

Fiscal Estimate Narratives

DATCP 5/2/2005

LRB Number 05-2226/2	Introduction Number AB-333	Estimate Type Original
Subject Wisconsin Consumer Act applicability and remedies		

Assumptions Used in Arriving at Fiscal Estimate

Transactions that are subject to this Wisconsin Consumer Act are often also regulated by Chapter ATCP 127, Administrative Code, the Direct Marketing law. It is a violation of the direct marketing law to fail to comply with the Consumer Act where required.

Because consumer complaints under the DATCP rules are not limited by the dollar amount of the transaction, it is assumed that this bill will not result in an increase in complaints; it will give investigators and consumers an additional right when confronted with violations of the law.

It is assumed that the increase in workload will be minor and can be absorbed using current resources.

Long-Range Fiscal Implications

None