

2005 DRAFTING REQUEST

Bill

Received: 11/18/2004

Received By: agary

Wanted: As time permits

Identical to LRB:

For: John Ainsworth (608) 266-3097

By/Representing: Kristina Boardman (aide)

This file may be shown to any legislator: NO

Drafter: agary

May Contact:

Addl. Drafters:

Subject: Transportation - highways

Extra Copies: PJH

Submit via email: YES

Requester's email: Rep.Ainsworth@legis.state.wi.us

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Including attractions on specific information signs

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	agary 11/19/2004	wjackson 11/24/2004					S&L
/1			jfrantze 11/29/2004		lemery 11/29/2004	mbarman 01/03/2005	

FE Sent For:

<END>

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**LRB-0926**

11/29/2004 01:40:00 PM

Page 2

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1/?	agary		<i>Jb</i> 11/29	<i>Jb/ch</i> 11/29			

FE Sent For:

<END>

**Gary, Aaron**

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**From:** Boardman, Kristina  
**Sent:** Thursday, November 18, 2004 11:47 AM  
**To:** Gary, Aaron  
**Subject:** another redraft

Aaron:

Rep. Ainsworth would also like to request a re-draft of 2003 AB 870, including the amendment LRBa2591/1 (never officially introduced). Do you still have this on file? I am sure you do - but if not, just let me know and I will send it over.

I warned you I would return!

Thanks much.

*Kristina Boardman, Committee Clerk*  
*Wisconsin State Assembly Transportation Committee*  
*Representative Ainsworth's Office*  
608.266.3097- phone  
608.282.3603 - fax  
[kristina.boardman@legis.state.wi.us](mailto:kristina.boardman@legis.state.wi.us)

*abr su*  
*03 SB525*

5  
**2003 ASSEMBLY BILL 870**

LPS: Please  
proof amended  
Stats. w/ Folio.

February 19, 2004 - Introduced by Representative AINSWORTH, cosponsored by  
Senator SCHULTZ. Referred to Committee on Transportation.

Regen

- 1 AN ACT to **renumber** 86.195 (1) (a); to **amend** 86.195 (1) (d) 1., 86.195 (3) (intro.),
- 2 86.195 (4) (b) and 86.195 (10) (a); and to **create** 86.195 (1) (am) and 86.195 (3)
- 3 (e) of the statutes; **relating to:** displaying attractions on highway specific
- 4 information signs.

**Analysis by the Legislative Reference Bureau**

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The federal Highway Beautification Act limits the placement of signs visible from interstate and federal-aid primary highways. Current state law incorporates these requirements and allows, with limitations, the Department of Transportation (DOT) to erect and maintain certain informational signs to assist motorists traveling along state highways. DOT may, with restrictions, authorize the erection and maintenance, on designated state highways, of specific information signs, which notify motorists that certain businesses located near a highway are available to provide gas, food, lodging, or camping to motorists. DOT also may, with restrictions, erect and maintain tourist-oriented directional signs to provide identification of and directional information for tourist-related businesses, services, or activities that derive the majority of their income or visitors during the normal business season from motorists not residing in the immediate area where the businesses, services, or activities are located.

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This bill allows specific information signs to display the word "attraction," along with "gas," "food," "lodging," and "camping," and allows a sign mounted on the specific information sign to identify the attraction. Consistent with federal law directives, an attraction under the bill must have all of the following

**ASSEMBLY BILL 870**

*(No P)* The bill does not affect the ability of a person who displays an attraction on a specific information sign to also advertise the attraction on an outdoor advertising sign.

*to the public*

*(No P)* 1. A primary purpose of providing amusement, historical, cultural, or leisure activities ~~of interest to the traveling public and be owned or operated by a governmental entity; be a publicly or privately owned site of natural phenomena or of historic, cultural, scientific, educational, or religious interest; or be an area of natural scenic beauty or naturally suited for outdoor recreation.~~

- (No P)* 2. Regional significance.
- (No P)* 3. Adequate parking.

For further information see the *state and local* fiscal estimate, which will be printed as an appendix to this bill.

**The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:**

1 SECTION 1. 86.195 (1) (a) of the statutes is renumbered 86.195 (1) (ar).

2 SECTION 2. 86.195 (1) (am) of the statutes is created to read:

3 86.195 (1) (am) "Business" includes an attraction, whether public or private,  
4 described in sub. (3) (e).

