



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

May 2, 2003

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do appoint Shelly A. Mayer to be an agriculture representative of the Board of Agriculture, Trade and Consumer Protection and to serve a term expiring May 1, 2009.

Ms. Mayer will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Jim Doyle".

Jim Doyle
Governor

JED:AW



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

May 5, 2003

Shelly A. Mayer
4965 Highway E
Slinger, WI 53086

Dear Shelly:

I am pleased to appoint you to the Board of Agriculture, Trade and Consumer Protection, effective May 1, 2003. Your experience, knowledge, and dedication will be a true asset to my administration and a great benefit to the people of Wisconsin.

It is a new day for Wisconsin! I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,

A handwritten signature in cursive script that reads "Jim Doyle".

Jim Doyle
Governor

JED:AW



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

GOVERNOR'S APPOINTMENT

NAME: Shelly A. Mayer
MAILING ADDRESS: 4965 Highway E
Slinger, WI 53086

E-MAIL ADDRESS: smayer@pdpw.org

RESIDES IN: Slinger, WI

TELEPHONE: (262) 644-0855 (w)
(262) 644-5668 (h)

OCCUPATION: Dairy Producer & Executive Director of
Professional Dairy Producers of WI

APPOINTED TO: Board of Agriculture, Trade and Consumer
Protection: Agriculture Representative

TERM: A term to expire May 1, 2009

SUCCEEDS: C. William Geary (currently vacant)

SENATE CONFIRMATION: Yes

DATE OF APPOINTMENT: May 1, 2003

DATE OF NOMINATION: May 1, 2003

Shelly A. Mayer

4965 Hwy E., Slinger, WI 53086

262-644-0855 – Office phone smayer@pdpw.org

Objective

To join a team of dedicated professionals committed to growing Wisconsin's agricultural-manufacturing sector beyond the \$40 billion business it is today

Experience

November 2001 – Present

Professional Dairy Producers of WI – Executive Director

- Oversee day-to-day operations for this rapidly growing, dairy-producer driven organization
- Coordinate resources within our state and region to grow the WI dairy industry
- Provide information and sharing of ideas, resources and solutions that help dairy producers succeed

April 1997 – Present

Mayer Farm – Slinger, Wisconsin

- Work in partnership with husband, Dwight, to manage 65-cow registered Holstein herd, selling high quality milk and merchandising elite genetics

1990 - 1999

East Central/Select Sires – Communications Specialist

- Provided product information to 5,800 dairy and beef producers in southern WI regarding artificial insemination, genetics and management systems
- Assisted farmer-owned cooperative with communications, marketing and sales efforts

1988 - 1989

Hoard's Dairyman Magazine – Associate Editor

- Reported on national dairy events
- Coordinated editorial materials and worked with a number of freelance writers
- Worked with this publication as a free-lance writer until 1995

1993 - 2001

Professional Dairy Producers of WI – Operations Coordinator

- Provided communications and other assistance, as needed for PDPW 1993 - 2001
- Helped PDPW leadership grow membership from 50 in 1993 to over 1200 members

Education

1984 – 1988 **University of Wisconsin-Madison**

- Earned Bachelor's of Science Degree, studied dairy science and agricultural journalism
- Member of UW-Dairy Judging Team – 1987 All-American Honors
- Received 1988 WALSA Outstanding Senior Award
- Recognized by National Dairy Shrine as 1988 Outstanding Graduate

Special

Have three children – Devin 13, Cassandra 11 and Dylan 6; enjoy working with dairy cattle, serve as Washington County 4-H leader, avid gardener

References

Available upon request



STATE OF WISCONSIN
ETHICS BOARD

James R. Morgan
Chairman
Paul M. Holzem
David L. McRoberts
Dorothy C. Johnson

On the capitol square at:
44 EAST MIFFLIN STREET, STE 601
MADISON, WISCONSIN 53703-2800
phone: 608/266-8123
fax: 608/264-9319
ethics@ethics.state.wi.us
<http://ethics.state.wi.us>

Roth Judd
Director

Senate Committee Members:

The attached Statement of Economic Interests is provided with respect to the individual's nomination to a State Public Office by Governor Jim Doyle.

Sincerely,
STATE OF WISCONSIN ETHICS BOARD

Nominee: Shelly A. Mayer
Date: June 2, 2003

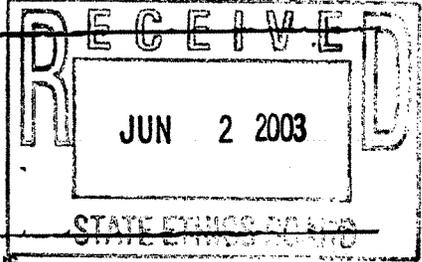
Mail or fax to: Wisconsin Ethics Board, 44 E. Mifflin St., Suite 601, Madison, WI 53703-2800; Fax: (608) 264-9319

Statement of Economic Interests

Filed in 2003 for calendar year 2002

Name: Mayer Shelly A
(last name, first name & initial)

State position: _____
(held or sought) (include agency, division, branch or district, if applicable)



SEE INSTRUCTIONS FOR EXPLANATION AND EXCEPTIONS.
 Questions about completing this form? Call (608) 266-8115. Other inquiries (608) 266-8123. Attach additional pages as needed.

Part A As of December 31, 2002

1. List STOCKS, BONDS, limited partnerships, Wisconsin governmental securities, and mutual and money market funds you or your family held (minimum \$5,000).

