

2005 Assembly Bill 258

Date of enactment: **March 24, 2006**

Date of publication*: **April 7, 2006**

2005 WISCONSIN ACT 195

AN ACT *to create* 450.11 (4m) of the statutes; **relating to:** prescription drug labels.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 450.11 (4m) of the statutes is created to read:

450.11 (4m) BRAND NAME PERMITTED ON LABEL. (a)
In this subsection:

1. "Brand name" has the meaning given in s. 450.12 (1) (a).
2. "Drug product equivalent" has the meaning given in s. 450.13 (1).
3. "Generic name" has the meaning given in s. 450.12 (1) (b).

(b) If a pharmacist, pursuant to a prescription order that specifies a drug product by its brand name, dispenses the drug product equivalent of the drug product specified in the prescription order, the label required under sub. (4) (a) may include both the generic name of the drug product equivalent and the brand name specified in the prescription order, unless the prescribing practitioner requests that the brand name be omitted from the label.

SECTION 2. Initial applicability.

(1) This act first applies to prescription orders issued on the effective date of this subsection.

* Section 991.11, WISCONSIN STATUTES 2003-04 : Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication as designated" by the secretary of state [the date of publication may not be more than 10 working days after the date of enactment].