Copies:	RCT		
Submit v	ia email: YES							
Requeste	r's email:	Anne.Sapp	enfield@le	egis.state.wi.u	ıs			
Carbon c	opy (CC:) to:							
Pre Topi	ic:	·						
No specif	ic pre topic gi	ven						
Topic:								
Limits on	cooperative a	dvertising by in	ntoxicating	liquor retailer	s			
Instructi	ons:							
Wants dra	aft similar to I	LRBa1837 but 1	not limited t	o grocery stor	res			
Drafting	History:					·		
Vers.	Drafted	Reviewed	Typed	Proofed	Submitted	<u>Jacketed</u>	Required	
/P1	agary 11/20/2003	wjackson 11/20/2003						
/1			jfrantze 11/20/200	03	sbasford 11/20/2003	sbasford 11/20/2003		

11/20/2003 10:47:57 AM Page 2

FE Sent For:

<**END>**

2003 DRAFTING REQUEST

Assembly Amendment (AA-SB211)

Received: 11/19/2003

Received By: agary

Wanted: As time permits

Identical to LRB:

For: Legislative Council - IND

By/Representing: Anne Sappenfield - LC

This file may be shown to any legislator: NO

Drafter: agary

May Contact:

Addl. Drafters:

Subject:

Beverages

Extra Copies:

RCT

Submit via email: YES

Requester's email:

Anne.Sappenfield@legis.state.wi.us

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Limits on cooperative advertising by intoxicating liquor retailers

Instructions:

Wants draft similar to LRBa1837 but not limited to grocery stores

Drafting History:

Vers.

Drafted

Reviewed

Typed

Submitted

Jacketed

Required

/P1

agary

FE Sent For:

<END>

"Gary, Aaron

From:

Gary, Aaron

Sent:

Wednesday, November 19, 2003 2:29 PM

To:

Sappenfield, Anne

Subject: RE: Draft review: LRB 03a1837/P2 Topic: Limits on cooperative advertising by intoxicating liquor

retailers

Anne,

Here are two other options along the lines of LRBa1837. The text of s. 125.51 (7) would remain the same as under current law, but the following language would be tacked on at the end:

1. ", except that a holder of more than one retail license or permit may advertise under a single name for any or all premises covered by the holder's licenses or permits."

2. ", except that holders of retail licenses or permits that are franchisees, as defined in s. 553.03 (5), may advertise, separately or together, in the name of the franchisor, as defined in s. 553.03 (6)."

Number 2. was an introduced amendment to AB625 last session. I don't think either of these are what you want, but wanted to "throw them out there."

As far as the second amendment goes (what I have entered as LRBa1840), I have pondered, if not pontificated, on the issue since our discussion, and I think it would work to use something along the lines of LRBa1837 with the "grocery store" language removed. I would suggest the following in lieu of the scored text in LRBa1837:

"A "Class A" licensee may not advertise with any other "Class A" licensee except that a holder of more than one "Class A" license may advertise under a single name for all of these "Class A" licensed premises."

Do you want me to draft this up or wait for further instructions for changes? Thanks. Aaron

Aaron R. Gary Legislative Attorney Legislative Reference Bureau 608.261.6926 (voice) 608.264.6948 (fax) aaron.gary@legis.state.wi.us

> ----Original Message----From: Sappenfield, Anne

Sent: Wednesday, November 19, 2003 12:12 PM

To: Gary, Aaron

Subject: FW: Draft review: LRB 03a1837/P2 Topic: Limits on cooperative advertising by

intoxicating liquor retailers

That looks good. Thanks!

Anne

----Original Message----From: Basford, Sarah

Sent: Wednesday, November 19, 2003 12:10 PM

To: Sappenfield, Anne

Subject: Draft review: LRB 03a1837/P2 Topic: Limits on cooperative advertising by intoxicating

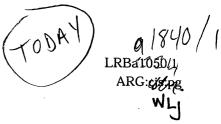
liquor retailers

Following is the PDF version of draft LRB 03a1837/P2.

11/20 How/Anne) this is wanted, what is wanted, session; reduct last session;

11/19/2003

3 4 2001 - 2002 LEGISLATURE



ASSEMBLY AMENDMENT A,

J TO 2001 ASSEMBLY BILL 625 21/

January 15, 2002 Offered by COMMITTEE ON STATE AFFAIRS.

1 At the locations indicated, amend the bill as follows:

2

3

4

5

6

- $\sqrt{1}$. Page 1, line 5: delete ", advertise" and substitute ", advertise".
- Page 1, line 6: after "only" insert "<u>except that holders of retail licenses or permits that are franchisees</u>, as defined in s. 553.03 (5), may advertise, separately or together, in the name of the franchisor, as defined in s. 553.03 (6)".

(END)