

2003 ASSEMBLY BILL 556

AN ACT *to create* 66.0410 of the statutes; **relating to:** regulating the resale of tickets to entertainment or sporting events.

Analysis by the Legislative Reference Bureau

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1 **SECTION 1.** 66.0410 of the statutes is created to read:

2 **66.0410 Local regulation of ticket reselling. (1) DEFINITIONS.** In this
3 section:

4 (a) “Political subdivision” means a city, village, town, or county.

5 (b) “Ticket” means a ticket that is sold to an entertainment or sporting event.

6 **(2) RESELLING OF TICKETS.** (a) A political subdivision may not enact an
7 ordinance or adopt a resolution and the Board of Regents of the University of
8 Wisconsin System may not promulgate a rule or adopt a resolution prohibiting the
9 resale of any ticket for an amount that is equal to or less than the ticket’s face value.

