AN ACT to create 146.343 of the statutes; relating to: donation of newborn umbilical cord blood.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 146.343 of the statutes is created to read:
146.343 Donation of newborn umbilical cord blood. (1) In this section:
   (a) “Hospital” has the meaning given in s. 50.33 (2).
   (b) “Nurse” means a registered nurse who is licensed under s. 441.06 or permitted under s. 441.08.
   (c) “Nurse−midwife” means an individual who is licensed to engage in the practice of nurse−midwifery under s. 441.15 (3) (a).
   (d) “Physician” has the meaning given in s. 448.01 (5).

(2) Notwithstanding s. 146.33, the principal prenatal health care provider of a woman who is known to be pregnant shall, before the woman’s 35th week of pregnancy, offer her information on options to donate, to an accepting and accredited cord blood bank, blood bank, blood center, or plasma center, blood extracted from the umbilical cord of her newborn child, if the donation may be made without monetary expense for the collection or storage to the woman, to any 3rd−party payor of health care coverage for the woman, or to the hospital in which delivery occurs.

(4) No person may be held civilly liable for failure to comply, or for complying, with sub. (2).