Name of security	Type of security					Amount	
	stock/ option/ future	bond	limited partnership	Wisconsin governmental security	mutual or money mkt fund	\$50,000 or less	More than \$50,000

2. List BUSINESSES and INCOME-PRODUCING REAL ESTATE in which you or your family had a 10% or greater ownership interest.

Name of business (if any) or business activity, or address of real estate	Municipality	State	If real estate, list County	Describe nature of business
Mayer Farm Dungel & Shelly Mayer	Slinger	WI	Washington	Dairy

a) For each general partnership or non-Wisconsin entity you listed in Item #2, list the GENERAL PARTNERS or the OFFICERS and DIRECTORS.

Business	Partners, or officers and directors	City	State
Sale Prop.			

b) For each enterprise you listed in Item #2 that is an unincorporated business, a subchapter S corporation, a service corporation (SC), a limited liability company (LLC), a partnership, or income-producing real estate, list BUSINESSES, ORGANIZATIONS, and any LOBBYISTS that were CUSTOMERS, CLIENTS, or TENANTS that paid the enterprise \$1,000 or more in calendar year 2002.

Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State

3. List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you listed in item 2).

LOCATION OF PROPERTY			NATURE OF INTEREST (own, lease, option, easement, land contract)
Street address or fire number	Municipality	County	

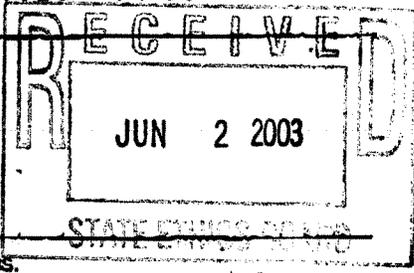
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Name: Mayer Shelly A
(last name, first name & initials)

State position: _____
(hold or sought) (include agency, division, branch or district, if applicable)



SEE INSTRUCTIONS FOR EXPLANATION AND EXCEPTIONS.

Questions about completing this form? Call (608) 266-8115 Other inquiries (608) 266-8123 Attach additional pages as needed

Part A As of December 31, 2002

1. List STOCKS, BONDS, limited partnerships, Wisconsin governmental securities, and mutual and money market funds you or your family held (minimum \$5,000).

Name of security	Type of security - check one					Amount - check one	
	stock/option/future	bond	limited partnership	Wisconsin governmental security	mutual or money mkt fund	\$50,000 or less	More than \$50,000

2. List BUSINESSES and INCOME-PRODUCING REAL ESTATE in which you or your family had a 10% or greater ownership interest.

Name of business (if any) or business activity, or address of real estate	Municipality	State	If real estate, list County	Describe nature of business
Mayer Farm Dudgaf & Shelly Mayer	Slinger	WI	Washington	Dairy

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Business	Partners, or officers and directors	City	State
Sale Prop.			

b) For each enterprise you listed in Item #2 that is an unincorporated business, a subchapter S corporation, a service corporation (SC), a limited liability company (LLC), a partnership, or income-producing real estate, list BUSINESSES, ORGANIZATIONS, and any LOBBYISTS that were CUSTOMERS, CLIENTS, or TENANTS that paid the enterprise \$1,000 or more in calendar year 2002.

Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State

3. List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you listed in item 2).

LOCATION OF PROPERTY			NATURE OF INTEREST (own, lease, option, easement, land contract)
Street address or fire number	Municipality	County	

4. List ORGANIZATIONS of which you or a family member was an OFFICER or DIRECTOR.

Business or organization	City	State	Position
Faith United Church of Christ	Singer	WI	Leadership Board

5. List ORGANIZATIONS THAT AUTHORIZED YOU OR A FAMILY MEMBER TO REPRESENT THEM in their dealings with others as an attorney-at-law, agent, spokesperson, or representative (unless listed in item 4 or 7).

Business or organization	City	State
None		

6. List CREDITORS to which you or your family owed \$5,000 or more.

Creditor	City	State	Amount	
			\$50,000 or less	More than \$50,000
First National Bank of Hartford (Farm Mortgage)	Hartford	WI		<input checked="" type="checkbox"/>

Part B For calendar year 2002

7. List your and your family's EMPLOYERS (\$1,000 or more of income) in 2002.

Name of employer (If State of Wisconsin, identify agency or institution)	City	State	Nature of employer's business
Mayer Farm (self employed)			Dairy - self employed
Professional Dairy Producers of WI			

8. List OTHER SOURCES from which you or your family received INCOME of \$1,000 or more in 2002.

Source of income	City	State

9. List individuals and organizations that provided you with ENTERTAINMENT or GIFTS (more than \$50) in 2002.

Name of provider	City	State

10. List, for 2002, sources of HONORARIA and payment of EXPENSES related to your state government duties (more than \$50) not previously reported to the Ethics Board.

Payer	Approximate value of expenses	Amount of honorarium	Circumstances of receipt

I have read the accompanying instructions and certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. If any part has been left blank, I have done so intentionally because there is nothing to report.

Signature of person filing: Julie A. Mayer Date: 4/16/03 Daytime phone #: 262-644-0855 (office) E-mail address: smayer@pdpw.org

The information sought in this form is required by §§19.43 and 19.44, Wisconsin Statutes. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Ethics Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), Wisconsin Statutes, the Ethics Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.