AN ACT to amend 134.72 (2) (b); and to create 134.72 (2) (a) 3. and 134.72 (2) (c) of the statutes; relating to: disclosure of facsimile transmission numbers and requirements for facsimile solicitations.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1g. 134.72 (2) (a) 3. of the statutes is created to read:
134.72 (2) (a) 3. The document transmitted by facsimile machine contains the name of the person transmitting the document.

SECTION 1m. 134.72 (2) (b) of the statutes is amended to read:
134.72 (2) (b) Notwithstanding par. (a), a person may not make a facsimile solicitation to a person who has notified the facsimile solicitor in writing, by telephone, or by facsimile transmission that the person does not want to receive facsimile solicitation.

SECTION 1r. 134.72 (2) (c) of the statutes is created to read:
134.72 (2) (c) A facsimile solicitor who receives notice under par. (b) may not disclose to another the facsimile transmission number of the person who gave the notice under par. (b). Each disclosure of a facsimile transmission number is a separate violation of this paragraph.

SECTION 2. Effective date.
(1) This act takes effect on the first day of the 6th month beginning after publication.

* Section 991.11, WISCONSIN STATUTES 2003−04 : Effective date of acts. “Every act and every portion of an act enacted by the legislature over the governor’s partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication as designated” by the secretary of state [the date of publication may not be more than 10 working days after the date of enactment].