5 SECTION 3. 86.195 (1) (d) 1. of the statutes is amended to read:

6 86.195 (1) (d) 1. One or more of the words "GAS", "FOOD", "LODGING" and  
7 "CAMPING", or "ATTRACTION";

*insert 2-7*

8 SECTION 4. 86.195 (3) (intro.) of the statutes is amended to read:

9 86.195 (3) MOTORIST SERVICES. (intro.) Specific information signs may only  
10 include business signs for the following categories of motorist services: "GAS",  
11 "FOOD", "LODGING" and, "CAMPING", and "ATTRACTION". To qualify for  
12 display on a specific information sign a business must meet the following standards  
13 for the respective category of motorist service:

14 SECTION 5. 86.195 (3) (e) of the statutes is created to read:

15 86.195 (3) (e) "ATTRACTION" shall have:  
*all of the following*

- 16 1. A primary purpose of providing amusement, historical, cultural, or leisure
- 17 activities of interest to the traveling public and shall be at least one of the following:

*to the public*

**ASSEMBLY BILL 870**

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- a. Owned or operated by a state, federal, or local government.
- b. A publicly or privately owned site of natural phenomena or of historic, cultural, scientific, educational, or religious interest.
- c. An area of natural scenic beauty or naturally suited for outdoor recreation.

- 2. Regional significance, and
- 3. Adequate parking accommodations.

**SECTION 6.** 86.195 (4) (b) of the statutes is amended to read:

86.195 (4) (b) The relative location of successive specific information signs near a particular intersection shall be in the following order, as seen by the traveling public: "ATTRACTION", "CAMPING", "LODGING", "FOOD" and "GAS".

**SECTION 7.** 86.195 (10) (a) of the statutes is amended to read:

86.195 (10) (a) Subsections (2) to (8) are adapted from and in substantial conformity with the federal standards promulgated by the U.S. secretary of transportation under 23 USC 109 (d), 131 (f) and 315 as codified in 23 CFR 655.301 to 655.310 (1980) and 23 CFR 750.

**SECTION 8. Nonstatutory provisions.**

(1) The department of transportation shall, no later than the first day of the 7th month beginning after the effective date of this subsection, adopt, under section 84.02 (4) (e) of the statutes, chapter 2F of the U.S. department of transportation manual on uniform traffic control devices, 2003 edition, relating to specific service signs.

**SECTION 9. Effective dates.** This act takes effect on the first day of the 7th month beginning after publication, except as follows:

- (1) SECTION 8 (1) of this act takes effect on the day after publication.

(END)

11/24  
3-24



**ASSEMBLY AMENDMENT,  
TO 2003 ASSEMBLY BILL 870**

1 At the locations indicated, amend the bill as follows:

2 1. Page 2, line 7: after that line insert:

insert  
2-7

3 "SECTION ~~3m.~~<sup>#</sup> 86.195 (2) (b) 4<sup>v</sup> of the statutes is created to read:

4 86.195 (2) (b) 4. Nothing in this section prohibits a person requesting  
5 installation of a business sign under sub. (3) (e) from advertising on any sign under  
6 s. 84.30, subject to any limitation on such signs under s. 84.30.<sup>2z</sup>

7 2. Page 2, line 17: delete that line and substitute "activities to the public."

8 3. Page 3, line 1: delete lines 1 to 4.

9 4. Page 3, line 11: delete lines 11 to 21.

10 5. Page 3, line 22: delete lines 22 to 24 and substitute:

insert  
3-24

11 "SECTION ~~9m.~~<sup>#</sup> Effective date.

*Insert 3-24 cont'd*

*NON STARTS*  
**1** ~~(1)~~ This act takes effect on the first day of the 7th month beginning after  
**2** publication. *[Signature]*  
**3**

**(END)**

**Emery, Lynn**

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**From:** Boardman, Kristina  
**Sent:** Monday, January 03, 2005 1:46 PM  
**To:** LRB.Legal  
**Subject:** Draft review: LRB 05-0926/1 Topic: Including attractions on specific information signs

It has been requested by <Boardman, Kristina> that the following draft be jacketed for the ASSEMBLY:

Draft review: LRB 05-0926/1 Topic: Including attractions on specific information signs